

# THE CANON

WINTER 2012

THE INTERCOLLEGIATE STUDIES INSTITUTE'S  
MEMBER AND ALUMNI MAGAZINE



## THE ISI EXPERIENCE

A JOURNEY WORTH TAKING



LEADERSHIP FOR AMERICA'S FUTURE





# EDUCATING FOR LIBERTY

Inspiring college students to discover, embrace,  
and advance the principles and virtues that  
make America free and prosperous.



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## THE CANON

WINTER 2012

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Paul G. Rhein



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# PILLARS OF LIBERTY

One of the great pleasures of working at ISI is meeting our students. Recently I spent time with six remarkable young men and women ISI honored at our sixth annual Dinner for Western Civilization. All of these students are campus leaders who advance ISI's mission of educating for liberty.

I was particularly struck by the comments of one of the award winners, Yale senior Isabel Marin. ISI, she said, "has a knack at bringing together students that share steadfastness to conservative principles and a facility in expressing them." Ultimately, she observed, ISI is about three things: "ideas, friendships, and experiences."

*Ideas:* ISI inspires students to discover, embrace, and advance the core ideas behind the free market, the American Founding, and Western civilization—ideas rarely taught in the classroom today.

*Friendships:* The ISI experience has always been centered on relationships—the direct connections between ISI program officers and students; the friendships forged among the students ISI brings together; and the bonds between ISI faculty mentors and students. As Isabel put it, ISI pulls together a "joyful, occasionally raucous, society of conservatives and friends."

*Experiences:* ISI profoundly shapes students through a wide range of experiences—whether it's forming a student reading group like Isabel's at Yale, or hosting an ISI lecture on campus, or attending a major debate between two top thinkers, or par-

ticipating in one of ISI's summer schools, or reading an ISI book that illuminates a perspective never encountered in the classroom, or starting an independent newspaper with ISI support.

Isabel's comments crystallize so much of what ISI is about. We provide the brightest young people with a foundation in the principles that make America free and prosperous. But more than that, we create the environment in which leaders are formed. With the experiences and contacts students develop during their time with ISI, they go forth to make an impact in American life.

We know the ISI program works because we have been doing it for close to sixty years. The ranks of ISI alumni now include Supreme Court justices, CEOs, congressmen, university presidents, cabinet members, journalists, military officers, and many other influential figures.

America needs more principled leaders like this. The threats to liberty are only growing, and fewer and fewer leaders are prepared to defend the ideas and institutions that have made America the freest and most prosperous nation in history.

When we look at the rising generation, the picture is even more frightening. As ISI's surveys have shown, college students are simply unaware of America's founding principles. Their ignorance makes them easily susceptible to arguments in favor of class warfare and endangers the freedom and prosperity Americans have come to take for granted.



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## In just a few months ISI has *doubled* the number of program officers working directly with students on the campuses.

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On January 27, 1838, in his Address to the Young Men's Lyceum of Springfield, Illinois, Abraham Lincoln reflected on what had been lost with the passing of the Revolutionary generation. "Those histories are gone," Lincoln said. "They can be read no more forever. They were a fortress of strength; but what invading foemen could never do, the silent artillery of time has done—the leveling of its walls. . . . They were pillars of the temple of liberty; and now that they have crumbled away that temple must fall unless we, their descendants, supply their places with other pillars."

That is the purpose of ISI: to help hew the new pillars of the temple of liberty. In these pages you will meet some of the many young men and women who will stand as pillars of liberty. These young people should give us hope at a time when optimism is in short supply.

At the conclusion of ISI's board of trustees meeting in late October, after hearing reports from ISI's program officers on their recent campus visits, ISI trustee Edwin Meese told the board, "Every day I hear from conservative donors who are discouraged. Now I know where to send them for hope."

ISI needs to reach more students with the principles so essential to preserving freedom. In this issue of *The Canon* we introduce the **Leadership for America's Future** campaign. This campaign, the most focused effort in ISI's long history, is a direct response to the growing threats to liberty and the

failure of America's colleges and universities to educate the next generation of leaders.

In the pages that follow you will read about the details of the campaign and its measurable objectives. But I am excited to report here that in just a few months ISI has *doubled* the number of

program officers working directly with students on the campuses. In fact, we now have more full-time program officers than at any time in ISI's sixty-year history. This is how future leaders are being cultivated. This is how the pillars of liberty are built.

None of this essential work is possible without your support. Thank you for all that you do to help ISI shore up the temple of American liberty for our children and our children's children.



Sincerely,

A handwritten signature in black ink, appearing to read "Chris Long". The signature is fluid and cursive, written over a white background.

Christopher Long  
ISI President

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The motto of Hillsdale College is *Virtus tentamine gaudet*: Strength rejoices in the challenge. In offering its students the challenge of self-government, Hillsdale asks its students to be worthy of the blessings of liberty.

