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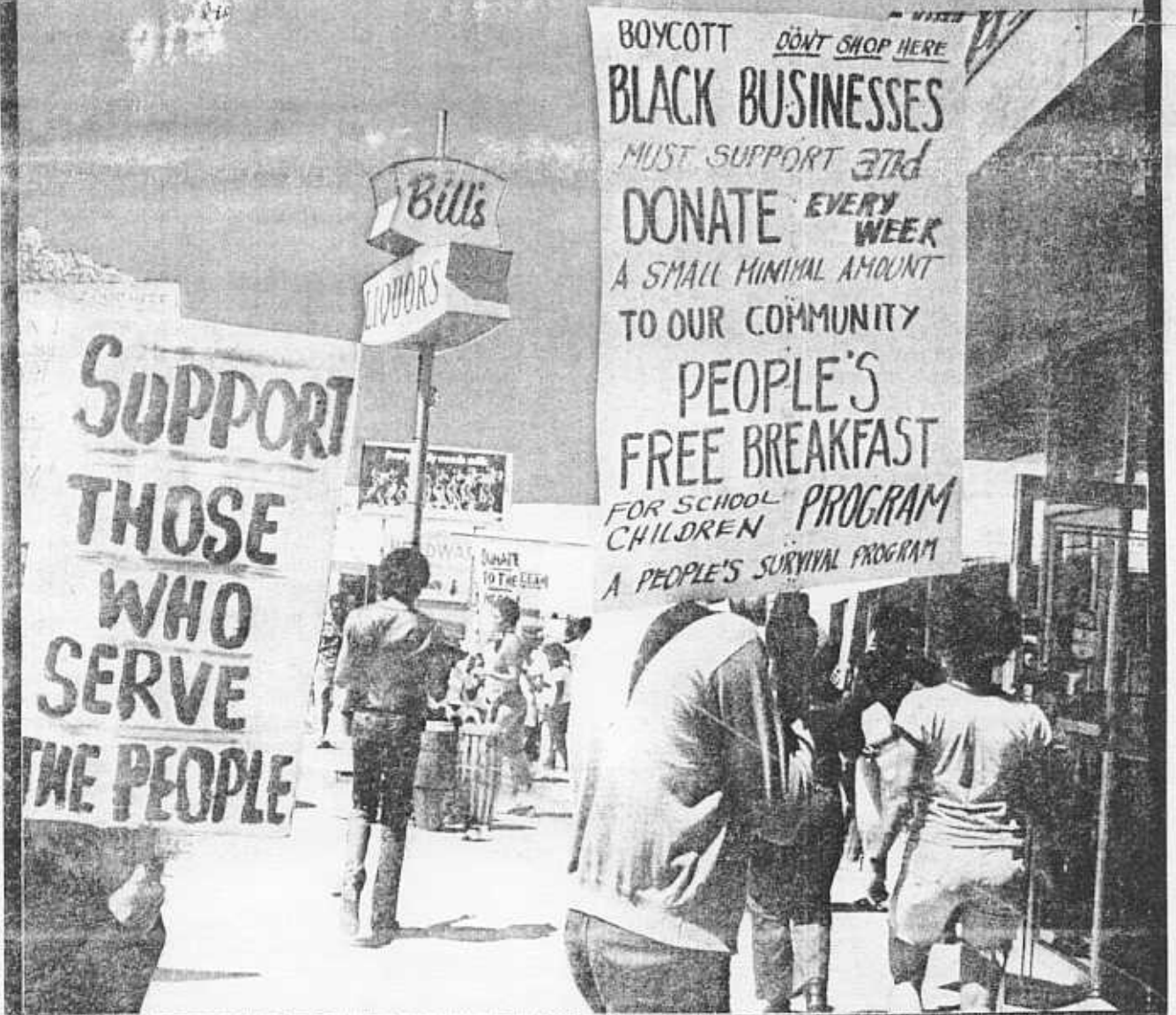
THE BLACK PANTHER PARTY

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BLACK BUSINESSMAN SAYS "NO"

SEE SUPPLEMENT INSIDE FOR COMPLETE STORY



FINAL ARGUMENTS

The main trial proceedings of Huey P. Newton, Minister of Defense of the Black Panther Party, ended on Monday, August 2nd, with the prosecution and the defense presenting their final arguments. Prosecutor Donald Whyte, failing civil servant and Alameda County's third choice to handle this case, revealed himself even more thoroughly as the shell of a man possessed by self-hatred. Such revelations would have been more appropriately made in a psychiatrist's office, as opposed to in a court of law.

