

# SHRI AMIT SHAH

(National President, BJP)



**Snapshot of Work**  
**16 Months (Aug 2014 to Jan 2016\*) Tenure**

Download Photographs from: <http://amitshah.co.in/tag/gallery-timeline/> 1

\* Till 19<sup>th</sup> Jan 2016

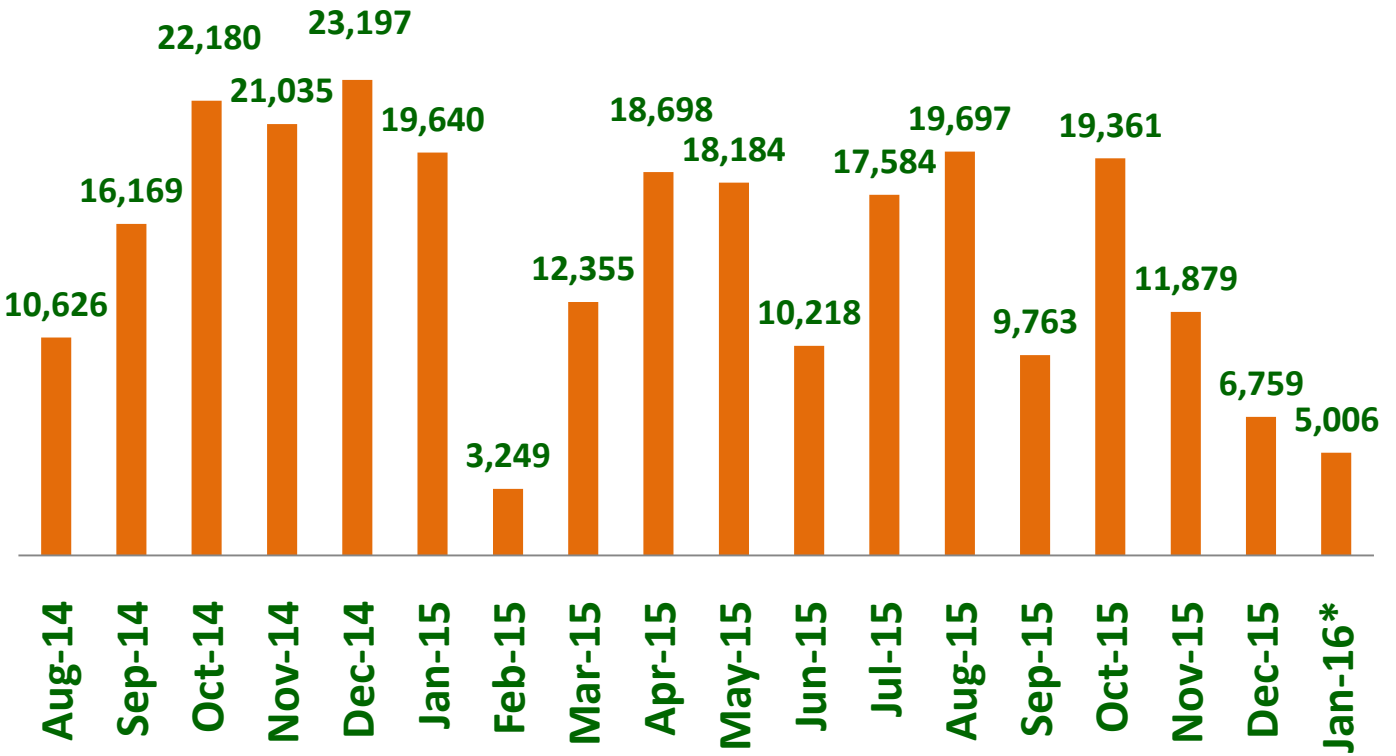
# OUTREACH EFFORTS

- ❑ As President of the BJP, Shri Amit Shah has travelled an average of 495 km per day, totalling 2,65,600 km in his 18 month tenure till January 2016, where he established direct contact with party officials, workers and supporters as part of various party programmes.
- ❑ As part of measures to ensure best practices in the party, Shri Shah discouraged use of private planes by party officials for travel, other than during elections. He also followed the same.
- ❑ He encouraged party officials and workers to stay in state government guest houses and not in expensive hotels during their travel. He set an example by observing the same.
- ❑ Shri Shah asked party officials and leaders for overnight stay during their travel so that they could meet party workers. He himself stayed overnight during over 80% of his visits outside Delhi.
- ❑ He travelled to all states of the country and interacted with MPs, MLAs, state party officials, and District Presidents. Organisational issues and expansion of party were central to most of these discussions.
- ❑ Re-established the practice of regional meetings to strengthen decentralization.

# OUTREACH EFFORTS

## Monthly Travel

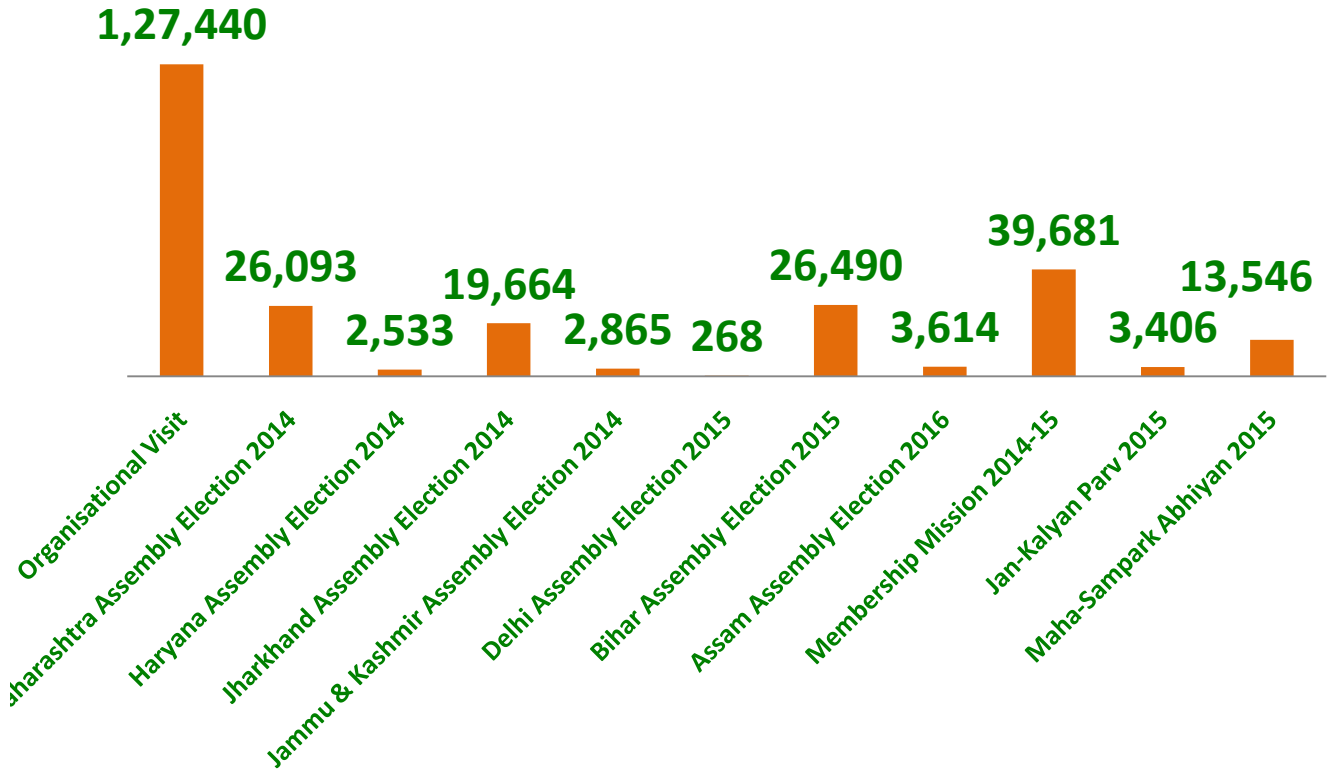
■ Total Travel (In KM)