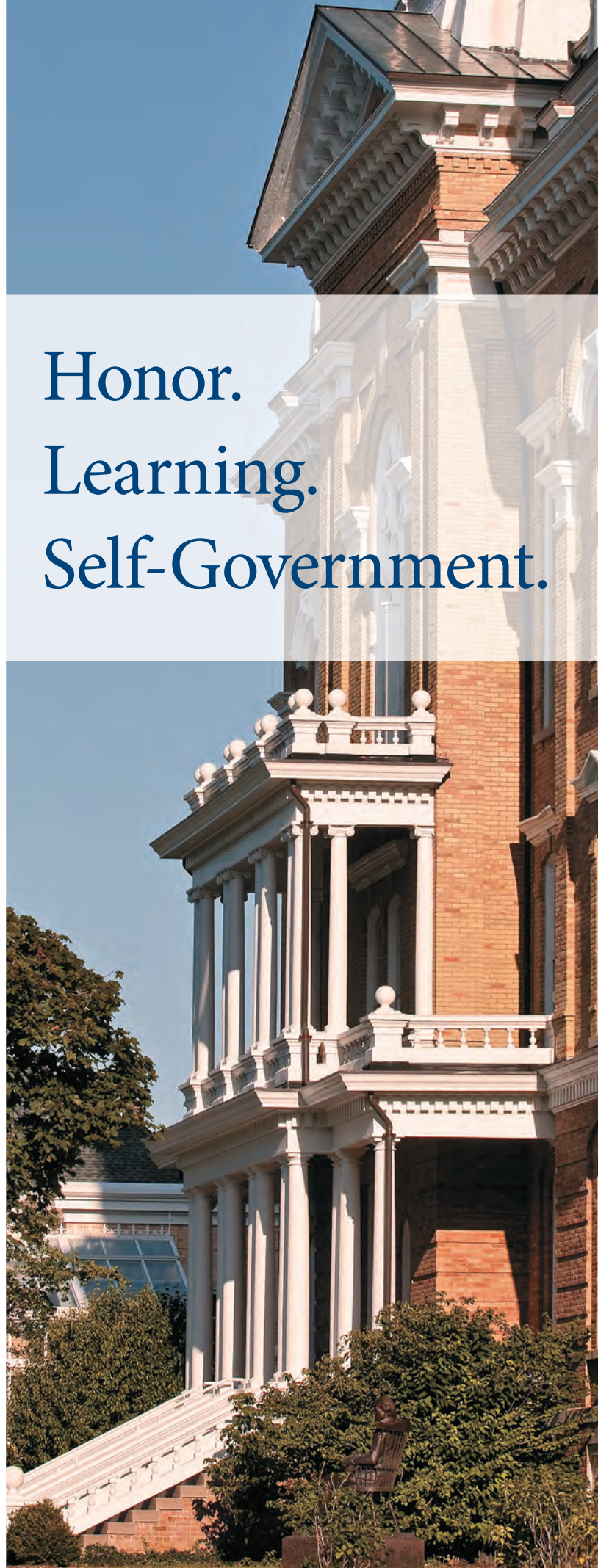


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# ANSWERING THE CRISIS

## ISI's Leadership for America's Future Campaign

**T**hrough the decades, ISI has always answered the crisis.

In the 1950s, with the Cold War escalating, ISI was formed to challenge the rise of socialism on campuses, making a stand against the Left's promised march through America's universities.

In the 1960s, ISI took on campus radicalism, ensuring that the best and brightest minds were exposed to the guiding principles being attacked in the classroom.

In the 1970s, ISI stood against the counterculture's attacks on long-established norms, connecting students and professors who rejected the widespread abandonment of decency.

In the 1980s, as ISI alumni staffed the Reagan administration, the Institute turned to confront the "closing of the American mind"—the rise of relativism and the resulting intellectual crisis on campus.

In the 1990s, ISI led the counteroffensive against the "tenured radicals" enforcing progressive ideological orthodoxies in the name of political correctness and gutting the core curriculum in the name of multiculturalism.

Today, crisis seems to be all around us. The government that the Founders conceived has morphed and is regulating, restricting, and encroaching upon

people's liberty more than ever before. The same government is spending so wildly and amassing debt so rapidly that the American Dream is in danger of being lost forever. The principles that made America the freest, strongest, and most prosperous nation in history are being trampled.

Worse yet is the crisis we find among America's young people: our colleges and universities are failing miserably in their responsibility to transmit an understanding of America's founding principles to the next generation of leaders.

Consider some recent findings from ISI's studies:

- ◆ College students fail a basic test of civic literacy, with an average score of just **53.2 percent**.
- ◆ Only **17 percent** of college graduates can accurately distinguish free markets from a centrally planned economy.
- ◆ **More than a third** cannot even name the three branches of the federal government.

These are the young people who have embraced big government and an entitlement mentality. Tomor-

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**"If a nation expects to be ignorant and free, in a state of civilization, it expects what never was and never will be."**

**—Thomas Jefferson**

row's leaders are being formed *today*. We must reach them with the ideas that have ensured our country's success.

Freedom can perish. Frank Chodorov and William F. Buckley Jr. founded ISI in 1953 with this realization in mind. Through nearly six decades ISI has a proven record of success in developing principled leaders in all corners of American society, including higher education, public service, the media, and business and finance. Tens of thousands of ISI alumni have helped reinvigorate America's traditional institutions and core ideas.

But even their work is not enough to counter the current threats to freedom. With America's future prospects diminishing, it is more essential than ever that ISI give young people a firm foundation in the principles that sustain freedom.

Transmitting these foundational principles is the *only* way to ensure that the American Dream lives on for future generations. Short-term political victories are never enough; after all, the growth of government and the attacks on the free market have

accelerated even as the pendulum of political change has swung rapidly back and forth in recent years.

To address this urgent need, ISI has embarked on the three-year **Leadership for America's Future** campaign. The campaign builds on ISI's time-tested methods of educating principled leaders to identify and empower young people fully capable of taking on the highest leadership roles in American life.

Through this transformational campaign, ISI is shaping a new generation of leaders who uphold limited government, the rule of law, individual liberty, free markets and private property, and the moral and ethical values that sustain them—the principles and virtues that make America free and prosperous.

### *The ISI Way: Building Relationships, Teaching Liberty's Core Principles*

With the Leadership for America's Future campaign, ISI is not only expanding its reach and impact on campuses across the country; it is also achieving critical

## ISI's Track Record of Developing Principled Leaders

The Leadership for America's Future campaign builds on ISI's long track record of nurturing principled leaders. Here are just a few examples of former ISI students and professors who are making an impact in American society:

- ◆ Supreme Court justices **Samuel Alito** and **Antonin Scalia**, who are upholding the bedrock constitutional principles of limited government and the rule of law.
- ◆ **Larry Arnn**, who as president of Hillsdale College nurtures the ideal of a liberal education and transmits the ideas critical to preserving freedom.
- ◆ *Wall Street Journal* senior editorial writer **Joseph Rago**, who in 2011 received the Pulitzer Prize for his "well-crafted, against-the-grain editorials" challenging the federal government's massive health-care overhaul.
- ◆ **Edwin J. Feulner**, who as president of The Heritage Foundation defends and promotes America's founding principles in every area of domestic and foreign policy.
- ◆ **John F. Lehman**, the former navy secretary who served on the 9/11 Commission and now chairs the private equity investment firm J. F. Lehman and Company.
- ◆ **Ross Douthat**, who in 2009 became the youngest regular op-ed writer in the history of the *New York Times*.





mass at 150 carefully selected target colleges through a multifaceted, community-building approach.

We have already taken the first, crucial steps of reorganizing ISI's staff on a regional basis and *doubling* the number of program officers working in the field. This strategy allows ISI to interact directly with far more students, professors, and other supportive on-campus groups. It reflects a truth demonstrated again and again in the Institute's long history: ISI makes the biggest impact when building personal relationships and flourishing on-campus communities committed to foundational principles.

ISI already has a presence on some 1,500 college campuses, and with so many more program officers working in the field, the Institute's national programming and membership base will grow. (See the campaign goals on page 10.) But even more dramatic will be the effects at the 150 target colleges. These schools have been handpicked to establish strong positions of influence in all regions of the United States.

The goal is not simply to have student and teacher members on these campuses; it is to cre-

ate active, self-sustaining communities engaged in ISI programming, hosting events on campus, and involved in reading groups and student publications.

The campaign is designed specifically to craft personal mentorship opportunities, by developing:

- ◆ **ISI leadership programs** to cultivate top undergraduate students to be the next generation of leaders; train and support the very best professors committed to teaching America's founding principles; and enable top student journalists to reach millions of readers through articles published by major media outlets.
- ◆ **An intensive schedule of ISI educational programs** to engage students in conversations on the importance of America's history and free institutions through on-campus lectures, debates, conferences, seminars, and reading groups.

