

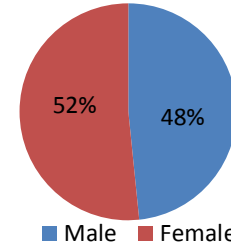


Population Summary

Rankin County, MS

Population by Race	Number	Percent	Median Age	Total Population	
Reporting One Race	140,102	98.93%	---	2000	115,327
White	109,523	77.34%	45.2	2010	141,617
Black	26,634	18.81%	29.7	Annual Rate (%) 2.08	
American Indian	260	0.18%	32.9		
Asian	1,582	1.12%	29.9		
Pacific Islander	92	0.06%	27.5		
Other Race	2,011	1.42%	25.5		
Reporting Two or More Races	1,515	1.07%	20.0		
Total Hispanic Population	3,795	2.68%	25.9		

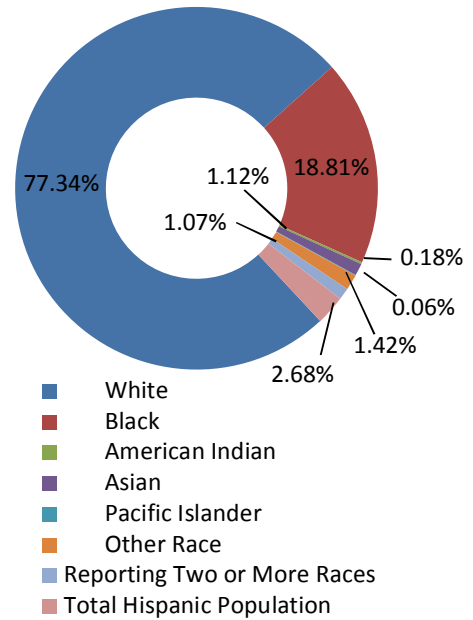
Population by Sex



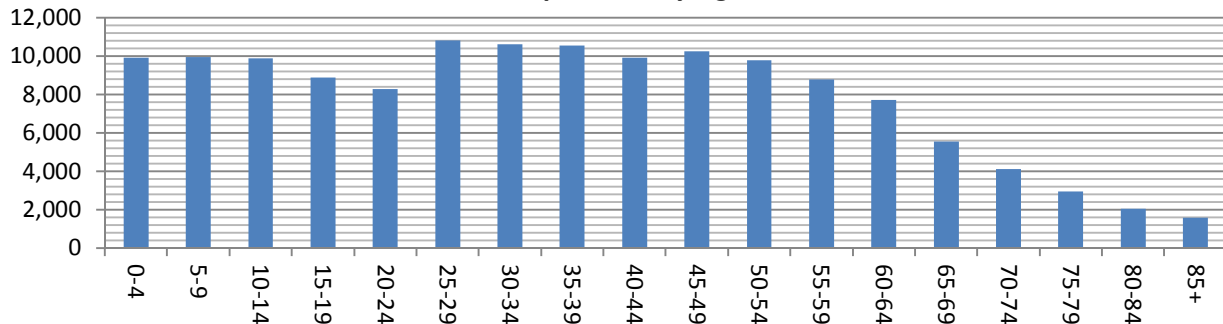
Population by Sex			
Male	68,525	48.4%	31.5
Female	73,092	51.6%	34.7

Population by Age		
0-4	9,926	7.01%
5-9	9,967	7.04%
10-14	9,881	6.98%
15-19	8,881	6.27%
20-24	8,292	5.86%
25-29	10,812	7.63%
30-34	10,628	7.50%
35-39	10,551	7.45%
40-44	9,933	7.01%
45-49	10,255	7.24%
50-54	9,774	6.90%
55-59	8,776	6.20%
60-64	7,705	5.44%
65-69	5,560	3.93%
70-74	4,109	2.90%
75-79	2,940	2.08%
80-84	2,042	1.44%
85+	1,585	1.12%
18+	106,083	74.91%
65+	16,236	11.46%

Population by Race



Population by Age



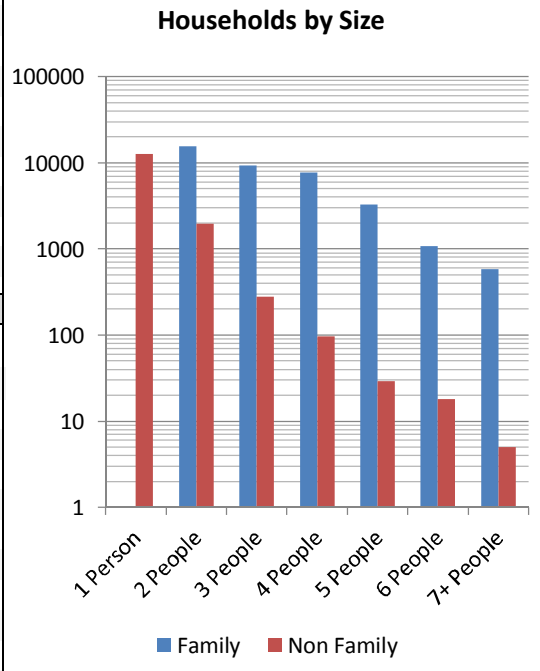
Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Household Summary

