

# CRAM GUIDE

SPRING 08



BROUGHT TO YOU BY  
COMMUNITY RADIO  
3CR 855AM



## FEATURED INSIDE

SEEDS OF DISSENT

2009! CALENDAR

SUBSCRIBER DRIVE 2008

DIGITAL FOR DUMMIES

POLITICAL POSTER ART

NEW PROGRAMS

PROGRAM GRID



# SUBSCRIBER DRIVE - SPRING '08

SUPPORT INDEPENDENT MEDIA BY SUBSCRIBING 5-11 NOVEMBER!

## CHAIRPERSON'S REPORT

Broadcasts from high security prisons, rallies, Indigenous and ethnic communities, cutting edge music, and opinions and voices that you don't read about in the pages of the metropolitan dailies continue to fuel 3CR's unique sounds.

2008 has been a productive year for 3CR, with the station continuing to broadcast issues and perspectives that often don't receive adequate coverage in the mainstream media, if indeed they receive any at all!

Despite 3CR's cutting edge broadcasts, we still haven't reached our Radiothon target and our financial position remains very tight. 3CR has received \$72,000 in payments for our Radiothon - well short of our \$210,000 target for 2008.

Programs that didn't reach their targets will be asked to try again during a special week of extra Radiothon broadcasting from Monday 24 November to Sunday 30 November. I encourage listeners and supporters of 3CR to get behind these programs in a bid to boost the station's much needed finances. We need your help!

3CR also has a direct debit system, where supporters can make regular payments to support the station. We thank those people who have joined the system but it's still under utilised and we would love more people to jump on board.

The station continues to investigate ethical sponsorship, where like minded organisations can sponsor programs on 3CR. The station has been consulting the 3CR community about ethical sponsorship for over two years, including seeking regular advice and input from our Community Radio Federation - the highest decision making body at the station, which comprises a diversity of representatives from 3CR. This has been an excellent example of community organisation consultation and the slow nature of the consultation has been a great example of an organisation taking its time to get the model right, without endangering the ethics and unique sounds of 3CR.

A final model of ethical sponsorship is due to go before the Federation as its December meeting for its ratification to be considered. 3CR is about to start its long awaited renovation of Studio 4, located upstairs at the station. Work will start before the end of 2008, overseen by our world-class technician Greg Segal, and will be completed before July 1<sup>st</sup> next year.

Studio 4 will be renamed the Bartlett-Hartley Studio, in honour of long-time broadcaster and 3CR legend Jan Bartlett, and the wondrous 3CR music Bill Hartley, who sadly passed away. 3CR thanks all the fantastic donors who have made the renovation of Studio 4 possible.

Studio 4 will also be the nerve centre of digital broadcasting at 3CR. Digital broadcasting is due to begin during July 1<sup>st</sup> 2009 for selected community radio stations.

However, it's still not entirely clear how community digital broadcasting will work around Australia and all community stations involved remain equally in the dark about exactly how it will proceed.

There are no plans to stop AM broadcasting around Australia and 3CR will continue to broadcast on the AM band, and on the Internet, in conjunction with digital broadcasting. You will still be able to tune into 3CR by going to 855 on the AM dial.

One programmer who has been an institution on our AM band is **Second Opinion** health issues broadcaster Barbara Hurley, who recently retired from broadcasting. Barbara completed her training at 3CR in 1984, just before her son Ned was born, and she continued to broadcast at 3CR until a few months ago.

**Second Opinion** was broadcast to community radio stations around Australia for many years and was highly insightful and well produced. Barbara put an enormous amount of work into producing the program and her efforts were rewarded with a program that always sounded like a rich tapestry of insights and thoughtfulness.

I usually saw Barbara every Friday afternoon when she was putting the finishing touches to her wonderful program and she is greatly missed around the station.

In recognition of Barbara's outstanding contributions to 3CR, the Community Radio Federation has awarded her life membership of the station. Thank you Barbara for all that you have contributed to 3CR.

James McKenzie

Chairperson

9 October 2008

The GRAM Guide is made possible with the generous contribution of the writers, photographers and the 3CR presenters of the programs profiled.

Edited by Bree McKilligan  
Proofread by Eleanor McInerney  
Design by Iam Sevil  
Thanks to photographer Jacqui Brown and cartoonist Fiona Kazakauskas

WE ARE PROUD TO ACKNOWLEDGE  
THE WURUNDJERI PEOPLE AS THE  
TRADITIONAL OWNERS OF THIS LAND.

WWW.3CR.ORG.AU



3CR has ventured into the rich archives of Australian POSTER ART to produce another unique and colourful tribute to Australian activism.

3CR's **Seeds of Dissent 2009!** calendar celebrates the vitality of Australia's radical history with 12 Acts of Dissent in Australian political poster art. The political poster emerged in Australia during the 60s as the language of the street, of protest and a new dissident culture. From the handmade to the mass produced, posters engage people directly in progressive activism.

Australia's radical history is documented here through the visual mass medium of printed posters, used for decades as a tool for change by Australia's social agitators.