- ◆ **Special community-building efforts** at the targeted campuses to establish strong bonds with and among ISI's students and professors; identify campus leaders; and deepen student involvement in ISI leadership programs, including undergraduate Honors Fellowships, graduate fellowships, journalism internships and fellowships, and scholarships to participate in ISI conferences and seminars.

### *Ideas Have Consequences*

“We are not born with ideas, we learn them.”

So wrote Frank Chodorov in 1950, outlining his vision for what became ISI.

Chodorov was right. So many of the threats to liberty today result not because Americans reject the principles that sustain freedom but because they never learned them. That is to say, the problem is not so much neglect as *ignorance* of foundational principles.

This ignorance is rampant, as ISI's studies have amply documented. America's colleges and universities are failing to provide the rising generation of leaders with a clear understanding of the principles

that make America free and prosperous. That failure threatens the future of our country: we are left to watch the government grow larger and more intrusive, impose new restrictions on individual liberty, and rack up massive debt that will fall on our children and grandchildren.

Wes Siler, 2010 winner of ISI's Richard and Helen DeVos Freedom Center Leadership Award, wrote this of his ISI experience as a University of Virginia undergraduate:

The ISI student is not afraid to bring discussion to a standstill by challenging the assumptions that lie within. The ISI student will ask questions that should not be asked and give answers that should not be given. ISI is a shining beacon of truth amidst a sea of modern and postmodern confusion.

By challenging assumptions, asking hard questions, and giving honest answers, ISI students take the first transformative steps toward becoming America's future leaders.

ISI has always answered the crisis of the day. With the Leadership for America's Future campaign, we are responding to the crisis of the age.

## Achieving the Vision: The Campaign's Measurable Objectives

### *An Expanding National Reach and Impact on 1,500 Campuses*

	<b>Base Year 2010-11</b>	<b>Year I 2011-12</b>	<b>Year II 2012-13</b>	<b>Year III 2013-14</b>
Total Student Membership	9,500	11,000	13,000	15,000
Total Professor Membership	12,000	12,500	13,000	13,500

### *Building Critical Mass at 150 Targeted Schools*

	<b>Base Year 2010-11</b>	<b>Year I 2011-12</b>	<b>Year II 2012-13</b>	<b>Year III 2013-14</b>
Student Membership	2,000	3,500	5,000	7,000
Professor Membership	1,000	1,500	2,000	2,500
Student Groups and Newspapers	50	75	110	150
Campus Events	50	75	100	150



## Meet Joseph Corey

Program officers are the face of ISI to students across America, introducing young people to the principles that sustain freedom. Joseph Corey, a Regional Program Officer in the West, knows how powerful that first contact with an ISI staffer can be: it changed the trajectory of his life.

Joseph was a freshman at Central Michigan University when an ISI program officer sent him a copy of Russell Kirk's *Politics of Prudence*. "For the first time," he remembers, "I was challenged to rethink the purpose of education and what it means to be humanely educated."

Soon he founded an ISI campus group to promote serious conservative discourse at Central Michigan. The group, known as the Collegiate Forum, delved into classic texts such as F. A. Hayek's *Road to Serfdom* and Edmund Burke's *Reflections on the Revolution in France*. The conversations "lasted long into the night," says Joseph.

By his senior year, Joseph had moved all the way up ISI's leadership pyramid. He attended various ISI weekend colloquia and was chosen to participate in the highly selective Honors Program. He also became an ISI Regional Ambassador for the Midwest, proving adept at recruiting new members and organizing campus events and groups.

A year after graduating with honors from Central Michigan, where he earned his degree in philosophy and economics, Joseph received ISI's prestigious Weaver Fellowship, allowing him to pursue a master's degree in political thought and intellectual history at the University of Cambridge. His master's thesis at Cambridge focused on the work of two thinkers to whom ISI had introduced him: Hayek and Kirk.

Now onboard as an ISI Regional Program Officer, Joseph Corey is helping other students find their own paths of intellectual discovery.



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**"One book from ISI changed the course of my life. I went from a finance major at a small state school to a student of political thought at the University of Cambridge."**

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# Want to learn more about ISI's Leadership for America's Future Campaign? Contact us!



Spencer Masloff and Tom Cusmano would love to hear from you.

Thanks to loyal ISI supporters like you, the Leadership for America's Future campaign is off to a successful start. Spencer (*pictured above, right*) and Tom (*center*) are eager to tell you more about the work ISI is doing on America's college campuses to cultivate future leaders.

Feel free to reach out to Spencer or Tom. With more than forty years of professional development experience between them, they are ready to field any and all of your questions.

**Call 1.800.526.7022**  
and ask for Spencer or Tom.

Or e-mail them at [smasloff@isi.org](mailto:smasloff@isi.org) and [tcusmano@isi.org](mailto:tcusmano@isi.org).

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ISI and *The Daily Caller* have partnered to create a new e-mail digest: *The Campus Caller*.

*The Campus Caller* delivers, right to your inbox, the inside scoop on what's *really* happening on America's college campuses, plus national stories you won't find anywhere else. Here you get news straight from the front, with exclusive, student-written reports from ISI's extensive network of campus publications.



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# *ISI's Sixth Annual* DINNER FOR WESTERN CIVILIZATION

*On October 27, 2011, ISI hosted its sixth annual Dinner for Western Civilization at the Harvard Club in New York. Market commentator James Grant gave the keynote address to an audience of ISI friends and donors, professors, and students.*

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# CULTIVATING FUTURE LEADERS

## ISI's Student Outreach

"I found the conference to be amazing. Never have I attended an event with such intellectual conservative students and scholars."  
—*Terrence George, Brown University*

"This conference was the best experience of my life so far."  
—*Alexander Falconer, Regent University*

"Truly unbelievable . . . I had more challenging lectures in one week than I've had in two years of college."  
—*Keith Neely, Vanderbilt University*

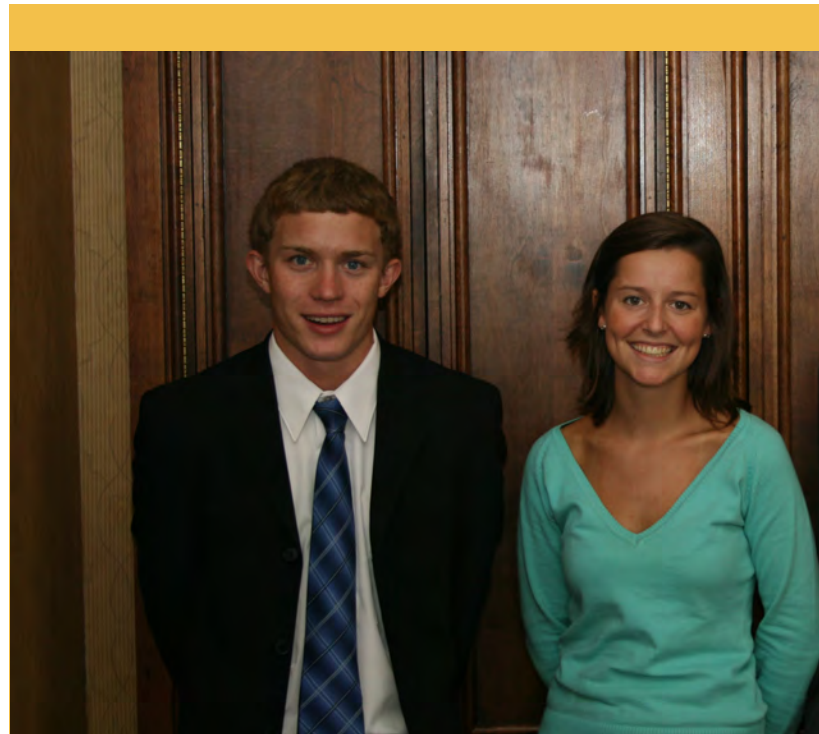
These are just a few of the student reactions to ISI's seventeenth annual Honors Program Summer Conference, held the last week in July in Baltimore, Maryland.

