

Farm Conservation Communities

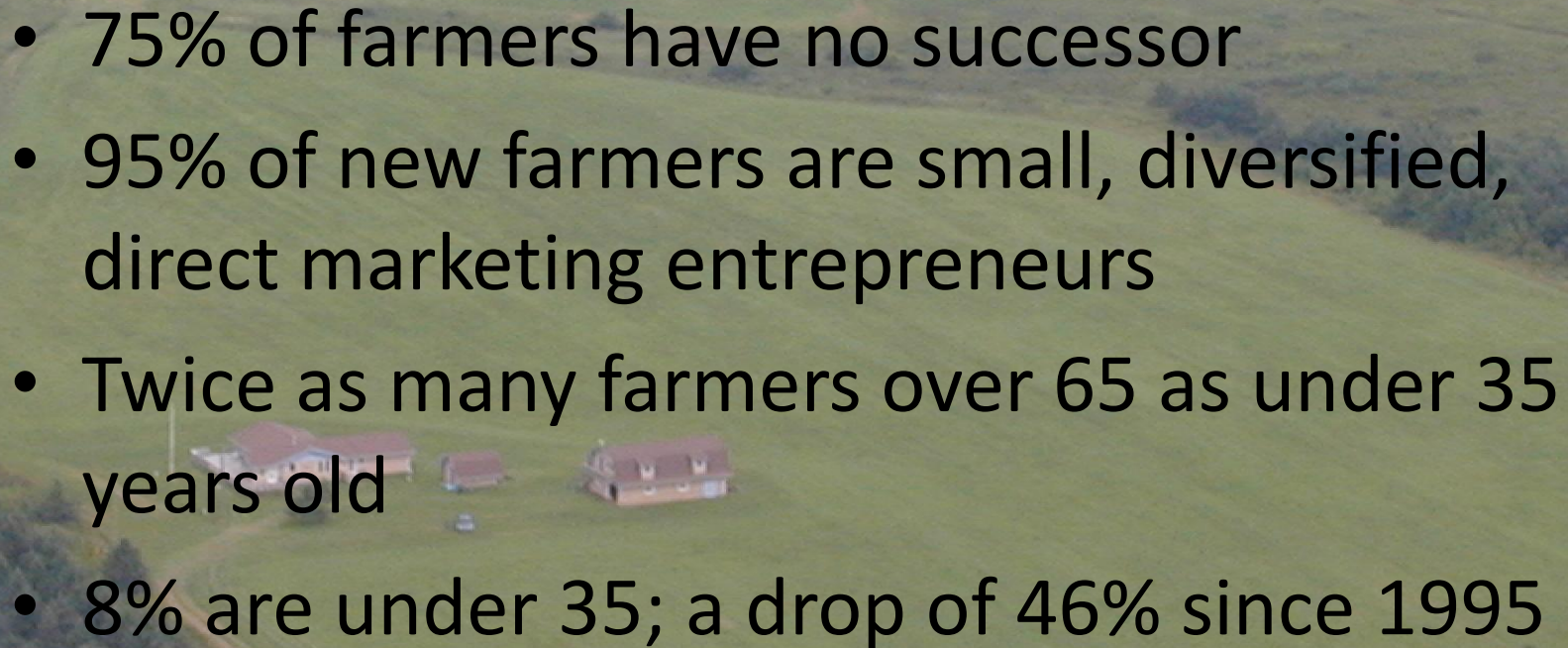
Preserving farmland and revitalizing rural PEI



***"Restoring Community, Protecting the Land and
Informing the Earth's Stewards"***

www.ibspei.ca

Who Will Farm?

- 
- 75% of farmers have no successor
 - 95% of new farmers are small, diversified, direct marketing entrepreneurs
 - Twice as many farmers over 65 as under 35 years old
 - 8% are under 35; a drop of 46% since 1995

Who Will Farm?

- In 2006, PEI had 1700 farms - a 7.9% decrease during the past five years. This is slightly higher than the 7.1% decrease at the national level.
- On Census Day, there were 517 fewer farms in Prince Edward Island compared to 1996.
- Over 600 million acres of N. American farmland will change hands in the next 20 years,
- Barriers to entry
 - Access to land
 - Access to capital and credit
 - Access to knowledge and technical assistance
 - Access to markets

Ten Best Green Jobs for the Next Decade



Illustration by Erika Schneider

#1 Farmers-There is a huge need for more farmers
Up to tens of millions of them.