Whyte opened his final argument with his fifth-rate version of the "history of Law", citing ancient proverbs to suit his irrational statements and arguments. His argument was allegedly based on two questions: 1) What circumstances brought Frey and Huey P. Newton together; and 2) Did Huey P. Newton shoot and kill officer Frey? Whyte tried to destroy the image of Frey as a racist, after testimony from a cross-section of the Oakland Black community revealed Frey to be just that.

However, Whyte concentrated most of his energies and efforts on attempting to destroy the respect and love, the high esteem that everyone in the community, particularly the Black community, has for Huey P. Newton. In the process, he was more successful in projecting his own sickness and self-hatred and personal jealousies of the man he was trying to convict than



HUEY P. NEWTON
AND ATTORNEY GARRY

anything else.

Whyte's warped sense of "good" and "evil" came to light when he made a poor analogy of why the Minister of Defense should be convicted, stating that a child who accidentally tripped and fell, breaking "mother's most valuable possession", a vase, was not necessarily "evil"; however, one who purposefully tripped, breaking that vase in the process, could be considered in fact "bad" or "evil". He further extended his example by saying that the "bad" or "evil" child should have his pants pulled down and be spanked. First, the idea that human life can be compared to a piece of property is clearly indicative of Whyte's own sub-human sense of humanity. Secondly, his inferences that the Minister and all Black people are comparable to children to be spanked, is clearly racist. A psychologist studying this case and Whyte's behavior, in particular, indicated that the pulling down of the child's pants and spanking him, although not equal to taking a man's life and therefore a poor example, is more indicative of the internal, deep-rooted psychological problems of Whyte than anything else.

Whyte feels that the Minister of Defense should be "spanked", or in his mind killed, because Frey is dead. Just as he gives no thought to how or

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OFFICER FREY JUST WASN'T A "GOOD COP"

Officer John Frey has become a well-known name to the Black communities in the U.S. For it was Officer Frey of the Oakland Police Department who stopped Huey P. Newton on October 28th, 1967. And it was on that date, as a result of that harassment by Frey that Huey P. Newton was shot and wounded and arrested for murder, of Frey, and the wounding of Frey's fellow police officer, Herbert Heanes. The trial of Huey P. Newton, Minister of Defense of the Black Panther Party, for this alleged murder has caused the cry "Free Huey!" to be heard and said around the world. Huey P. Newton is innocent of this charge. He did not kill Frey, nor wound Heanes, but the U.S. Power structure has joined its forces to use the incident that occurred on October 28th (1967) to attempt to murder him.

With all of the books and information written about the trial or about Huey himself, very little has been said about John Frey, who was known in the Black community of Oakland before October 28th of 1967. Oakland's Black community, particularly West Oakland, was familiar with Officer John Frey. He had been calling them "dirty niggers" and "Black bastards" long enough for them to very well know that name and face. Most Blacks in West Oakland hated Frey.

Back in November of 1968 (November 12th), a little over a year after Frey's death, a short interview was made with Frey's superior officer on October 28th, 1967, Sergeant John F. Ream of the Oakland Police Department there revealed not only the racist and low-level mentality of

Frey, but in his own words reveals the same about the Oakland Police Department as a whole. The essence of that interview is below:

At that time Ream was the Patrol Sergeant of District One (Downtown and West Oakland). There are five police districts in Oakland. Ream had eleven patrolmen on his squad. Frey had been in his District for about three months, having just completed his probationary year. Frey wanted to work on Ream's squad, and had requested this. Ream said he usually investigated applicants when there was an opening, and he handpicks them. But that time, he took a chance and accepted Frey. When later asked why Frey wanted to be in District One, Ream said Frey

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A BID FOR FREEDOM-- AUGUST 7TH SHALL REMINDE US

On August 7th, 1970, James McClain was on trial in a Marin County (California) courthouse. Ruchell Magee and William Christmas were appearing to testify as witnesses in his behalf. While Ruchell Magee was on the stand, Jonathan Peter Jackson, a 17-year old revolutionary walked into the courtroom and made a bid for freedom. Jonathan Jackson was the youngest in a family of five children. His older brother, George, his friend and comrade, his teacher, had been incarcerated for over 10 years for a so-called robbery for which he should not have served 10 days.