# OUTREACH EFFORTS

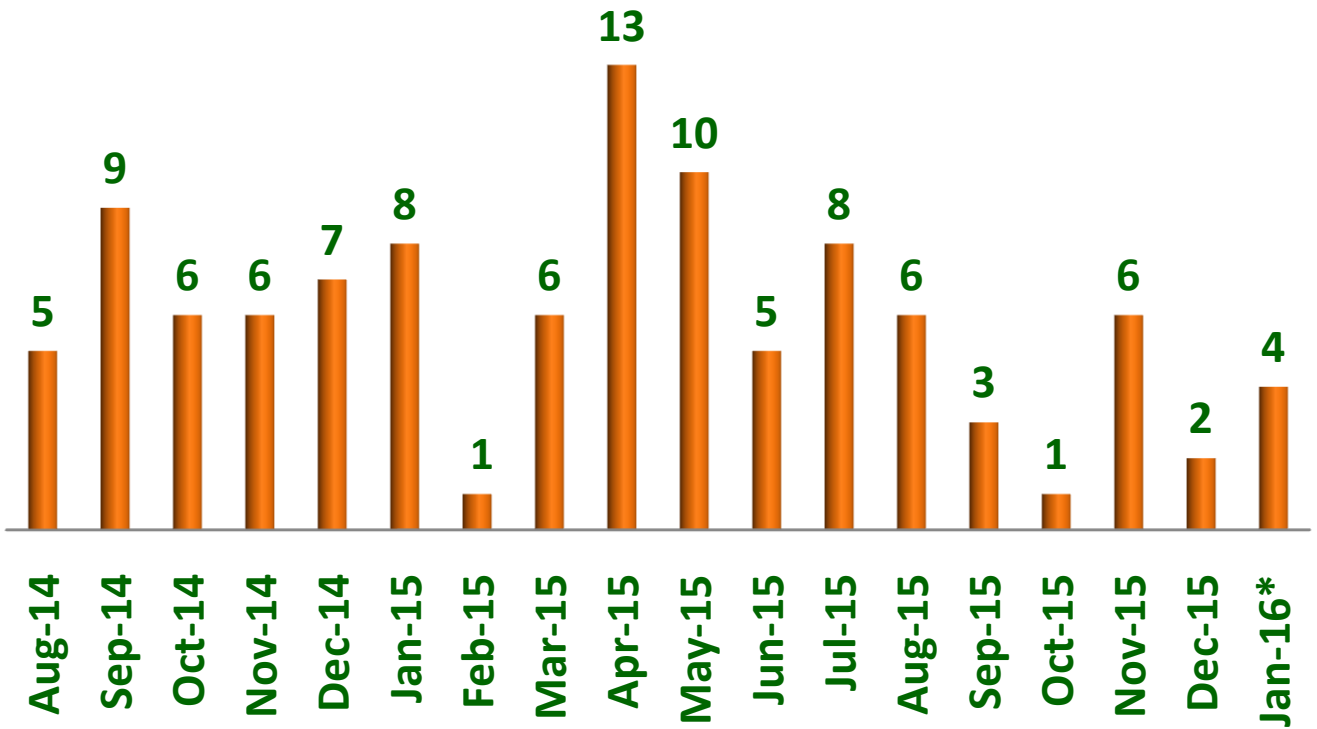
## Purpose of Visit

■ Total Travel (In KM)



