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**Subject: Florida Statewide General-Election survey conducted for
FloridaPolitics.com**

Date: November 2, 2018

Executive Summary:

This poll of 2,733 likely Florida general election voters was conducted from November 1, 2018 to November 2, 2018. This poll used the registered voter lists supplied by the state of Florida as of October 15, 2018. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to Florida's 2018 General Election.

Methodology:

The poll was conducted through an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the active general election voter population for the state of Florida. The weighting demographics used were: political party, race, age, gender and media market.

The voters polled were chosen at random within the registered voter population within the state of Florida. Voters who said they were not planning to vote were excluded from the results below.

The scientific results shown for the questions below have a sample size of 2,733 and a 1.9% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the Registered voters who responded to this survey:

Political Party:

Democratic	1056 =	38.6%
Republican	1081 =	39.6%
Independent	596 =	21.8%

Race Breakdown:

White, Not Hispanic	1774 =	64.9%
Black, Not Hispanic	371 =	13.6%
Asian or Pacific Islander	61 =	2.2%
Hispanic	402 =	14.7%
Other or Unknown	125 =	4.6%

Gender Breakdown:

Female	1466 =	53.6%
Male	1226 =	44.9%

Age Breakdown:

18 to 29	307 =	11.2%
30 to 49	773 =	28.3%
50 to 69	1019 =	37.3%
70 and up	634 =	23.2%

Media Market Breakdown:

Pensacola	94 =	3.4%
Panama City	52 =	1.9%
Tallahassee	66 =	2.4%
Jacksonville	243 =	8.9%
Gainesville	55 =	2.0%
Orlando	584 =	21.4%
Tampa	679 =	24.8%
West Palm Beach	261 =	9.5%
Fort Myers	162 =	5.9%
Miami	537 =	19.6%

Summary of Scientific Results:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Ron DeSantis:	46.3%	45.1%	47.9%
Andrew Gillum:	48.4%	52.3%	43.1%
Darcy Richardson:	1.6%	1.0%	2.3%
Undecided:	3.7%	1.6%	6.6%

In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Rick Scott:	49.1%	47.4%	51.5%
Bill Nelson:	47.5%	50.9%	42.8%
Undecided:	3.4%	1.7%	5.8%

If the election for Commissioner of Agriculture was held today, who would you vote for: Republican Matt Caldwell or Democrat Nicole 'Nikki' Fried?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
Matt Caldwell:	46.6%	45.0%	48.8%
Nicole 'Nikki' Fried:	47.4%	51.4%	41.7%
Undecided:	6.1%	3.6%	9.5%

For the statewide Constitutional Amendment 13 ballot question, to ban commercial dog racing in the state, do you plan to vote for or against it?

	TOTAL	ALREADY VOTED	PLAN TO VOTE
For:	50.0%	53.5%	45.2%
Against:	38.3%	38.2%	38.4%
Undecided:	11.7%	8.3%	16.4%

Have you already voted or do you plan to vote in the upcoming General Election?

Already voted:	57.5%
Plan to vote:	42.5%

Detailed Results with Demographic Breakdowns for Each Question:

If the election for Governor was held today, who would you vote for: Republican Ron DeSantis, Democrat Andrew Gillum or Reform Party candidate Darcy Richardson?

Ron DeSantis:	46.3%
Andrew Gillum:	48.4%
Darcy Richardson:	1.6%
Undecided:	3.7%

Non-Weighted Results and Demographic Breakdowns:

DeSantis:	46.3%
Gillum:	48.4%
Richardson:	1.6%
Undecided:	3.7%

Political Party Breakdown:

Democratic Party 1056 responses					
DeSantis:	14.5%	Gillum:	79.9%	Richardson:	1.0%
Undecided:				Undecided:	4.5%
Republican Party 1081 responses					
DeSantis:	78.0%	Gillum:	18.2%	Richardson:	1.4%
Undecided:				Undecided:	2.4%
Independent Voter 596 responses					
DeSantis:	45.3%	Gillum:	47.1%	Richardson:	2.9%
Undecided:				Undecided:	4.7%

