

# **Recruitment for MyGov Assam**

## **1. Project Manager**

Qualification & Experience:

- A post graduate degree with at least 60% Marks (1<sup>st</sup> class) in Mass Communication/ Public Policy/Sociology or a similar discipline from a reputed university in India/abroad
- Minimum 10+ years experience in print and media communications such as editorial experience with leading newspaper or magazine publications is advantageous.
- Minimum 1-2 years of professional experience in managing Social Media platform involving creation of Video Graphics, Content writing and moderation, discussion review, campaign on social media Facebook/Twitter web pages for either State and Central Govt.
- Experience of leading and managing a team social media team minimum 10 resources for minimum 1-2 years for any govt sponsored projects
- Good knowledge of computer skills such as MS office, Windows and other office management related Applications.
- Excellent writing skills both in English and Assamese language is must; Working knowledge of Hindi, Bengali or any spoken languages of Assam is preferred.

## **2. Content Editor/Writer (English)**

Qualification & Experience:

- Graduate in any discipline with 4+years of experience OR Graduate in Mass Communication with 2+ years of experience in electronic or print media experience in prominent electronic or print media.
- Experience of independent writing/scripting sets with good presentation skill sets on relevant topic or producing program involving scripting, production will be preferred
- Minimum 5+ article publishing experience in English language in print media like Newspaper/Magazine in terms of write-ups. (copy of articles to be submitted)
- Excellent command over English language in written with Knowledge of Assamese & Bengali is advantageous.
- Candidates having experience of running own social media blog/web publication in English language will be preferred.