

SHAREHOLDER COMMUNICATION POLICY

GUIDING PRINCIPLE

The Company recognises the right of shareholders to be informed of matters, in addition to those prescribed by law, which affect their investments in the Company.

CONTINUOUS DISCLOSURE

The Company adheres to a policy to ensure it complies with the continuous disclosure requirements of the law and the Australian Securities Exchange.

Refer to the Company's Continuous Disclosure Policy for more information.

ELECTRONIC COMMUNICATION

The Company's website (<u>www.sevenwestmedia.com.au</u>) carries the following for the information of shareholders:

- ASX announcements including half-year profit reports and press releases;
- Details relating to the Company's Directors;
- Board and Board Committee charters and other corporate governance documents;
- Annual reports.