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## Presto continues to lead in securing top SVOD movies in 2016

Presto to be the SVOD exclusive home of five of the 10 top grossing movies of 2015, more than any other Australian SVOD service

Presto, Australia's premier entertainment streaming service, will provide its subscribers with access to more of the top blockbuster movies than its SVOD rivals in 2016, according to new research revealing the biggest earning worldwide movies launched this year.

The top worldwide grossing movies from 2015, compiled as of today, by <u>Box Office Mojo</u>, were presented to attendees at last week's Australian International Movies Convention (AIMC) held on the Gold Coast.

The news continues Presto's lead in providing the best selection of movies of any Australian SVOD service and follows on from this year's screening of nearly half of the top 100 Australian box office hits of 2014.

Of the Top 10 titles from 2015, Presto will have five films available for its subscribers. This includes the upcoming mega hit Presto SVOD exclusives *Jurassic World, Furious 7, Minions, Mission: Impossible – Rogue Nation,* and *50 Shades of Grey*.

Based on the top 30 titles, Presto will secure 15 titles for its subscribers, compared to just five and three titles respectively for its SVOD rivals\*.

The steamy romance **50 Shades of Grey** that turns a simple interview between Anastasia Steele (Dakota Johnson) and prominent businessman Christian Grey (Jamie Dornan) into a headlong affair that pushes the boundaries of pleasure and pain makes an early appearance on Presto and will be available in November of this year.

Presto is known for bringing the best from Hollywood and around the world to subscribers and is already screening hits including: *Jack Ryan: Shadow Recruit, The Box Trolls, The Gambler, Nightcrawler, Fury, Divergent, Boyhood, The Wedding Ringer, Teenage Mutant Ninja Turtles, Whiplash* and *Lucy* among hundreds of others. Other movies joining Presto in the coming weeks are: *The Interview, It Follows, Chappie, Kill the Messenger, Sin City: A Dame to Kill For* and *Inception*.

Shaun James, Presto TV CEO, said, "We're extremely proud of the incredible collection of recent, exclusive SVOD hits that Presto Entertainment provides to its customers and are thrilled to continue the tradition of supplying the very best selection of the best and biggest Hollywood blockbusters. Today's news is further proof that you'll be hard pressed to find a better subscription video on demand streaming service offering the most complete and up-to-date collection of TV and movies from any competitor service in Australia."

For consumers yet to subscribe, Presto is currently offering new customers a one month free trial<sup>^</sup> of the Presto Entertainment bundle subscription, providing access to Presto's full TV and movie libraries.

\*Currently not all major Hollywood studios make available recent release titles for inclusion on Australian SVOD services.

## About Presto

Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones, select Android tablets/smartphones, select Samsung Smart TVs and via Google Chromecast. Full list of compatible devices: <a href="mailto:presto.com.au/devices">presto.com.au/devices</a>. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto TV is backed by Foxtel, Australia's leading subscription television provider, and the Seven Network, Australia's number one free-to-air network. Presto Movies is owned by Foxtel Management Pty Limited.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. Presto Movies (\$9.99/month) features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The Presto Entertainment bundle (\$14.99/month) provides subscribers with access to Presto's full TV and movie libraries.

## One month free Presto Entertainment trial

^New subscribers to Presto only. Offer includes a complimentary one month free trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: <a href="https://www.presto.com.au">www.presto.com.au</a>.

## Presto terms and conditions

\*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: <a href="https://community.presto.com.au/">https://community.presto.com.au/</a>. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: <a href="www.presto.com.au/webcms/legal/PRESTO">www.presto.com.au/webcms/legal/PRESTO</a>. Copyright FOXTEL Management Pty Limited.

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