

PubSense Summit

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NETGALLEY PUBLISHER LIAISON TO SPEAK AT PUBSENSE SUMMIT:

Kristina Radke Joins All-Star Faculty at Premiere Publishing Conference in Charleston, SC

February 6, 2015, CHARLESTON, SC – The PubSense Summit™ team is thrilled to announce that NetGalley’s Publisher Liaison and Communications Manager Kristina Radke will be a featured speaker at the 2015 PubSense Summit taking place at the Francis Marion Hotel in Charleston, SC, March 22-24, 2015! The Summit is comprised of the best and brightest people in publishing, author branding and book marketing, all gathered to help emerging authors and small publishers make sense of a rapidly shifting landscape.

As the Publisher Liaison and Communications Manager at [NetGalley](#), Kristina works with publishers of all sizes to effectively incorporate NetGalley’s tools into marketing and publicity plans, as well as managing internal communications and client management. Prior to her work at NetGalley, Kristina worked in marketing at HarperTeen where she worked on many campaigns for authors such as Lauren Conrad and *The Vampire Diaries* and *Pretty Little Liars* series. She earned her MS in Publishing from NYU in 2010.

A PubSense Summit sponsor, NetGalley promotes publishers’ titles to professional readers of influence and is an innovative and easy-to-use online service and connection point for book publishers, reviewers, media, librarians, booksellers, bloggers and educators. NetGalley delivers digital galleys, often called advance reading copies, or ARCs, to professional readers and helps promote new and upcoming titles.

Kristina will participate in the conference’s **Five Star Reviews: Top Reviewers Share Their Insights**. In this session of professional reviewers, she’ll offer advice for getting outstanding reviews and how these are essential for making a name in the crowded marketplace.

“Kristina’s education and creative campaign experience position her as just the professional to provide attendees with valuable information,” said Kelly Owen PubSense Summit partner. “The team from NetGalley presented insightful, interesting information last year, and we’re looking forward to what Kristina will share to help authors this time.”

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