Comments like these have become the norm after ISI's Honors Program, which is the apex of the educational programming ISI deploys through the Richard and Helen DeVos Freedom Center.

ISI's fifty Honors Fellows are chosen from a highly selective national competition and paired with specially selected faculty mentors. The program kicks off every summer with a rigorous weeklong retreat that brings extraordinary students together with top college teachers. Over the following academic year each Honors Fellow undertakes an inde-

pendent course of study on the free society with his or her mentor.

The Baltimore conference featured presentations by, and lively discussion with, a who's who of conservative thinkers, including professors Patrick Deneen (Georgetown), Andrew Tadie (Seattle University), Bradley Watson (St. Vincent), Peter Lawler (Berry College), William English (Brown), and Molly Flynn (Assumption).



*Three of ISI's 2011–2012 Honors Fellows*



*“Every fresh generation is a new people.”*  
—*Alexis de Tocqueville*

The conference provided students and professors the opportunity to discuss in depth a concept so familiar and yet so seldom defined: liberty. Digging deep into the tradition of liberty in the West, the attendees tackled thinkers from John Locke to Benedict XVI, from Jefferson to Hamilton, from Frank Meyer to Felix Morley, from H. L. Mencken to Robert Nisbet.

The Honors Program offers one of the clearest examples of how ISI equips promising students to

take on the responsibilities of leadership. The year-long fellowship is not merely an academic exercise; it prepares students to defend the principles of freedom against the threats from the prevailing culture.

Sarah Beth Vosburg, a twenty-year-old graduate student at LSU, makes this point when she remarks: “I left with a keener sense of the amount of work that remains to be done if I am to present a coherent and persuasive case to those who do not share the rea-



### Liberty Limericks

Amid the lectures and discussion groups at the Honors Program Summer Conference, the attendees also find time for levity. One of the conference’s best-loved traditions is the poetry competition, wherein the students and professors submit poems (usually in limerick form) that deal with the proceedings of the week.

The reading and ranking of the poems, which are often humorous and at times irreverent, is always a crowd-pleaser. Here is one of this year’s finalists:

There once was a man named John Locke.  
A fan of tradition he was not.  
By rejecting his teaching,  
ISI is preaching  
How to stand athwart history and yell “stop!”

## Turning Back the Tide: The Ambassador Patricia L. Herbold Endowment Fund



ISI's newly established Ambassador Patricia L. Herbold Endowment Fund represents a powerful way to cultivate future leaders, giving the most promising college students the necessary grounding in foundational principles and practical wisdom.

The fund was created by the Herbold Foundation, which is administered by Ambassador Patricia L. Herbold and her husband, Robert J. Herbold, former chief operating officer of Microsoft and now managing director of the Herbold Group, LLC.

Each year the endowment will support one Honors Fellowship for an exceptional undergraduate, or will fund scholarships for up to five top students to travel to ISI lectures, regional conferences, summer schools, or other educational programs.

Ambassador Herbold is a principled leader with a long history of accomplishments. Beginning her career as a chemist, she practiced law for many years, served as mayor of Montgomery, Ohio, and from 2005 to 2009 served as U.S. ambassador to the Republic of Singapore.

She talked to *The Canon* about the Ambassador Patricia L. Herbold Endowment Fund and ISI's work.

### ***What drew you to ISI's work?***

For some time, I had been very distressed by the liberal brainwashing happening in our colleges and universities and was happy to learn that ISI was filling the void by making the conservative principles of our Founding Fathers available to students.

### ***Why have you chosen to support ISI?***

I've chosen to support ISI so it can continue to carry on its important mission of teaching students the important principles that made our country the greatest in the world.

### ***What do you hope the Ambassador Patricia L. Herbold Endowment Fund will achieve over the long term?***

I hope that through the work of ISI and other similar organizations, we will reach a critical mass of young adults who are imbued with our founding principles and who will turn back the tide of liberal ideology that is destroying all the good and wonderful things that our country has represented.



*Amb. Herbold with  
First Lady Laura Bush*



soned conviction that human liberty requires long cultivation of individuals and their communities.”

Sarah Beth’s predecessors in ISI’s Honors Program have taken on that work. Many, in fact, have become powerful advocates for freedom. Honors alumni have gone on to receive Fulbright scholarships, Marshall scholarships, and Luce fellowships; to do postgraduate work at leading universities such as Oxford and Harvard; to serve in the White House, on Capitol Hill, and in state and local government; to teach at Ivy League universities and prestigious liberal arts colleges; to publish influential books dealing with the foundations of freedom; and more.

### *“Ideas, Friendships, and Experiences”*

The Honors Program is just one element of ISI’s educational outreach. The DeVos Freedom Center works with tens of thousands of college students and professors across America to ensure that they are well versed in free-market principles, constitutional

government, and the spiritual values that sustain a free and virtuous society. ISI leaves its mark on campuses across the country through a dynamic mix of lectures, conferences, debates, colloquia, student groups, and more.

ISI’s revamped lecture bureau now connects more speakers to more campuses than ever before, linking bright, inquisitive students with prestigious professors and experts. ISI’s stable of speakers includes best-selling author Dinesh D’Souza, University of Pennsylvania historian Alan Kors, Hillsdale College economist Gary Wolfram, Cato Institute senior fellow Doug Bandow, historian George Nash, and many others.

D’Souza, president of the King’s College, is also one of ISI’s most popular debaters. In October he drew a packed house at the University of Pennsylvania as he debated David Silverman, president of American Atheists, Inc., on the question “Is Christianity Good for the World?”

What sets ISI programming apart is the depth of perspective it brings to the pressing issues of the



## Students Making a Difference:

### Autumn Carter



A native of Wilmington, Delaware, Autumn Carter grew up just miles from ISI's headquarters. She brought ISI across the country with her when she left home to attend Stanford University.