What followed that action has become something more than just historical reference. Jonathan Jackson has become the man that growing Black children want to be, not only because he gave his life, implemented the deed spoken of for hundreds of years, for freedom, but because Jonathan's courage and revolutionary heroism are a model, an example of a Black man moving for his people, without fear.

On that August 7th, two months after his 17th birthday, Jonathan and the three other men - William Christmas, James McClain

and Ruchell Magee - with five hostages, a judge, a district attorney and three jurors, walked away from the Marin County Courthouse into a van. As they began to drive away, police, including San Quentin prison guards called by Warden Louis Nelson, began to fire a barrage of bullets into the van full of people. Jonathan attempted to save all their lives. He had come to bring life, not take life away. But beastly, stupid guards, more interested in killing "niggers" than saving any life, fired indiscriminately into that van and wounded Ruchell Magee and killed not only Judge Hayes, but Brothers James McClain and William Christmas and young Brother Jonathan Jackson.

Life is precious. Life as a slave is not what life can or should be. Jonathan Jackson gave all he had to say that - his very life, his very young and tender life. It was his choice - the choice of a man. We shall not mourn him, for he was what we can be - a bright reflection of what men can be. A glimpse of a bright future, looming out from a dark past. He was our dream for future men - the dream is not dead. August 7th shall not be forgotten.

ALL POWER TO THE PEOPLE



JAMES McCLAIN



WILLIAM CHRISTMAS

JONATHAN JACKSON

RUCHELL REVEALS TRUTH ABOUT AUGUST 7TH

In reference to the charges (July 16, 1971) published in the various news media (throughout the United States) defaming my character, attacking my mentality, and holding me up to public ridicule, I Deny the Charges by State Agents (especially District Attorney Garry Thomas and Coroner Eugene Fontaine of Marin County) who have accused me of murdering Judge Harold Haley, August 7, 1970.



RUCHELL MAGEE

The San Quentin Prison Guards and the Marin County officials murdered James McClain, Jonathan Jackson, William Christmas, and in the process, killed Judge Harold Haley, and inflicted injuries on other people as well.

The State Agents not only murdered and subjected people to injury, but proceeded to utilize their status as State officials to attribute their murder to Ruchell MaGee, an attempt to cover up their indiscriminate acts, which were sufficient to state a cause of action under the Civil Rights Acts, based on misuse of power.

It was Jonathan Jackson who saved those three women jurors from being (cut down) murdered inside that van, by scared, trigger-happy State Agents. Because of the way Jonathan made a screeching stop, the impact forced us on the floor of the van, while he (Jonathan) was shot to death with both hands holding the steering wheel.

Jonathan died stopping the van to avoid running into a police car, and telling everybody to get down (laydown). And at which time the pigs were shooting up the van.

District Attorney Garry Thomas was on the floor (face down) with his hands (arms) over his head, trembling and screaming like a ...Pig.

I witnessed Judge Haley cut down by the pigs, while waving his hands and hollaring to the pigs... "don't shoot, don't shoot..."

District Attorney Thomas has depicted himself a "hero", while lying about he shot the people in the van, and saved the lives of those three women jurors. District Attorney Garry Thomas has willfully lied about Jonathan putting his hand out of the van window (door) with a gun. The questions are what about the State Agents that did the shooting: 1) was it the lives of the judge, jurors, and district attorney that they seeked to save; or 2) was it an escape that they had to stop, without regard for the safety or lives of innocent people?

Was it not the State Court that recently denied one Mrs. Marie Graham the right to sue State Officials (the jurors' so-called rescuers) for damages, based upon a prison rule which provides that State Agents are immune to Civil Suit Actions where there are injuries of innocent people during an escape by prisoners?

Obviously, the State officials, who fiercely launched a fusillade of bullets into the crowded van truck, violated state law, as well as federal law and Judge Haley's orders not to shoot.

The fact is the murderers remain silent on their reasons for not shooting when they had a much better view of shooting in the parking lot, without killing Judge Haley and injuring others.