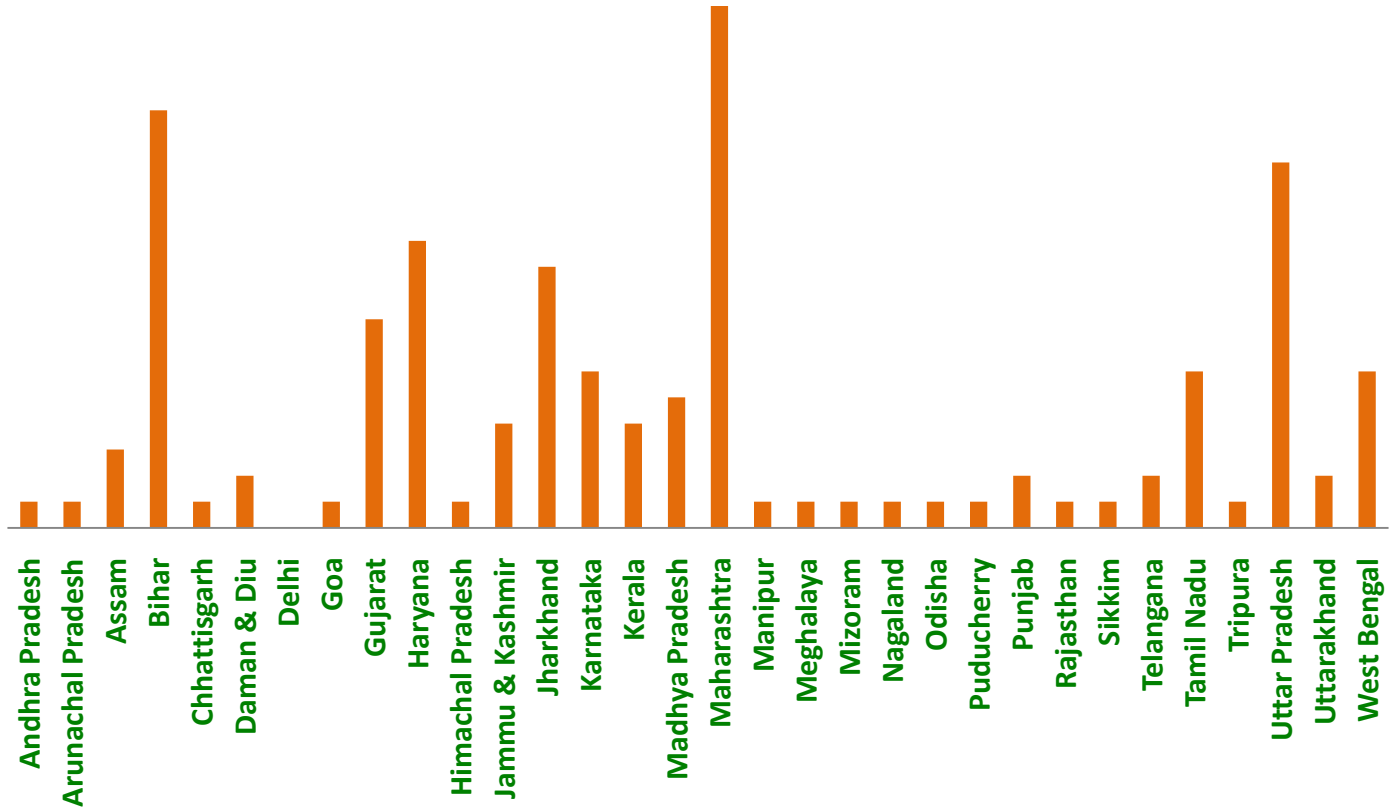
# OUTREACH EFFORTS

## Visit to States



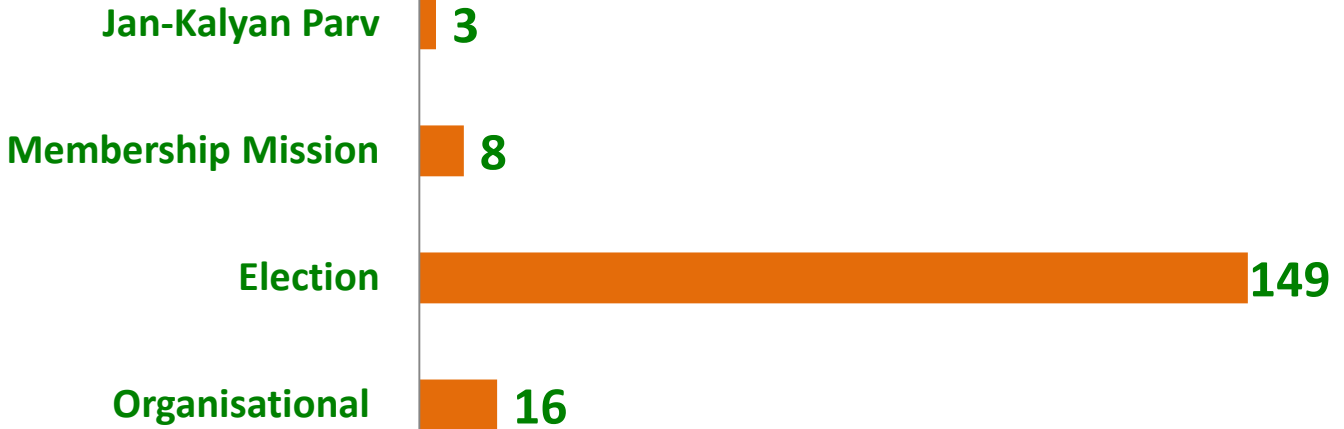
# OUTREACH EFFORTS

Total Visits to States- 142



# Outreach Efforts

Total Public Rallies- 176



# SANGATHAN PARV

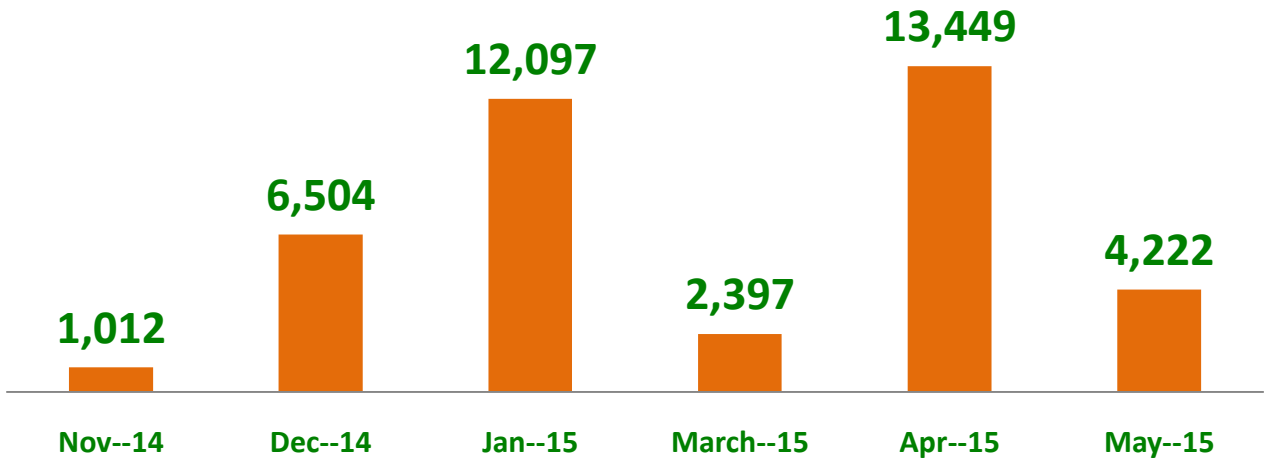
## Strengthening Organisation

- ❑ Traditionally, BJP undertakes membership drive once in every six years. Immediately after taking charge of the party as its President in August 2014, Shri Shah took firm decisions in the National Executive meeting to make membership drive more effective.
- ❑ As part of his goal to make BJP world's largest political party, Shri Shah put in tremendous effort and travelled a distance of **39,681 km** across the country and visited every state. Thanks to this hard work, the membership drive broke all previous records and the party's membership **rose nearly five times to 11,08,88,547** from 2,47,32,439.
- ❑ The party organized more than **50 different events** in a bid to give impetus to membership drive.
- ❑ The membership drive was done in a transparent manner, where addresses and phone numbers of new members were collated against their names.
- ❑ The membership drive, which was driven by optimum use of information technology, ensured complete transparency and fake membership was completely weeded out.
- ❑ During the membership drive, special attention was paid to **seven states** of Andhra Pradesh, Assam, Kerala, Odisha, Tamil Nadu, Telangana and West Bengal where BJP has been **traditionally weak**. The response to membership drive from these states was encouraging, which indicates towards party's bright future.