As editor in chief of the ISI-supported student newspaper the *Stanford Review*, Autumn helped bring ISI speakers to campus and participated in and promoted other ISI seminars at Stanford. For her dedication to sharing the ISI mission with others, in October she received ISI's Preston A. Wells Jr. Leadership Award.

day. Recent conferences, for example, have shed new light on our ongoing economic struggles by addressing such foundational issues as economic liberty and the morality of markets. More than two hundred people came out for ISI's conference at Taylor University (Indiana) exploring the moral dimensions of a free and prosperous market order.

Beyond all the lectures, debates, and conferences, ISI maintains a strong presence on campuses throughout the country. ISI's program officers not only interact directly with students but also help members forge relationships with one another. As Yale senior Isabel Marin puts it, "ISI has a knack at bringing together students that share steadfastness to conservative principles and a facility in expressing them." By arming students "with the ideas, friendships, and experiences that create good rhetoricians," she observes, ISI is "preparing students to carry the standard of conservatism aloft in our democracy."

### *Global Impact*

From Rwanda to Chicago to Nigeria and beyond, ISI's 2011–2012 Simon Fellowship winners are making an impact across the globe.

Each year ISI awards three William E. Simon Fellowships

for Noble Purpose to college seniors "pursuing lives dedicated to and distinguished by honor, generosity, service, and respect." Funded by the John Templeton Foundation, the award is named after William E. Simon (1927–2000), distinguished public servant and the sixty-third secretary of the treasury.

This year's winners are an extraordinary group. Evan Hewitt of the Templeton Honors College at Eastern University won the \$40,000 Fellowship for his continuing efforts to establish the first public library in Rwanda. He is currently collecting classic works and great texts that will be shipped to Rwanda



*Friends of ISI attend a lecture in Washington, D.C.*



and housed in a renovated building in the village of Gahini.

Kristin Hall, a Marshall scholar and Rhodes finalist at the University of Pennsylvania, won the \$20,000 Fellowship to support Generation Enterprise, a microbusiness incubator she founded in Lagos, Nigeria, to train urban youth to become socially responsible business owners. Selected youth will be provided rigorous business training and support before starting their own businesses.

Jonathan Naber of the University of Illinois at Urbana-Champaign was awarded the \$10,000 Fellowship. The winner of multiple engineering awards at Illinois, he is using the Simon Fellowship to provide low-cost, highly functional prosthetic arms for amputees in the developing world, which make up 80 percent of the twenty-five million amputees worldwide.

### *A Flourishing Student Journalism Program*

“The CN changed my life.”

Those are the words of Elise Viebeck, who launched her career in professional journalism with the help of ISI’s student journalism program, the Collegiate Network (CN). A 2010 graduate of Claremont McKenna College, Elise was an editor for the CN’s *Claremont Independent* before landing CN-sponsored stints at *National Review* and *The Hill*.

Elise’s story is not unusual. Many journalists got their start in the media thanks to the CN, which has

produced such influential writers as Ross Douthat, the youngest op-ed columnist in the history of the *New York Times*; Jonathan Karl, senior political correspondent for ABC News; Marc Thiessen, *Washington Post* columnist; Rich Lowry, editor of *National Review*; and Joseph Rago, Pulitzer Prize-winning editorial writer for the *Wall Street Journal*. (See sidebar on page 22.)

The Collegiate Network continues to foster independent student newspapers and train young, conservative journalists to combat liberal media bias and make the case for free markets, limited government, individual liberty, and personal responsibility. In early November, more than one hundred student journalists attended ISI’s national editors conference. The weekend-long program featured workshops and presentations by top media figures such as Neil Patel, publisher of the *Daily Caller*; Katherine Mangu-Ward, managing editor of *Reason* magazine; Lewis McCrary, senior editor at *The American Conservative*; and Victorino Matus, senior editor at *The Weekly Standard*.

Just as important is the CN fellowship and internship program where Joseph Rago and many others got their start in journalism. By placing students in fellowships and internships at prestigious publications, ISI is seeding the media with talented young conservative writers. Those seeds are already bearing fruit: Elise Viebeck has parlayed her CN fellowship into a full-time position at *The Hill*, while another CN fellow, Michael Warren, has been hired as a reporter at *The Weekly Standard*.

## Students Making a Difference:

### Jonathan Green

Jonathan Green has packed a lot into his first three years at Northwestern University. An ISI Honors Fellow and Phi Beta Kappa inductee, he founded the Socratic Club, an ISI student group dedicated to religious and political debate. Moreover, his essay on David Hume and the conservative tradition claimed first place in ISI’s nationwide competition and later was published in the journal *Humanitas*. For his efforts to further ISI’s cause of educating for liberty, Jonathan recently received the Richard and Helen DeVos Freedom Center Leadership Award.



## ISI Alumnus Wins Pulitzer Prize

Just six years ago Joseph Rago was editing his college's ISI-supported newspaper, the *Dartmouth Review*. Today he is a senior editorial writer for the *Wall Street Journal*. And now he can add "Pulitzer Prize winner" to his résumé.

Rago was awarded the 2011 Pulitzer Prize for Editorial Writing for "his well-crafted, against-the-grain editorials challenging the health care reform advocated by President Obama." He got his start at the *Wall Street Journal* soon after ISI's Collegiate Network awarded him a fellowship at *National Review*.

In June, Joe was the featured speaker at the Alumni and Friends Reception for ISI's Collegiate Network hosted by The Heritage Foundation. He is one of many top journalists who have come back to the Collegiate Network to share their stories and help mentor the next generation of writers and thinkers.

*Pulitzer Prize winner Joseph Rago with ISI President Chris Long*





# MENTORS AND TEACHERS

## ISI's Professors

Yale University professor Noël Valis has been involved with ISI since her undergraduate days. This fall she had a chance to reconnect with ISI on-campus programming of the sort that made such an impression on her as a student.

The opportunity arose in September when ISI hosted a seminar on Yale's campus for professors and advanced graduate students. Entitled "The Rhetoric of Democracy," the seminar addressed questions about how teachers can help their students understand and fulfill the promise of American democracy. The stimulating presentations and discussion brought back for Dr. Valis wonderful memories of attending ISI lectures by such luminaries as Will Herberg, Erik von Kuehnelt-Leddihn, and Thomas Molnar in the 1960s. The Yale seminar was a "special experience," says Dr. Valis.

Stories like this remind us of the power of ISI's on-campus programming. As an ISI Faculty Associate and contributor to *Modern Age*, Dr. Valis

has long been active with the Institute. But there is ultimately no substitute for that direct connection.

With the support of the Lincoln and Therese Filene Foundation, ISI is creating new opportunities to connect with professors. The Filene seminars,



*At ISI's Summer Institute, Edward Whelan, president of the Ethics and Public Policy Center, joins Daniel Frost of Princeton and Stefan McDaniel of UPenn*

## In the Spotlight: Daniel J. Mahoney



For years Dan Mahoney has been an ISI stalwart. Now his college has recognized Dan—teacher, mentor, author—for the same abilities that make him such an important figure to ISI students and professors, and such an influential scholar.