But in the parking lot, the pigs ran and those who were too yellow to run gave up their guns upon orders from Brother Jonathan, who fired his rifle in the lot, and yelled, "Bring them guns here pig and give me no lip service."

Garry Thomas in conspiracy with prison officials and other white racists lied on James McClain and were carrying out Kangaroo Court proceedings on false charges. (I have evidence not to be disclosed yet.)

RUCHELL'S SLAVE CASE

This is a flagrant racist slave case which involves Governor Reagan, as well as many state and federal judges, who are acting in a direct conspiracy to deny me the right to file legal documents and the right to see news reporters whom I wish to see. In that they may repeat the performance of my 1963 and 1965 Kangaroo trial, where I was yoked with court-appointed hatchetmen, tied, gagged, beaten and convicted by use of known perjured testimony.

The Klan judges who propagandized all documents as frivolous and made those gag law decisions denying me freedom of press and access to the court are evidence showing where they make mockery of the law, by attempting to capitalize off the 414 years of stereotype thinking that "white is right", a Black man has no rights which a white man is bound to respect.

The Governor of California, and the judges have the power to investigate the flagrant racist Slave Case, but because both have played a part in hampering a just disposition of the cause, it would be foolish for me to expect them to investigate themselves.

The facts surrounding this case must and will be exposed; I have evidence which will destroy pigs' false propaganda.

Ruchell MaGee

NO ACRES, ONE DEAD MULE



FOR WALLACE PARNELL EVERYTHING IS GONE NOW

In this inhuman society, a man's right to live is directly connected with his right to work. In America human rights have become almost non-existent for Black and other poor, oppressed people, because these basic rights have been relegated to the level of privilege.

Wallace Parnell is an elderly Black man from Burton, South Carolina, who has for the past six years been unable to find employment due to his physical condition. America had decided that Wallace Parnell, through no fault of his own, had no right to work, therefore he had no right to live. But Wallace Parnell wanted to live, so he got himself a mule and cart and hired himself out to collect trash. A mule named "Doly"; a mule who pulled the cart that Wallace Parnell could not pull, every day for the past six years; a mule whose existence came to mean Wallace Parnell's existence.

About two weeks ago, in Burton, South Carolina, there was a powerful summer storm. The sudden down-pour weakened the ground, and the top of a septic tank in the yard of a village where Parnell worked caved in. His mule "Doly" was standing above it, and slipped, fell into the septic tank and slowly drowned. That day might as well have meant the death of Wallace Parnell. His last means of survival was gone.

Why should a man living in the most highly developed technological society in the world have to depend upon one mule for his survival?

ALL POWER TO THE PEOPLE

OFFICER FREY JUST WASN'T A "GOOD COP"

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had been hanging around loose for a while, and, like all young policemen, wanted his own "beat". So when Frey heard of the vacancy in District One, he put in a request to fill it.

Frey didn't have any real buddies on the force (the kind that you see outside of work), but this was not unusual, Ream said, because he said he (Ream) was the same way. Ream did say, however, that Frey had a lot of friends among the MP's at the Oakland Army Base. And he said that he, however, did have an on-the-job personal relationship with Frey. And of Frey himself Ream stated, "Frey was assigned to Beat One-A, which covers the area along 7th Street - the highest crime rate area in the city (in one month there were 52 ambulance runs there)...Frey was a young,

clean-cut, middle class, suburban man, thrown into an unfamiliar situation, an area with the worst possible crime in the Bay Area...He was possibly too trusting. He did not recognize the vicious capability of some he dealt with...He was about 5'11" and stocky (about 190 pounds)." And, Ream described him further by calling him "thick thighs".

Frey came on duty at 11:00 p.m. and was on the street by 11:30, working until 7:00 a.m. Frey had just rotated to the night shift (shifts are six weeks). He had been working the day shift during the demonstrations at the Induction Center during the Stop the Draft Week. That was October 21st; so he hadn't been on the night shift long. Ream did not know if Frey had ever worked the night shift before. And Ream said - "off the record" - "Frey is not what I would categorize

as a 'good cop'. He had no 'moxey' (guts)." He referred to Frey as a "23-year-old boy". In fact, Ream said, he doubted if Frey could ever have been a "good cop".

