

Updated for | 2017-18



Advertising & Promotional Opportunities

# Online Opportunities

For over 100 years AEJMC has helped journalism and mass communication educators further their careers while enhancing JMC education. Advertising with AEJMC gives you the chance to reach a targeted group of educators, with the influence of our well-established association. Choose from online ads, mailing labels, or the annual AEJMC Conference to reach your audience, or combine advertising avenues to increase your impact.

## Multiple avenues for marketing

### Online:

- Online Job Ads
- Online Display Ads
- Email Marketing

### Print:

- Newsletter Ads
- Mailing Labels

### Conferences:

- Conference program ads
- Bag stuffers
- Sponsorships
- Exhibit booths
- Joint display
- Product demonstrations

## About AEJMC

The Association for Education in Journalism and Mass Communication (AEJMC) is a nonprofit organization of more than 3,300 educators, students and practitioners from around the globe. Founded in 1912 as the American Association of Teachers of Journalism, AEJMC is the oldest and largest alliance of journalism and mass communication educators and administrators at the college level.

AEJMC's mission is to promote the highest possible standards for journalism and mass communication education, to encourage the widest possible range of communication research, to encourage the implementation of a multi-cultural society in the classroom and curriculum, and to defend and maintain freedom of communication in an effort to achieve better professional practice, a better informed public, and wider human understanding.

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Columbia, SC 29210-5667  
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E: [aejmc@aejmc.org](mailto:aejmc@aejmc.org)

[www.aejmc.org](http://www.aejmc.org)

## Online Job Ads

Looking to post a job online, but don't know where to start? Ensure your ad is read by relevant prospects with a detailed ad on our Online Job Ads site. Ads will be posted on the AEJMC website for 60 days and promoted on Twitter.

**Deadline:** Online ads are ongoing.

**Price:** Rates start at \$300 for the first 200 words, then 25 cents for each additional word.

**Contact:** K. Anthony ([aejmcwebsite@aol.com](mailto:aejmcwebsite@aol.com))

AEJMC Home | About | Ad Archives

### AEJMC Online ads

This is a searchable database of employment opportunities advertised online with AEJMC. By default, all advertisements are listed in reverse chronological order. For descriptions of alternative listings, select one of the help files from the list at the right.

January 15, 2015

#### Nanyang Technological University, Singapore

**Wee Kim Wee School of Communication and Information**  
**Lecturer in Advertising**

Young and research-intensive, Nanyang Technological University (NTU Singapore) is the fastest-rising university in the world's Top 50 and ranked 39<sup>th</sup> globally. NTU is also placed 1<sup>st</sup> amongst the world's best young universities. The Wee Kim Wee School of Communication and Information (WKWSCI) at NTU is seeking a world-class advertising professional to join an internationally acclaimed faculty.

The ideal candidate will be a prominent advertising creative with extensive experience in Asian markets. He or she will have an award-winning portfolio, an ability to teach such courses as copywriting, design and layout, and web development, and the passion and leadership to cultivate a strong international profile in advertising education. A master's degree is required; a strong connection with the Singapore advertising industry is a plus. This is a multi-year, non-tenure-track position.

The WKWSCI is one of the most distinguished and highly ranked communication programmes in the world, combining innovative research and cutting-edge professional training.

**Emoluments and General Terms and Conditions of Service**

Salary will be competitive and will commensurate with qualifications and experience. The University offers a comprehensive fringe benefit package. Information on emoluments and general terms and conditions of service is available in the section on [Terms and Conditions](#) (<http://www.ntu.edu.sg/ohr/CareerOpportunities/TermsandConditions/Pages/FacultyPositions.aspx>) of Service for Academic Appointments.

## Online Display Ads

Place your display ad in front of thousands of unique visitors every month and reach out to your audience every single time they visit the AEJMC website. Display ads are shown on every page of the AEJMC website except the home page.