- ❑ **5500 Full time karykertas** worked hard for over 6 months in these states towards success of Membership Mission.
- ❑ Special attention was paid to **North-Eastern states and Union Territories** and focussed meetings were conducted in this regard.



# SANGATHAN PARV – Strengthening Organisation

## Travel Details : Membership Mission ■ Total Travel (In KM)



# SANGATHAN PARV – Strengthening Organisation

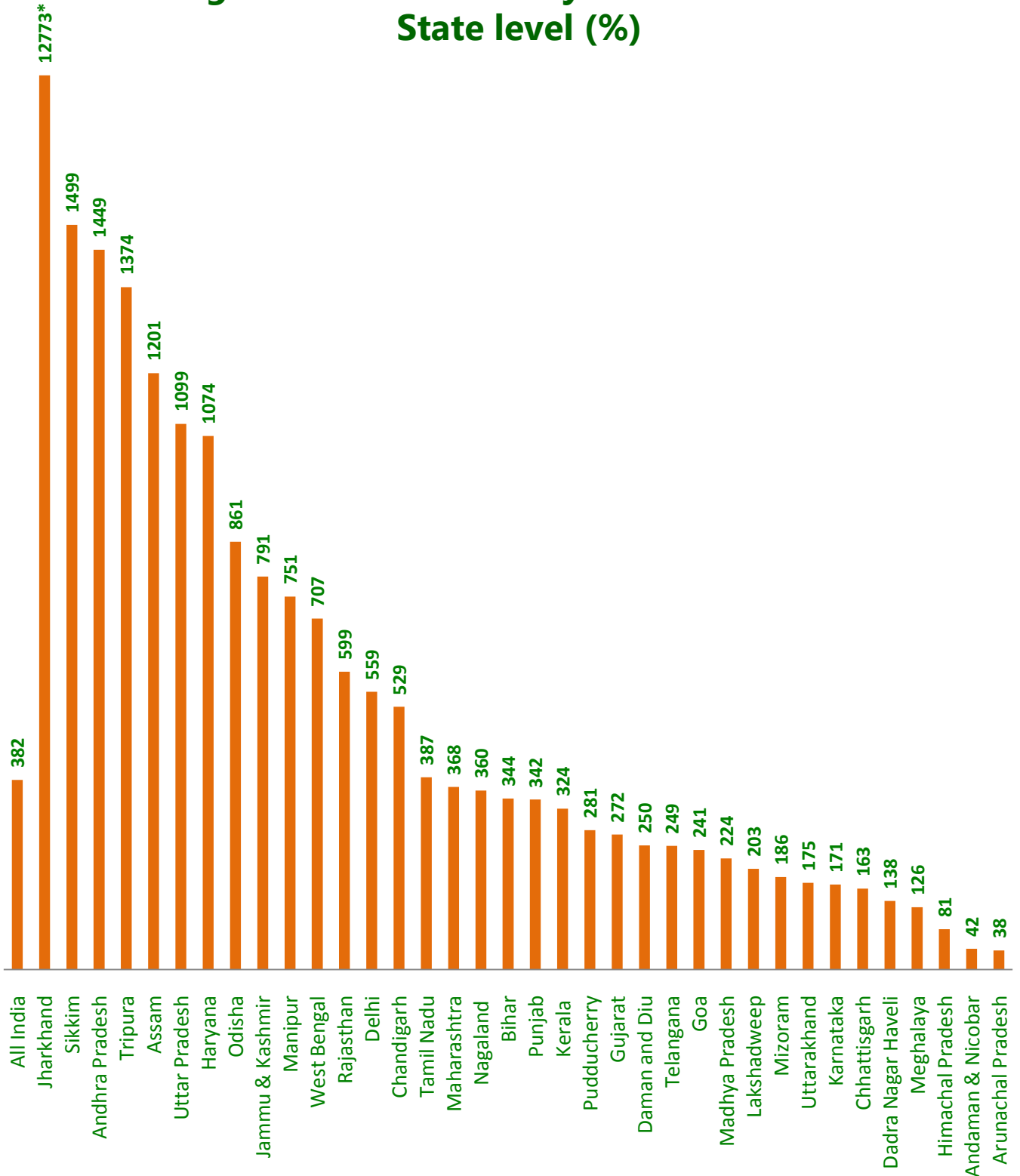
## New Primary Members at State level

State	Previous	Now
All India	2905220	11088547
Jharkhand	21000	2682259
Sikkim	1800	26981
Andhra Pradesh	199105	2885158
Tripura	9000	123626
Assam	251143	3015297
Uttar Pradesh	1699000	18666212
Haryana	250000	2685217
Odisha	365977	3150911
Jammu & Kashmir	81000	640863
Manipur	24500	183959
West Bengal	625000	4416450
Rajasthan	1369774	8211675
Delhi	794690	4445172
Chandigarh	19000	100502
Tamil Nadu	961736	3723286
Maharashtra	2956592	10875838
Nagaland	12500	45043
Bihar	2000000	6886245
Punjab	700000	2394944
Kerala	468000	1515979
Pudducherry	17047	47854
Gujarat	4381881	11900934
Daman and Diu	11620	29062
Telangana	447045	1113553
Goa	31800	76535
Madhya Pradesh	4290486	9603881
Lakshadweep	212	430
Mizoram	5350	9957
Uttarakhand	581000	1013922
Karnataka	4380071	7486569
Chhattisgarh	1357415	2212515
Dadra Nagar Haveli	20000	27646
Meghalaya	26356	33081
Himachal Pradesh	434462	352907
Andaman & Nicobar	19478	8156
Arunachal Pradesh	241180	92806
Not Allotted		122619