Related careers: Urban Gardener; Farmers Market and CSA Coordinator; Artisanal Cheese Makers; and other food producers.

- **The rest of the list:** Forester, Solar Power Installer, Energy Efficiency Builder, Wind Turbine Fabricator, Conservation Biologist, Green MBA and Entrepreneur, Recycler, Sustainability Systems Developer, Urban Planner

See: www.fastcompany.com/articles/2009/01/best-green-jobs.html

Farm Conservation Communities

- **An evolution of Community Supported Agriculture where instead of bringing produce to the community , the community moves to the farm.**
- **Increases rural economic activity,**
- **Supports the new demographic of emerging farmers,**
- **Preserves pastoral, scenic landscape,**
- **Private money pays farmers for on-going ecological goods and services,**
- **Responsive to unique circumstances and individual needs.**



Eco-villages

Permaculture Villages, Conservation Communities



Prairie Crossing ~ Portland Oregon, Serenbe ~ Atlanta, Georgia
O.U.R. Eco-village ~ Vancouver Island, Crystal Waters ~ Brisbane, Australia

Organic Farms as Subdivision Amenities

The New York Times

June 30, 2009

- “There are currently at least 200 projects that include agriculture as a key community component.” - Urban Land Institute.
- A 1,756-acre Idaho development realized a 61 percent premium on the sale of its sites, compared with similar parcels with no farm nearby; and claimed a \$2.8 million pretax profit, while keeping 1,000 acres open.
- Living with a farm can bring a buyer permanent views, wholesome activities for children, access to walking and riding trails and inclusion in an epicurean club.
- The design allows houses to back up to one of those natural amenities. Lots sell at a premium, up to three times what the raw lot is.

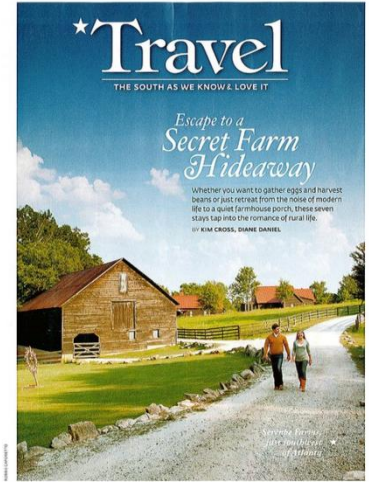
Farm Conservation Communities





Serenbe, Georgia

900-acre farm, plus galleries, a Inn and Restaurants



Atlanta Celebrates Photography
Art Stroll
@
serenbe

Saturday, October 10 & Sunday, October 11
hosted by the shops & galleries at serenbe.

celebrating the opening of the Serenbe Photography Center

- Nicole Akstein
- Pinky Bass
- Chet Burgess
- William Bolling
- Brittany Collins
- Emily Cook
- Ruth Dusseault
- Stephanie Dowds
- Tomer Dawek
- Jeani Elbaum
- Walt Groover
- Billy Howard
- Frank Hunter
- Loran Hygema
- Otto Kitchens
- David Knox
- Kathryn Kolb
- Mark Mayo
- John Mariana
- Sean McCormick
- Darin Melton
- Tom Meyer
- Chris Mitt
- Greg Newington
- Billy Newman
- Laura Nood
- Davis O'Keefe
- Judy Pishner
- Brook Reynolds
- Stephanie Roberts
- Jesna Rosado
- JD Scott
- Skitagrophy
- StudioSwan
- Marilyn Surlani
- Mary Warren
- Edmund Waters
- Justin Weaver
- Tom Wilson

