

Media Release: Monday, July 6, 2015

Presto brings the best of British TV with BBC Worldwide

BBC Worldwide joins Presto's SVOD service with nearly 100 hours of entertaining and enlightening documentaries starting July 16

Presto today announced it had acquired a package of almost 100 hours of acclaimed TV documentaries from BBC Worldwide Australia & New Zealand (ANZ).

Under the agreement with BBC Worldwide ANZ, Presto has licensed SVOD rights for a broad range of content which will be available to stream on demand for Presto TV and Presto Entertainment bundle subscribers from July 16.

BBC Worldwide joins the list of international content distributors providing programming to Presto TV and Presto Entertainment services, including HBO, Showtime, 20th Century Fox, CBS Studios International, Viacom International Media Networks and local providers including ABC Commercial, Foxtel and Seven West Media.

"The BBC is a prolific producer of high quality documentary programming and we are thrilled to offer our subscribers a terrific selection of their programming which they can stream on demand," Presto Interim CEO Shaun James said.

Louisa Bayles, Head of Digital Sales, BBC Worldwide ANZ, said: "We're delighted to be partnering with Presto to offer viewers access to a diverse range of informative and engaging content from our slate of factual programming."

Among the programs licensed from BBC Worldwide ANZ are *Brazil with Michael Palin*, which explores the rich diversity of cultures that have made Brazil truly unique as he visits small towns, the metropolis of Sao Paulo and the natural beauty of Iguazu Falls; and *Michael Palin's New Europe*, which sees him travel to 20 countries that were once behind the Iron Curtain to see what life is like now.

Presto will also feature stories from the renowned Stephen Fry who explores one of the worst ecological disasters in **Stephen Fry and the Great American Oil Spill** and who travels the globe, taking us on a journey through thousands of years of language in **Fry's Planet World**.

Additional BBC Worldwide ANZ documentary hits set to join Presto include:

- Australia with Simon Reeve takes viewers on an extraordinary adventure starting in the
 magnificent 'red centre' of the continent and onwards through South Australia, via the
 extraordinary Indian Pacific railway and to the western reaches of Perth.
- Joanna Lumley The Quest for Noah's Ark Lumley examines the theory that Noah's Ark
 was preserved on Mount Ararat, in Turkish Armenia. She explores the wide-spread tradition
 of a massive flood, including Biblical and scientific interpretation along with the idea of

- whether the Ark is real and what a massive ship building project it would have been during its
- An African Journey with Jonathan Dimbleby After four decades of reporting from the continent, Jonathan Dimbleby returns to Africa on a 7,000-mile journey to discover how it is has changed and continues to grow.
- Louis Theroux documentaries documentary filmmaker and broadcaster Louis Theroux is best known for his exploration of offbeat communities around the world and in the US. Presto features a collection of 18 of his best works including: *Gambling in Las Vegas*, which reveals the world behind the myths of casino culture and introduces viewers to 'high-rollers' people who have lost millions; *The Most Hated Family in America*, which profiles the family at the core of the Westboro Baptist Church, the organisation led by Fred Phelps; and *The Miami Mega-Jail*, one of the most notorious prisons where many of the most volatile inmates are incarcerated.

This selection of BBC Worldwide ANZ documentaries is only a glimpse of what Presto is bringing to enlighten subscribers of all interests. Additional stories range from personal explorations like *The Men Who Made Us Thin* and *My Tattoo Addiction* to biographies featuring *Steve Jobs – Billion Dollar Hippie*, *Mark Zuckerberg – Inside Facebook*, *All Apologies: Kurt Cobain* and *Leonardo – Inside the Mind of a Genius* and scientific journeys such as, *Orbit – Earth's Extraordinary Journey*, *Origins of Us* and *Inside the Human Body*.

For new subscribers, Presto is currently offering a free 30-day trial^ of the Presto Entertainment bundle subscription.

###

www.presto.com.au

About Presto

Presto is powered by Foxtel, one of Australia's most progressive and dynamic media companies. Presto allows Australians to experience great entertainment on demand, for a low monthly subscription fee. Presto is currently available to its subscribers across Windows PCs, Mac, select iPads/ iPhones and select Android tablets/smartphones and via Google Chromecast. Full list of compatible devices: presto.com.au/devices. Subscribers can register up to four compatible devices and watch two devices simultaneously. Presto Movies is owned by Foxtel Management Pty Limited. Presto TV, operated by Foxtel, is a 50-50 joint venture between Foxtel and Seven West Media.

Presto TV (\$9.99/month) features a huge library of TV shows from quality production houses including HBO, 20th Century Fox, SHOWTIME®, CBS Studios International, Viacom International Media Networks and Hasbro Studios as well as a range of the best local content from Foxtel, the Seven Network and ABC Commercial. Presto Movies (\$9.99/month) features a constantly updated library of recent blockbusters and old favourites from major and key independent film studios including MGM, NBCUniversal, Paramount Pictures, Roadshow Films, Sony Pictures Entertainment, Twentieth Century Fox, The Walt Disney Company, Warner Bros. Entertainment, Entertainment One Films Australia, ICON, Studiocanal and Transmission Films. The Presto Entertainment bundle (\$14.99/month) provides subscribers with access to Presto's full TV and movie libraries.

30 day free Presto Entertainment trial

^New subscribers to Presto only. Offer includes a complimentary 30 day trial of the Presto Entertainment subscription only. Offer period commences on Presto Entertainment registration date. Offer not transferable or to be used in conjunction with any other offer. Presto Entertainment monthly subscription fees apply by direct debit from expiry of the trial period, unless the trial subscription is cancelled before the end of the trial period. No lock in contract. Full Presto Terms and conditions apply: www.presto.com.au.

Presto terms and conditions

*Presto requires an internet connection, data and a compatible device. There is no ongoing subscription commitment, however Credit Card details must be provided at the time of Presto registration for any ongoing direct debit monthly subscription payments that apply. Monthly subscription fees apply unless you cancel your subscription before the end of a subscribed month. Pro rata monthly subscription fees may be charged to your account if you elect to switch Presto subscriptions before the end of a subscribed month, for details see: https://community.presto.com.au/. Recommended Internet speeds apply. Internet connection with minimum speed of at least 3Mbps required to view Presto. Presto is available over 3G/4G networks and Wi-Fi on compatible devices. ISP and data charges apply unless you connect to Presto via Foxtel Broadband and Telstra fixed broadband. Video quality may vary according to connection type. Only available for use in Australia. Full Presto Terms and Conditions apply, see: https://community.presto.com.au/webcms/legal/PRESTO.Copyright FOXTEL Management Pty Limited.

Follow us on social: facebook.com/presto twitter.com/presto (#Presto) youtube.com/presto instagram.com/presto

Media enquiries:
Presto
David Sims

david.sims@presto.com.au (02) 9813 7577/ 0409 928 209