# SANGATHAN PARV

## Strengthening Organisation

### Percentage increase in Primary Members Enrolment at State level (%)



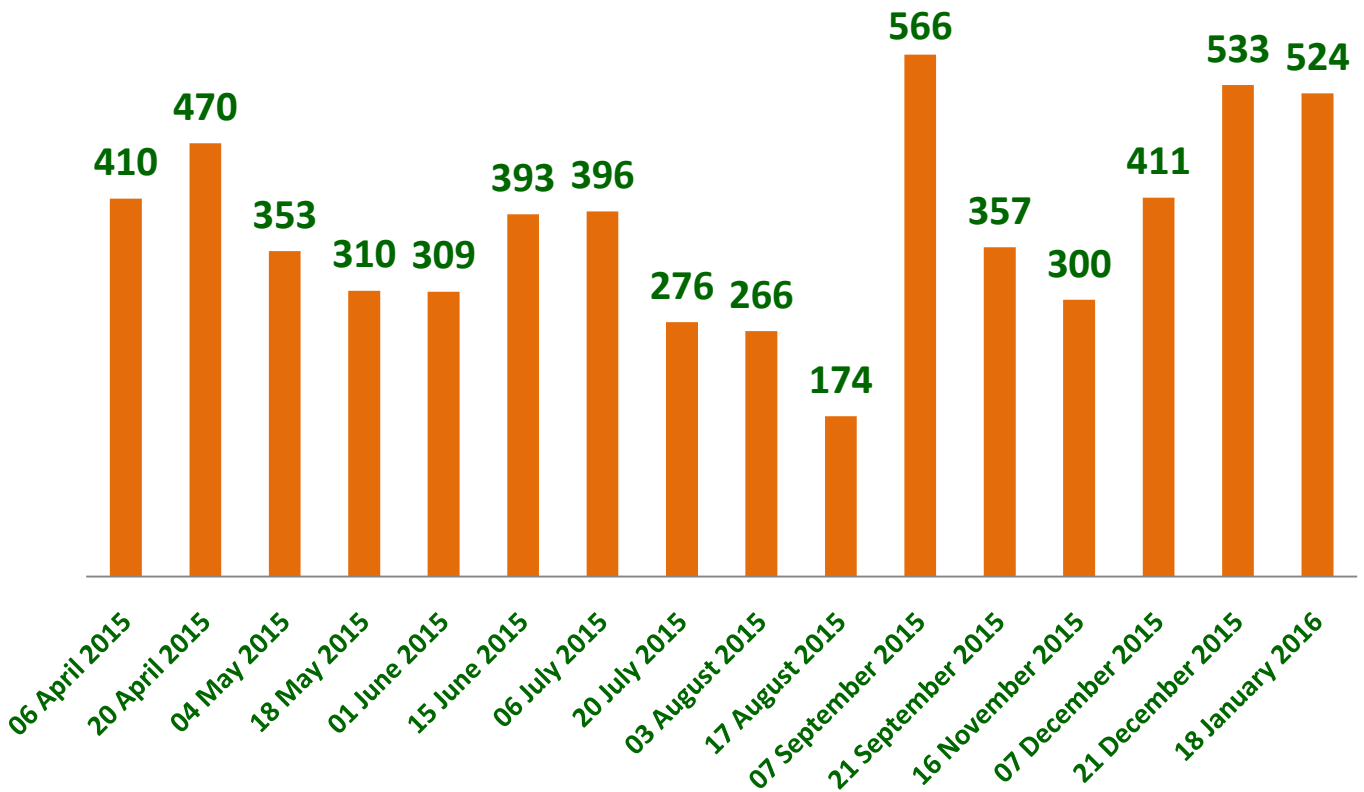
# SAMPARK

- ❑ Started the practice of meeting party office bearers and public representatives at all levels between 9.30 am and 2.00 pm on the first and third Monday of the month without any prior appointment. He also initiated Jan-Samvad with party karyakartas and public on same day.
- ❑ As part of his outreach programme, Shri Shah established direct contact and dialogue with district level party officials in his state's visits which include North Eastern states as well. He also held meetings with MPs, MLAs and other public representatives during these visits.
- ❑ He held regular meetings with General Secretaries (Org.) once in every three months with special emphasis on issues concerning the party organisation.
- ❑ Remained in constant touch with different organisations of Sangh Parivar to ensure smooth coordination.
- ❑ Kept aside two hours during his visits to various states to meet those people who could not meet him in Delhi.



# Jan-Samvad at BJP Head Quarter

Total Number of Visitors– 6048



# Training Program

- ❑ In his tenure, Shri Shah took several steps to expand and strengthen the organization and gave a new dimension to the training programmes. For the first time, training was organized for workers at national, state, district, and block levels.
- ❑ New records of participation in these training programmes were established. Earlier, the participation in training was limited to just around 3,700 every year. But under Shri Shah, this year has already seen participation by **5,25,003 karykartas** and the campaign is in progress.
- ❑ The training campaign is moving at brisk pace towards achieving its ambitious target of 11 lakhs.
- ❑ Discussions and deliberations were held at various levels in the party to draft guidelines for Advance Training programmes
- ❑ Party literature is being translated into regional languages and distributed across the organisation.



# Re-organising Profile of different Departments of the Party

□ To ensure smooth progress of party programs, various departments at national, state and district levels were reconstituted and their work profiles were rationalised. These Departments were reconstituted into 19 Departments and 10 new Projects (Prakalps) were initiated.