Yarrow, BC

Sustainable living, farmland preservation,
a live/work community



Kakwa Ecovillage, BC

540 acre farm, ecotourism, agroforestry



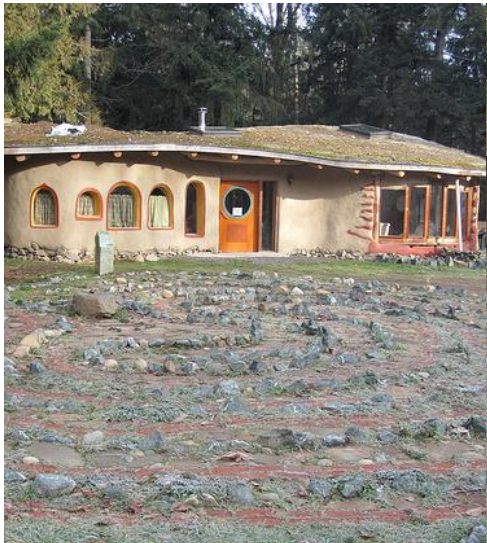
Deer Path Farm, Illinois

20 homesites; 140 acres permanently protected



O.U.R. Ecovillage, Vancouver Island

25 acres, four permanent homes,
campground and education programs



Whole Village, Ontario

Ecovillage and 190 acre Biodynamic farm



Tryon Farm, Indiana

170-acre preserved farm, meadows, woods and ponds



Prairie Crossing, Oregon

220-acre farm. Home prices of \$200,000 to nearly \$700,000.



**Wild
Goose
Farm**
at Prairie Crossing

ABOUT WILD GOOSE FARM
OUR ORGANIC CROPS
SALE VENUES
FARM JOURNAL
CONTACT US
PICTURES

Wild Goose Farm
32400 Harris RD
Grayslake, IL 60030
630.945.8361

A logo for Wild Goose Farm featuring a stylized green tree on the left and a green barn with a white roof on the right, with a fence in front of it. The text "Wild Goose Farm at Prairie Crossing" is written in a blue, serif font.

Land Required for Food Sustainability for Prince Edward Island

Land required per person: 1/4 hectares*

PEI Population: ~ 136,000

Total land required: 34,000 hectares*

Current Production: 171,295 hectares**



* Source: Health Canada – Adapted from Nova Scotia Land Review Committee; 2010

** Source: Statistics Canada; 2006

Conservation Farm Markets

On Prince Edward Island,

- Population: 136,000
- Approximately 45,333 households
- Assume Weekly Food Expenditures = \$130/home /wk (\$5,893,290)
- Annual Is. Food Expenditures: >\$300 million/year

A **20% shift in local food** purchases would infuse an additional **\$60 million** into the local economy. The **multiplier effect** would bring the economic impact to **over \$ 500 million, annually.***

*Reference BALLE Nova Scotia

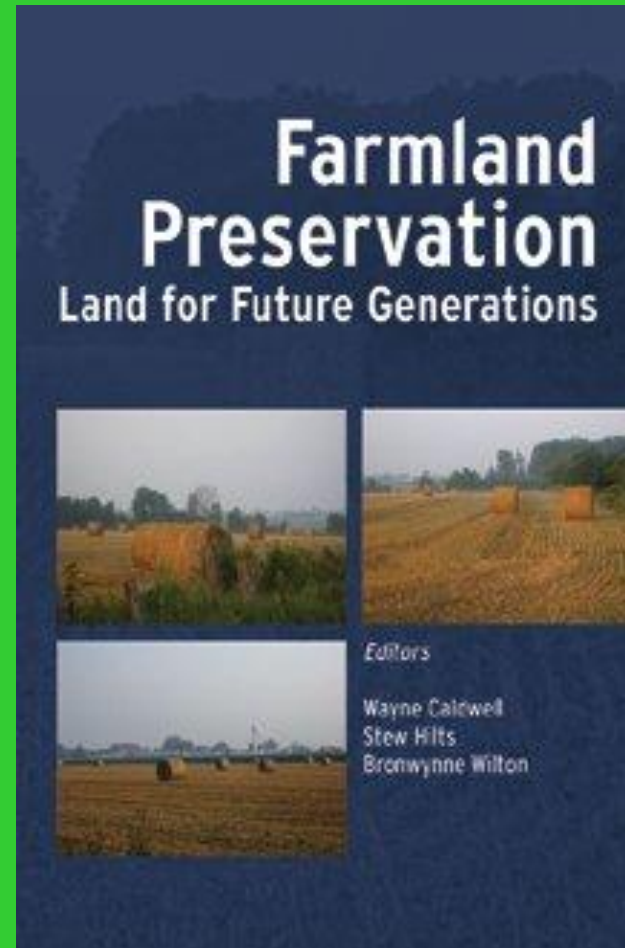


Land conservancies and, conservation land trusts, have been in existence since 1891.

In the last two decades they have begun to proliferate. They now form one of the fastest-growing and most successful conservation movements in history.



The goal of Farm Conservation Communities is to revitalize rural economies and preserve farmland forever.





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Thank you.
Phil Ferraro