## Traffic and Activity > Traffic and Activity Summary

## **Traffic and Activity Summary**

During the Month of January, 2007:

- A total of 207,296 distinct visits were made to the site.
- The average visit lasted 3 Minutes and 22 Seconds.
- 234 distinct web pages were viewed a total of 347,352 times.
- The average visit contained 1,68 page views. People spent an average of 2 Minutes viewing a page.
- Downloadable files were requested 561,561 times. On average 2,71 files were downloaded per visit.

## **Six Month Historical Comparison**



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