Race Breakdown:

White, Not Hispanic 1774 responses					
DeSantis:	53.8%	Gillum:	41.3%	Richardson:	1.5%
Undecided:				Undecided:	3.3%
Black, Not Hispanic 371 responses					
DeSantis:	10.0%	Gillum:	81.1%	Richardson:	1.9%
Undecided:				Undecided:	7.0%
Asian or Pacific Islander 61 responses					
DeSantis:	39.3%	Gillum:	52.5%	Richardson:	1.6%
Undecided:				Undecided:	6.6%
Hispanic 402 responses					
DeSantis:	47.0%	Gillum:	48.8%	Richardson:	1.0%
Undecided:				Undecided:	3.2%
Other or Unknown 125 responses					
DeSantis:	48.8%	Gillum:	48.0%	Richardson:	3.2%
Undecided:				Undecided:	0%

Gender Breakdown:

Male 1226 responses					
DeSantis:	49.3%	Gillum:	45.2%	Richardson:	1.9%
Undecided:				Undecided:	3.7%
Female 1466 responses					
DeSantis:	44.0%	Gillum:	50.9%	Richardson:	1.3%
Undecided:				Undecided:	3.8%

Age Breakdown:

18 to 29 307 responses					
DeSantis:	45.3%	Gillum:	48.5%	Richardson:	2.0%
Undecided:				Undecided:	4.2%
30 to 49 773 responses					
DeSantis:	43.6%	Gillum:	50.5%	Richardson:	1.8%
Undecided:				Undecided:	4.1%
50 to 69 1019 responses					
DeSantis:	44.3%	Gillum:	51.1%	Richardson:	1.4%
Undecided:				Undecided:	3.2%
70 and up 634 responses					
DeSantis:	53.5%	Gillum:	41.3%	Richardson:	1.4%
Undecided:				Undecided:	3.8%

Media Market Breakdown:

Pensacola 94 responses					
DeSantis:	56.4%	Gillum:	39.4%	Richardson:	1.1%
Undecided:				Undecided:	3.2%
Panama City 52 responses					
DeSantis:	50.0%	Gillum:	50.0%	Richardson:	0%
Undecided:				Undecided:	0%
Tallahassee 66 responses					
DeSantis:	47.0%	Gillum:	48.5%	Richardson:	0%
Undecided:				Undecided:	4.5%
Jacksonville 243 responses					
DeSantis:	51.0%	Gillum:	43.6%	Richardson:	1.6%
Undecided:				Undecided:	3.7%
Gainesville 55 responses					
DeSantis:	50.9%	Gillum:	45.5%	Richardson:	0%
Undecided:				Undecided:	3.6%
Orlando 584 responses					
DeSantis:	45.5%	Gillum:	50.0%	Richardson:	1.4%
Undecided:				Undecided:	3.1%
Tampa 679 responses					
DeSantis:	49.6%	Gillum:	43.6%	Richardson:	2.2%
Undecided:				Undecided:	4.6%
West Palm Beach 261 responses					
DeSantis:	41.0%	Gillum:	53.6%	Richardson:	1.5%
Undecided:				Undecided:	3.8%
Fort Myers 162 responses					
DeSantis:	58.0%	Gillum:	37.0%	Richardson:	2.5%
Undecided:				Undecided:	2.5%
Miami 537 responses					
DeSantis:	37.2%	Gillum:	57.4%	Richardson:	1.3%
Undecided:				Undecided:	4.1%

In the race for U.S. Senate, who would you vote for: Republican Rick Scott or Democrat Bill Nelson?

