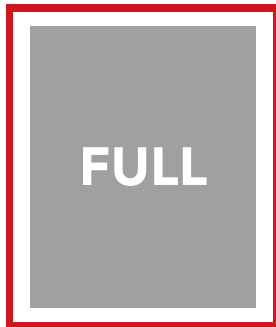


2018 MAGAZINE SPECIFICATIONS



FULL (WxH)

Bleed	9.5"	×	11.25"
Trim Size	9"	×	10.75"
Live Area	7.8333"	×	9.75"



FULL SPREAD (WxH)

Bleed	18.5"	×	11.25"
Trim Size	18"	×	10.75"
Live Area	17"	×	9.75"

Requirements

- **Screen Ruling:** 85 lines per inch
- **Photo Images:** 250 dpi
- **Color:** CMYK format, no spot colors, black text should be C=0, M=0, Y=0, K=100
- **PDF:** To meet x1a standard must have embedded fonts, all transparencies flattened
- **Reverse Type:** No type smaller than 10pt. should be used when reversing type in one single color. When reversing two or more colors, type should be no smaller than 14pt.
- **Submit files via email to:** ads@politico.com

For questions, contact your account executive or

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