

Banner Rate Card

JOBBERMAN NIGERIA
2018



Mission

'To help people find their dream jobs and help employers find the right people they need to be successful'

Vision

'To build the best destination in Africa for jobseekers and employers'

- Reach Nigeria's largest jobseeker audience instantly on the internet and mobile phones.
- Receive and manage applications on the Application Tracking System (ATS).
- Edit your job listings anytime.
- Customize how your job listing is targeted by category, location, salary level and more.
- Get tailored recruitment services.
- Promote your brand as the preferred employer.
- Attract the best talent both local and International.

Sessions

5,909,019

Users

2,687,175

Page Views

25,601,373

Page / Sessions

4.33

Avg. Session Duration

00:04:37

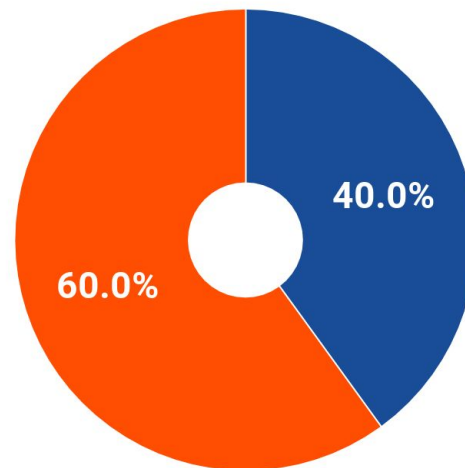
Bounce Rate

52.81%

% New Sessions

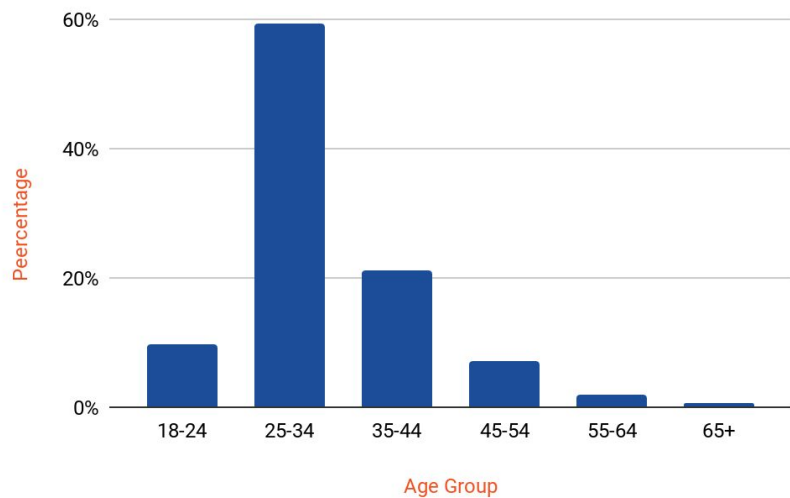
44.13%

● New Visitor ● Return Visitor



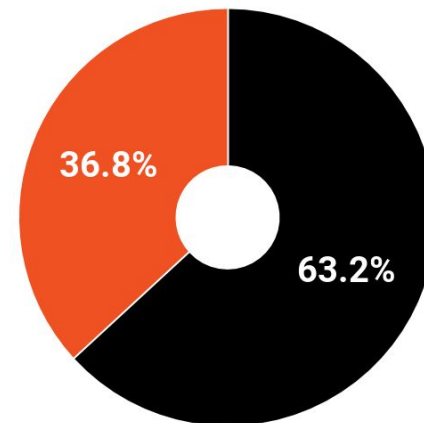
★ Source: Google Analytics
Jan - Dec 2017