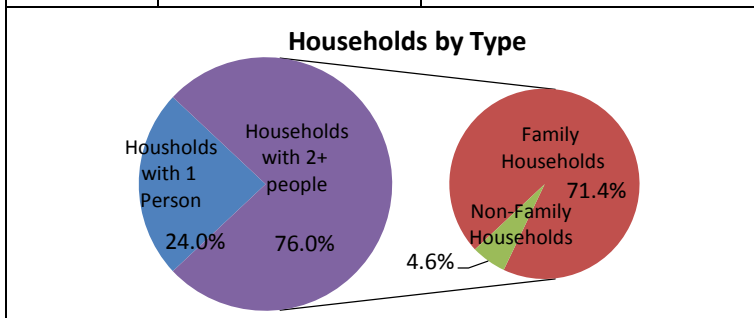
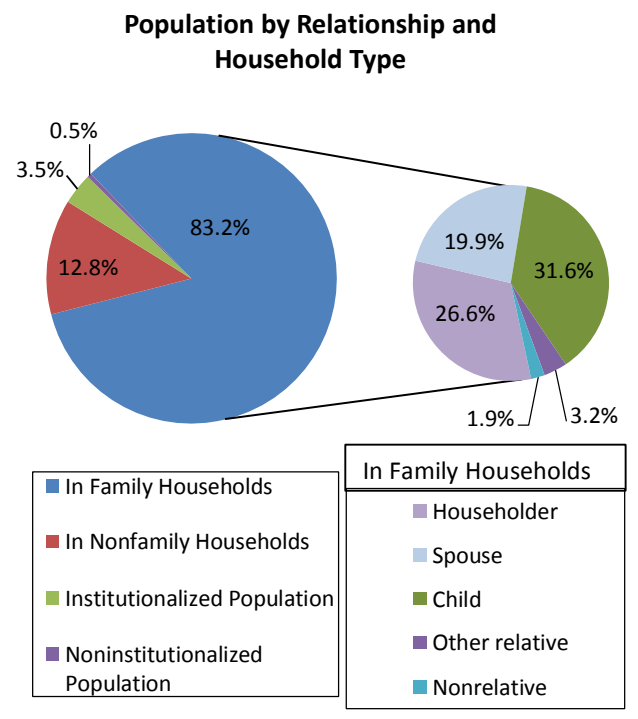
Rankin County, MS

Households by Type	Number	Percent	Total Households	
Households with 1 Person	12,696	24.0%	2000	42,089
Households with 2+ People	40,140	76.0%	2010	52,836
Family Households	37,734	71.4%	Annual Rate (%)	2.30%
Husband-wife Families	28,190	53.4%	Average Size	2.57
With Own Children	12,291	23.3%		
Other Family (No Spouse Present)	9,544	18.1%		
With Own Children	5,198	9.8%		
Nonfamily Households	2,406	4.6%		
All Households with Children	19,655	37.2%		
Multigenerational Households	2,290	4.3%		
Unmarried Partner Households	2,577	4.9%		
Male-female	2,246	4.3%		
Same-sex	331	0.6%		



Population by Relationship and Household Type		
Total	141,617	100.0%
In Households	135,988	96.0%
In Family Households	117,817	83.2%
Householder	37,734	26.6%
Spouse	28,190	19.9%
Child	44,728	31.6%
Other relative	4,483	3.2%
Nonrelative	2,682	1.9%
In Nonfamily Households	18,171	12.8%
In Group Quarters	5,629	4.0%
Institutionalized Population	4,956	3.5%
Noninstitutionalized	673	0.5%

	Family		Non Family	
	Number	Percent	Number	Percent
Total	37,734	100.0%	15,102	100.0%
1 Person	---		12,696	84.1%
2 People	15,657	41.5%	1,978	13.1%
3 People	9,379	24.9%	279	1.8%
4 People	7,752	20.5%	97	0.6%
5 People	3,290	8.7%	29	0.2%
6 People	1,071	2.8%	18	0.1%
7+ People	585	1.6%	5	0.0%
Average Size	3.05		1.20	



Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

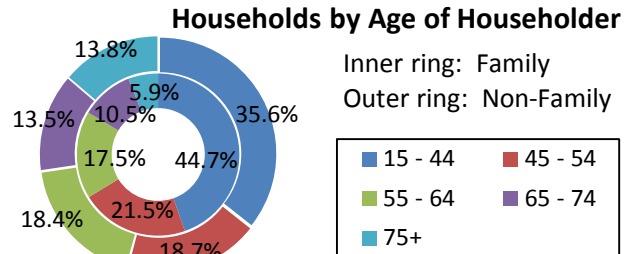


Householder Summary

Rankin County, MS

Households by Age of Householder

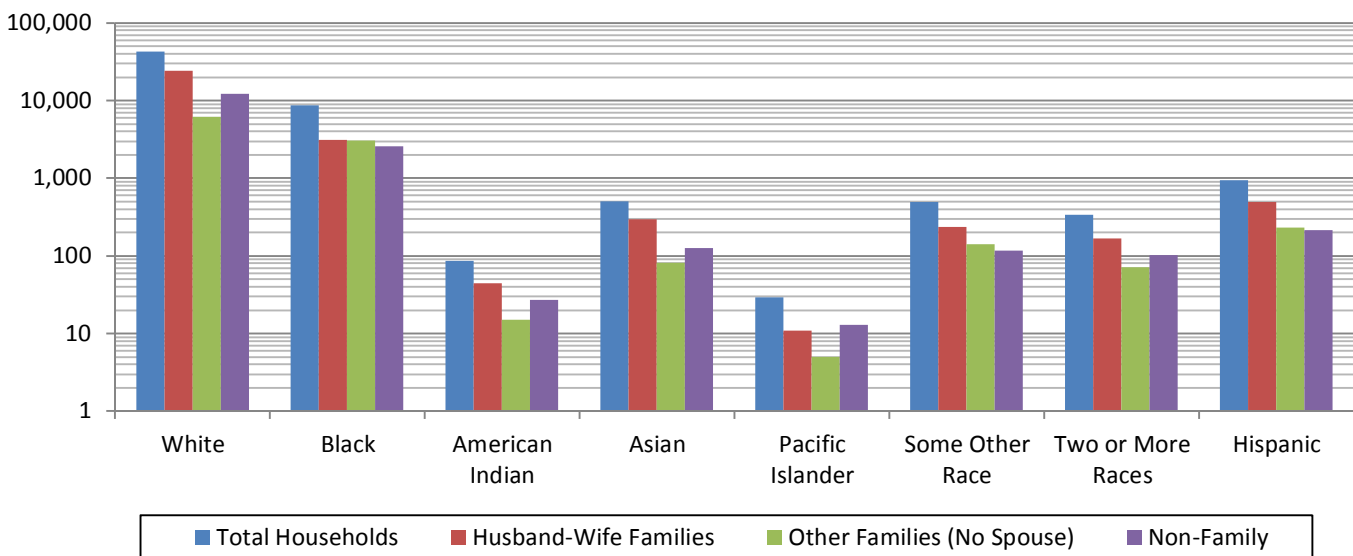
	Family		Non-Family	
	Number	Percent	Number	Percent
Total	37,734	100.0%	15,102	100.0%
15 - 44	16,862	44.7%	5,370	35.6%
45 - 54	8,103	21.5%	2,829	18.7%
55 - 64	6,591	17.5%	2,785	18.4%
65 - 74	3,963	10.5%	2,037	13.5%
75+	2,215	5.9%	2,081	13.8%



Summary by Race of Householder

Householder is:	Total Households		Husband-Wife Families		Other Families (No Spouse)		Non-Family	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total	52,836	100.0%	28,190	100.0%	9,544	100.0%	15,102	100.0%
White	42,675	80.8%	24,339	86.3%	6,175	64.7%	12,161	80.5%
Black	8,705	16.5%	3,095	11.0%	3,055	32.0%	2,555	16.9%
American Indian	86	0.2%	44	0.2%	15	0.2%	27	0.2%
Asian	505	1.0%	298	1.1%	81	0.8%	126	0.8%
Pacific Islander	29	0.1%	11	0.0%	5	0.1%	13	0.1%
Some Other Race	496	0.9%	236	0.8%	142	1.5%	118	0.8%
Two or More Races	340	0.6%	167	0.6%	71	0.7%	102	0.7%
Hispanic	946	1.8%	499	1.8%	231	2.4%	216	1.4%

