

SIZES and MECHANICAL DATA



Sizes – Star Weekly

SIZE	HEIGHT	WIDTH
Full Page	377mm	261mm
Half Page Horizontal	187mm	261mm
Half Page Vertical	377mm	129mm
Quarter Page Horizontal	92mm	261mm
Quarter Page Vertical	377mm	63mm
Quarter Page Block	187mm	129mm
Eighth Page Block	92mm	129mm
Eighth Page Vertical	187mm	63mm
Sixteenth Page Vertical	92mm	63mm
Double Page Spread	377mm	542mm
Half Page Horizontal Spread	187mm	542mm
Front Page Full	50mm	261mm
Front Page Half	50mm	129mm

ARTWORK

- PDF files only, preferably version 1.3 (Acrobat 4). Acrobat Distiller specs available on adcentre.com.au.
- All fonts must be embedded and subset. CID fonts are not accepted.
- All images must be CMYK. Please do not embed profiles.
- All transparencies must be flattened.
- Artwork not to spec will be rejected and requested to be resupplied.
- Full Page final artwork MUST contain all text and logos within the Safe Image Area (293mm high x 261mm wide).
- All material must be to exact size with no printer's marks and no extraneous white space around ad.

IMAGE FORMATS

- TIFF or EPS format:
Minimum image resolution required 200 dpi @ 100 line screen.
- Colour profile available from Production (see ENQUIRIES).
- Illustrations can be supplied as Illustrator, Illustrator EPS or PICT files.
- All bitmap (one bit image) files must be supplied at 600dpi minimum

ELECTRONIC JOB DELIVERY

We accept material via:

- SENDlite - domainvic.sendlite.com.au, phone 02 9818 1965
- Adstream - PageStore or www.quicksend.com.au, phone 02 9818 7454
- Adsend - www.adsend.com.au, phone 1300 366 156

COLOUR

- All publications are produced in CMYK. Please ensure all spot colours are converted to CMYK.
- Total Ink Weight Specifications
Gloss: 300
Coldset (Newspaper): 230

TYPEFACE GUIDELINES

- Minimum size is 8pt, reverse and non single colour type minimum size is 10pt.
- All fonts supplied in vector art files must be converted to outlines.
- All type to be within Safe Image Area.

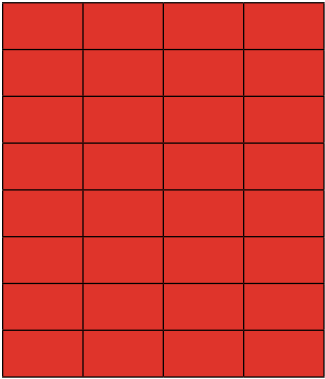
RESPONSIBILITY

The client assumes all responsibility for obtaining copyright clearance for all advertisement content when material is supplied. No responsibility can be taken for the omission of an advertisement due to a missed deadline or the supply of incorrect material. All advertisements requiring specialist colour matching must be supplied with a full size colour accurate proof or equivalent (eg: iris, etc.). Inkjet/laser/glossy prints are not acceptable and no responsibility for colour reproduction will be accepted if a full-size, colour-accurate proof is not supplied.

ADVERTISING SIZES

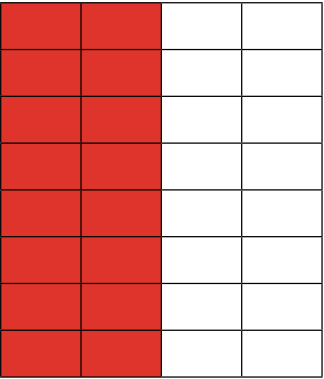


FULL PAGE



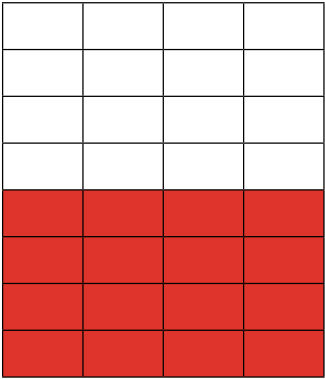
377mm high x 261mm wide

HALF PAGE VERTICAL



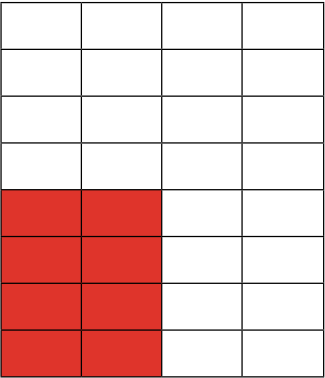
377mm high x 129mm wide

HALF PAGE HORIZONTAL



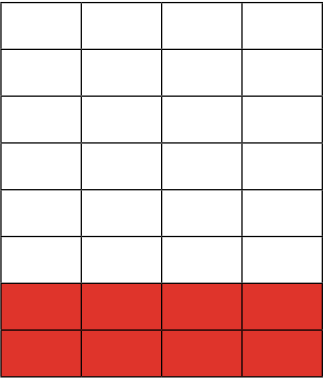
187mm high x 261mm wide

QUARTER PAGE BLOCK



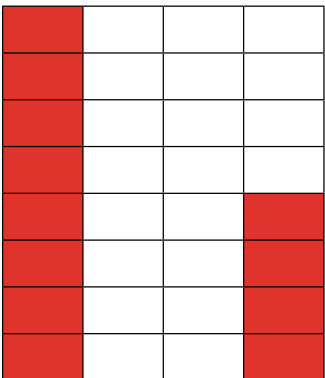
187mm high x 129mm wide

QUARTER PAGE HORIZONTAL



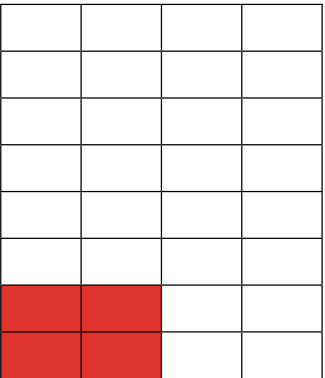
92mm high x 261mm wide

QUARTER PAGE VERTICAL & EIGHTH PAGE VERTICAL



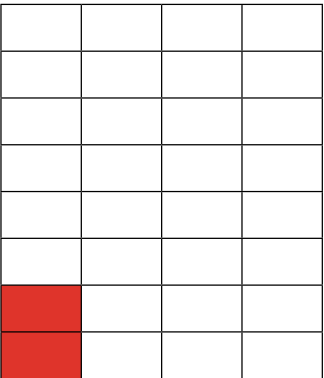
1/4 - 377mm high x 63mm wide
1/8 - 187mm high x 63mm wide

EIGHTH PAGE BLOCK



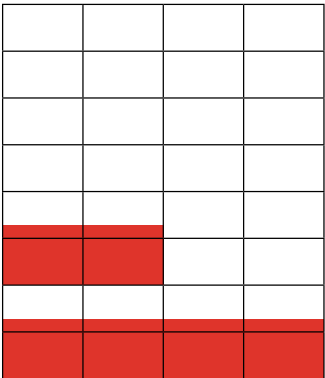
92mm high x 129mm wide

SIXTEENTH PAGE VERTICAL



92mm high x 63mm wide

FRONT PAGE HALF & FRONT PAGE FULL



HALF - 50mm high x 129mm wide
FULL - 50mm high x 261mm wide

For further information or sizes outside of these specifications, please contact your account manager.