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Presto hacks into *MR. ROBOT* The new TV series infiltrating global networks

Australian premiere on Presto
Watch the trailer <u>here</u>

MR. ROBOT, one of the hottest and most talked about shows of the moment, will have its Australian television premiere on Presto after the SVOD streaming service secured rights to the drama-thriller series from NBCUniversal under a joint deal with Foxtel.

In March, the first episode of *MR. ROBOT* premiered in the US at the South by Southwest Film Festival where it won the Audience Award for Episodic Television and then later aired on the USA Network on June 24. The first seven episodes of the critically lauded 10-part series from Universal Cable Productions will now be available to stream on demand for Presto TV and Presto Entertainment bundle customers beginning on August 14. The remaining episodes of Season 1 will be added to the Presto service shortly after their US broadcast.

MR. ROBOT has been described as "*The Social Network* meets 'Occupy Wall Street", and has already won widespread critical acclaim – an "A"-rated review (Entertainment Weekly), the "most buzzworthy new show" (Ad Age), "a modern classic" (<u>www.forbes.com</u>), "one of the best shows of the summer" (<u>www.nerdist.com</u>) and "damn near perfect" (<u>www.cinemablend.com</u>).

The series follows Elliot (Rami Malek, *The Pacific*), a young computer programmer who works as a cyber-security engineer by day and as a vigilante hacker by night. A loner with a social phobia of being around most people, Elliot believes in using his computing skills to help those he cares about, as well as to punish those he believes are bringing harm to others.

However, Elliot finds himself at a crossroad when a mysterious leader (Christian Slater, *The Adderall Diaries*) of an underground hacker group recruits him to destroy the firm he is paid to protect. Compelled by his personal beliefs, Elliot struggles to resist the chance to take down the multinational CEOs he believes are running (and ruining) the world.

MR. ROBOT also stars Portia Doubleday (*Her*), Carly Chaikin (*Suburgatory*) and Martin Wallström (*Simple Simon*). Sam Esmail (*Comet*) is writer and executive producer. Anonymous Content's Steve Golin (*True Detective*) and Chad Hamilton (*Breakup at a Wedding*) also serve as executive producers.

"*MR. ROBOT* is daring piece of television which tackles the controversial subject of hacking. It has critics and audiences raving, especially about the standout performance of Rami Malek as Elliot, and we are delighted to make the series available first in Australia as a premiere to Presto subscribers," Presto Interim CEO Shaun James said.

"*MR. ROBOT* continues Presto's commitment to provide compelling content offering for its customers and follows the recent acquisition of the David Duchovny starring drama series *Aquarius* which has become the most watched series ever on the service since launch."

"*MR. ROBOT* is a truly unique, contemporary and culturally relevant drama series. Since its premiere a few months ago, the show has already achieved great success, both with viewers and in the media, and we are proud to partner with Presto and bring this series to Australian audiences," said Chris Taylor, VP, NBCUniversal International Networks & Distribution, Australia & New Zealand.

The first seven episodes will be available from Friday, August 14 with the remaining episodes of *MR*. *ROBOT* available to stream on demand each week on Presto shortly after they air on the USA Network.

For new subscribers, Presto is currently offering a free 30-day trial[^] of the Presto Entertainment bundle subscription.

Entertainment and technology reviews:

From today writers/reviewers with a **Presto TV** or **Presto Entertainment** account can access the first seven episodes of *MR. ROBOT*. Writers without a **Presto TV** or **Presto Entertainment** account, and who intend to publish reviews of the program or service can contact <u>david.sims@presto.com.au</u> to request account credentials.

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www.presto.com.au

About Presto

Presto is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones and select Android tablets/smartphones and via Google Chromecast. Full list of compatible devices: <u>presto.com.au/devices</u>. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV, operated by Foxtel, is a 50-50 joint venture between Foxtel and Seven West Media.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. **Presto Movies (\$9.99/month)** features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The **Presto Entertainment bundle (\$14.99/month)** provides subscribers with access to Presto's full TV and movie libraries.

30 day free Presto Entertainment trial

[^]New subscribers to Presto only. Offer includes a complimentary 30 day trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

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About NBCUniversal International Distribution

NBCUniversal International Distribution, a division of NBCUniversal, is responsible for the distribution of NBCUniversal product to all forms of television and new media outside of the U.S. and Canada. This includes a rich library of more than 4,000 feature films and 100,000 television episodes, including current and classic titles, non-scripted programming, sports, news, long-form and short-form programming, and locally produced content from around the world.

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