Rick Scott: 49.1%
 Bill Nelson: 47.5%
 Undecided: 3.4%

Non-Weighted Results and Demographic Breakdowns:

Scott: 49.1%
 Nelson: 47.4%
 Unsure: 3.4%

Political Party Breakdown:

Democratic Party	1056 responses			
Scott:	18.4%	Nelson:	77.7%	Unsure: 3.9%
Republican Party	1081 responses			
Scott:	79.8%	Nelson:	17.8%	Unsure: 2.4%
Independent Voter	596 responses			
Scott:	48.0%	Nelson:	47.5%	Unsure: 4.5%

Race Breakdown:

White, Not Hispanic	1774 responses			
Scott:	56.0%	Nelson:	41.2%	Unsure: 2.8%
Black, Not Hispanic	371 responses			
Scott:	15.6%	Nelson:	77.6%	Unsure: 6.7%
Asian or Pacific Islander	61 responses			
Scott:	52.5%	Nelson:	39.3%	Unsure: 8.2%
Hispanic	402 responses			
Scott:	49.5%	Nelson:	48.0%	Unsure: 2.5%
Other or Unknown	125 responses			
Scott:	48.8%	Nelson:	48.0%	Unsure: 3.2%

Gender Breakdown:

Male	1226 responses			
Scott:	53.0%	Nelson:	44.2%	Unsure: 2.8%
Female	1466 responses			
Scott:	45.9%	Nelson:	50.1%	Unsure: 4.0%

Age Breakdown:

18 to 29	307 responses			
Scott:	45.9%	Nelson:	49.8%	Unsure: 4.2%
30 to 49	773 responses			
Scott:	46.2%	Nelson:	49.7%	Unsure: 4.1%
50 to 69	1019 responses			
Scott:	47.6%	Nelson:	49.5%	Unsure: 2.9%
70 and up	634 responses			
Scott:	56.8%	Nelson:	40.2%	Unsure: 3.0%

Media Market Breakdown:

Pensacola	94 responses			
Scott:	56.4%	Nelson:	42.6%	Unsure: 1.1%
Panama City	52 responses			
Scott:	57.7%	Nelson:	40.4%	Unsure: 1.9%
Tallahassee	66 responses			
Scott:	47.0%	Nelson:	51.5%	Unsure: 1.5%
Jacksonville	243 responses			
Scott:	54.3%	Nelson:	40.7%	Unsure: 4.9%
Gainesville	55 responses			
Scott:	47.3%	Nelson:	50.9%	Unsure: 1.8%
Orlando	584 responses			
Scott:	48.1%	Nelson:	48.8%	Unsure: 3.1%
Tampa	679 responses			
Scott:	51.7%	Nelson:	44.2%	Unsure: 4.1%
West Palm Beach	261 responses			
Scott:	42.9%	Nelson:	53.3%	Unsure: 3.8%
Fort Myers	162 responses			
Scott:	62.3%	Nelson:	35.2%	Unsure: 2.5%
Miami	537 responses			
Scott:	42.1%	Nelson:	54.6%	Unsure: 3.4%

If the election for Commissioner of Agriculture was held today, who would you vote for: Republican Matt Caldwell or Democrat Nicole 'Nikki' Fried?

Matt Caldwell: **46.6%**
 Nicole 'Nikki' Fried: **47.4%**
 Undecided: **6.1%**

Non-Weighted Results and Demographic Breakdowns:

Caldwell: **46.6%**
 Fried: **47.3%**
 Undecided: **6.1%**

Political Party Breakdown:

Democratic Party 1056 responses
 Caldwell: 16.3% Fried: 77.0% Undecided: 6.7%
Republican Party 1081 responses
 Caldwell: 76.7% Fried: 18.3% Undecided: 5.0%
Independent Voter 596 responses
 Caldwell: 45.8% Fried: 47.3% Undecided: 6.9%

Race Breakdown:

