

The Value of Twitter Data for Cyber Security



No cyber security plan is fully comprehensive and complete without Twitter Data. Twitter Data is the only real-time source of what's happening in the world, and is a key differentiator to help reliably identify threats as they occur. As the volume of cyber threats continues to increase, Twitter Data can help you spot and address these threats in real-time giving you the added visibility of what the world is thinking.



Cyber Risks

- Data Recon
- Data Theft or Leakage
- Exploit Distribution
- Discreet threat coordination



Brand Risk

- Brand Hijacking
- Compliance Violations
- Trademark or IP misuse
- Counterfeiting

“In this new age of security, information security professionals must deliver effective, real-time defenses, defenses that can predict inherent threats to critical assets.”

- SANS Institute

Twitter Data Tools for Cyber Security

These Twitter Data tools help brands protect themselves online and minimize the risk of threats by providing increased visibility.



PowerTrack

All Signal, No Noise

PowerTrack offers powerful filtering and complete coverage of the Tweets you need, delivered in real time.



Full Archive Search API

Instant Access to the Full Archive

The Full Archive Search API provides instant and complete access to the full archive of public Twitter data, making it quick and easy to find the exact Tweet that matters to you.

“Generic online and social media monitoring options struggle to address risk management needs.”

- Forrester Wave, Digital Risk Monitoring, Q3 2016



Contact Us

These are just a handful of use cases and examples that are made possible with access to Twitter data. Ultimately, the possibilities are up to you and are truly endless. For more information about our products, contact data-sales@twitter.com.