Race of Householder



Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Housing Unit Summary

Rankin County, MS

Total Housing Units

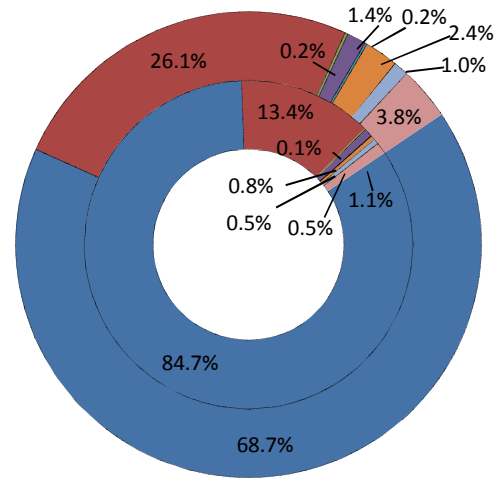
2000	45,070
2010	56,487
Annual Rate (%)	2.28

Total Housing Units by Occupancy	Number	Percent
Occupied Housing Units	52,836	93.5%
Vacant Housing Units		
For Rent	965	1.7%
Rented, not Occupied	55	0.1%
For Sale Only	830	1.5%
Sold, not Occupied	148	0.3%
For Seasonal/Recreational/Occasional Use	365	0.6%
For Migrant Workers	4	0.0%
Other Vacant	1,284	2.3%
Total Vacancy Rate (%)		6.5%

Households by Tenure and Mortgage Status	Number	Percent	Average Household Size
Total	52,836	100.0%	
Owner Occupied	39,875	75.5%	2.61
Owned with a Mortgage/Loan	28,496	53.9%	
Owned Free and Clear	11,379	21.5%	
Renter Occupied	12,961	24.5%	2.46

Housing Units by Race of Householder	Owner Occupied		Renter Occupied		Average Household Size
	Number	Percent	Number	Percent	
Total	39,875	100.0%	12,961	100.0%	
White	33,769	84.7%	8,906	68.7%	2.52
Black	5,327	13.4%	3,378	26.1%	2.72
American Indian	59	0.1%	27	0.2%	2.76
Asian	328	0.8%	177	1.4%	2.94
Pacific Islander	6	0.0%	23	0.2%	3.07
Some Other Race	182	0.5%	314	2.4%	3.98
Two or More Races	204	0.5%	136	1.0%	2.81
Hispanic	448	1.1%	498	3.8%	3.65

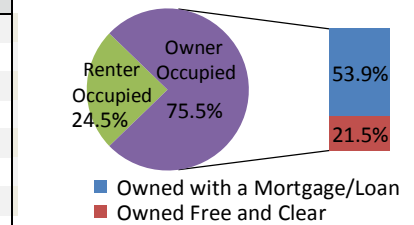
Housing Units by Race of Householder



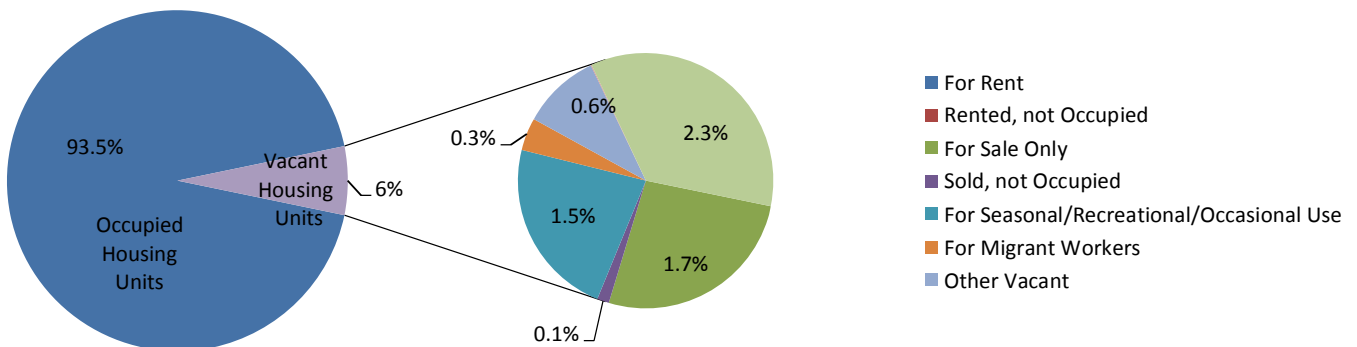
Inner ring: Owner Occupied
Outer ring: Renter Occupied