With all of this in mind, Ream said he worried about Frey on that beat and was going to have him removed and placed back in the patrol wagon. Ream had taken this up with his superior officer. The superior officer asked Ream if he wanted to move Frey right then, or did he want to wait until the regular changeover in personnel in three weeks - this was two weeks prior to October 28th.

Ream further characterized Frey as a "bumbler", inexperienced, naive. For example, it was Frey, he said,

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FAMILY OF GEORGE JACKSON HARASSED AT QUENTIN



Delora Ward and her children came 500 miles to be harassed.

On August 1, 1971, Delora Ward and her family came five hundred miles, from Pasadena, California, to visit her brother, George Jackson, one of the Soledad Brothers. She and her two children, Lollie and Billy, flew to California's Bay Area expressly for this purpose, because she is a working mother and the sole support of her two small children. She is, therefore, a rare visitor. After contacting her sister Penny Jackson, the two of them, along with their children went to San Quentin concentration camp on Sunday, August 1st, to visit their brother and uncle.

The Jackson family is constantly intimidated and harassed at the prison; and that day was no exception. The racist guards began immediately with their planned, overt harassment. The children had toys, cans of soda pop and various things to eat, because the family has spent days at this prison camp in which they have had to wait up to six hours before they could visit Comrade George. The children had toy cap guns in their possession, among the other toys they had to amuse themselves during the expected, long wait. When they reached that area of the prison where all visitors are inspected, where there is a metal detector (a device used by

pigs to check for weapons on visitors), the pigs began to scream and call the children brats and hoodlums. The metal detector had merely indicated that something made of metal was on the person of one of the children - the toy guns. They threw out other snide remarks about how the "kids these days" are raised to be vicious and are taught to kill people at an early age, etc., etc. Since the children had no intention of being malicious to the police at the gate, the mothers naturally told these guards not to talk to the children that way.

Without regard for children - who obviously could present no real threat to adult males armed with real guns, and without concern for anything the Sisters were saying, the pigs snatched the toy pistols from the children, giving a big speech about how no weapons were allowed on the grounds of the fascist institution. Nevertheless, the family members proceeded on to the visiting room to attempt to have a visit. After they were admitted, they were told that they would have to wait about two hours. As this was what they were accustomed to, they all sat down to wait the two hours for the visit. After about an hour, a pig, named R.J. Milloy, summoned

them to the front desk. Pig Milloy said, "Your visit for today has been cancelled, because of the attempt to smuggle in weapons. If you want to come back and visit, you have to have a hearing with Warden Parks first." Leaving no opportunity for discussion or explanation, Milloy said if they didn't leave, he could see to it that they did, by any means he saw fit.

Again, the next day, the Sisters and their children went to San Quentin, to see Warden Parks about the situation. He "generously" received them. The situation was explained to his deaf ears. His prepared reply was that they were trying to use the children to smuggle toy weapons into the jail to see if they could "beat the metal detector", and that maybe if they fooled the metal detector, then they would smuggle a real gun into the prison, to help prisoners escape. Absurd as this statement is, he used that as his excuse to then say that they were henceforth banned from the prison grounds, indefinitely.

Warden Parks refused to listen to any explanation about the need of Comrade George's family members' visiting him, as he said that his decision was final, and that it was his decision to make. He told them to get a lawyer if they didn't like it. The fact that Penny Jackson had just been appointed as an investigator for the Soledad Brothers' case so that she could help gather information vitally needed for their defense was irrelevant to Parks. The fact that such an investigator is responsible for getting testimony for the defense for the purpose of having a fair and impartial trial was also unimportant to this racist. The only thing important to him was that he could attempt to not only hurt George Jackson, but the entire case of the Soledad Brothers by trying to intimidate and harass his family. How foolish of Warden Parks. The Soledad Brothers' case can only really be judged by the People. And the People want them set free.

ALL POWER TO THE PEOPLE

NOTE: Help the Soledad Brothers yourself. Write to Warden Parks at San Quentin Prison, Tamal, California, and demand the re-instatement of visiting rights for all members of the Jackson family.



The Community Survival Programs need the support of the Black Businessman.



Bill Boyette's employees confer with police about the People. The police intimidate, brutalize and murder Black people.

WHY BOYCOTT BOYETTE?

