



## Seven's Davis Cup Tennis: Aussies head to Great Britain to battle old enemy

### World Group Semi Final LIVE on 7TWO and 7tennis.com.au

(11 September 2015) Fresh from their miracle 3-2 comeback quarter final win, the Aussies trek to Glasgow aiming for a Davis Cup Final berth in **Lleyton Hewitt's** final playing campaign for his country.

**Bernard Tomic** returns to the fold after his omission against Kazakhstan. The big-serving **Sam Groth** gives the Aussies versatility in singles and doubles and rising star **Thanasi Kokkinakis** rounds out the team.

**Andy Murray** leads the British team in their quest to win the Davis Cup for the 10th time, but it would be their first since 1936. Led by the World No. 2, the Brits have risen from the verge of relegation in the lowest level of competition, Zone Group III to World Group semi finalists.

Seven's broadcast will be hosted by **Todd Woodbridge** with expert commentary from former Davis Cup star **John Fitzgerald**.

All of the action from Glasgow, Britain will be live and free on 7TWO and 7tennis.com.au

Seven's live coverage will also be available on any connected device through 7tennis.com.au. The dedicated new app – available free in the IOS App store and Android Play store – along with complementary and responsive websites available on desktop and mobile web provides for the live-streaming of the Davis Cup.

This development follows the success of Seven's anywhere, anytime coverage of Royal Ascot, the FINA World Swimming Championships and Wimbledon. Also slated for "live and free sport on your mobile anywhere, anytime" is the Seven Network's upcoming coverage of the major golf tournaments: The Australian Masters, The Australian Open and The Australian PGA Championships.

Seven is building its digital television platform beyond broadcast television with a significant streaming presence and is well-advanced in the further delivery of its video and digital content across an array of delivery platforms, including HbbTV (Hybrid TV) to further strengthen its broadcast television business and extend to one-on-one connected communications with mass audiences.

In a landmark development, Seven will commence live-streaming of its three broadcast television channels – Seven, 7TWO and 7mate - across all delivery platforms and in all Seven-owned capital cities and regions from 1 December. The launch of this new initiative builds on Seven's market-leading AVOD service, PLUS7, which sits within Yahoo7. PLUS7 will now deliver Live and Catchup, complementing the company's expanding presence in SVOD with its Presto partnership with Foxtel.

**TV Broadcast times:**

**Friday September 18, Saturday September 19 & Sunday September 20**

**Davis Cup Days 1-3 – Great Britain v Australia**

Syd 10pm LIVE on 7TWO  
Melb 10pm LIVE on 7TWO  
Bris 10pm LIVE on 7TWO  
Adel 9.30am LIVE on 7TWO  
Perth 8pm LIVE on 7TWO

*For further information contact Greg Smith on 0438 777 164*