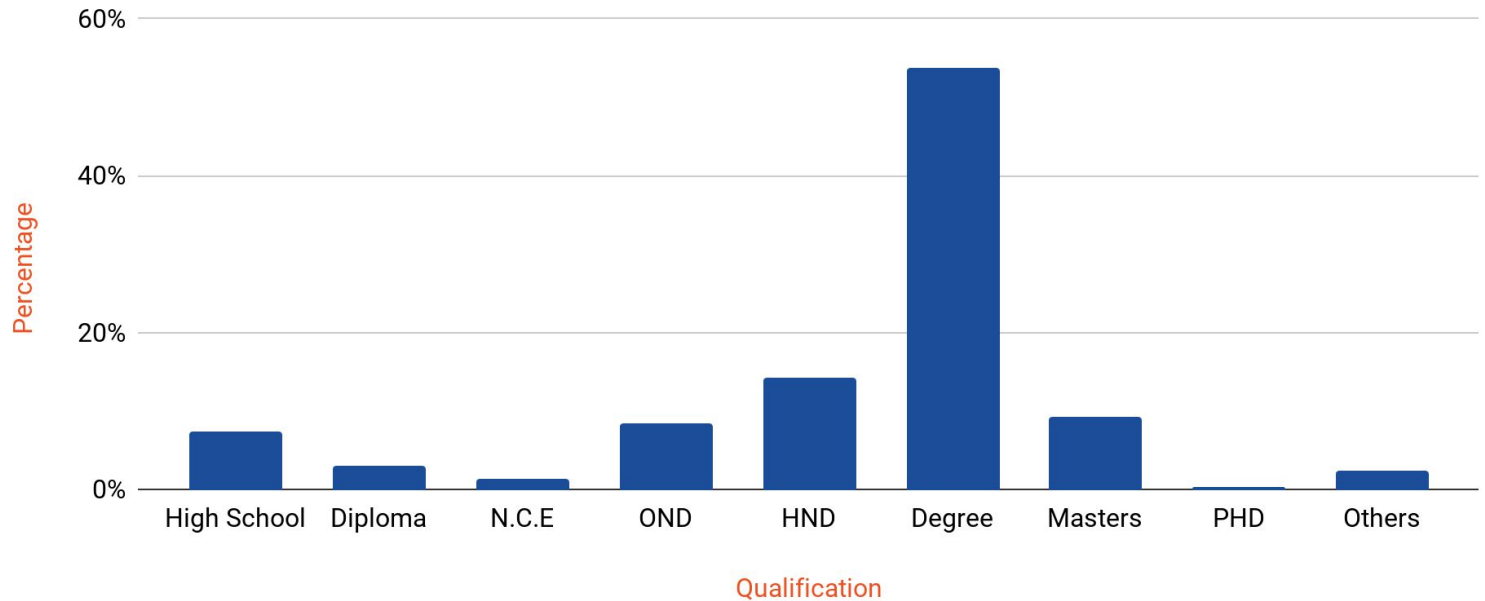
Age

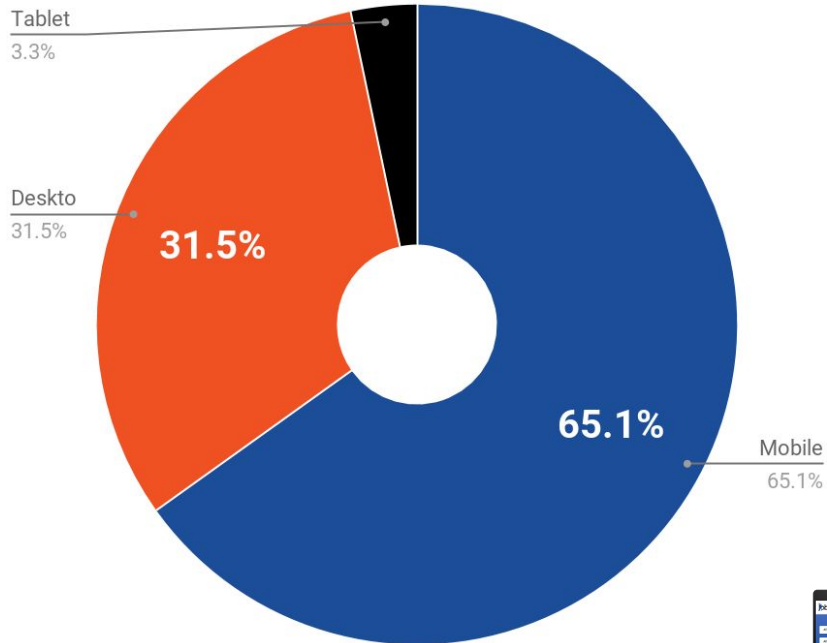


Gender

- Male
- Female

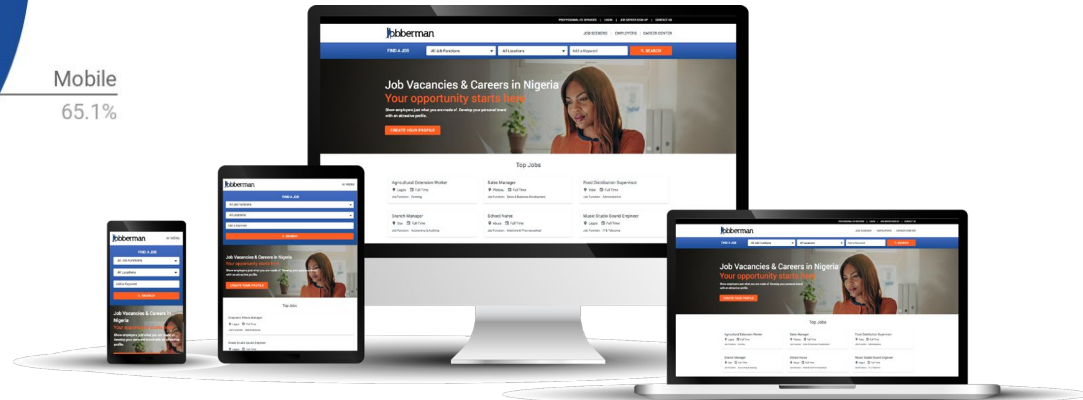


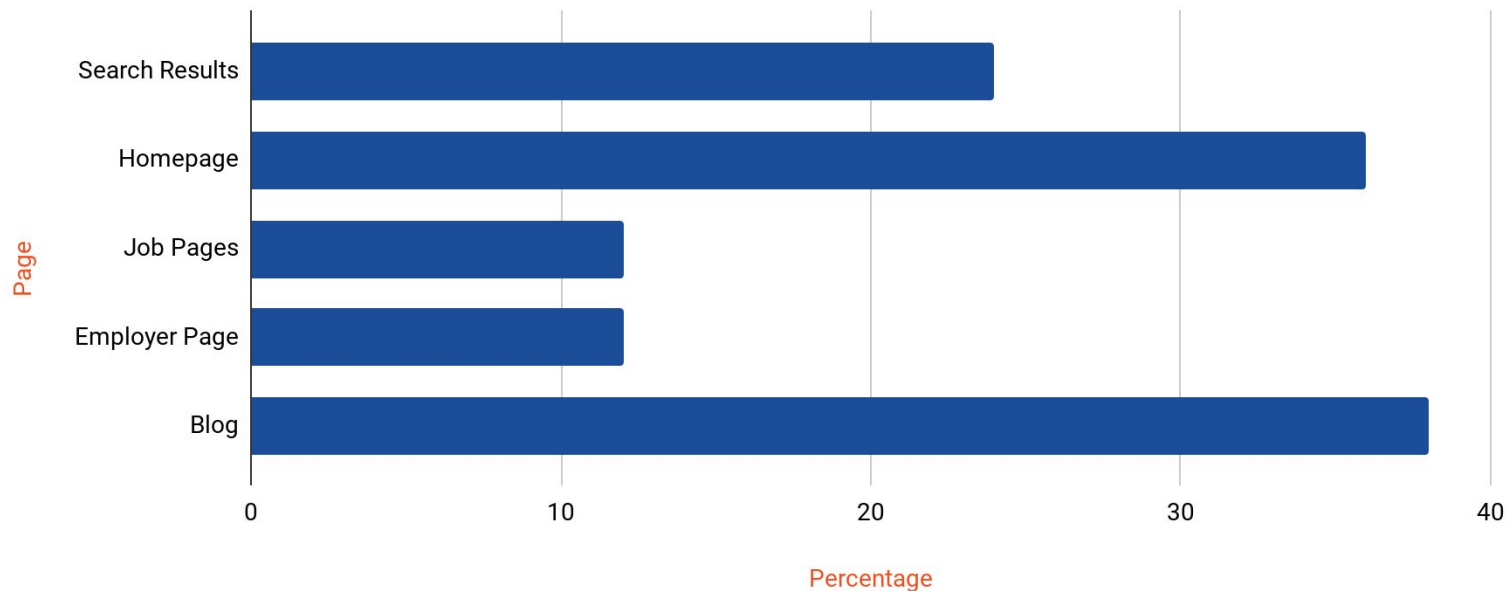




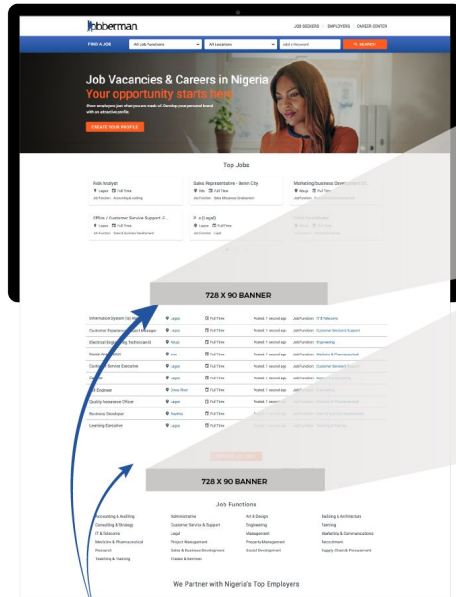
★ We have a higher mobile usage audience.

Device Category	Session
Mobile	3,849,563
Desktop	1,863,503
Tablet	195,953





★ These are the top pages consumed by our users.