Bill Boyette has done what the big time white, racist capitalists do, and that is he calls the racist police forces in as his allies and has refused to donate to the People's Survival Programs a small minimal amount every week.

Bill Boyette, President of Cal State Package Store and Taverns Owners Association (Cal-Pack), asked the Black Panther Party to aid and support them with demonstrations, in their efforts to get Mayfair, which is a huge store chain, to meet Cal-Pack's demands.

Because it was very obvious that the Cal-Pack Association was being discriminated against and victims under greater white racist monopoly capitalism, the Black Panther Party agreed with Cal-Pack to support their efforts in boycotting Mayfair Stores. We agreed on the basis that all members of Cal-Pack would donate a small, minimal amount, every week, (whatever they choose to donate) to the People's Community Survival Programs. The Community--Panther boycott was highly successful, and in fact, Mayfair Stores were shut down within 4 days, Mayfair Stores agreed and negotiated with Cal-Pack. Bill Boyette, President of Cal-Pack and owner of Bill's Liquor Stores #1 and #2, has now outrageously and openly come out against the very welfare of the people in the Black Community. He now refuses to donate a small minimal amount every week to the People's Survival Programs, therefore, violating the agreement that was made with the Black Panther Party and com-



Bill Boyette sits alone - he could join the people by donating a small, small minimal amount each and every week to the People's Survival Programs.

munity people who, in fact, boycotted Mayfair.

Boyette tried to buy off the people of the community by offering a donation for the Free Breakfast for School Children Program that would only be enough food for one day's serving for the Breakfast Program, The Breakfast for School Children Program, and all the other Survival Programs, must be supported and donated to by Black Businesses, every week, for greater unity in the Black community.

When, in fact, we the community know any Black businessman grossing \$2,000 to \$15,000 or more every week could

easily choose to donate anywhere from \$2.00 to \$15.00 in funds a week helping to maintain unity in the Black community, in practice, by simply donating every week to the Survival Programs; and if any Black Businessmen refuse, then they are in cohorts with the racist police departments and white racist, monopoly capitalists and must think that our Black communities are naive.

ALL POWER TO THE PEOPLE

**BLACK PANTHER PARTY
CENTRAL HEADQUARTERS
1048 PERALTA STREET
OAKLAND, CALIFORNIA**

CHAIRMAN BOBBY SPEAKS AT BOYCOTT SITE



CHAIRMAN BOBBY SEALE

The people in the community, you notice that there's a boycott going on here at 54th and Grove, Bill Boyette's store. And I know a lot of people are going to make sure they know exactly what the issue is, exactly what we're talking about. So we called a short rally today in the community to try to hip the brothers and the people in the community to really what's going down and why it's going down.

The main thing today that we want to make sure everybody is hip to is one simple fact, Bill Boyette is the president of the Cal-State Tavern Owners Association, he's the president of that association. Now these brothers are Black capitalists, but they are victims like all members of the Black community are. That's first and foremost to understand. They asked the Black Panther Party to come forth and pull a demonstration off against Mayfair Market which is a chain-market, monopoly capitalists. The Black Panther Party realizes the Black brothers are victims too, just like the Black people in the Black community, so we agreed with them, we agreed with them

that we would in fact bring the community workers who work with the Party and Black Panther Party members down to Mayfair and force Mayfair, the white monopoly, racist capitalist to agree with our Black brothers, who are Black businessmen. And we shut Mayfair down in four days. Mayfair was losing fifty thousand dollars a day (that particular Mayfair market up on Telegraph Avenue, we shut them down). But we only did it with the agreement that the Black brothers who have Black businesses in the Black community would donate something every week - every week to the survival programs.

Now what are the survival programs? A survival program is the free medical clinic, a survival program is the free food program, a survival program is the free clothing program and the free shoe program. Now you ask me what I mean by the survival programs. The Black Panther Party says this, that we have to serve the people with the true things that are really free, with the real things that are really free. In other words, the ten years that Huey and I have been in this struggle, we've heard

a lot of speeches about freedom must ring out in this land, about freedom this and freedom that. But the Black Panther Party says simply this, don't talk no freedom to us until you start talking about giving away something free to the people. Now if you have something that's really free, then you're really talking about freedom, see what I'm talking about.