- White
- Black
- American Indian
- Asian
- Pacific Islander
- Some Other Race
- Two or More Races
- Hispanic

Households by Tenure and Mortgage Status



Total Housing Units by Occupancy



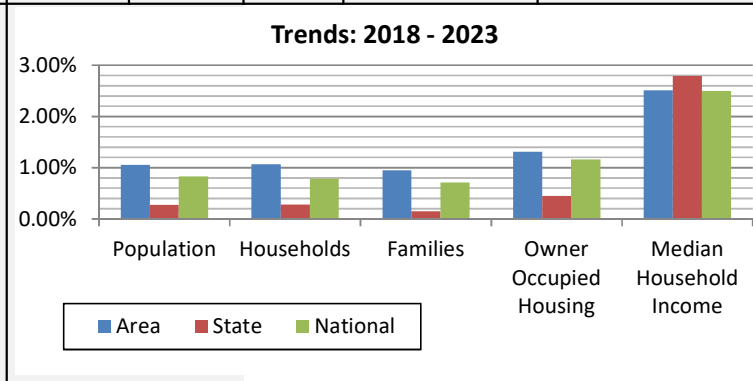
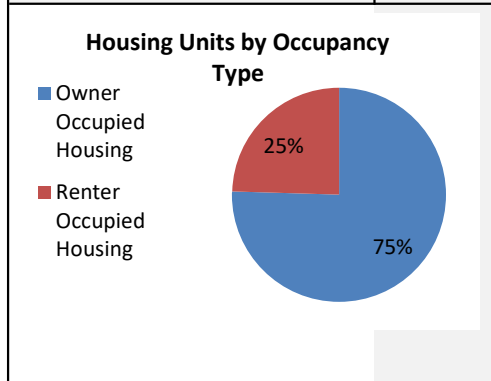
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



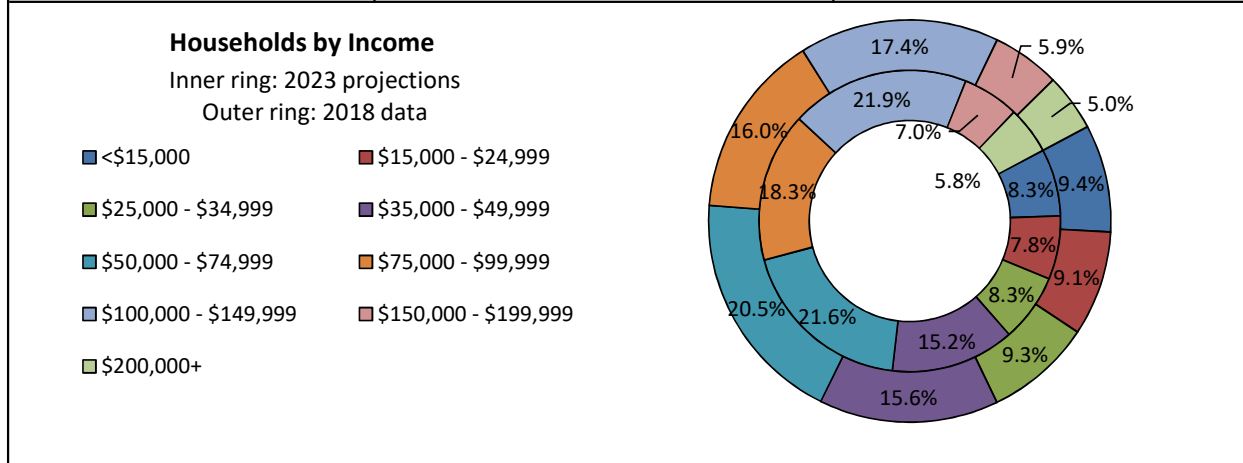
Demographic and Income Projections

Rankin County, MS

Summary	2010	2018	2023	Trends 2018 - 2023 Rate		
				Area	State	National
Population	141,617	152,523	160,721	1.05%	0.27%	0.83%
Households	52,836	57,156	60,285	1.07%	0.28%	0.79%
Families	37,734	40,181	42,121	0.95%	0.15%	0.71%
Average Household	3	3	3	-	-	-
Owner Occupied Housing	39,875	44,692	47,693	1.31%	0.45%	1.16%
Renter Occupied Housing	12,961	12,464	12,592	-	-	-
Median Age	36	37	38	-	-	-
Median Household Income	-	\$60,650	\$68,641	2.51%	2.79%	2.50%



Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,945	9.4%	4,364	8.3%
\$15,000 - \$24,999	4,817	9.1%	4,110	7.8%
\$25,000 - \$34,999	4,897	9.3%	4,388	8.3%
\$35,000 - \$49,999	8,246	15.6%	8,020	15.2%
\$50,000 - \$74,999	10,829	20.5%	11,433	21.6%
\$75,000 - \$99,999	8,476	16.0%	9,661	18.3%
\$100,000 - \$149,999	9,188	17.4%	11,569	21.9%
\$150,000 - \$199,999	3,124	5.9%	3,673	7.0%
\$200,000+	2,629	5.0%	3,062	5.8%
Median Household Income	\$60,650		\$68,641	
Average Household Income	\$79,349		\$88,563	
Per Capita Income	\$30,102		\$33,567	



Data Note: Income is expressed in current dollars.

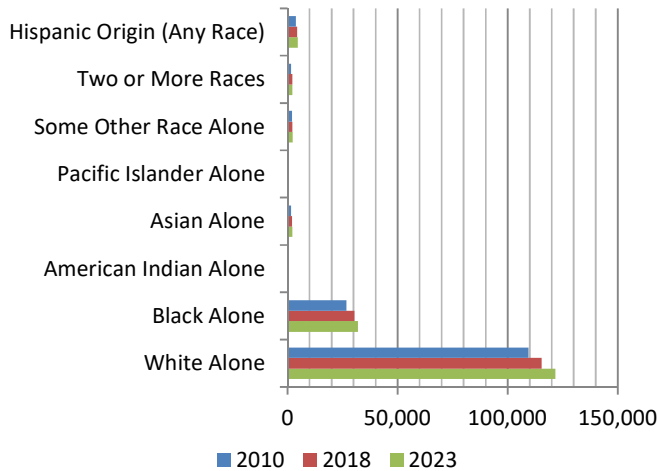
Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.



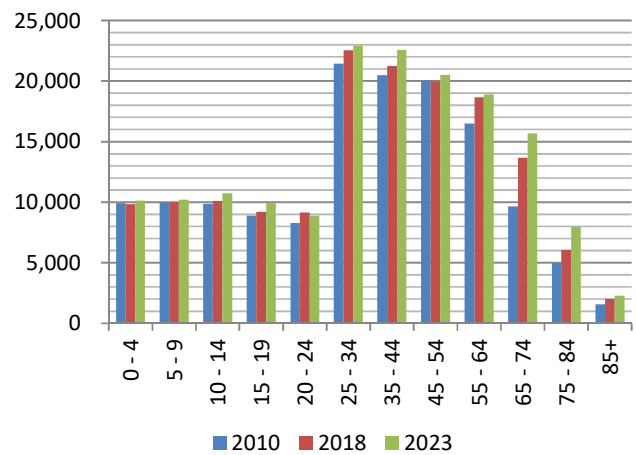
Population Summary and Projections Rankin County, MS

Population	2010		2018		2023	
	141,617		152,523		160,721	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	9,926	7.0%	9,822	6.4%	10,141	6.3%
5 - 9	9,967	7.0%	9,998	6.6%	10,212	6.4%
10 - 14	9,881	7.0%	10,116	6.6%	10,728	6.7%
15 - 19	8,881	6.3%	9,210	6.0%	9,921	6.2%
20 - 24	8,292	5.9%	9,170	6.0%	8,889	5.5%
25 - 34	21,440	15.1%	22,544	14.8%	22,900	14.2%
35 - 44	20,484	14.5%	21,238	13.9%	22,573	14.0%
45 - 54	20,029	14.1%	19,981	13.1%	20,508	12.8%
55 - 64	16,481	11.6%	18,655	12.2%	18,908	11.8%
65 - 74	9,669	6.8%	13,671	9.0%	15,679	9.8%
75 - 84	4,982	3.5%	6,077	4.0%	7,962	5.0%
85+	1,585	1.1%	2,041	1.3%	2,300	1.4%
Race and Ethnicity						
White Alone	109,523	77.3%	115,474	75.7%	121,681	75.7%
Black Alone	26,634	18.8%	30,357	19.9%	31,989	19.9%
American Indian Alone	260	0.2%	280	0.2%	295	0.2%
Asian Alone	1,582	1.1%	1,994	1.3%	2,101	1.3%
Pacific Islander Alone	92	0.1%	95	0.1%	100	0.1%
Some Other Race Alone	2,011	1.4%	2,276	1.5%	2,398	1.5%
Two or More Races	1,515	1.1%	2,047	1.3%	2,157	1.3%
Hispanic Origin (Any Race)	3,795	2.7%	4,369	2.9%	4,604	2.9%

Race and Ethnicity



Population by Age



Source: U.S. Census Bureau, Census 2010 Data. Esri forecasts for 2018 and 2023.