The political posters in the **3CR Seeds of Dissent 2009!** calendar are defined by action. What are they calling on us to do? Posters urge us to go beyond simply knowing about disadvantage, discrimination, militarisation and environmental degradation. They summon us to action - to defend our rights, commemorate horrors and social gains, organise our communities and show solidarity with others, make demands for change, dance and fundraise for causes great and small, empower communities, poke fun at the hypocrisy and weakness of powers-that-be, disobey oppressive laws, protest, and educate ourselves and each other.

This collection of posters tells us so much about the urgent issues of particular periods - dated by their visual styles. This

collection offers an opportunity to reflect on how social and environmental concerns in Australia have changed, how small or great the distance we have come. It also allows us to observe how many of the same issues continue to preoccupy current day social movements.

The **3CR Seeds of Dissent 2009!** calendar also gives us fascinating insights into the people who have fought for our rights, and pays homage to their efforts. From the small collectives making photocopies to promote a rally or dance, to the artists who painstakingly lined up multiple-colour screensprints - here are inspirational images and stories of the people who asked for a better Australia.

The **3CR Seeds of Dissent 2009!** calendar features:

- Radical historical dates for each day of the year from Invasion time (1788) onwards. Many new from last year!
- Issues ranging from workers' and Indigenous rights to nuclear power, terrorism and international solidarity
- An essay on the history of political poster art in Australia
- Weekdays in English, Italian, Greek, Vietnamese & Arabic
- Public Holidays, religious days and activist days such as Survival Day, May Day and... By Nothing Day!

Production of the calendar is not possible without the work of 3CR's **Calendar Team**. Many thanks to Iain McIntyre for his starting concept of featuring Australian political posters and his radical dates research, Rachel Maher and Eleanor McInerney for their research and editorial contribution in selecting posters from the seemingly thousands on offer, and Tom Sevil

## Seeds of Dissent Calendar for 2009!

for its vibrant design. 3CR volunteers Ingrid Barr and Nicole Hurbushie kindly assisted with distribution and publicity. The project was coordinated by 3CR Special Projects Coordinator Bree McKilligan and sales from 3CR organised by 3CR Administration Coordinator Loretta O'Brien.

Many thanks to the individuals and organisations that have supported this calendar, in particular: the State Library of Victoria, the Australian Gay and Lesbian Archives, Jura Books, Avant Cardo, Pier Moss, Denis Evans and Theresa Grims as well as all the artists featured in the calendar!

The **3CR Seeds of Dissent 2009!** calendar is a fundraiser for 3CR so please tell your friends, family and colleagues.

Cover: Don't Get Mad, Get Elected, Carol Porter, 1997. Red Planet, Melbourne. Silkscreen print. Courtesy of State Library of Victoria.

ORDER your copies now. Only \$22 + postage from 3CR or \$25 from independent bookshops nationally.

Images and more ordering information (including a list of stocking bookshops) at [www.3cr.org.au](http://www.3cr.org.au)

THE 3CR SEEDS OF DISSSENT CALENDAR 2009! WILL BE LAUNCHED FROM 6PM AT READINGS BOOKSTORE, CARLTON ON FRIDAY, 21 NOVEMBER 2008. COME ALONG TO CELEBRATE THE CALENDAR, HAVE A DRINK AND MEET 3CR FOLKS. ALL WELCOME!

seeds of dissent

# Rebel Posters

Like many of their creators, posters rebelled against their parents in the 1960s. They were the offspring of advertising and propaganda posters, but they began to mix with an edgier crowd, creating a new breed: the political poster.

In Paris and London, San Francisco, Sydney and Melbourne, political posters emerged as the language of the street, of protest and of a new alternative youth culture. This emerging social group questioned the values of older generations and, in a conscious declaration of independence, adopted new codes of behaviour and attitudes towards dress, literature, art, music, dance and drug-taking. Protesters took to the streets and mobilised into communities over issues such as the Vietnam War, the rise of feminism, disillusionment with capitalism and, in Australia, the call for Indigenous rights.

The tumultuous events of 1968 in particular had a profound impact on political, philosophical and artistic thought: the Vietnam War, the invasion of Czechoslovakia by Soviet troops and the upsurge in Black activism in the United States sent shock waves throughout the youth of the otherwise complacent western middle-classes. The occupation of Paris in May of that year by students and workers also witnessed the emergence of the poster as a powerful vehicle for political protest. Simplicity, affordability, anonymity and immediacy were the keys to these one-colour screenprints and stencils which were hand-printed in their hundreds and pasted up throughout the streets of Paris overnight.

From these first basic but powerful expressions, political posters became increasingly sophisticated over subsequent decades. The screenprint process enabled full-colour and relatively complex posters to be produced with limited funds and resources by people with access to the creative energies and human labour of their members.

Community-based screenprinting workshops sprang up throughout Australia to meet the needs of these groups and individuals. The first, and one of the most influential of these, was the Earthworks Poster Collective, established in 1971 by Colin Little at the Tin Sheds Art Workshops at the University of Sydney. Operating until 1979, the Earthworks Collective produced powerful posters using photo-stencil processes and aesthetics reminiscent of the counter-culture in England and the psychedelia of San Francisco's music and drug subcultures.