White, Not Hispanic 1774 responses
 Caldwell: 54.0% Fried: 40.8% Undecided: 5.2%
Black, Not Hispanic 371 responses
 Caldwell: 12.4% Fried: 75.2% Undecided: 12.4%
Asian or Pacific Islander 61 responses
 Caldwell: 42.6% Fried: 54.1% Undecided: 3.3%
Hispanic 402 responses
 Caldwell: 46.5% Fried: 49.0% Undecided: 4.5%
Other or Unknown 125 responses
 Caldwell: 45.6% Fried: 48.8% Undecided: 5.6%

Gender Breakdown:

Male 1226 responses
 Caldwell: 49.3% Fried: 44.3% Undecided: 6.4%
Female 1466 responses
 Caldwell: 44.5% Fried: 49.7% Undecided: 5.9%

Age Breakdown:

18 to 29 307 responses
 Caldwell: 44.3% Fried: 49.2% Undecided: 6.5%
30 to 49 773 responses
 Caldwell: 44.1% Fried: 48.6% Undecided: 7.2%
50 to 69 1019 responses
 Caldwell: 45.4% Fried: 49.5% Undecided: 5.1%
70 and up 634 responses
 Caldwell: 52.7% Fried: 41.3% Undecided: 6.0%

Media Market Breakdown:

Pensacola 94 responses
 Caldwell: 51.1% Fried: 42.6% Undecided: 6.4%
Panama City 52 responses
 Caldwell: 48.1% Fried: 44.2% Undecided: 7.7%
Tallahassee 66 responses
 Caldwell: 47.0% Fried: 48.5% Undecided: 4.5%
Jacksonville 243 responses
 Caldwell: 52.3% Fried: 41.6% Undecided: 6.2%
Gainesville 55 responses
 Caldwell: 52.7% Fried: 43.6% Undecided: 3.6%
Orlando 584 responses
 Caldwell: 47.4% Fried: 47.1% Undecided: 5.5%
Tampa 679 responses
 Caldwell: 49.5% Fried: 43.3% Undecided: 7.2%
West Palm Beach 261 responses
 Caldwell: 39.5% Fried: 55.6% Undecided: 5.0%
Fort Myers 162 responses
 Caldwell: 61.1% Fried: 36.4% Undecided: 2.5%
Miami 537 responses
 Caldwell: 37.1% Fried: 55.9% Undecided: 7.1%

For the statewide Constitutional Amendment 13 ballot question, to ban commercial dog racing in the state, do you plan to vote for or against it?

For: 50.0%
 Against: 38.3%
 Undecided: 11.7%

Non-Weighted Results and Demographic Breakdowns:

For: 50.0%
 Against: 38.3%
 Undecided: 11.7%

Political Party Breakdown:

Democratic Party 1056 responses			
For: 54.7%	Against: 32.0%	Undecided: 13.3%	
Republican Party 1081 responses			
For: 45.2%	Against: 43.9%	Undecided: 10.8%	
Independent Voter 596 responses			
For: 50.2%	Against: 39.1%	Undecided: 10.7%	

Race Breakdown:

White, Not Hispanic 1774 responses			
For: 52.1%	Against: 39.2%	Undecided: 8.7%	
Black, Not Hispanic 371 responses			
For: 41.5%	Against: 36.7%	Undecided: 21.8%	
Asian or Pacific Islander 61 responses			
For: 57.4%	Against: 19.7%	Undecided: 23.0%	
Hispanic 402 responses			
For: 48.5%	Against: 37.6%	Undecided: 13.9%	
Other or Unknown 125 responses			
For: 45.6%	Against: 41.6%	Undecided: 12.8%	

Gender Breakdown:

Male 1226 responses			
For: 48.8%	Against: 39.6%	Undecided: 11.6%	
Female 1466 responses			
For: 51.0%	Against: 37.0%	Undecided: 12.0%	

Age Breakdown:

