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AEJMC Elected Standing Committee on Teaching  
Edited by Chris Roush

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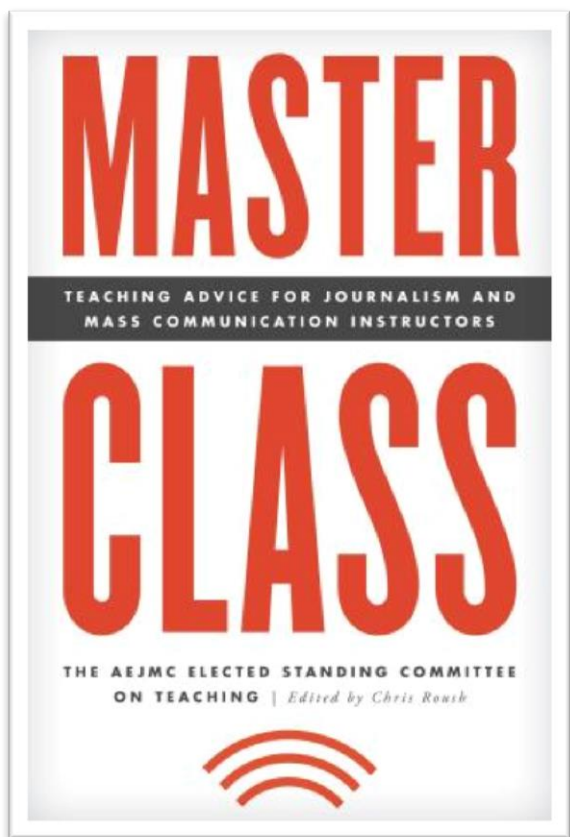
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### **About the Book**

In *Master Class: Teaching Advice for Journalism and Mass Communication Instructors*, members of the AEJMC Elected Standing Committee on Teaching take readers behind the scenes to explain the teaching strategies, preparation tips, exercises, and project ideas that have, in many cases, earned them university and national teaching awards. It is designed to benefit everyone from instructors-in-training who are about to teach their first class to more experienced professors who are looking for ways to freshen their approach in the classroom.

A companion website with additional resources can be found at: <http://www.aejmc.org/home/resources/teaching-help/>.

### **About the Authors**

**The Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching** is devoted to improving the quality of teaching at colleges and universities in the United States and the rest of the world.

**Chris Roush** is the Walter E. Hussman Sr. Distinguished Professor in Business Journalism at the University of North Carolina at Chapel Hill.

### **Praise for the Book**

“This book provides excellent, down-to-earth information—and wisdom—on teaching. Everyone who teaches would improve by reading it.”

— **Richard Cole, University of North Carolina at Chapel Hill**

“What a treasure trove of tips, guidance, examples, quotes, resources and, above all, encouragement for today’s journalism and mass communication educators from some of the best teachers in the field.”

— **Jennifer D. Greer, University of Alabama**

“Mass communication instruction is becoming more challenging because of unprecedented changes in the professions we serve, the technology we use, and the students we engage in the learning process. This publication is timely and needed.”

— **Juan-Carlos Molleda, University of Oregon**

“This compilation offers inspiration and practical advice for anyone who is new to the academy and especially adjuncts and lecturers. Even someone who has been in higher education for years will find useful suggestions. I am going to buy this book for all our new faculty.”

— **Ann M. Brill, University of Kansas**

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