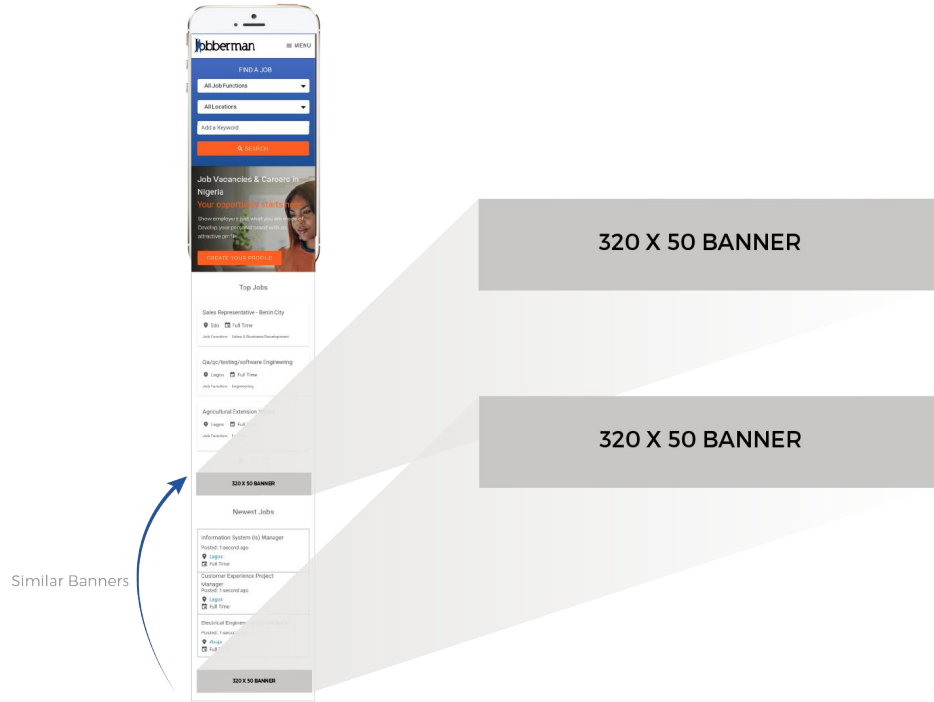


728 X 90 BANNER

728 X 90 BANNER

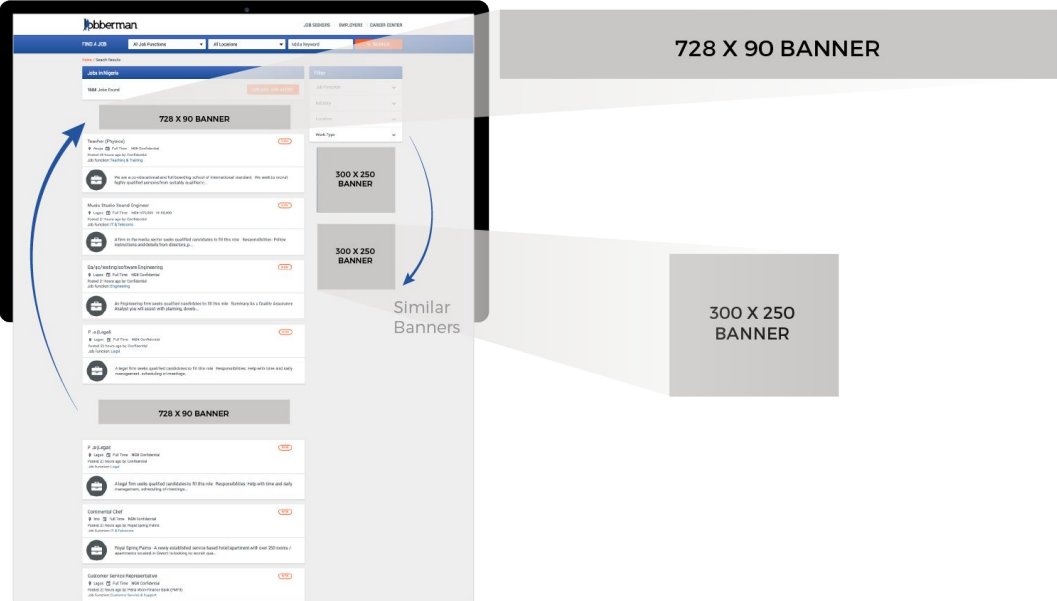
★ There are two banner slots available on the homepage.

Two Leaderboards Banners (Homepage)



- ★ There are two banner slots available on the mobile homepage.

SEARCH PAGE BANNER COSTS (DESKTOP)



728 X 90 BANNER

300 X 250 BANNER

