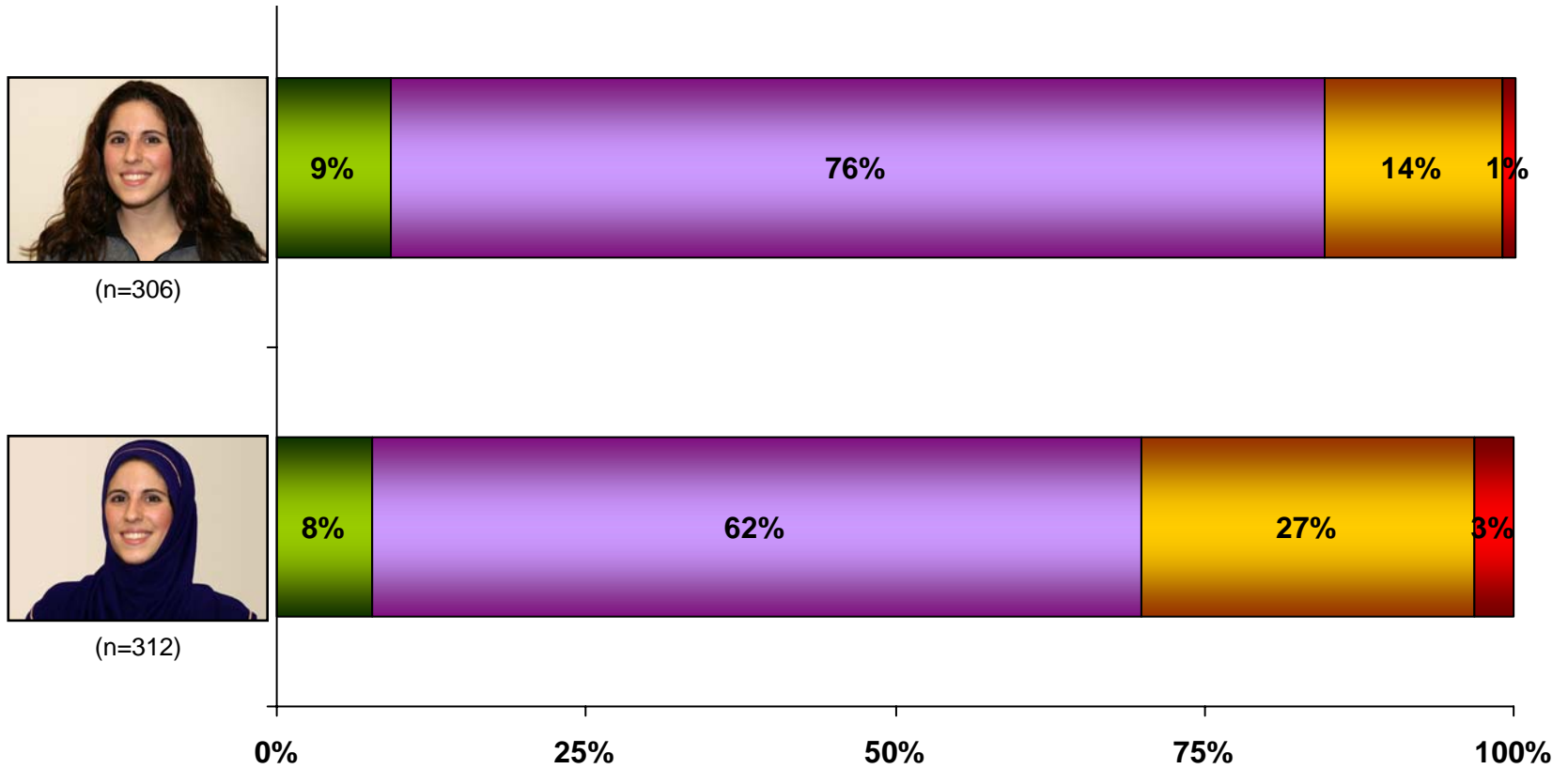


### “How old do you think the woman in the picture is?”

■ 25 or younger    
 ■ Between 26 and 35    
 ■ Between 36 and 45    
 ■ 46 and older



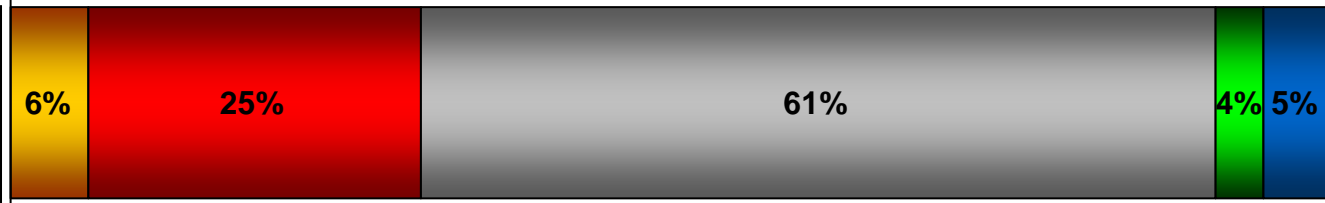
Proportions may not add up to 100% due to rounding.