**Deadline:** Online display ads are ongoing.

**Price:** Rates start at \$250/month. Placement, rates and discounts for length of time vary.

**Size:** 240px (width) by 199px or 72px (length)

**Contact:** K. Anthony ([aejmcwebsite@aol.com](mailto:aejmcwebsite@aol.com))

**Format:** PNG, JPEG - Note: *GIFs* are not supported.

These are static ads.

AEJMC  
Association for Education in Journalism and Mass Communication

Home | About | Scholarship | Resources | Publications | Events | Classifieds | Membership

### AEJMC Awards

A variety of AEJMC Awards are listed below.

Browse this page for AEJMC award calls. Awards are listed in alphabetical order. Awards shown below without links, do not have current announcements available.

- Baskett Mosse Award for Faculty Development**  
The Baskett Mosse Award for Faculty Development recognizes an outstanding young or mid-career faculty member in journalism or mass communication. Its recipient is awarded a stipend to be used toward work on a development or enrichment activity in any appropriate aspect of teaching, research or public service. Young or mid-career faculty members teaching in ACEJMC-accredited journalism programs are eligible to apply.
- Best Journalism and Mass Communication History Book Award**  
The AEJMC History Division award for the Best Journalism and Mass Communication History Book Award is given annually, and the winning author will receive a plaque and a cash prize at the AEJMC conference.
- The Eleanor Blum Distinguished Service to Research Award**  
Created to recognize people who have devoted substantial parts of their careers to promoting research in mass communication. It is named in honor of its first recipient, Eleanor Blum, a long-time communication librarian at the University of Illinois at Urbana-Champaign.
- Covert Award**  
The History Division of AEJMC presents the Covert Award. The award is presented to the author of the best mass communication history article, essay or book chapters in edited collections published each year. The award was endowed by the late Catherine L. Covert, professor of public communications at Syracuse University and former head of the History Division.
- The Paul J. Deutschmann Award for Excellence in Research**

Search the website

Tuesday, 20 March 2012

AEJMC Chicago  
Conference Paper Call  
YOUR AD HERE  
Membership  
AEJMC Hot Topics  
Jobs Ads

## Email Marketing Ads

AEJMC sends out membership emails each month to our members. **Each email is sent to more than 3,300 people**, and is a quick and easy way to reach AEJMC membership on a regular basis. Advertise in one email or use them as a campaign. With above average industry open and click-rates, the AEJMC membership emails provide you with the exposure you're looking for.

**Deadline:** Email ads are ongoing.

**Price:** \$75 per email

**Size:** 150px by 150px

**Contact:** Samantha Higgins ([aejmcpr@aol.com](mailto:aejmcpr@aol.com))

**Format:** PNG, JPEG or GIF – Note: *TIFF* or *BMP* are not supported.

Average open rate is 38.6%. These are static ads.

aejmc Membership Email

SAVE August 5-9, 2015  
Promotion Block

Join AEJMC in San Francisco, California for the 2015 conference.

Launching the Future of Journalism and Mass Communication

Advertise Here 150x150

AEJMC 2015 Paper Call & All Academic Account  
Deadline for paper submissions is April 1, 2015

The programming groups within AEJMC's Council of Divisions invite submission of original, non-published, English language only research papers to be considered for presentation at the AEJMC Conference, Aug. 5 to 9 in San Francisco, California.

Upload papers for the AEJMC 2015 San Francisco Conference beginning January 15, 2015. Paper submitters should follow instructions on the front page of the submission site to create your account and complete the information requested.

Deadline for paper submissions is April 1, 2015 at 11:59 p.m., CDT and submissions after this time will not be accepted.

To find out more, click the link below to view the entire call, starting on page 8 of the AEJMC January Newsletter:

View Call

Note: Papers uploaded with author's identifying information WILL NOT be considered for review and will automatically be disqualified. All AEJMC Divisions, Interest Groups and Commission paper submissions will abide by this policy without exception.