Throughout the 1970s and 80s, most Australian states were home to at least one screenprinting workshop. In Queensland, where public protest was effectively illegal under the rule of Joh Bjelke-Petersen, anonymous posters were created using facilities such as those of the University of Queensland's student union and Griffith University, where Michael Cullaghan - originally from the Earthworks Collective - formed Redback Graphics, which he later relocated to

his home town of Wollongong and then Sydney. Queensland was also the home of the Black Banana Collective, which went on to become InJah-noots and continues to combine political expression and graphic design today.

In Melbourne, early groups included Permanent Red, Breadline and Cocoketo. These were followed by Redletter and Another Planet, which in 1992 joined forces to become RedPlanet. Groups in other states have included Praxis Poster Workshop (Fremantle), Megalo (Canberra), Co-media and Multicultural Artworkers Committees (both Adelaide) as well as Green Art (Darwin). Feminist groups throughout Australia have been particularly active in the production of political posters. Women's poster collectives have included Matilda Graphics, the Women's Domestic Needlework Group, Harrison Screen Printers and Lucifol Posters, all from Sydney, and Bloody Good Graphics and Jill Posters in Melbourne.

By the 1990s the social and artistic contexts for political posters had shifted. Issues such as gay and lesbian rights, AIDS awareness, Indigenous rights and the environment continued to be expressed through the form of the poster; production processes, however, changed dramatically. With the advent of affordable computers, accessible graphic design software and the photocopier boom, people increasingly knocked up short runs of posters in their student unions, local politicians' offices and copy shops rather than screen printing. This meant that posters became less beautiful, to some, but could be produced quickly and in more immediate response to issues.

In recent years, as public space has become more heavily regulated, political graphics are often now created and disseminated online. Interestingly, these sometimes go on to be printed on demand by individuals, blown up and carried through the streets as placards, or 'mobile posters'. Even though the internet has come to dominate, posters of all kinds are still pumped out for campaigns, protests, skill-shares and gigs, as a lack at any community notice board or street corner will attest.

As the themes of this calendar so powerfully demonstrate, political posters have always done, and continue to do, more than illustrate - they urge those who witness them to protest, dance, organise, take the piss, rally, talk, demand, empower, show solidarity, disobey, educate, celebrate and commemorate - in short, to change the world, one poster at a time.

## Clare Williamson

Clare Williamson is Exhibitions Curator at the State Library of Victoria, which houses the RedPlanet archive as well as many other political posters.

Clare will be speaking at the 3CR Seeds of Dissent Calendar 2009! Launch at Readings Bookstore, Carlton on Friday, 21 November 2008. Come along to celebrate the calendar, have a drink and meet 3CR folks. All welcome!

Poster: Radio Venceremos/El Salvador 'The Voice of the People', Bob Cutterback, 1984, Red Letter Press for 3CR community radio, Melbourne. Screenprint.



# Digital Radio

## What does it really mean?

## DIGITAL BASICS

Digital radio is a new way of transmitting radio signals that brings with it a host of exciting features and added value to the listening experience. Because it uses radio spectrum more efficiently, digital radio offers a number of advantages over traditional analogue radio.

Digital radio is different to AM and FM radio as, instead of the audio directly modulating the radio signal, the audio is first digitised and it is the resulting digital data that modulates the radio signal. Digital radio signals are far less likely to be affected by adverse weather conditions, local sources of interference or degradation due to multipath reception.

### Why move to digital?

Beyond the promise of better reception and greater clarity of audio, listeners can also access a range of new services. These include scrolling text information, program details, track listings, news headlines, and other multimedia content. Digital radio receivers also tune by station name, rather than frequency, making it easier to find favourite radio stations. Further functionality also includes audio capture built into the radio receiver enabling 'pause' and 'rewind' by the user.

### How digital radio works

Digital radio works by using technology that converts music or speech from analogue signal into digital code. This reduces the potential for radio broadcasts to be corrupted during transmission by weather conditions and any other problems that degrade the quality of reception.

A digital signal also allows radio stations to deliver multimedia content alongside an audio stream. Therefore, to receive digital radio, listeners will need to purchase a specialised receiver that may include a screen. This can display a host of information such as the station name, track listings, or weather updates, for example.

By contrast to analogue, radio stations operating in digital transmit a signal to a 'multiplex' - the transmission infrastructure for digital radio - that combines several audio channels and encodes them into a single stream. Data and other services - such as multimedia content - can then be added to form an 'ensemble'.

Yo operate the digital transmit multiplexes, the community broadcasting sector will require new management entities to jointly manage the provision of content.

### When is digital radio being introduced?

The Federal Government has decided on a staged rollout of digital radio services, beginning in the six state capitals by July 2009. As a result, the initial involvement of community broadcasters is limited to forty 'wide-coverage' stations. The Government hasn't committed to a full rollout of digital radio throughout Australia.

Digital radio will supplement existing analogue radio services for a considerable period and may never be a complete replacement, according to Government policy.

In the meantime, the sector has secured digital capacity for a limited number of stations and some financial resources for an initial rollout of digital radio infrastructure. For more info see <http://www.cbac.org.au>.

This article was taken from the CBAA website with permission from the author.



3CR is one of nine community radio stations in Metro Melbourne to be offered access to digital radio spectrum as part of the Federal Government's commitment to access for community radio stations.

