

NEW EDITOR FOR WOMEN'S HEALTH

Friday 21st October 2016 – Pacific Magazines today announced the appointment of Jacqui Mooney as editor, *Women's Health.*

Jackie Frank, General Manager, comments: "I am thrilled to have someone of Jacqui's calibre take over the reins of Women's Health. Her insights and expertise over the health category will see the brand confidently steered into its next phase.

"Jacqui's vision will provide new opportunities for Women's Health and ensure its incredibly passionate community continues to grow and engage. Living a healthy lifestyle has become both a personal and professional passion for Jacqui - and there's no better candidate for this role."

Jacqui has more than two decades of publishing experience in the health and women's lifestyle space. She has previously worked as Deputy Editor of both CLEO and Dolly and as editor of Bride to Be and Weight Watchers. Most recently she was editor of Prevention magazine, Women's Health's healthy lifestyle Pacific Magazines stable-mate.

Jacqui Mooney says: "Women's Health is more than a magazine. It's a global brand and community with 24 international editions – and I couldn't be more thrilled to lead its next chapter in Australia.

"I've devoted the past decade to creating content that helps women lead happier, healthier lives and Women's Health is second to none. I look forward to working with the incredibly talented team to create engaging content across a range of platforms and build on the momentum created by initiatives like Next Fitness Star, Fit Night Out and I Support Women in Sport."

Health is a key strategic pillar of the Pacific Magazines portfolio. As Australia's number one health publisher, Pacific offers healthy-lifestyle multi-platform brands that reach an affluent, active and engaged audience.

Jacqui's appointment is effective from December 5.

Ends.

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