300 X 250 BANNER

728 X 90 BANNER

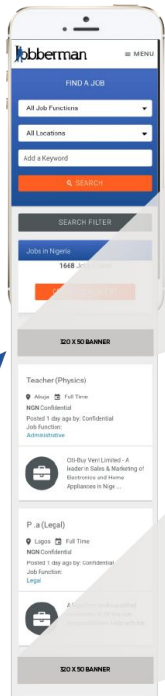
Similar Banners

Similar Banners

728 X 90 BANNER

300 X 250 BANNER

★ There are four banner slots available on the search page.



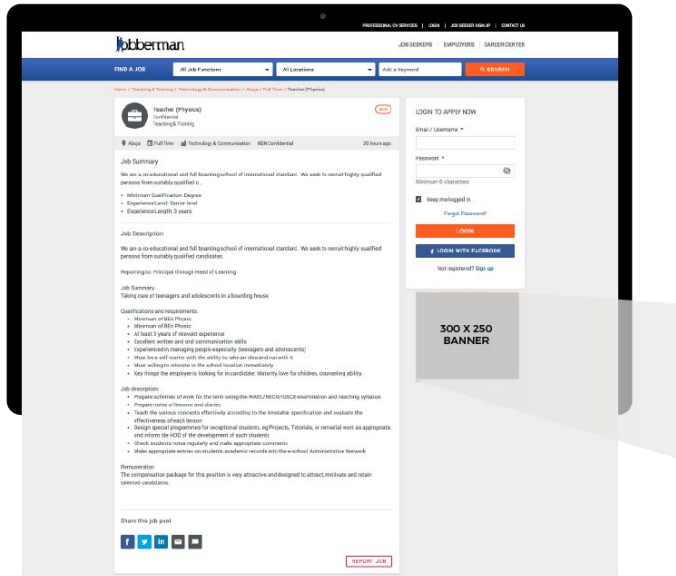
320 X 50 BANNER

320 X 50 BANNER

- ★ There are two banner slot available on the mobile search page.