### “Which of the following best describes the highest education that this woman has completed?”

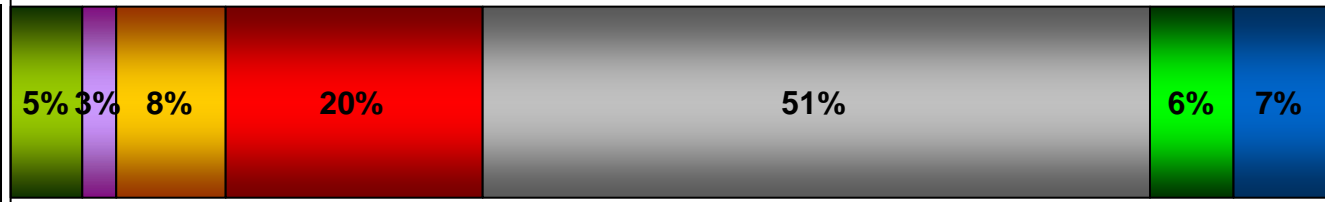
- Less education than high school
- High school graduate or GED
- College graduate
- Graduate degree
- Some high school
- Some college
- Some post graduate studies



(n=306)



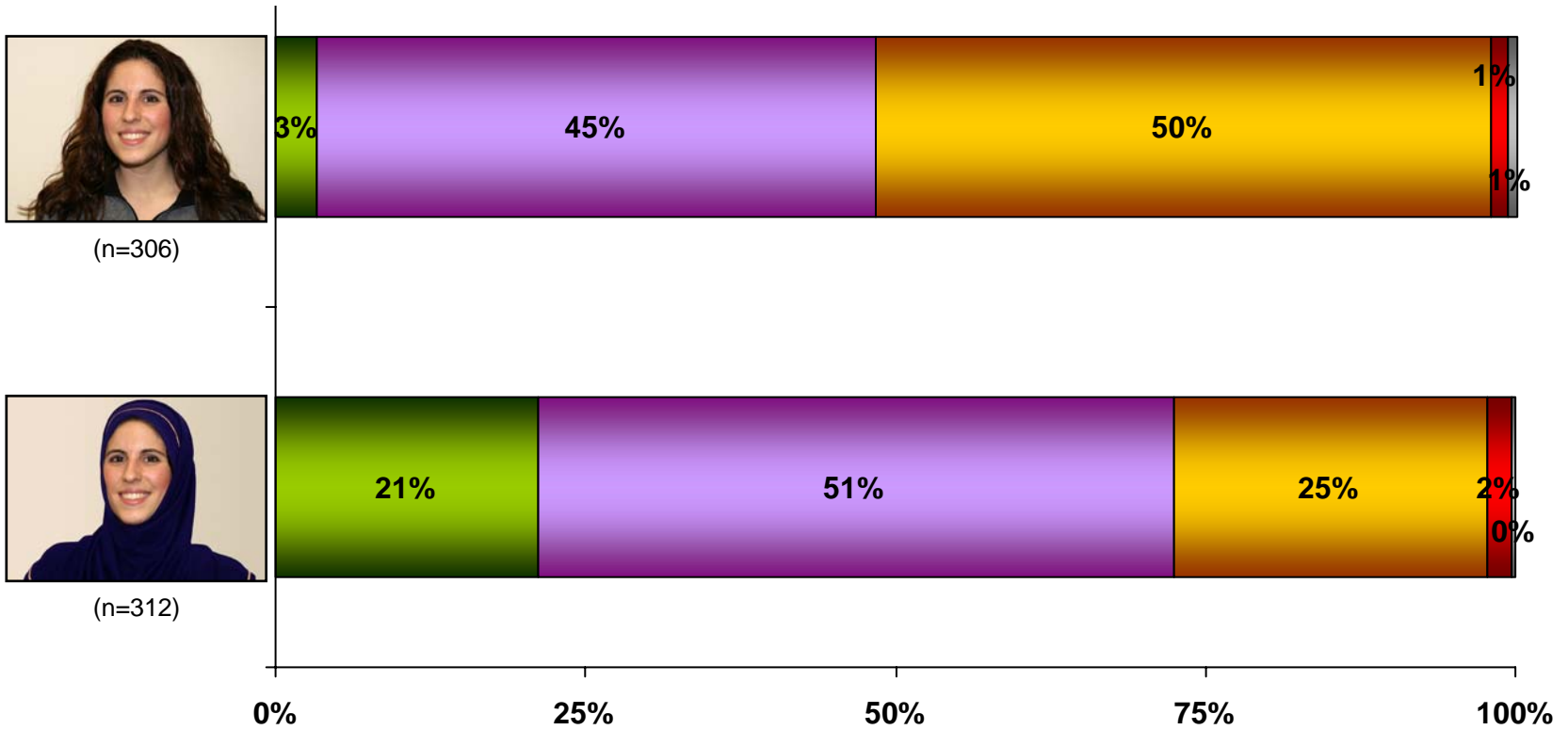
(n=312)