This fall Professor Mahoney was inaugurated into the first endowed chair in Assumption College's 107-year history. The Massachusetts college chose him to serve as the first Augustine Chair in Distinguished Scholarship. The Augustine Chair was established to honor a faculty member whose publications and research have gained national and international recognition, and whose contributions to academic discourse demonstrate the high academic standards of Assumption College.

Mahoney was an ideal choice. The professor of political science has taught at Assumption for twenty-five years and won the college's inaugural Presidential Award for Excellence in Scholarship in 2008. In 1999 he received the prestigious Prix Raymond Aron. He has written or edited numerous books—including three with ISI Books—and published dozens of pieces in popular and scholarly publications. According to *City Journal*, he ranks "among our most insightful political thinkers."

For all his scholarly achievements, Mahoney is committed to classroom teaching. For years he has been a mentor in ISI's Honors Program. He attends many other ISI seminars and leadership conferences as well, and he is a frequent campus lecturer for the Institute.

Through his teaching and scholarship, Dan Mahoney has made a significant impact not only on the Assumption campus but also with students, fellow teachers, and readers everywhere.

started in 2007, are a series of regional programs aimed at restoring the teaching of America's heritage and building closer relationships with professors. The Yale seminar was one of three Filene-supported events that ISI ran this fall. (See sidebar, opposite.)

Faculty programming is a key element of ISI's campaign to nurture leadership in America. ISI is committed to "teaching the teachers"—connecting rising professors with experienced mentors; forging communities of like-minded scholars; and providing teachers with access to ISI's programming, publications, and curricular resources.

ISI transmits the principles of America's Founding to professors to then pass on to their students. The Yale seminar provided a vivid illustration of how this works: Noël Valis notes that the event "was even more meaningful" because one of her graduate students attended as well.

From one generation to the next—that is how educating for liberty works. It is how the principles of freedom will endure.

### *Kindling Curiosity: ISI's Seventh Annual Summer Institute*

The Filene seminars were instituted to meet the growing demand for well-trained teachers who could carry forward the greatness of the American heritage into their classrooms. ISI, together with businessman, philanthropist, and author Lewis E. Lehrman, recognized that demand several years earlier—and began to supply the solution.

With Lehrman's generous support, ISI inaugurated a program dedicated to forging a national community of professors that over time could foster an appreciation of American principles among students. Since 2004 the heart of the program has been ISI's Summer Institute, hosted at Princeton in conjunction with the university's James Madison Program in American Ideals and Institutions.

The seventh annual Summer Institute, held this past June, demonstrated once again the impact of putting the finest young college teachers together with senior colleagues to further intellectual development, examine approaches to teaching the tradition of ordered liberty, and offer practical advice on advancing in the modern academy.



## Topflight Programming

ISI's faculty seminars are led by some of America's finest teachers and scholars. This fall ISI featured:

"Liberalism and Liberty" at Brown University, led by Pulitzer Prize-winning historian Gordon Wood

"The Rhetoric of Democracy" at Yale University, led by Yale professors Steven Smith and Norma Thompson

"What So Proudly We Hail" at Harvard University, led by longtime University of Chicago teachers Leon and Amy Kass—editors of the acclaimed new anthology by ISI Books *What So Proudly We Hail*—and Harvard professor Harvey Mansfield

*David M. Whalen, an ISI faculty associate from Hillsdale College, is one of ISI's many campus speakers*



“I truly had a wonderful experience at [ISI’s Summer Institute] and will remember for a lifetime the stellar quality and robust intellectual resources that you provide to us academics laboring in an arena that often does not appreciate (or even opposes) all that we stand for.”

—J. Henry Allen, Union University

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This summer’s intensive twelve-day program exposed twenty-six exceptional junior faculty members and advanced graduate students to forty top professors from a range of disciplines. The senior scholars who provided guidance at Princeton included:

- ◆ **Robert P. George** of Princeton University
- ◆ **Hadley Arkes** of Amherst College
- ◆ **Gordon Wood** of Brown University, Pulitzer Prize–winning historian
- ◆ **Walter McDougall** of the University of Pennsylvania, Pulitzer Prize–winning historian
- ◆ **Matthew Spalding** of The Heritage Foundation, author of *We Still Hold These Truths*
- ◆ **Alan Charles Kors** of the University of Pennsylvania
- ◆ **Mark Bauerlein** of Emory University, author of *The Dumbest Generation*
- ◆ **Gary Gregg** of the University of Louisville
- ◆ **Amity Shlaes**, author of *The Forgotten Man* and a forthcoming biography of President Calvin Coolidge

- ◆ **Victor Davis Hanson** of the Hoover Institution, author of *Who Killed Homer?* and *Carnage and Culture*
- ◆ **George H. Nash** of the Russell Kirk Center for Cultural Renewal, author of *The Conservative Intellectual Movement in America Since 1945*

At the concluding session of the Summer Institute, ISI trustee Josiah Bunting III, the former superintendent of the Virginia Military Institute and president of Hampden-Sydney College, exhorted the departing cohort to “kindle curiosity” in their students. The participants left Princeton with a renewed sense of purpose and a new set of comrades-in-arms.

The young attendees join well over two hundred teachers who have gone through ISI’s Summer Institute. They form a true community of scholars, and over the next few decades this group will make the case for freedom to literally hundreds of thousands of students.



A BOOK ABOUT AMERICA FOR EVERY AMERICAN

WHAT SO  
★ PROUDLY ★  
WE HAIL

*The American Soul in  
Story, Speech, and Song*

*The perfect antidote to civic illiteracy and the decline in patriotic feeling:* Editors **Amy Kass**, **Leon Kass**, and **Diana Schaub** have assembled this wonderfully rich anthology featuring works by our country's greatest writers and leaders, from Mark Twain to John Updike, from George Washington to Martin Luther King Jr., from Willa Cather to Flannery O'Connor.

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"A magnificent compilation . . . A civic education in one volume."

—GEORGE F. WILL  
best-selling author of *One Man's America*

"Indispensable . . . Should become *The Book of Virtues* for patriots."

—MONA CHAREN, nationally syndicated columnist

"What's great about *What So Proudly We Hail* is that you can open it to any page and immediately begin exploring timeless questions of American creed and culture."

—*Weekly Standard*



# ISI'S REACH

## Educating for Liberty Across America

Some **250,000** copies of ISI publications distributed each year

Upwards of **6,500 lectures** and **7,300 articles** downloaded from [www.isi.org](http://www.isi.org) every week

**More than 1.2 million people** taking ISI's Civic Literacy quiz in one summer

**T**hese are just a few examples of ISI's ever-increasing reach.

Building vibrant communities through personal relationships has always been central to ISI's work. And with America's future facing grave threats, the Institute has committed more full-time program officers to work on campus than at any point in its nearly sixty-year history. At the same time, ISI is bringing the principles of a free and prosperous society to far greater numbers outside the traditional university setting. A content-rich Web presence, a robust publishing program, and other initiatives enhance the impact of ISI's mentoring and community building in ways inconceivable even a few years ago.