The other stations are ZZZ, RRR, PBS, KND, RPH, MBS, SYN, and Light FM. These stations formed a Digital Radio Company (DRC) as legislated by the Broadcasting Legislation Amendment (Digital Radio) Bill 2007.

Digital Radio will be launched in Australia on the 1<sup>st</sup> of July 2009.

Most of the work to date of the DRC has been focussed on the establishment of the digital radio company and the infrastructure set up involved to enable broadcasting access for stations.

Funding from the Federal government covers infrastructure costs for contribution of services for transmission and costs of transmission, it does not cover content creation or management. At this stage these costs will be borne by individual stations.

The impact on 3CR Staff will be enormous as they will need to effectively coordinate another radio broadcast without extra paid staff hours. The station will need to address this issue both in the short and long term, as while it is imperative that 3CR be a part of the Digital Radio future, it is unclear how this will be funded and managed. With regard to the start up date of July 2009, it is anticipated that the station will rebroadcast or simulcast current programming. The current format of 3CR programming will not change. Listeners will simply be able to listen to the station in 3 ways: via 85gsm, live streaming on the web and via their digital radio.

Libby Jameson  
3CR Station Manager



seeds of dissent

# Second Opinion Bows Out

**Second Opinion**, the national health issues program produced by **Barbara Hurley**, aired for the last time on 3CR on September 30. Barbara produced the program for over 15 years and for more than ten years it was heard around Australia on the Community Radio Network.

Barbara produced a unique, informative program and spoke with hundreds of people about various health issues and the complementary treatments available.

**Second Opinion** encouraged healthy scepticism of mainstream medical practice and fostered the ideas of patient-centred care and therapy, as well as patient self-knowledge.

A sounding board about health, the program explored ideas from a variety of alternative, progressive perspectives. It looked at the relationships between conventional Western medicine – which has dominated Australia's health policy and theory – with new healing methods and ancient philosophies that have served people for centuries.

**Second Opinion** listened to the people behind the statistics, are the community experts when it comes to feeling the effects of economic and health policies. The program also supported the idea that there are viable alternatives to complex, expensive and often harmful health-based technology. These, simpler, cheaper and more accessible options fit many people's ideas of guaranteeing more sustainable communities, where universal, free health care is also valued.

HERE BARBARA TALKS ABOUT HER LONG INVOLVEMENT WITH 3CR ...

## How did you first get involved at 3CR?

A 'friend of a friend' was doing a program about Palestine, called *Jesus Against Zionism and Anti-Semitism (J.A.Z.A.)*. As a French speaker he wanted someone to go over his English scripts before he went to air, so I did that for him.

## What were your first impressions of 3CR?

I remember thinking that it had an exciting feel of learning a trade and that radio was glamorous.

## Was the culture very different from today?

3CR always had an edgy, casual relaxed environment – very welcoming. It's still like that but maybe more structured now with fewer volunteers doing collective things together.

## Had you been a social activist before broadcasting at 3CR?

Yes, and No. I would go to rallies about union issues as an individual, not as part of a group. The mid-80s was an active era with nurses striking and work cover issues drawing heated public discussion and passionate union activity. These were significant long-term issues for workers.

## What year did Second Opinion commence and what was the impetus for doing the show?

It was started by Jocelyn Bennett and Jo Simms (a practising nurse) in about 1990. Jocelyn was co-editor of the Australian Complementary Health Association's magazine and from its skilful and erudite articles she sourced topics and talent. I joined the program a year or so later and worked with Stella Woods (now a popular broadcaster of astrology on RRR) before I went solo in 1995... The 1980s had seen the rising influence of local community health centres, characterised by grassroots empowerment and the philosophies of disease prevention.

Things were changing. And now radio would bring the people and the issues to life and then suss out what else was happening. What was 'good' health? And what else was out there?

## What was the attraction for you in doing a program focused on health issues?

I had had some not very pleasant experiences with western health. I was inspired by Jocelyn's work and it was exciting to learn about how successfully different health practices did work. People were being put down by medical professionals for using alternative therapies, yet many felt that they were getting something western allopathic medicine couldn't deliver! People continued to argue that there was a genuine alternative to allopathic health practice, which was too expensive, had too many product ill-effects and did not deal intimately enough with patients.

## Where did you source your interviews?

At the start many were from the Australian Complementary Health Association and many were 'friends of friends of friends'. Overhearing a woman in a shop talk about her friend combining mainstream and alternative medicines to treat her multiple sclerosis led me to interview her.

## What are some of the health issues where alternative opinions and practices have made a significant impact over the last decade and a half?

Alternative therapies are still being given a hard time at every opportunity by the naysayers. The onus is on alternative therapies to prove themselves with western statistics. But, if they have to bend to a foreign value system, this changes the nature of what these therapies are about. For instance, Chinese medicine works slowly and is useful for chronic rather than acute diseases. So it's pointless evaluating chinese medicines in terms of the time they take to become effective.