You don't really talk about freedom with just a bunch of superfluous words. You talk about implementing freedom and making it real. We're talking about giving good quality, brand new shoes to school children and poor people in the community. We're talking about giving some brand new clothing away, some slacks, designs of clothes, new clothing. Brothers and sisters aren't going for any more rummage sale stuff. The Black community is not going for no more of this jive talk about what freedom is all about when those jive politicians always promise us things. We're talking about the Black Panther Party is talking about implementing it and giving it away. And that is what the survival program is all about. We're saying that if free medical clinics, we're saying that if free medical clinics are free - F R E E, then we're really beginning to deal with freedom. Of course, it takes organization. But the main point is this, the main point is that we have to have Black unity in the Black community before we get the survival programs moving. We're saying that if a Black businessman in the Black community, if a Black businessman in the Black community is grossing anywhere from two thousand to fifteen thousand dollars a week, we're saying that we know that of his own choice, whatever he wants to donate, that he can give a little lousey two dollars a week, every week, to the survival programs, not to the Party, to the survival programs. So that's what this boycott is about.

Now Bill Boyette says that he donated some eggs and some bacon, says he donated some stuff to the free breakfast for children program. He says that he told Huey that this is what he wanted to do. But we're saying this, that we know that the amounts that he donates would only serve the breakfast for children programs in Richmond, Oakland, San Francisco and Berkeley, all of them for only one day - that's a payoff; payoff because of what the Party did for them. What the Party did for Cal-State Association. If you donate two, five, ten or fifteen dollars a week, that isn't hurting him, because who buys all the liquor. Black people drink sixty percent to seventy percent of all the liquor in this country. All those funds going down the drain. And we don't have any of those funds back in the community for the people. And that's what we're going to have; that's why we're going

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CHAIRMAN BOBBY SPEAKS AT BOYCOTT SITE

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to have Black community unity, and we're going to have that Black businessman, all of them in the Black community, unified with the people. Serving the people with a small, small, small, minimal amount every week.

And I put emphasis on EVERY week. We have been buying every week for hundreds of years. Now you mean to tell me they can't turn right back around and donate every week a small minimal amount, a small minimal amount. If anybody can't see that, something is wrong. We buy and they don't want to donate back to the Black community. If they don't want to donate back to the Black community, then shut them down. Let's make Bill Boyette lose one thou-



1965, Watts Riot? No, Oakland 1971 -- the Black Panther Party implements the People's Free Food Program

sand, two thousand dollars every day. He don't get nothing from us no more. Because all we ask for is a lousey ten or fifteen dollars a week, whatever he decides he wants to donate in that range. He wastes fifteen dollars a week on junk, any businessman does that; probably wastes one hundred dollars a week.


But the point of the matter is simply this, Brothers and Sisters, we're not going to back up. We're going to unify

this community. We're going to build some new relations with our Black business brothers in this community. A small minimal amount every week, two dollars, five dollars, ten dollars every week is enough to tell that Black businessman. And you know on top of that, we're going to run free ads for him in the Black Panther Party Newspaper, if he donates to the survival programs. Now he's not losing anything, isn't losing a thing. In fact he's gaining. In fact he's gaining a new relationship with his own Black community, with the very people that's been buying from him for the length of time that he's been there.

You know it's a very significant thing that we have to learn how to relate to, about our community, about our people in the community, and that significant thing is that our power, the people's power, is culminated in the ability, the ability to see what we can do to try to teach those who exploit, those who rob without giving back, to teach them that they have to learn how to be human beings. In other words, what I'm really trying to tell you is that Bill Boyette is really a victim. He's a victim. He's a victim of the big white capitalists and he doesn't have sense enough to see it. He's a victim just like us. He's Black and he's really oppressed. So all we ask for is a small minimal amount, see what I'm talking about. But those people who put those taxes on his head ask for a large amount, right? And he's ready to run to them and pay that. Those people who start talking about giving him a franchise for a liquor license charge him a whole lot; he's ready to give that big amount isn't he? When it comes down to us, the people in the community, he says, what are you talking about? I don't want to do that. He's acting like a fool. So we have to teach him, just like you teach a little child, you have to spank him a little bit. No, we're not going to hurt him, we're not going to touch him. We'll

Al Ligon supports the People's Survival Programs

THE BLACK COMMUNITY WILL SUPPORT THE BLACK BUSINESS THAT SUPPORTS THE COMMUNITY SURVIVAL PROGRAMS.