### *1.2 Million (and Counting!) Take ISI's "American Civic Knowledge Survey"*

Through five groundbreaking studies, ISI has done more than any other organization to expose the epi-

demiof civic ignorance in this country. ISI's findings—including that college students achieve an average score of just *53.2 percent* on a basic test of civic literacy—have been highlighted in virtually every major media outlet, from *USA Today*, the *Wall Street Journal*, and the *Washington Post*, to ABC, CBS, and CNN, to *The Rush Limbaugh Show* and *Glenn Beck*.

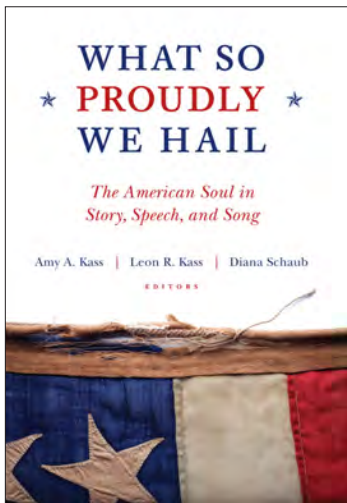
The impact of ISI's pioneering work is only growing, even after the release of the final civic literacy report. In fact, record numbers are taking ISI's "American Civic Knowledge Survey," which has gone viral online. In the summer of 2011 alone, more than 1.2 million people took the quiz.

Can you do better than the typical college student? Visit [quiz.isi.org](http://quiz.isi.org) and see how you do on the survey.



## “Indispensable” Books

While reaching more readers than ever, ISI Books is earning widespread critical acclaim. Some recent highlights:



### ***What So Proudly We Hail: The American Soul in Story, Speech, and Song*** edited by Amy A. Kass, Leon R. Kass, and Diana Schaub

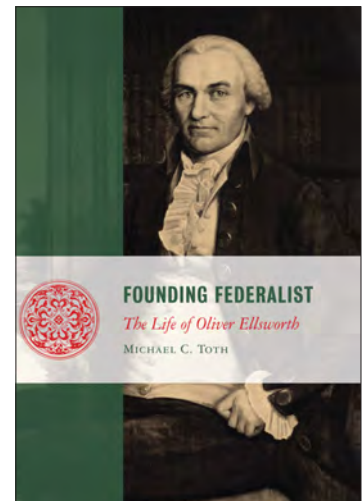
“Indispensable . . . Should become *The Book of Virtues* for patriots.”  
—Mona Charen, nationally syndicated columnist

“What’s great about *What So Proudly We Hail* is that you can open it to any page and immediately begin exploring timeless questions of American creed and culture.”  
—*Weekly Standard*

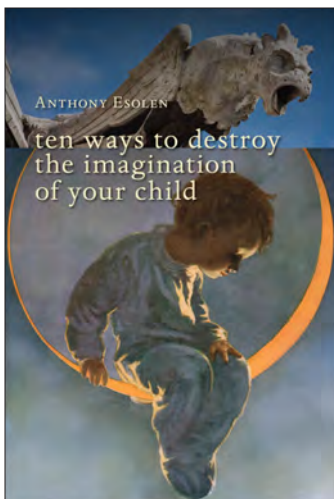
### ***Founding Federalist: The Life of Oliver Ellsworth*** by Michael C. Toth

“Clearly and gracefully written, as readable as any of David McCullough’s books.”  
—*Washington Examiner*

“By bringing [Ellsworth’s] contributions to the forefront, Mr. Toth enriches the founding narrative.”  
—*Wall Street Journal*



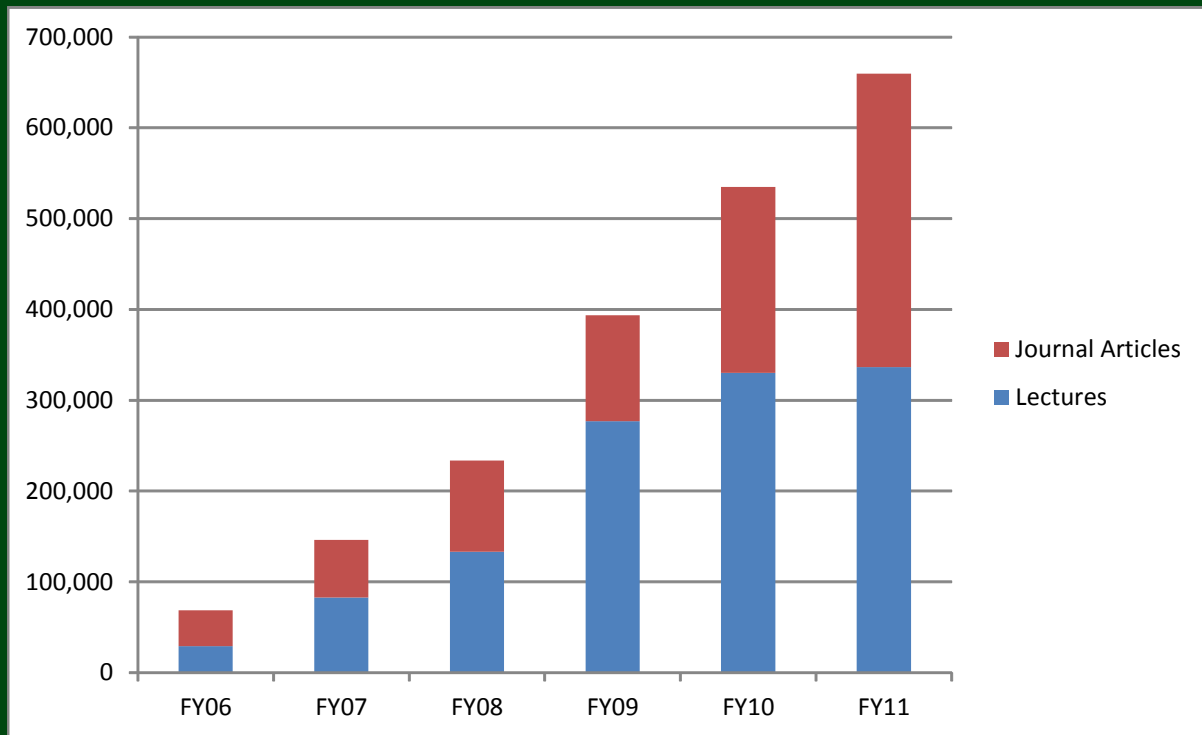
### ***Ten Ways to Destroy the Imagination of Your Child*** by Anthony Esolen



“Esolen signals with this book his presence in the top rank of authors of cultural criticism, following in the footsteps of Richard Weaver, Walker Percy, Russell Kirk, John Senior, Christopher Lasch, and Roger Scruton.”  
—*American Spectator*