## Central Departments

1	Department for Good Governance, and centre – state Coordination
2	Department for Policy Research
3	Media Department
4	Media Relations Department
5	Training Department
6	Department for Political Feedback
7	Department for Political Programs and Meetings
8	Library and Documentation Department
9	Department for Disaster Relief and Assistance
10	President’s Office, Tours and Program Department
11	Department for Development of publicity literature
12	Department for coordination of Trusts
13	Department for Election Management
14	Department for Coordination with Election Commission
15	Department for Law and Legal Affairs
16	Department for Party Journals and Publications
17	Department for Coordination of IT, website and Social Media Activities
18	Department for International Relations
19	Department For Ajeevan Sahayog Nidhi

# Re-organising Profile of different Departments of the Party

Central Projects	
1	District Office Construction Project
2	Office Modernisation Project
3	Project for setting UP Library
4	E- Library Project
5	Swachh Bharat Abhiyan Project
6	Beti Bachao, Beti Padhao Project
7	Namami Gange Project
8	National Membership Project
9	Rashtriya Mahasampark Abhiyan (Project)
10	Rashtriya Prashikshan Abhiyan Project





# Performance in Elections

## Assembly Elections

- ❑ BJP performed well in Assembly Elections held during the tenure of Shri Shah. Out of 6 assembly elections held, BJP formed the government in four states but it has to face defeat in two states.
- ❑ In Maharashtra, BJP had to walk away from long standing alliance. BJP
- ❑ The breakup of alliance in Maharashtra forced BJP to contest election on its own. The Party did exceedingly well and formed Government with BJP Chief Minister.
- ❑ The BJP took the bold step of contesting Haryana polls without any alliance and first BJP Chief Minister took oath in the state with a majority on its own.
- ❑ The BJP also won a simple majority in Jharkhand and gave a stable government to the state that has previously witnessed years of political instability.
- ❑ BJP got the highest vote share in J&K election and became part of government with its Deputy Chief Minister for the first time since Independence.
- ❑ After three successive defeats in Delhi, the BJP yet again suffered an electoral setback in the state.
- ❑ After the break up of alliance with JDU, BJP contested 160 seats for the first time in Bihar. Despite all out efforts, the party had to suffer defeat due to the opposition unity.



# चुनावों में प्रदर्शन

Vote Shift in Assembly Elections				
State	BJP Vote Previous Election	BJP Vote Under Shri Shah	Loss / Gain of Votes	Result
Maharashtra	12.2	27.8	+15.6	BJP has CM
Haryana	9.0	33.2	+24.2	BJP has CM
Jharkhand	20.2	31.3	+11.1	BJP has CM
J & K	12.5	23.0	+10.5	BJP has Deputy CM
Delhi	33.0	32.2	-0.8	BJP lost
Bihar	16.5	24.4	+7.9	BJP lost

## Local Body Election

The BJP won local body elections in Madhya Pradesh, Rajasthan, Chhattishgarh, Leh-Ladakh, Andaman-Nicobar, Assam and Lakshadweep. The party also performed exceedingly well in Kerala and Tripura. In Gujarat's local body elections, the results were a mixed bag where party swept in urban areas but had to face tough challenge in rural pockets. Shri Shah, himself, campaigned in these elections like an ordinary worker.



# Coordination

- ❑ Made relentless efforts to ensure coordination between party and government and the results were on expected lines.



# Coordination

## With the Government and the People

- ❑ Organised “Jan-kalyan Parv” at nearly 4,000 different locations to make people aware about the work done by the BJP government during its first year.
- ❑ Made efforts for promoting flagship programs of the central government such as Mudra Bank, Jan-Dhan Yojana, and Social Security schemes.



# **Annexure**

## **Detail profile of Departments & Cells**

**Departments - These are organic part of the Party Administration. They will work on a regular basis at the Centre. Some of these departments will also work at the state level but their activities would vary as per requirement.**

## **Central Departments**

<b>1</b>	<b>Department for Good Governance, and centre – state Coordination</b>
<b>2</b>	<b>Department for Policy Research</b>
<b>3</b>	<b>Media Department</b>
<b>4</b>	<b>Media Relations Department</b>
<b>5</b>	<b>Training Department</b>
<b>6</b>	<b>Department for Political Feedback</b>
<b>7</b>	<b>Department for Political Programs and Meetings</b>
<b>8</b>	<b>Library and Documentation Department</b>
<b>9</b>	<b>Department for Disaster Relief and Assistance</b>
<b>10</b>	<b>President’s Office, Tours and Program Department</b>
<b>11</b>	<b>Department for Development of publicity literature</b>
<b>12</b>	<b>Department for coordination of Trusts</b>
<b>13</b>	<b>Department for Election Management</b>
<b>14</b>	<b>Department for Coordination with Election Commission</b>
<b>15</b>	<b>Department for Law and Legal Affairs</b>
<b>16</b>	<b>Department for Party Journals and Publications</b>
<b>17</b>	<b>Department for Coordination of IT, website and Social Media Activities</b>
<b>18</b>	<b>Department for International Relations</b>
<b>19</b>	<b>Department For Ajeevan Sahayog Nidhi</b>

## **Department for Good Governance, and Centre - State Coordination**

- ❑ To organise seminars and conventions in collaboration with specific ministers in BJP ruled states and to ensure the participation of like-minded organisations in the event**
- ❑ Organise conventions in order to help promoting commonality of approach and design in policies, programs and schemes of BJP State Govt.s**
- ❑ To try for replication of success-stories in welfare and development programs succeeded in one state.**
- ❑ Studies and documentation of successful programs in BJP ruled states**
- ❑ Documentation of the negative criticism of government policies and programs in newspapers and journals**

## **Department for Policy Research**

- ❑ To provide research papers on policy etc. to central / state governments**
- ❑ To research and provide papers on similarities and differences in policies made by different state governments**
- ❑ To develop policy documents on important issues on the basis of party ideology**
- ❑ To provide research based assistance to the party for developing election manifesto and vision document**
- ❑ To collect the election manifestoes of important political parties all over the world, and to analyse and compare their content**

## **Media Department**

- ❑ To coordinate daily and specific press conferences – pre-planning, press notes and ensuring coverage**
- ❑ To ensure that the responses of party leaders are carried by the media**
- ❑ To develop talk points / background material to make discussions in the media favourable to the BJP**
- ❑ To develop a media monitor and ensure its proper distribution**
- ❑ To ensure the right person is allocated to represent the party in specific channels**
- ❑ To consult / discuss with the spokesperson if the outcome of the discussion is not proper**
- ❑ To coordinate and interact with the policy research department on a daily basis**
- ❑ To prepare articles / editorials with a pro- party / positive outlook**