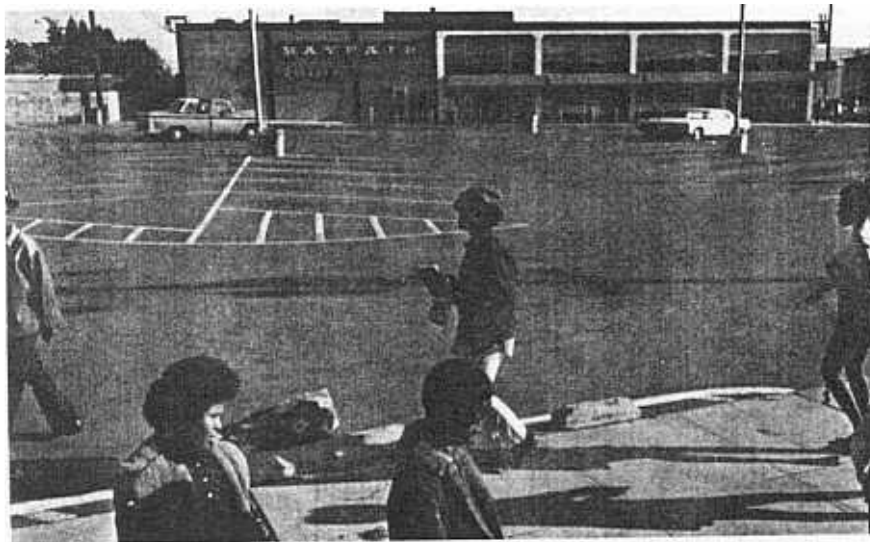


The Black Community and the Black Businessman are both victims of corporate capitalism. Working together, through our People's Survival Programs, we can end the exploitation of us both.

Al Ligon's Ford New and Used Cars
9536 E. 14th Street
(on 96th and E. 14 Streets)
East Oakland

BLACK CAPITALISM RE-ANALYZED: THEORETICAL ANALYSIS AND ITS PRACTICAL APPLICATION

BY HUEY P. NEWTON,
MINISTER OF DEFENSE BLACK PANTHER PARTY
SERVANT OF THE PEOPLE



We boycotted Mayfair because they refused to help the Black Community

We recently participated in boycotting Mayfair Super Market (see July 10, 1971 issue of the Black Panther Intercommunal News Service), Mayfair (located at 61st and Telegraph Avenue in Oakland, California) is located in the Black community, but had the audacity to purchase alcoholic beverages from companies that excluded Black truck drivers, Cal-State Package Store and Tavern Owners Association (an organization of Black owned small retail liquor stores and taverns) initiated the boycott of Mayfair and the Black Panther Party joined them. We closed Mayfair in four days.

The major businesses of Blacks are liquor stores, taverns, mortuaries, realty, barber shops, beauty parlors and bar-be-que pits: victims all with concomitant positive and negative qualities. The Black Panther Party is a community wide intercommunal force. We want to organize Black businesses so that while making a living themselves they may also serve the Black community that gives them their small profits. We want them united. We want them to act in unison. We want them to use a common bank in order to give themselves more

economic muscle. If they are strong they can better serve the Black community. Why then, you may ask, is Cal-Pak now a boycott target? We feel that we must organize the family first so that we may go out and seek that which is due the family. In order to do this we must build a solid foundation through a community focused Black united front. We cannot afford the luxury of "individualism". The idea of Black individualism is sheer madness; impotence personified. The Black Panther Party has community survival programs (breakfast, medical, education, and clothing--a shoe program pending) that must have the support of those who are able to help. Support of these survival programs will build a strong Black community.

In order to unite the Black community, and in order to establish a positive, complementary economic linkage between the completely destitute and those who have a few pennies, we will first persuade through petition, and through the boycott when necessary. We see very little difference in those Blacks who will make profit off the Black community and refuse to contribute to Black



The Minister of Defense

survival programs and the white profiteers such as Mayfair. We only ask a nominal continuing contribution from Cal-Pak as a group. They may set the amount, but we feel they must contribute something on a continuing, predictable basis, as long as the need