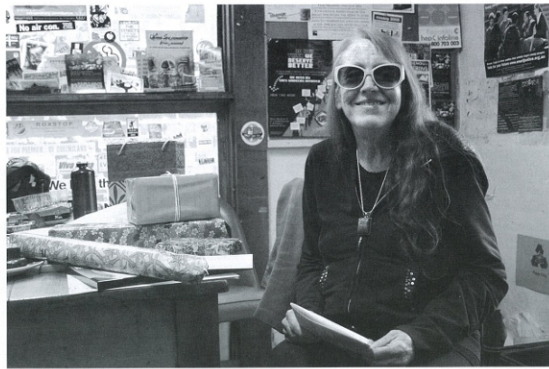
## What were some of the most gripping issues and programs for you that Second Opinion addressed?

With little money and cooperation from university researchers, Indigenous people in the bush have carried out projects on diabetes and nutrition, with fantastic outcomes, e.g. reduced risk of obesity and morbidity. The commercial media tends to latch on to dysfunctional topics, bathed in controversy and emotion. So we'll hear about Aboriginal disease but we'll miss out on their success with health research.

I learnt a lot about pharmaceuticals from people like Gail Bell, who is a drug educator. She believes that people often



Photo of Barbara Hurley by Joseph Brennan



Barbara finished her final program on September 30 with these words...

Eleven years ago the status of alternatives to western medicine was being undermined by conservative medical organisations and an unreciprocated, ignorant media. Doctors were king. Western medicine was the standard by which other health styles were measured, despite the fact that the public had been dabbling for decades in a range of alternatives and many were happy with what they found. The communication barriers between patient and doctor, the technological format of western medicine and the side-effects of medical products and procedures were good reasons for looking elsewhere.

So **Second Opinion** opened up the discussion about natural therapies, Chinese medicine, appropriate use of medication, ancient and new, alternative and complementary health care practices. It also focused on the universal public hospital insurance system. We presented stories from people who began to see themselves as their own 'experts', who sought answers and recovered their health on their own terms. This started to inspire listeners to do the same, or to tell a friend about what they heard. On my last show I'm delighted to thank friends and listeners, health activists, practitioners and radio compatriots who've contributed to the program. Bye and thanks for listening!

use psychiatric drugs just to take the edge off ordinary life. I learnt that getting on and off legal drugs is a potentially dangerous time when people need to be monitored. But this this isn't happening. Doctors and users alike are careless about addressing the possibly harmful effects of withdrawing a medication, starting up a new one or re-configuring the dose. Scientist Dr Jaroslav Boublík knows a lot about water, how water can act as a hormone and a nutrient and what place it has in culture. The three-part program about Water is **Second Opinion's** most popular CD.

## Do you feel the dominant medical model in western society is opening up to alternative health practices?

I do, very slowly. Now it's okay for patients to ask Western medicine doctors questions about their treatments. Thirty years ago you would be seen as crazy to do this and you would risk angering doctors. This has moved to another level now, with some cancer specialists encouraging their patients to make decisions about their treatment.

## What are the major challenges to society in terms of health?

Ensuring that everyone, including poor people, has access to health. This includes access to hospitals for acute care. It is crucial that people have access to dental care and this isn't happening. The Howard government took funding away from dental care. People need the basic things that give you an opportunity to eat good food and to have the teeth to eat it! In the 1960s people were jailed because they failed to pay their medical debts. The establishment of Medibank/ Medicare in the early 70s has impacted on the financial burden of health positively.

## What does 3CR mean to you?

Editorial freedom. Every topic presented in the commercial media is presented differently on 3CR. 3CR has a whole different outlook.



New Programs on 3CR

# Right Now Radio

Just about every 3CR program is underpinned by a desire to further human rights, but one new program has human rights as its specific target.

**Right Now Radio** first went to air mid-September in the Thursday 6pm slot. An initiative of *Right Now*, a non-profit human rights law media organisation which also publishes *Right Now Magazine*, the radio program features discussion of current human rights issues relevant to Australians today, interviews with people on the ground in human rights, the latest in human rights news and events and music with a human rights focus.

**Right Now Radio** is hosted by human rights advocates, working in partnership with the community to promote and protect human rights. Presenters include Henrietta Zeffler, Cecilia Mitchell, Adelaide Rief, Evelyn Tadros, Anna Forsyth and Ben Schokman, with further production by Jason Rostant and Rachel Ball. Their agenda is to give human rights a louder voice in Australian society and to ensure that human rights talk is characterised by equity, inclusion, respect and diversity. **Right Now Radio** believes that enabling human rights discussion across a range of media and in varying formats is essential to achieving this aim.

To read *Right Now Magazine*, and for more information about *Right Now*, visit [www.rightnow.org.au](http://www.rightnow.org.au)

THURSDAYS  
6PM-6.30PM

## THE RIGHT NOW RADIO TEAM HAS THE ANSWERS AT 3CR ...

**Right Now Radio** came to 3CR because.... It wanted to make the conversation about human rights louder!

**What is the best thing about being a radio broadcaster?**  
Creating community across a diverse audience.

**What is the hardest thing about producing and presenting radio?**  
Knowing your audience.

**If you were ruler for the day what would be the one thing you would change?**  
Australia's inadequate human rights protections.

**If you were cleaner of the world where would you start?**  
Our conscience.

**Why should listeners tune into your program?**  
To join in discussion about human rights issues affecting Australians today and to hear from people on the ground in human rights.