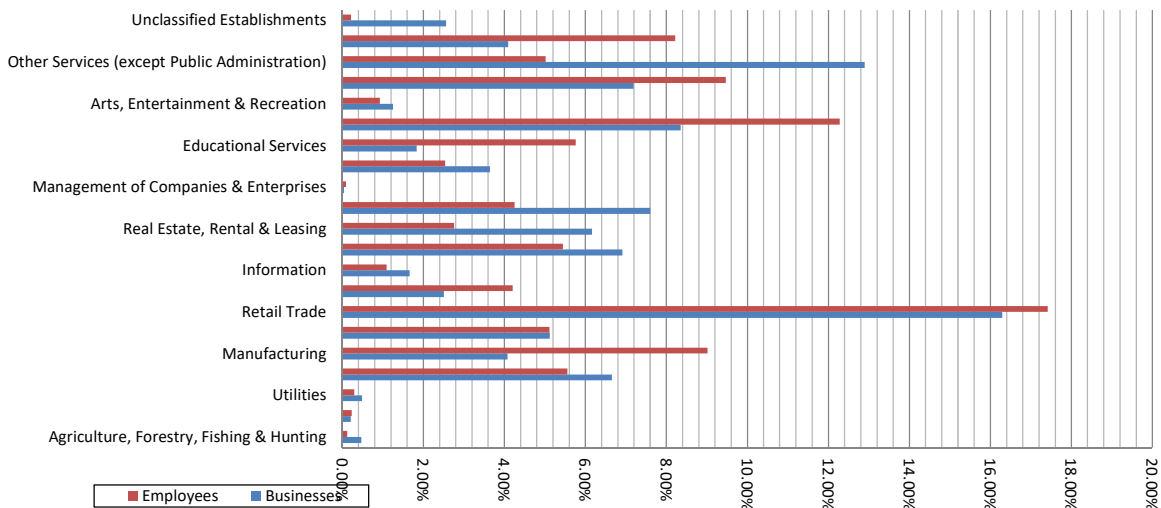


Business Summary by NAICS Codes

Rankin County, MS

Total Businesses	5,352			
Total Employees	65,400			
Total Residential Population	152,523			
Employee/Residential Population Ratio (per 100 residents)	43			
NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	25	0.47%	79	0.12%
Mining	11	0.21%	152	0.23%
Utilities	26	0.49%	190	0.29%
Construction	356	6.65%	3,635	5.56%
Manufacturing	218	4.07%	5,897	9.02%
Wholesale Trade	274	5.12%	3,342	5.11%
Retail Trade	872	16.29%	11,391	17.42%
Motor Vehicle & Parts Dealers	136	2.54%	1,992	3.05%
Furniture & Home Furnishings Stores	49	0.92%	1,082	1.65%
Electronics & Appliance Stores	25	0.47%	183	0.28%
Bldg Material & Garden Equipment & Supplies Dealers	73	1.36%	842	1.29%
Food & Beverage Stores	91	1.70%	1,337	2.04%
Health & Personal Care Stores	90	1.68%	830	1.27%
Gasoline Stations	55	1.03%	395	0.60%
Clothing & Clothing Accessories Stores	103	1.92%	855	1.31%
Sport Goods, Hobby, Book, & Music Stores	49	0.92%	408	0.62%
General Merchandise Stores	59	1.10%	2,412	3.69%
Miscellaneous Store Retailers	129	2.41%	865	1.32%
Nonstore Retailers	13	0.24%	190	0.29%
Transportation & Warehousing	134	2.50%	2,749	4.20%
Information	89	1.66%	714	1.09%
Finance & Insurance	370	6.91%	3,559	5.44%
Central Bank/Credit Intermediation & Related Activities	156	2.91%	1,059	1.62%
Securities, Commodity Contracts & Other Financial Investments & Other Related Activities	34	0.64%	206	0.31%
Insurance Carriers & Related Activities; Funds, Trusts & Other Financial Vehicles	180	3.36%	2,294	3.51%
Real Estate, Rental & Leasing	330	6.17%	1,802	2.76%
Professional, Scientific & Tech Services	407	7.60%	2,781	4.25%
Legal Services	101	1.89%	605	0.93%
Management of Companies & Enterprises	2	0.04%	55	0.08%
Administrative & Support & Waste Management & Remediation Services	195	3.64%	1,660	2.54%
Educational Services	98	1.83%	3,768	5.76%
Health Care & Social Assistance	447	8.35%	8,029	12.28%
Arts, Entertainment & Recreation	67	1.25%	604	0.9%
Accommodation & Food Services	385	7.19%	6,191	9.5%
Accommodation	54	1.01%	794	1.2%
Food Services & Drinking Places	331	6.18%	5,397	8.3%
Other Services (except Public Administration)	690	12.89%	3,284	5.0%
Automotive Repair & Maintenance	129	2.41%	629	1.0%
Public Administration	219	4.1%	5,377	8.2%
Unclassified Establishments	137	2.6%	141	0.2%
Total	5,352		65,400	

