

By Speed Post/Email

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No. 491/Media Award/2016(Communication)

Dated: 16th September, 2016

To,

Chief Election Officers of all States and UTs

Subject - **National Media Award 2016-reg.**

Sir/Madam,

I am directed to inform that the Commission has decided to give away four National Media Awards each for Print media, Television, Radio and Online (internet) media for carrying out outstanding campaign for voters' awareness to improve voters' participation during the year 2016.

You may, therefore, recommend the names of one or more media organizations out of four Media categories as specified above, for contributing remarkably in the said

fields for the year 2016 along with the details of their special contribution.

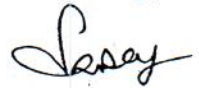
I am also to say that the Commission's circular dated 15th September, 2016 (enclosed herewith) in this regard, describing all the criteria and details of the award

may also be uploaded on your website.

You may inform to media that above referred Media/organizations may also directly submit their nomination to the Commission along with the details of their special contribution. All the nomination will be considered by a duly constituted Jury at ECI level.

All such recommendations/ submissions must reach to the Commission latest by **07th October, 2016** positively.

Yours faithfully,



(S.K.Das)

Under Secretary

Email: sumands34@gmail.com

Phone: 011-23052082

232/CE/11
ACEO(CAS)



20.9.16

(टी० वेंकटेश)

मुख्य निर्वाचन अधिकारी एवं

सचिव निर्वाचन, ए०पी० आर०

361/ACCO(CAS)/2016

JCEO



21.9.16

(अमृता शर्मा)

अपर मुख्य निर्वाचन अधिकारी

एवं विशेष सचिव, निर्वाचन

उत्तर प्रदेश आर०

2130
Duro



24/9/16

(रमेश चंद्र राय)

उप मुख्य निर्वाचन अधिकारी

उत्तर प्रदेश।

641

50-4

22/09/16

(रत्नेश सिंह)

उप मुख्य निर्वाचन अधिकारी

उत्तर प्रदेश।

श्री अरुण

22-9-16

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No.491/MediaAward/2016(Communication)

Dated: 16th September, 2016

NATIONAL MEDIA AWARD FOR BEST CAMPAIGN ON VOTERS' EDUCATION & AWARENESS-2016

Election Commission of India invites entries from Media Houses for the National Media Award for best campaign on Voters' Education and Awareness during the year 2016. **There shall be four Awards, one each for Print media, Television, Radio and Online (internet) media.**

The awards are to recognize the outstanding contributions by Media Houses to promote electoral participation by educating people about the electoral process and raising awareness among the general public about the relevance and importance of voting and registration.

The award(s) will be in the form of a citation and plaque and will be presented in a function on the National Voter' Day (25th January 2017).

Criteria

The Jury will base their assessment on the following criteria:

- Quality of campaign
- Extent of coverage / quantity
- Evidence of impact on the public
- Any other relevant factor/s

Conditions of entry

Entries must have been published or broadcast/telecast during the relevant period.

Print entries must include:

1. Summary of the work carried out during the relevant period which should include
 - i. number of news items / articles
 - ii. total print area in sq cms
2. A PDF soft copy OR a link to a relevant web address OR a full size photocopy/print copy of the newspaper/articles;
3. Detail of any other activity like direct public engagement etc.
4. Any other information

Broadcast Radio and Television entries must include:

1. A brief on the campaign/work carried out during the relevant period which should include
 - i. Material (in a CD or DVD) with duration and frequency of broadcast / telecast and total time of such broadcast of each spot during the period

- ii. Sum of the total broadcast time for all spots
- iii. News features or programmes on Voter awareness in a CD or DVD or other digital media, alongwith duration, telecast/broadcast date and time and frequency
2. Any other activity like direct public engagement etc.
3. Any other information


Online (Internet) media entries must include:

1. Summary of the work carried out during the relevant period which should include number of posts/ blogs/ campaigns/ tweets/ articles etc.
2. A PDF soft copy of concerned articles OR a link to a relevant web address;
3. Detail of any other activity like direct public engagement etc.
4. Any other information

Important

- I. Entries submitted in a language other than English/Hindi will require an accompanying English translation.
- II. Entrants submitting broadcast material should be aware that Jury may use only the first ten minutes of features/programme.
- III. The Commission's decision will be final and no correspondence will be entered into. The Commission reserves all the rights in this regard.
- IV. Entries should carry the name, address, telephone and fax numbers and email of the Media House.
- V. **Due date:** Entries must reach on or before **07th October 2016** at the following address:

Shri Suman Kumar Das,
Under Secretary (Communication)
Election Commission of India
Nirvachan Sadan, Ashoka Road,
New Delhi 110001.
Email: sumands34@gmail.com
Ph. No.: 011-23052082


(S.K.Das)
Under Secretary

By Speed Post/Email

ELECTION COMMISSION OF INDIA
Nirvachan Sadan, Ashoka Road, New Delhi-110001

No.491/MediaAward/2016(Communication)
To,

Dated: 7th October, 2016

Chief Election Officers of all States and UTs

Subject - National Media Award 2016.

Sir/Madam,

I am directed to refer to Commission's letter dated 16th September, 2016 on the subject cited, wherein you were asked to recommend the names of media houses for doing remarkable job in the said field during the year 2016 and such recommendations should have reached by 07th October, 2016.

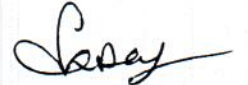
It is informed that no recommendation has been received from your side as yet. Commission has thereby decided to extend the last date for receiving the nominations and has fixed 07th November, 2016 as the last extended date (circular attached). In this connection, you are requested to forward your recommendations by the extended date i.e. upto 07th November, 2016.

If no recommendations are received till the mentioned date then it will be

considered that no recommendations are there to offer. **Please ignore if**

already sent.

Yours faithfully,



(S.K.Das)

Under Secretary

Email: sumands34@gmail.com

Tele: 011-23052082

So-4

13/10/16
(रत्नेश सिंह)
उप मुख्य निर्वाचन अधिकारी
उत्तर प्रदेश।

श्री अशोक
13.X.16

491/CEA/16

ACEO/16



13/10/16

(अवधेश कुमार)
निजी सचिव
उप मुख्य निर्वाचन अधिकारी एवं
सचिव निर्वाचन, उत्तर प्रदेश शासन।

1346/ACEO/16

CEO (R)

13-10-16

(अवधेश कुमार)
निजी सचिव
अप मुख्य निर्वाचन अधिकारी
एवं सचिव, निर्वाचन विभाग,
उत्तर प्रदेश शासन।

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

No.491/MediaAward/2016(Communication)

Dated: 7th October , 2016

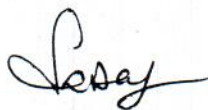
**NATIONAL MEDIA AWARD FOR BEST CAMPAIGN ON VOTERS'
EDUCATION & AWARENESS-2016-EXTENSION OF DATE-reg**

Election Commission of India invited entries from Media Houses for the National Media Award for best campaign on Voters' Education and Awareness during the year 2016 vide its notice dated 16th September, 2015.

The Commission has decided to extend the last date of receiving of nominations and has fixed 07th November, 2016 as the extended last date.

Entries must reach on or before 07th November 2016 at the following address:

Shri Suman Kumar Das,
Under Secretary (Communication)
Election Commission of India
Nirvachan Sadan, Ashoka Road,
New Delhi 110001
Ph. No.- 011-23052082, Extn. 283
Email: sumands34@gmail.com



(S.K.Das)
UNDER SECRETARY