New Programs on 3CR



## Local Cyclists Hit the Airwaves!

MONDAYS  
10AM-10.30AM

With global warming a reality, an economic recession looming and obesity on the rise in industrialised countries, it's imperative that people venture into the empowering world of becoming a two-wheeled, self-powered cyclist - and that governments be vigorously lobbied to work hard at making cycling accessible and safe.

3CR, with its strong environmentalist ethic and DIY culture, is a natural home for a radio program that promotes urban cycling. 3CR's new cycling radio program, **YarraBUG Radio**, had an unusual genesis. Two long-time 3CR broadcasters Meg Butler and Iain McIntyre were casually brainstorming what programs were missing on 3CR. Iain mentioned a bicycle show to 3CR's Special Projects Coordinator Bree McKilligan who then did a general call out to Melbourne's avid cycling community to canvas interest. Most avid was Chris from YarraBUG.

'BUG' stands for Bicycle User Group, which is a community-based organisation set up by cyclists. The role of BUGs can be to provide a forum for cyclists to meet and discuss local bicycle issues, work with local government to improve cycling conditions, promote all types of cycling, assist others to start cycling and arrange and participate in social rides. **YarraBUG Radio** is based in the inner suburbs of Abbotsford, Alphington, Burnley, Carlton North, Clifton Hill, Cremorne, Collingwood, Fairfield, Fitzroy, Fitzroy North, Princes Hill and Richmond. They advocate on behalf of cyclists for improved cycling conditions with organisations and many other groups.

Bree and Chris submitted the radio program idea to the City of

Yarra's Community Grants Program and received a grant for training of the broadcasters. The six presenters are Sonya, Chris, Val, Steve, Rob and Emma. **YarraBUG Radio** was unleashed on air in September on Mondays at 10am.

**YarraBUG Radio** intends to promote urban cycling as a viable means of transport; promote Yarra's cycling conditions; demystify cycling technology; and help reveal the diversity of cyclists from children, to commuters, to lobbyists.

The weekly half hour program will present cycling news, interviews and discussion of local issues. If you have an untold story, a personal anecdote, an idea for an ongoing series, a radio documentary or something else, please drop us a line. **YarraBUG Radio** is particularly interested in hearing from cyclists who may not be residents of the Yarra area, but who commute daily through the area. Both cyclists and residents' local knowledge, resources and skills are important in creating awareness and a safe cycling environment in the inner north. Hopefully **YarraBUG Radio** will encourage people to join in the sheer fun of bicycle riding and also raise awareness in sustainable transport issues.

This show is for everyone - cyclists or not and we would love non-cyclists to be in our audience! Your feedback is welcome, so let us know your thoughts. We welcome your contribution, after all **YarraBUG Radio** is here for you - to help you make your cycling safe, fun and infectious for others.

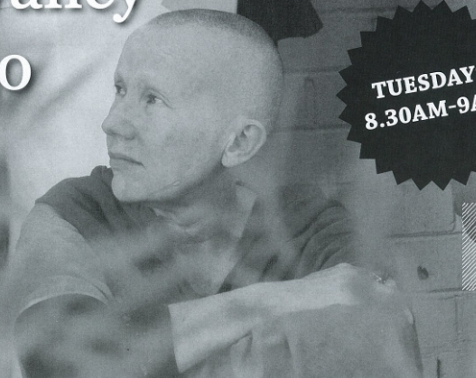
Email **YarraBUG Radio** directly at [enquiries@yarrabug.org](mailto:enquiries@yarrabug.org) and find out more about **YarraBUG** at [www.yarrabug.org](http://www.yarrabug.org) or **YarraBUG Radio**'s 3CR page [www.3cr.org.au/yarrabug](http://www.3cr.org.au/yarrabug).

WWW.YARRABUG.ORG

New Programs on 3CR

# Buoyancy Radio

**TUESDAYS  
8.30AM-9AM**



Deb Homburg

**Buoyancy** is a forty-year-old specialist drug and alcohol counselling and therapeutic activity charity. It aims to relieve the suffering caused by drugs and offers opportunities to participate in a culture of self expression and contribution. Buoyancy began airing on 3CR in October. The program particularly sets out to relieve the suffering caused by all drugs and give people words, practices and music to be okay feeling their feelings.

Find out more about Buoyancy at [www.buoyancy.org.au](http://www.buoyancy.org.au) or email [info@buoyancy.org.au](mailto:info@buoyancy.org.au)

## DEB HOMBURG FROM THE BUOYANCY TEAM HAS THE ANSWERS AT 3CR ...

**Buoyancy came to 3CR because.....** 3CR offered an opportunity for Buoyancy to contribute more powerfully in the world. It extended our capacity, in another environment, which also nurtures self expression and well being.

**The best thing about being a radio broadcaster?** You get to communicate with a huge audience something that you think is of value.

### **What is the hardest thing about producing and presenting radio?**

To have your communication produce the result you want for the audience; that is, the well being result, or self expression result, the audience wants for itself.

### **If you were ruler for the day what would be the one thing you would change?**

Quarantine wilderness and intact ecosystems against human exploitation.

### **If you were cleaner of the world where would you start?**

Close all industries producing any materials toxic to organic life.

### **What were you like when you were ten?**

Adventurous and athletic.

### **What is your favourite sound?**

Silence and the twelve bar beat.

### **Where do you escape to?**

Dreams, books and reverie.