Percent of Employees and Businesses by NAICS Code



Source: Copyright 2018 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2018.

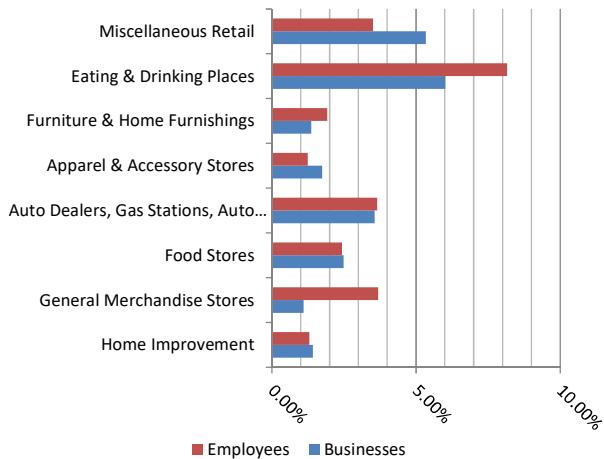


Business Summary by SIC Codes

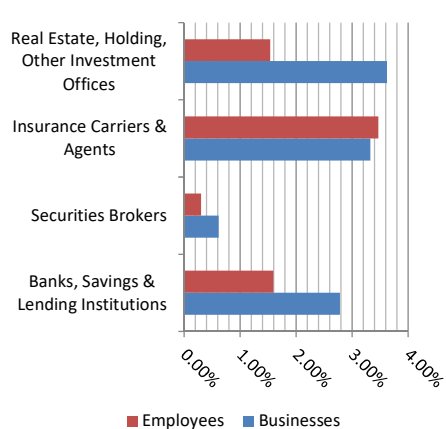
Rankin County, MS

Total Businesses	5,352			
Total Employees	65,400			
Total Residential Population	152,523			
Employee/Residential Pop Ratio (per 100 residents)	43			
SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	130	2.43%	726	1.11%
Construction	340	6.35%	3,550	5.43%
Manufacturing	196	3.66%	5,771	8.82%
Transportation	169	3.16%	2,821	4.31%
Communication	34	0.64%	155	0.24%
Utility	34	0.64%	377	0.58%
Wholesale Trade	280	5.23%	3,377	5.16%
Retail Trade Summary	1,233	23.04%	16,946	25.91%
Home Improvement	76	1.42%	852	1.30%
General Merchandise Stores	59	1.10%	2,412	3.69%
Food Stores	133	2.49%	1,590	2.43%
Auto Dealers, Gas Stations, Auto Aftermarket	191	3.57%	2,387	3.65%
Apparel & Accessory Stores	93	1.74%	815	1.25%
Furniture & Home Furnishings	73	1.36%	1,256	1.92%
Eating & Drinking Places	322	6.02%	5,339	8.16%
Miscellaneous Retail	286	5.34%	2,295	3.51%
Finance, Insurance, Real Estate Summary	554	10.35%	4,516	6.91%
Banks, Savings & Lending Institutions	149	2.78%	1,043	1.59%
Securities Brokers	33	0.62%	199	0.30%
Insurance Carriers & Agents	178	3.33%	2,267	3.47%
Real Estate, Holding, Other Investment Offices	194	3.62%	1,007	1.54%
Services Summary	2,027	37.87%	21,650	33.10%
Hotels & Lodging	54	1.01%	794	1.21%
Automotive Services	203	3.79%	1,265	1.93%
Motion Pictures & Amusements	109	2.04%	721	1.10%
Health Services	371	6.93%	6,854	10.48%
Legal Services	89	1.66%	510	0.78%
Education Institutions & Libraries	92	1.72%	3,882	5.94%
Other Services	1,109	20.72%	7,624	11.66%
Government	218	4.07%	5,370	8.21%
Other	137	2.56%	141	0.22%
Total	5,352		65,400	

Retail Trade Summary



Finance, Insurance, Real Estate Summary



Services Summary

