Media **Release**



Cannonball takes flight on Seven

The ultimate water battle is coming to Australia in a spectacular outdoor game show.

(23 February 2016) Seven has commissioned ITV Studios Australia to make a local version of CANNONBALL, a spectacular outdoor water-based game show format created by Talpa.

In CANNONBALL, 15 daredevil young couples compete in a fun and action-packed water battle set on a lake. Across several rounds covering distance, speed and height, each couple attempts to jump the highest, slide the furthest and fly the highest in order to be crowned the champions.

Will the human cannonballs reach new heights or will their efforts end in an embarrassing belly flop?

Seven's Director of Network Production, Brad Lyons, said: "Australians of all ages will be cheering on our fearless contestants as they attempt to fly further, faster and harder than their competitors. Expect high-flying thrills and stupendous spills – Cannonball's got it all!"

CANNONBALL will go into production in Sydney later this year.

Casting is now underway at www.cannonball.tv

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