### **What makes you happy to be alive?**

Friends and solitude.

### **If 3CR was a meal what would it be like?**

Satisfaction of the five senses.

### **Why should listeners tune into your program?**

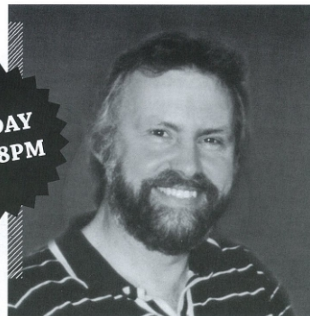
They will hear the unexpected. They will find themselves with new thoughts, taking new actions, in line with their self expression and well being.

New Programmer on 3CR

**Gordon McKenzie is the new presenter of ...**

**SUNDAY  
7PM-8PM**

# Let The Bands Play



HE HAS THE ANSWERS AT 3CR ...

### **I came to 3CR because ...**

Stan Ladd, who had jointly presented **Let The Bands Play** with Arthur Baddeley for so many years and more recently presented the program on his own, announced his retirement and made an appeal for someone to take over the program. Appreciating the value of **Let The Bands Play**, I volunteered!

### **What is the best thing about being a radio broadcaster?**

Radio has many benefits to many people and being a radio broadcaster essentially places me in the homes of listeners every week, thus allowing me to entertain them with quality music and help bring them a period of happiness and enjoyment.

### **What is the hardest thing about producing and presenting radio?**

Dedication to perfection and regularity demands a large time commitment, in order to ensure accuracy, professionalism, balance, interest and entertainment. However, we only get out of something what we put into it!

### **If you were ruler for the day what would be the one thing you would change?**

There are many things I would change for the betterment of the world, generally speaking. To identify one thing is nigh on possible, but I will nominate the following: I would immediately put an end to the causes of global warming, regardless of the financial cost; I would also completely end the wholesale destruction and logging of the "old-growth", native and virgin forests worldwide, (including Australia). My attention would be focused upon the immediate protection of the Amazon Rain-forest and the forests of Papua-New-Guinea. Additionally, I would declare the whole of Antarctica to be a national park.

### **If you were cleaner of the world where would you start?**

China, India, Japan and America would be good starting points, particularly with an emphasis upon air-quality and the causes for their problems.

### **What were you like when you were ten?**

My memory does not easily recall age-specific information, but I believe I was a "normal" child, with a strong musical performing gift on piano and an "old" head on my young shoulders.

### **What is your favourite sound?**

This is a very difficult question to answer, as there are many sounds that delight me, including the natural sounds of a forest, with birds calling and streams running; I love the sound of many types of music, but not the pop, rock, or head-banging-types. However, I don't like all of the "classical" repertoire either. I also love the sound of the Victorian Railway Steam Locomotive whistles!

### **Where do you escape to?**

I escape to the sanctuary of my home and property, as well as to my music, my spirituality and to my loved ones.

### **What makes you happy to be alive?**

Bringing joy and happiness to other people and helping people "shine".

### **If 3CR was a meal what would it be like?**

Like many meals, there are some bits more tasty than others.

### **Why should listeners tune into your program?**

Although I put a lot of effort into my program and I believe in both the program and the music I present, I place no expectations upon people that they should listen. I prefer that the overall presentation quality and choice of music be the attraction, as this will ensure their continuing support of **Let The Bands Play**.

# Beyond the Bars 2008



For the sixth year running 3CR has broadcast from Victorian prisons, giving Indigenous women and men currently incarcerated a voice. This year 3CR broadcasters Kutcha Edwards, Shiralee Hood, Gilla McGuinness, Johnny Mac, Ross Morgan, Robbie Thorpe & 3KNDs Anthony Brown, Janina Harding, Kim Kruger, David Dryden took part in the live broadcasts during NAIDOC Week, July 2008. The participating prisons this year were Port Phillip Prison, the Dame Phyllis Frost Centre and Fullam Prison.

Thanks so much to all the broadcasters involved, the funders – the Community Broadcasting Foundation, the City of Melbourne and the Department of Justice – and to 3CR's staff Juliet Fox, Bree McKilligan, Greg Segal, Meg Butler and Fiona Dean.

3CR was nominated for a Deadly Award for best broadcaster in 2008. The CD of highlights from the broadcast will be available for free in December. Contact 3CR's Special Projects Coordinator for a copy.

# Nominate and be part of the future!

If you are reading this CRAM Guide, it's likely you're a 3CR subscriber or station worker. Through this involvement you have been helping to keep the station independent and commercial-free, and enjoying various benefits such as discounts at shops, cinemas and cafes.

As a subscriber myself, I'd like to take this opportunity to remind you of another significant entitlement. As a financial member you can participate in the decision-making process that keeps 3CR at the frontline of the debate on the many issues that face us all, either as individuals or as community members.

You can nominate to join the **Subscriber and Station Worker Representatives** (S/SW Reps) who represent the interests of 3CR station workers and listener subscribers. S/SW Reps sit alongside Affiliate Reps on the highest decision-making body at the station, the Community Radio Federation (CRF). The 3CR Committee of Management is elected from CRF members.

