



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 Tour de France <i>Jul 1 – 23</i> 2.3B Tweet impressions ¹
2	3 Wimbledon Championships <i>Jul 3 – 16</i> 945M Tweet impressions ¹	4 4th of July 421M Tweet impressions ¹	5	6	7	8
9	10	11	12 ESPY's 204M Tweet impressions ¹ MLB All-Star Game 4.1M Tweets ¹	13	14	15
16	17	18	19	20 Comic Con <i>Jul 20 – 23</i> 3.8M Tweets about Comic Con ¹	21	22
23 Shark Week <i>Jul 23 – 30</i>	24	25	26	27	28	29
30	31					



- Tour de France
- Wimbledon Championships
- Comic Con
- SharkWeek

¹ Twitter Internal Data