## **Media Relations Department**

- ❑ Ensure dialogue and cordial relations through periodical interaction with all newspapers and their editors**
- ❑ To ensure that through such interactions, doubts and confusion is cleared. Also convey the party position and coordinate meetings with party leader with these editors**
- ❑ To interact with thought leaders, columnists and inform them about the party policies, programs and government initiatives**
- ❑ To educate editors and columnists about the party ideology**
- ❑ To collate articles / letters to the editor which are based on incorrect perceptions and develop a process by which these allegations are strongly contested and clarified**
- ❑ To identify columnists who are pro-party and interact with them regularly**



## **Training Department**

- ❑ To develop a program for the training of party activists at mandal, district, state and national level**
- ❑ To develop content and a training program for the training of elected representatives and ensure training of municipal councillors, Mayors, legislators, and MPs**
- ❑ To develop audio-visual content for training sessions and also record important training sessions for documentation**
- ❑ Assist all state units for organising such training programs**
- ❑ To collect and analyse the literature of other political parties**

## **Department for Political Feedback**

- ❑ To analyse the political environment and develop a strategic thought process**
- ❑ To develop a coherent party strategy to combat the negative issues in the media – what to say, what not to say, new programs, agitations etc.**
- ❑ To make an on-the-spot evaluation of the situation**
- ❑ To develop a strategy for combatting the opposition – attack them on negative issues**

## **Department for Political Programs and Meetings**

- ❑ To adopt the aims of the national programs and build up a positive opinion around them**
- ❑ To decide the plan of action/ program in the light of this thought process**
- ❑ To manage the program and ensure proper follow-up**
- ❑ To develop protocols for national programs**
- ❑ To highlight the good points and analyse the shortcomings at each event/ meeting and review the productivity of each event**

## **Library and Documentation Department**

- ❑ To develop a process for keeping minutes of meetings**
- ❑ To make an 'Action taken report' on the basis of the decisions taken at the meeting**
- ❑ To ensure that the various proposals, Press Notes and other documents are error free**
- ❑ To review the present administration of the party library**
- ❑ To document all the new and innovative programs being held at the district and state level and save them in proper folders**
- ❑ To collate and digitize the photographs of leaders and party events**
- ❑ Develop a vibrant library which is utilised by the party office bearers**
- ❑ To update and develop a process for regular updation of library journals**
- ❑ To set up a records section in the party library**
- ❑ To digitize all old party documents and also set-up a system for the same**

## **Department for Disaster Relief and Assistance**

- ❑ Coordinate meetings between Ministers, party members and the public**
- ❑ To review this arrangement and remove any bottlenecks if any**
- ❑ To set up such an arrangement in all the states where party is in power**
- ❑ To keep a record of such meetings and also ensure that problems of party workers are being solved**
- ❑ To provide assistance to people in times of calamity by collecting and distributing relief material**

## **President's Office tour and Program**

- ❑ To plan the travel of the President in advance**
- ❑ To develop a proper protocol for the President's travel: place for stay, meeting with the State officebearers, meeting with senior party activists, etc.**
- ❑ A state office bearer (but not the State Prabhari) should accompany the President and coordinate his travel in the state**
- ❑ Ensure that the visit of the President is well documented, evaluated and then discussed in a select gathering**
- ❑ Review the functioning of staff in the president office**
- ❑ To develop proper protocols for the President's visit and ensure that they are followed**
- ❑ Ensure that the Party President interacts with people from all walks of life**

## **Department for Development of Publicity Literature**

- ❑ To periodically develop literature for programs taken up by the party and ensure its distribution**
- ❑ To ensure that these publications are error free and to develop systems so that the publications are published within the required time**

## **Department for Coordination of Trusts**

- ❑ Proper management of the various Party related Trusts**
  - ❑ Ensuring proper audits and administration and proper oversight**
- In States:**
- ❑ Ensuring proper running and administration of Trust organisations**
  - ❑ To develop proper aims and activities for these trusts and have a periodic review**
  - ❑ To review the human resource and financial resources required for the Trusts**
  - ❑ To ensure that the rules and regulations of these Trusts are being followed**

## **Department for Election Management**

- ❑ Coordinating the election campaigns of central leaders including travel, development and distribution of campaign material and other election related work**
- ❑ To develop a strategy to handle legal cases arising around election campaigns**

## **Department for Coordination with Election Commission**

- ❑ Regular contact with Election Commission**
- ❑ Representing the Party at all meetings organised by the Election Commission**
- ❑ To convey complaints / opinions of the party to the Election Commission**
- ❑ Have formal correspondence with the election Commission and provide them with required documents**
- ❑ Take instructions on electoral reforms from party leadership and convey the same to the election commission**

## **Department for Law and Legal Affairs**

- ❑ Ensuring representation of the party in the various courts**
- ❑ Reviewing the legal cases on the party**
- ❑ To actively flag issues of importance to the party and those that can be highlighted through PILs**
- ❑ To assist party activists who are fighting cases because of their ideology**

## **Department for Party Journals and Publications**

- ❑ Management and production of the official journals of the party – Kamal Sandesh: including content, production, distribution and overall coordination**
  - ❑ Periodic review of Party Journals**
  - ❑ Review of the content of the journals published by the state units. Standardising content and ensuring that they increase their influence inside and outside the party**
- In States:**
- ❑ There are 22 party journals being published in different states and 8 lakh copies are being distributed**
  - ❑ We plan to triple this number in 2016**
  - ❑ We plan that each regional journal will have standard content including 5 pages devoted to Central plans, 5 pages devoted to state plans and 5 pages of inspirational literature**
  - ❑ Each state will also be expected to publish 3-5 books / leaflets**
  - ❑ The subjects of these leaflets / books will include clarity about ideology, compilation of the great history of the party and the inspirational acts of the party leaders**

## **Department for Coordination of IT, Website and Social Media Activities**

- ❑ Handling the Party website, FB page content, presentation and regular updation**
- ❑ Taking steps to ensure Party's influence on Social Media**
- ❑ Use the Social Media for publicity and to combat the false allegations against the party**
- ❑ Using Social Media to publicise the activities of the Senior leaders, various Party Morcha's and Departments**
- ❑ Ensuring proper response to the people who interact with the party on Social Media and the website**
- ❑ Developing a protocol for the management of the websites of the state units; to review their content and presentation periodically**
- ❑ Organise periodic consultation and discussion about Social Media for Party leaders and taking steps for adding to the number of followers**
- ❑ To ensure that no incorrect information is published on Party websites and Social Media and keep them from being hacked**