Because 3CR is genuinely owned by its community, it is vital that a wide and diverse range of opinions is heard. The S/SW Reps meetings provide a forum for financial and individual members to air their views and discuss station issues.

This is your opportunity to have a say in the future of 3CR: help strengthen the diversity of 3CR; share your skills and energy to sustain the station; be a 3CR advocate in the broader community, and use your voice to support people who are not usually heard.

The meetings are quarterly so the commitment is not arduous. The next meeting will be at 6:30pm, on Wednesday 3 December at the British Crown Hotel, Smith Street, Fitzroy (opposite 3CR). All 3CR subscribers and station workers are welcome to attend.

If you want to find out more about becoming involved contact Libby Jameson, on stationmanager@3cr.org.au

Heather Smith  
Subscriber Rep

# OFF AIR SCENE!



## GREAT VOICES CDS!

Each year our **Great Voices** program produces its own wonderful CD; this year's CDs feature a selection of Opera and Vocal tracks compiled and produced by Chris Gaffney.

Swoon to the great voices of the past with 3CR's range of affordable Great Voices CDs. Chris Gaffney, presenter of the Tuesday 2 – 4pm program has compiled a range of music for 3CR listeners. The most recent CD is **Great Voices of the 50s: Volume 8**. Available for only \$20 plus \$5 postage.

You can collect the Great Voices CD series 1 – 8 for \$95 including postage.



There are heaps of 3CR LOGO stickers at the station that need distributing. Give us a call!

## FAREWELLS ...

Chi Thong Tran, Chanh Quoc Tran and the **Vietnamese Youth Students Program** retired in May this year after nine years broadcasting at the station. In their time at the station the programmers built up a huge devoted following of listeners, young and old who tuned in to participate in what may be a world first of live karaoke on the radio.

The program featured music requests, talk back, oral history and listeners sometimes ringing in and playing guitar on air! Chi Tran was a very important part of the station. For many years he would come to the station and celebrate Vietnamese New Year by making spring rolls, fried rice and noodles for the staff and other lucky programmers who were around at the time.

Another important aspect of Chi's time at the station was his role in IT maintenance. He spent most of his time working in the late evening so few people got to see him doing his work, but 3CR is very lucky that Chi committed to that work in his spare time.

The station has become more and more reliant on computers to produce programming and without a budget to pay an IT technician to manage our increasing need, we have to rely on the goodwill and expertise of our volunteer programmers. The station was established on volunteer power in this way and we continue to rely on volunteers as the backbone of 3CR.

In recognition of the efforts of Chi and Chanh, the Community Radio Federation awarded them Life Membership to the CRF for their service and commitment to the station.

3CR also farewells ... **Radio New Internationalist** which finished up in September. Thanks to Rachel Maher and Chris Richards (pictured left) for a fabulous show. You can access past programs to this international current affairs program at the archive of the New Internationalist website at [WWW.NEWINT.ORG/RADIO](http://WWW.NEWINT.ORG/RADIO)

**Activate** on Tuesday afternoons has also departed. Thanks to programmers David Jamali, Sonia Fleming, Lee Fitzroy and Stuart Thomson. Look forward to hearing from these programmers on some of 3CR's other current affairs shows!



# Starry Night!

Contemporary Japanese rock music. Above: Akira Hatori & Izumi Senaha

New Programs on 3CR

Sunday night  
12.30 - 1.30 AM  
early Monday

# You're invited to the Seeds of Dissent Calendar Launch.

3CR Seeds of Dissent Calendar 2009! Launch at Readings Bookstore, Carlton on Friday, 21 November 2008.

Clare Williamson will be speaking at the launch. Clare is Exhibitions Curator at the State Library of Victoria, which houses the RedPlanet archive as well as many other political posters.

Come along to celebrate the calendar, have a drink and meet 3CR folks. All welcome!

seeds of dissent

## STAFF SPRING 2008

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TREASURER: PERAMBALAM SENTHOORAN

DIRECTORS: MARISOL SALINAS, FIONA DEAN,

CHRIS GAFFNEY, THERESE VIRTUE,

SAM SOWERWINE, GONZALO ILLESCA,

JACQUI BROWN, RICHARD TATE



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## BE PART OF 3CR'S SUBSCRIBER DRIVE!

### 5<sup>TH</sup> → 11<sup>TH</sup>, NOVEMBER 2008

RETURN THIS FORM TOGETHER WITH  
YOUR PAYMENT TO 3CR: PO BOX 1277  
COLLINGWOOD VIC AUSTRALIA 3066

Name: \_\_\_\_\_

SUBSCRIBE:

Surname: \_\_\_\_\_

\$25 (unwaged)  \$50 (waged)  \$100 (solidarity)

Address: \_\_\_\_\_

Donate \_\_\_\_\_ DONATIONS ARE TAX  
DEDUCTIBLE (\$2 AND OVER)

Postcode: \_\_\_\_\_

Enclosed is cheque/bankcard/cash/  
money order for:

Phone:  
(w) \_\_\_\_\_ (h) \_\_\_\_\_

\$ \_\_\_\_\_

Email: \_\_\_\_\_

Mastercard/Visa/Bankcard No.

Would you like to join the monthly Email Newsletter? Please tick.

MEMBERSHIP IN SUPPORT OF PROGRAM:

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