Similar Banners

LISTINGS PAGE BANNER COSTS (DESKTOP)



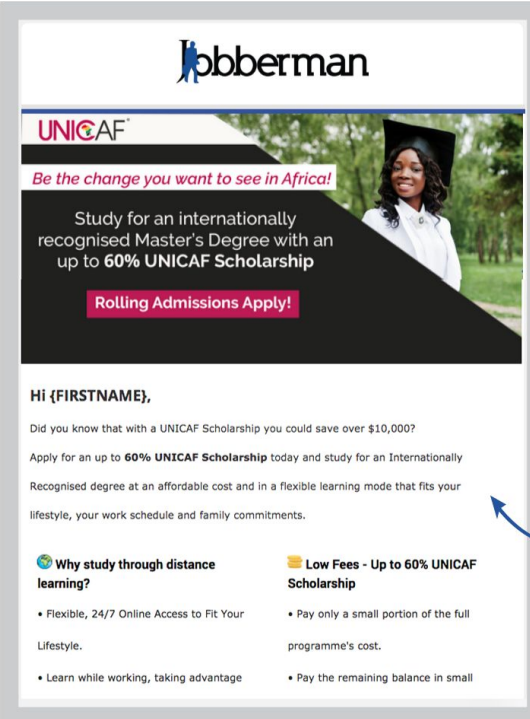
The screenshot shows a desktop view of a Jobberman job listing page. The listing is for a 'Teacher (Physical)' position in 'Technology & Communication'. A grey callout box highlights a banner area on the page, with a separate box to the right indicating the dimensions: 300 X 250 BANNER.

- ★ There is one banner slot available on the listing page.



320 X 50 BANNER

- ★ There is one banner slot available on the mobile listing page.



Jobberman

UNICAF

Be the change you want to see in Africa!

Study for an internationally recognised Master's Degree with an up to **60% UNICAF Scholarship**

Rolling Admissions Apply!

Hi {FIRSTNAME},

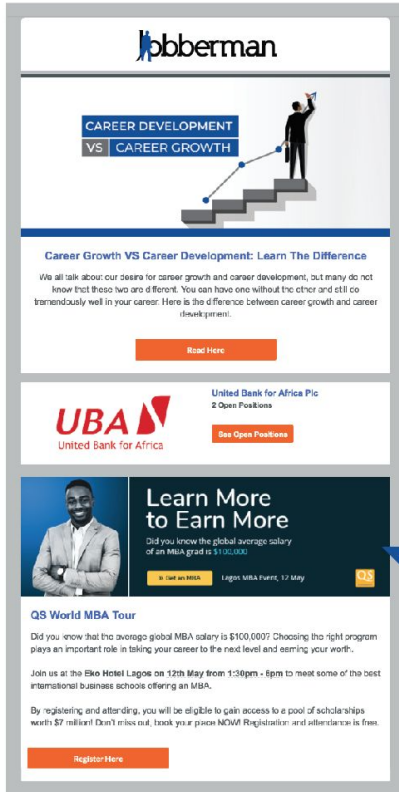
Did you know that with a UNICAF Scholarship you could save over \$10,000?

Apply for an up to **60% UNICAF Scholarship** today and study for an Internationally Recognised degree at an affordable cost and in a flexible learning mode that fits your lifestyle, your work schedule and family commitments.

<p>Why study through distance learning?</p> <ul style="list-style-type: none"> • Flexible, 24/7 Online Access to Fit Your Lifestyle. • Learn while working, taking advantage 	<p>Low Fees - Up to 60% UNICAF Scholarship</p> <ul style="list-style-type: none"> • Pay only a small portion of the full programme's cost. • Pay the remaining balance in small
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Dedicated
Communication

★ Dedicated & customised email
to our full database.



Jobberman

CAREER DEVELOPMENT
VS CAREER GROWTH

Career Growth VS Career Development: Learn The Difference

We all talk about our desire for career growth and career development, but many do not know that these two are different. You can have one without the other and still go tremendously well in your career. Here is the difference between career growth and career development.

[Read Here](#)

UBA
United Bank for Africa

United Bank for Africa Plc
2 Open Positions

[See Open Positions](#)

Learn More to Earn More

Did you know the global average salary of an MBA grad is \$100,000?

[See an Ad](#) [Logos MBA Forum, 12 May](#)

QS World MBA Tour

Did you know that the average global MBA salary is \$100,000? Choosing the right program plays an important role in taking your career to the next level and earning your worth.

Join us at the Eko Hotel Lagos on 12th May from 1:30pm - 6pm to meet some of the best international business schools offering an MBA.

By registering and attending, you will be eligible to gain access to a pool of scholarships worth \$7 million! Don't miss out, book your place NOW! Registration and attendance is free.

[Register Here](#)

Email Banner Ad

- ★ We include an Email banner in our weekly emails.
- Three slots are available per week.



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