## **Department for International Relations**

- ❑ Proper management and regulation of the various units of the Overseas Friends of the BJP**
  - ❑ Coordination between the Party, Overseas Friends of the BJP and the Foreign Ministry**
  - ❑ Developing contact and communication between Diplomats and the Party; Ensuring that the diplomats get the correct picture about the Party.**
  - ❑ Representing the Party at foreign Embassies and High Commissions**
  - ❑ Developing proper literature to cater to international audiences**
  - ❑ Developing contacts with foreign media**
  - ❑ Ensuring that international audiences get the right picture about the Party**
  - ❑ Documentation of the activities of the OFBJP and discussions held with representatives of foreign countries**
- In the States:**
- ❑ Keeping in touch with the diaspora in the states and abroad**
  - ❑ Developing structures for participation by the diaspora**

## **Department for Ajeewan Sahayog Nidhi**

- ❑ The Lifetime Support Fund ensures that there is clarity in the collection of resources for administration of political parties**
- ❑ To ensure that all the units are administered by the funds collected by the party workers**
- ❑ To ensure that units from the Mandal level to state level have a single aim**
- ❑ To apportion responsibilities to people according to the aim and ensure that they fulfil their responsibilities**
- ❑ When deciding the objective, all units must remember that the interest of the lifetime fund collected should be enough to provide funds for the unit for the coming 5 years**



**Projects – which can be completed within stipulated time. Such temporary works are called projects.**

<b>Central Projects</b>	
<b>1</b>	<b>District Office Construction Project</b>
<b>2</b>	<b>Office Modernisation Project</b>
<b>3</b>	<b>Project for setting UP Library</b>
<b>4</b>	<b>E- Library Project</b>
<b>5</b>	<b>Swatch Bharat Abhiyan Project</b>
<b>6</b>	<b>Beti Bachao, Beti Padhao Project</b>
<b>7</b>	<b>Namami Gange Project</b>
<b>8</b>	<b>National Membership Project</b>
<b>9</b>	<b>Rashtriya Mahasampark Abhiyan (Project)</b>
<b>10</b>	<b>Rashtriya Prashikshan Abhiyan Project</b>

## **DISTRICT OFFICE CONSTRUCTION PROJECT**

- ❑ Our Party does not have its own office in 78% districts of the country (ownership).**
- ❑ Every administrative district must have party's ownership office.**
- ❑ Separate models will be prepared for urban, rural and regional offices and construction will be done on the basis thereof.**
- ❑ Certain grant will be given from the central office for construction of all the district offices. In states, where Bharatiya Janata Party is in power, only 50% grants of the fixed construction cost will be given.**
- ❑ Separate account may be kept for the expenditure to be incurred out of this grant and expenditure may be made from the said amount.**
- ❑ The target date for constructing these offices is 31st December, 2016. Land must be purchased by the end of 2015 in this regard.**
- ❑ All the new and old district offices must be equipped with facilities already decided.**
- ❑ A team may be constituted at the state level, for the district office construction project to regularly monitor the work.**

## **OFFICE MODERNISATION PROJECT**

- ❑ A similar set of arrangements should be established in the central and all the state offices and the same should be operated through the common platform.**
- ❑ The office should have following information with uniqueness to each other. Unique set of arrangements consists of the following:-**
  - 1. Video conferencing**
  - 2. Audio bridge**
  - 3. Fax**
  - 4. Email**
  - 5. Photocopy**
  - 6. Audio-video recording and record keeping.**
- ❑ A system procedure to be established for the frequency of meetings to be held through video conferencing and audio bridge and means of their utility.**
- ❑ The system should be such that after every programme at Tehsil level, its structured report can be sent to state and higher level within 24 hours.**
- ❑ Collection and Compilation of details of Photos, memories etc. of veteran, Karyakarta's (from 1950 to 2015) and other source of information to be digitized .**
- ❑ The task of compilation/writing of local history of the party must be entrusted to a karyakarta, who must own it and execute the same with authenticity.**
- ❑ Gradually such situation must develop that the history being created by the party is also documented almost at the same time.**

## **PROJECT FOR SETTING UP LIBRARY**

**In States:**

- ❑ Setting up of a library in each state and district office is a must.**
- ❑ These libraries will have mainly books related to party's history, leaders' character, literature of other ideologies and political parties, history of country and the state and governance. The minimum number of books will be decided at the central level.**
- ❑ 60% books to be kept in the library will be from the list issued by the centre and the remaining 40% books will be as per local needs.**
- ❑ Regular efforts to increase library membership and tendency to read books will be the integral part of library work.**

## **E-LIBRARY PROJECT**

- ❑ In this context, a blue print is being prepared with the cooperation of technical experts and after that detailed information will be given in this regard.**

## **SWATCH BHARAT ABHIYAN PROJECT**

- ❑ It is a very important project which has been taken up from humanity point of view.
- ❑ Under this project, it is to be ensured that old and carrying filth on head toilets are dispensed with and provide other source of livelihood to persons engaged in that work.
- ❑ Under this project, a list containing the names of the places where such toilets exist, has been sent to each state.
- ❑ On the basis of that list it is our duty to convert such toilets into modern toilets and to make free the persons from the compulsion of carrying filth on head and provide than respectful source of livelihood.
- ❑ We have to complete this work district-wise by December, 2016 by associating ourselves with result-oriented efforts.

## **BETI BACHAO, BETI PADHAO PROJECT.**

- ❑ The programme is not merely a government programme. It is also a matter of obligation of the party.
- ❑ Under this project:-
  1. Publicity
  2. Public awareness and other efforts for the successful implementation of government programme.
  3. We have to make all sorts of efforts to prevent female foeticides and reduce drop out of girls in schools.
  4. Where there is possibility of girls drop outs in schools, women karyakarta may be appointed as guardian for such families to prevent drop outs. All out efforts must be made in this respect.
- ❑ Participation of all party karyakarta's in this project is essential. However, a committee of women karyakartas must monitor.

## **NAMAMI GANGE PROJECT**

- ❑ This project is to keep Ganga river clean in Ganga Pradesh.**
- ❑ Where Ganga does not exist, the respective units must select one river flowing in their village / city and do work to save the same from getting polluted.**
- ❑ Under it, a scheme may be formulated and implemented to maintain cleanliness of river water and plantation of trees.**
- ❑ For it also a proper scheme is required to be formulated and implemented within a fixed time frame by fixing accountability.**