

FOR DIRECTORS

Code of Conduct for Directors

- 1. A director must act honestly, in good faith and in the best interest of Seven West Media Limited ('the Company') as a whole.
- 2. A director has a duty to use due care and diligence in fulfilling the functions of office and exercising the powers attached to that office.
- 3. A director must use the powers of office for a proper purpose, in the best interests of the Company as a whole.
- 4. A director must recognise that the primary responsibility is to the Company's shareholders as a whole but should, where appropriate, have regard for the interests of all stakeholders of the Company.
- 5. A director must not make improper use of information acquired as a director.
- 6. A director must not take improper advantage of the position of director.
- 7. A director should not buy or sell listed securities of the company except in accordance with the law and after consultation with the company secretary.
- 8. A director must not allow personal interests, or the interests of any associated person, to conflict with the interests of the Company.
- A director has an obligation to be independent in judgement and actions and to take all reasonable steps to be satisfied as to the soundness of all decisions taken by the board.
- 10. Confidential information received by a director in the course of the exercise of directorial duties remains the property of the Company and it is improper to disclose it, or allow it to be disclosed, unless that disclosure has been authorised by the Company, or the person from whom the information is provided, or is required by law.
- 11. A director should not engage in conduct likely to bring discredit upon the Company.
- 12. A director has an obligation, at all times, to comply with the spirit, as well as the letter of the law and with the principles of this Code.