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Presto goes mobile

Presto on smartphones puts premium entertainment in the palm of your hand

Presto today announced its premier movie and TV subscription streaming service has broadened its mobile device compatibility footprint, adding smartphones^ to the service. Presto, which recently added Android tablets to its device list, can now be viewed on select iPhones and Android handsets, offering subscribers even more flexibility in how they view their favourite movies and TV shows on Presto.

From today, iPhone users can download the Presto app for free from Apple's App Store and Android handset users can download the Presto app from the Google Play Store or Samsung App Store, to access an unbelievable selection of 1000s of hours of ad-free movies and TV shows, with subscriptions starting at \$9.99 per month.

The initial roll out of Presto to smartphones^ includes iPhone 5C, 5S, 6 and 6 Plus as well select Android devices from Samsung, HTC, LG, Sony and ZTE, again increasing the number of ways users can enjoy Presto's premium entertainment streaming service.

Shaun James, Director of Presto and On Demand, said, "It's been just over a month since Presto TV landed on Android tablets and with today's announcement, we've massively increased the number of devices you can use to enjoy Presto. Presto subscribers can now enjoy our unbelievable movie and TV offering on their smartphones, allowing them to watch content when and where they want. Presto remains committed to ensuring users can access its online streaming service on as many devices as possible and we expect to make further announcements on even more devices soon."

For \$9.99 a month Australians can subscribe to either Presto TV or Presto Movies or bundle both services for \$14.99 a month with the Presto Entertainment bundle, with no ongoing commitment*

Presto Movies continues to offer movies from the major studios and key independents including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films.

Presto Movies features some of the most recent films available from an SVOD service with titles including *Ender's Game, Jack Ryan: Shadow Recruit, Non-Stop, the Amazing*

Spiderman 2: Rise of Electro, Frozen, Planes, Cuban Fury and Are We Officially Dating along with many more available to stream and watch instantly on demand.

Presto TV brings together a vast collection of TV shows from quality production houses including HBO, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of some of the best local content from Foxtel, the Seven Network and ABC Commercial.

TV shows on offer include every episode of hit shows Entourage, Band of Brothers, Sex and the City and Wentworth and more, plus complete seasons of hit series such as **Boardwalk** *Empire, Dexter, Californication , Ray Donovan, Packed to the Rafters, The Good Wife, The Newsroom* and many others.

Presto TV, Presto Movies and the Presto Entertainment bundle are currently available across Windows PCs, MAC, iPads, select iPhones and Android devices and via Google Chromecast. Subscribers can visit <u>www.presto.com.au/devices</u> to see the full range of supported devices. Subscribers can register up to four compatible devices and watch two devices simultaneously.

To subscribe or discover more about Presto TV, Presto Movies or the Presto Entertainment bundle, visit <u>www.presto.com.au</u>.

Presto TV will be a 50-50 joint venture between Foxtel and Seven West Media, subject to ACCC approval.

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www.presto.com.au

About Presto

Presto is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across PC, Mac and iOS as well as Android and on TV via Google Chromecast. Recent releases and old favourites from major and key independent film studios are currently available in a Presto Movies monthly subscription. Presto TV features a vast library of subscription on demand television content comprising a broad range of locally commissioned and internationally acquired content including drama, comedy, factual and entertainment TV programs. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV is a new service and will be a 50-50 joint venture between Foxtel and Seven West Media, subject to ACCC approval.

Each of Presto Movies and Presto TV is available at \$9.99* a month. The Presto Entertainment bundle is available at \$14.99 a month.

*Presto requires an internet connection, data and a compatible device. Full list of compatible devices available at www.presto.com.au/devices. No ongoing subscription commitment, however Credit card details must be provided at time of sign up for any ongoing direct debit subscription payments. Ongoing subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions, see here for further details. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and WiFi on compatible devices. ISP and data charges apply. Video quality may vary according to connection type. Only available for use in Australia. Full terms and conditions available at www.presto.com.au/prestoterms. Copyright FOXTEL Management Pty Limited.

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^Smartphone device list, current as of the date of this release:

Apple	Samsung	HTC	Sony	LG	ZTE
iPhone 5C	Galaxy Note 3	Desire 610	Xperia Z2	G3	Telstra DAVE
iPhone 5S	Galaxy Note 4	One Mini 2	Xperia Z3		
iPhone 6	Note Edge	One (M8)	Zperia Z3 compact		
iPhone 6 Plus	Galaxy S 4 with 4G	. ,			
	Galaxy S 5				

Media enquiries: David Sims david.sims@foxtel.com.au (02) 9813 7577/ 0409 928 209