18 to 29 307 responses			
For: 48.2%	Against: 40.7%	Undecided: 11.1%	
30 to 49 773 responses			
For: 47.9%	Against: 37.9%	Undecided: 14.2%	
50 to 69 1019 responses			
For: 53.5%	Against: 37.1%	Undecided: 9.4%	
70 and up 634 responses			
For: 47.8%	Against: 39.4%	Undecided: 12.8%	

Media Market Breakdown:

Pensacola 94 responses			
For: 54.3%	Against: 35.1%	Undecided: 10.6%	
Panama City 52 responses			
For: 42.3%	Against: 53.8%	Undecided: 3.8%	
Tallahassee 66 responses			
For: 40.9%	Against: 45.5%	Undecided: 13.6%	
Jacksonville 243 responses			
For: 47.7%	Against: 41.6%	Undecided: 10.7%	
Gainesville 55 responses			
For: 41.8%	Against: 47.3%	Undecided: 10.9%	
Orlando 584 responses			
For: 50.9%	Against: 38.2%	Undecided: 11.0%	
Tampa 679 responses			
For: 48.2%	Against: 40.1%	Undecided: 11.8%	
West Palm Beach 261 responses			
For: 57.5%	Against: 31.0%	Undecided: 11.5%	
Fort Myers 162 responses			
For: 53.1%	Against: 40.1%	Undecided: 6.8%	
Miami 537 responses			
For: 49.7%	Against: 34.8%	Undecided: 15.5%	

Have you already voted or do you plan to vote in the upcoming General Election?

Already voted: **57.5%**

Plan to vote: **42.5%**

Non-Weighted Results and Demographic Breakdowns:

Already voted: 57.5%

Plan to vote: 42.5%

Political Party Breakdown:

Democratic Party 1056 responses	
Already voted: 60.4%	Plan to vote: 39.6%
Republican Party 1081 responses	
Already voted: 57.1%	Plan to vote: 42.9%
Independent Voter 596 responses	
Already voted: 53.0%	Plan to vote: 47.0%

Race Breakdown:

White, Not Hispanic 1774 responses	
Already voted: 58.1%	Plan to vote: 41.9%
Black, Not Hispanic 371 responses	
Already voted: 58.0%	Plan to vote: 42.0%
Asian or Pacific Islander 61 responses	
Already voted: 55.7%	Plan to vote: 44.3%
Hispanic 402 responses	
Already voted: 58.0%	Plan to vote: 42.0%
Other or Unknown 125 responses	
Already voted: 46.4%	Plan to vote: 53.6%

Gender Breakdown:

Male 1226 responses	
Already voted: 58.2%	Plan to vote: 41.8%
Female 1466 responses	
Already voted: 57.1%	Plan to vote: 42.9%

Age Breakdown:

18 to 29 307 responses	
Already voted: 56.0%	Plan to vote: 44.0%
30 to 49 773 responses	
Already voted: 55.9%	Plan to vote: 44.1%
50 to 69 1019 responses	
Already voted: 55.0%	Plan to vote: 45.0%
70 and up 634 responses	
Already voted: 64.2%	Plan to vote: 35.8%

Media Market Breakdown:

Pensacola 94 responses	
Already voted: 62.8%	Plan to vote: 37.2%
Panama City 52 responses	
Already voted: 51.9%	Plan to vote: 48.1%
Tallahassee 66 responses	
Already voted: 57.6%	Plan to vote: 42.4%
Jacksonville 243 responses	
Already voted: 54.3%	Plan to vote: 45.7%
Gainesville 55 responses	
Already voted: 56.4%	Plan to vote: 43.6%
Orlando 584 responses	
Already voted: 56.5%	Plan to vote: 43.5%
Tampa 679 responses	
Already voted: 57.4%	Plan to vote: 42.6%
West Palm Beach 261 responses	
Already voted: 55.6%	Plan to vote: 44.4%
Fort Myers 162 responses	
Already voted: 66.0%	Plan to vote: 34.0%
Miami 537 responses	
Already voted: 58.1%	Plan to vote: 41.9%