

IF YOU LIKED THIS...



"Incel" attack leaves ten dead in Toronto, Canada, April 23, 2018.

...YOU'LL LOVE WHO'S COMING TO THE TABERNACLE JUNE 12.

Jordan Peterson, an academic turned right-wing pundit and self-help guru for frustrated men, will speak at the Tabernacle in Atlanta on June 12 as part of a tour promoting his bestselling book.

While Peterson claims to detest the Alt-Right and to be offering an alternative, Peterson regularly echoes that movement's themes and talking points. For example, Peterson portrays movements for equality and human dignity as part of a "neo-Marxist" conspiracy. By doing this, Peterson mainstreams far-Right theories of "Cultural Marxism" and creates space for hateful fringe politics to move toward the center. (Whatever else Peterson says about Jewish people, "Cultural Marxism" remains an antisemitic dog-whistle.)

Most recently, Peterson called for "enforced monogamy" as the proper response to the "incel" phenomenon: sexist men who have convinced themselves that all their problems are due to women not having sex with them. Seeking revenge on society, incels have committed terrorist acts such as the April attack in Toronto that left ten dead. By proposing socially-enforced bullying of women as the solution to the "incel" subculture, Peterson essentially argued for capitulating to it. (More detail on our site.)

If the Tabernacle wishes to make a quick profit from Peterson fanboys, we can't stop the venue's decision, but we find it repugnant. The venue cannot play innocent about what it is helping to mainstream: hatred of women and hatred of equality. To those drawn to Peterson's message of self-improvement but uncritically accepting his routine: think about Peterson's assumptions and his dog-whistles. Remove Peterson's pretend erudition on topics outside his field: is what remains any more sophisticated than *Men are From Mars, Women are From Venus*? You can better yourself without buying into comforting fantasies.