“Mr. Esolen’s skewering of contemporary culture with all of its political correctness and shallow moral gestures is devastating.”  
—*Washington Times*

## ISI's Expanding Reach: Journal and Lecture Downloads by Year



### *Shining New Light on the Founding Era: ISI's Paolucci/Bagehot Book Award*



*ISI President Christopher Long, ISI Paolucci/Bagehot Book Award winner Pauline Maier, ISI Senior Vice President Mark Henrie, and scholar and award founder Anne Paolucci (left to right)*

C-SPAN came to Wilmington on November 3. The cable network's cameras were rolling when ISI presented its annual Paolucci/Bagehot Book Award, which honors the year's best nonfiction book embodying the spirit, range, and scholarly rigor of Henry Paolucci and Walter Bagehot. This year ISI recognized MIT historian Pauline Maier for *Ratification: The People Debate the Constitution, 1787–1788*, the first comprehensive history of the yearlong battle over whether the states would adopt the Constitution.



## Introducing “The ISI Experience”

The newest benefit of ISI membership is the monthly multimedia online initiative ISI unveiled in October. Named “The ISI Experience,” this rich mix of video, audio, and print pieces provides a grounding in the principles that sustain liberty in America. Each month ISI members are treated to a stimulating presentation on a foundational principle, with a sixty-second introductory video along with a handpicked lecture, article, and book excerpt. This carefully chosen set of resources introduces a vital principle and encourages members to dig deeper into ISI’s resources for further guidance.

With its sixty-year archive of resources on the principles of liberty, ISI can offer an informative and inspirational multimedia experience.



Want to get “The ISI Experience”? **Just go to [learn.isi.org](http://learn.isi.org).**

## LEAVE A LEGACY TO LIBERTY

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65	4.7%	65	70	4.4%
70	5.1%	70	75	4.8%
75	5.8%	75	80	5.3%
80	6.8%	80	85	6.1%
85	7.8%	85	90	7.3%
90	9.0%	90	95	8.8%

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In addition to an important gift to the Intercollegiate Studies Institute, a charitable gift annuity provides the following benefits to you:

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For your free proposal, call Carolyn Fanning at (800) 526-7022, ext. 149, or email [legacy@isi.org](mailto:legacy@isi.org).



# THE LAST WORD

*By Paul G. Rhein*



Recently uncovered in the ISI archives is a 1970s printed catalogue of lectures that were made available to professors for classroom viewing. Captured on bulky videotapes long before DVDs and the Internet, these lectures were mailed free of charge and then dutifully returned to ISI or passed to members on other campuses. A single lecture, such as Stephen Tonsor's on the counterculture, would make the rounds to a few campuses before going out of circulation.

Fast-forward to today. Dr. Tonsor's lecture, along with others from that 1970s catalogue, is among more than five hundred available on ISI's website. Every year ISI lectures are accessed well over three hundred thousand times by people all over the world.

The online lecture library is just one example of how ISI continually adopts new technologies without losing sight of its roots. Advances in Internet technology allow ISI to further its decades-old mission of educating for liberty. The Institute now reaches hundreds of thousands of individuals in a 24/7 environment that craves information and ready access.

The growing world of "Web 2.0" technology enables Internet users to quickly identify, contribute to, discuss, and share content. ISI is deploying the next phase of its Web 2.0 strategy with the launch of an entirely redesigned Web portal known as "MyISI." This one-stop, user-specific, online resource is the central feature for thousands of daily visitors to ISI's website. It allows registered users to log in to their account, access updates and information related to their specified areas of interest, share news or views

with others, and manage additional information, such as their contact details, their subscriptions to ISI publications, and their giving history. As a communications vehicle, MyISI delivers timely updates from ISI in response to exciting opportunities or news.

As a member of ISI, you can access a range of new and improved benefits now housed exclusively on MyISI. Student members, for example, can browse for and request a specific lecturer for their campus or apply for the undergraduate Honors Program and graduate fellowships. MyISI also opens up a forum for discussing ideas, selected readings, or even the news of the day. A hallmark of ISI's programming has always been the rich discussions that carry on late into the night at ISI conferences, reading groups, summer schools, and colloquia. MyISI takes that to a virtual environment, where participants can initiate lifelong intellectual friendships over great distances.

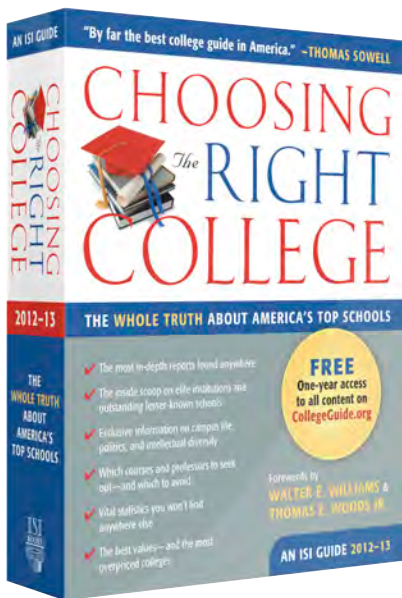
That might be the most important benefit of MyISI: the ability to broaden and deepen relationships. From the beginning, relationships have been central to the ISI experience. That will never change. In fact, ISI has dedicated more program officers than ever to campus work. But MyISI extends the reach of ISI far beyond our direct contacts with students and professors. The new ISI website is not simply an archive of sixty years of the best that has been thought and said on the principles of a free society; it allows people around the globe to connect with one another and deepen their understanding of the permanent things.

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*Paul G. Rhein is ISI's Vice President of Operations.*



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Get the whole story—good and bad—on America’s top colleges and universities from ISI’s *Choosing the Right College 2012–13*, the most trusted college guide on the market.

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- ✓ The scoop on elite institutions as well as lesser-known colleges worth a careful look
- ✓ Insider tips on the best—and worst—departments, courses, and professors
- ✓ The truth about day-to-day student life: campus safety, living arrangements, the social scene, clubs, sports, and much more
- ✓ A roadmap for getting a real education at any school, whether a huge state university or a tiny liberal arts college

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## BLUE COLLAR INTELLECTUALS

WHEN THE ENLIGHTENED AND  
THE EVERYMAN ELEVATED AMERICA



DANIEL J. FLYNN

## Stupid Is the New Smart— But It Wasn’t Always So

Popular culture has divorced itself from the life of the mind—and those who pursue the life of the mind have insulated themselves from popular culture.

But in his riveting new book, **Daniel J. Flynn** takes us back to a time when the everyman aspired to high culture and intellectuals descended from the ivory tower to speak to the everyman.

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“This book is not only an exciting story; it also corrects a terrible cultural mistake.”

—**Mark Bauerlein**, best-selling author of  
*The Dumbest Generation*

“Flynn is one of the Right’s rising stars.”  
—*The American Spectator*

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