## Print Opportunities

### AEJMC Newsletters

*AEJMC News* contains news of AEJMC and journalism/mass communication education, as well as a national placement service for programs seeking candidates for positions in journalism/mass communication. ***AEJMC News* is published five times a year and is sent to all of our members**, as well as posted on our website.

**Deadlines:** January issue – December 1; March issue – February 1;  
July issue – June 1; September 15 issue – August 1;  
November issue – October 1

**Price:** \$300 for the first 200 words, then 25 cents for each additional word.

**Contact:** Lillian Coleman ([aejmcnews@aol.com](mailto:aejmcnews@aol.com))



### Mailing Labels

Purchase the AEJMC mailing labels and market directly to our members through the mail. Each mailing label purchase includes printed address labels of all the current AEJMC members. All you need to do is stick them on your materials and send them out!

**Deadline:** Mailing labels can be purchased at any time.

**Price:** Starting from \$75.

**Contact:** Pamella Price ([aejmcmemsub@aol.com](mailto:aejmcmemsub@aol.com))

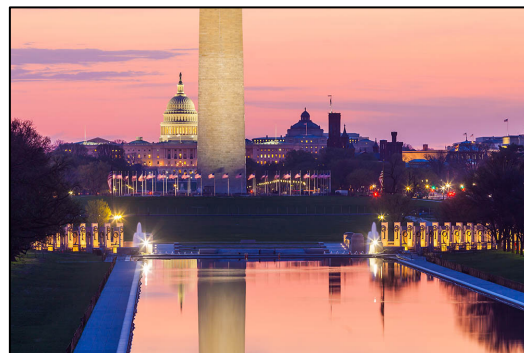
**Joe Member**  
123 Street Way  
Columbia, SC 29229

# Conference Opportunities

## Conference Opportunities

AEJMC has the largest audience of journalism and mass communication educators at the college level, all in one location. **Reach more than 2,400 educators and administrators over four days** by exhibiting, advertising or sponsoring at our AEJMC Washington, D.C. Conference, August 6-9, 2018.

There are multiple avenues for exposure at the AEJMC Conference:



**Exhibit Booths** – Display your products at the conference and talk one-on-one with attendees. Booths are open for a total of 2.5 days (18 hours) during the conference. *2 options:*  
*Standard Price: \$725. Digital Price: \$1950.*

**Conference Program** – Get your ad into the hands of every conference attendee by placing your announcement in our conference program. Multiple packages available. *Price: Full page b/w – \$650, Half page b/w – \$500. Contact for package details and pricing.*

**Product Demonstration Rooms** - Use a room for an entire day as you demonstrate your product(s) to attendees. *Price: \$1,250.*

**Sponsorship** – Spread the hospitality of your organization by sponsoring a conference activity and gain additional visibility and recognition. *Multiple options available; contact for details and pricing.*

**Bag Stuffers** – Promote your business or university by placing a 8 ½ x 5 ½ flyer in each attendee conference bag. Only 5 spots available. *Price: \$625.*

**Mailing Labels** – Reach out to AEJMC members to promote your attendance at the conference with our mailing labels. *Price: \$175. Receive a 30% discount with booth purchase.*

**Joint Display** – Don't have enough book titles to justify sending a representative to the conference? Send your books to us and we'll display them at a booth for you. *Price: \$75 first title, \$60 second title, \$50 each additional title.*

**Contact:** [aejmcpr@aol.com](mailto:aejmcpr@aol.com)

**Deadline:** May 15

**Discounts:** 30% discount on Mailing Labels with booth purchase. ASJMC and Council of Affiliates members receive an approximate 25% discount on booth purchase and conference program full-page and half-page advertising.

## Advertising and Sponsorships Forms

You can find this PDF, as well as advertising and sponsorship forms, on our website: [aejmc.org](http://aejmc.org)

[www.aejmc.org](http://www.aejmc.org)