0% 25% 50% 75% 100%

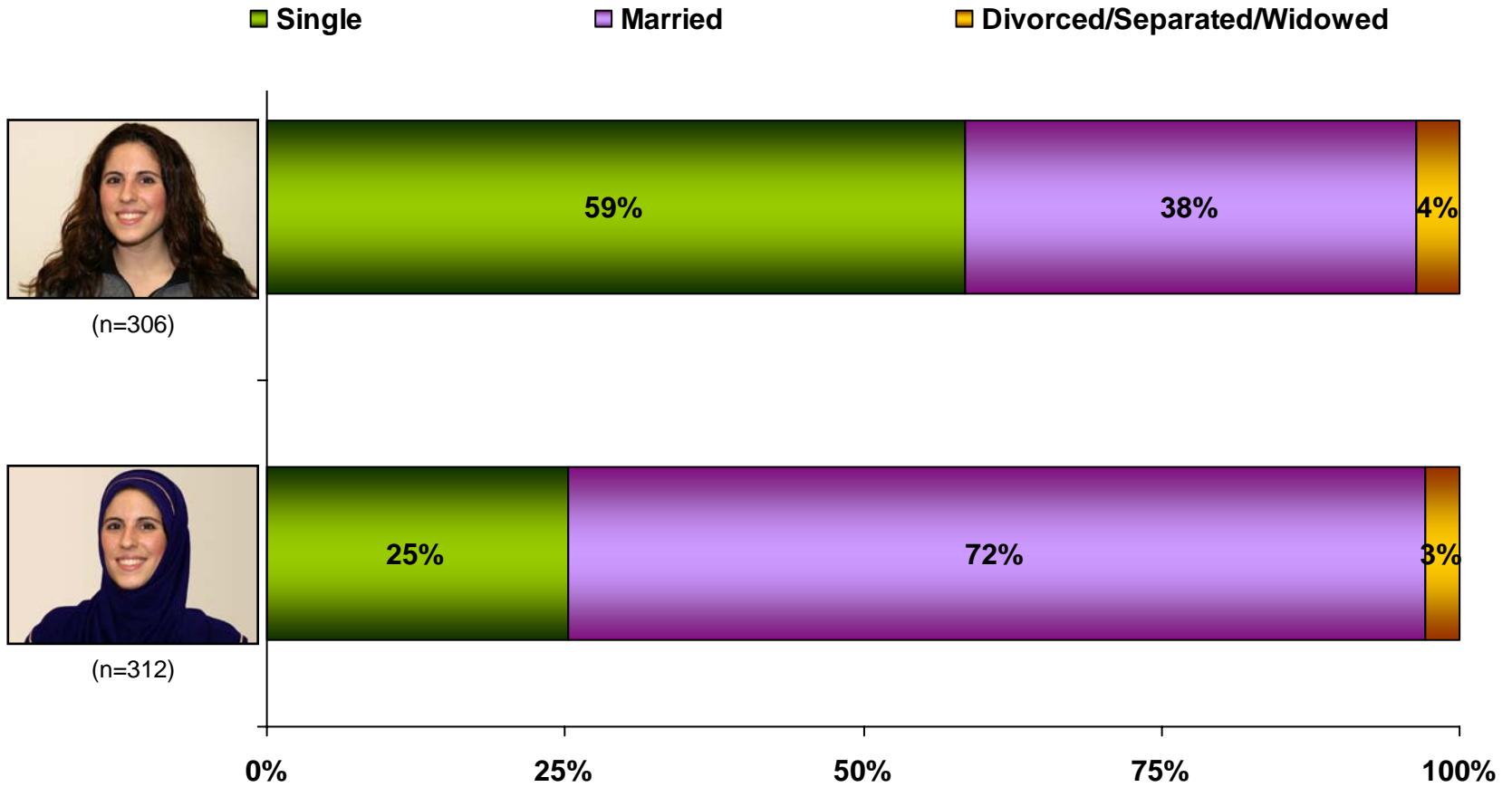
### “What might be her family’s financial position?”

- Her family is wealthy
- Her family is right in the middle
- She really doesn't have a family
- Her family is comfortable but not rich
- Her family is poor



Proportions may not add up to 100% due to rounding.

“Which of the following best describes this woman’s marital status?”



Proportions may not add up to 100% due to rounding.

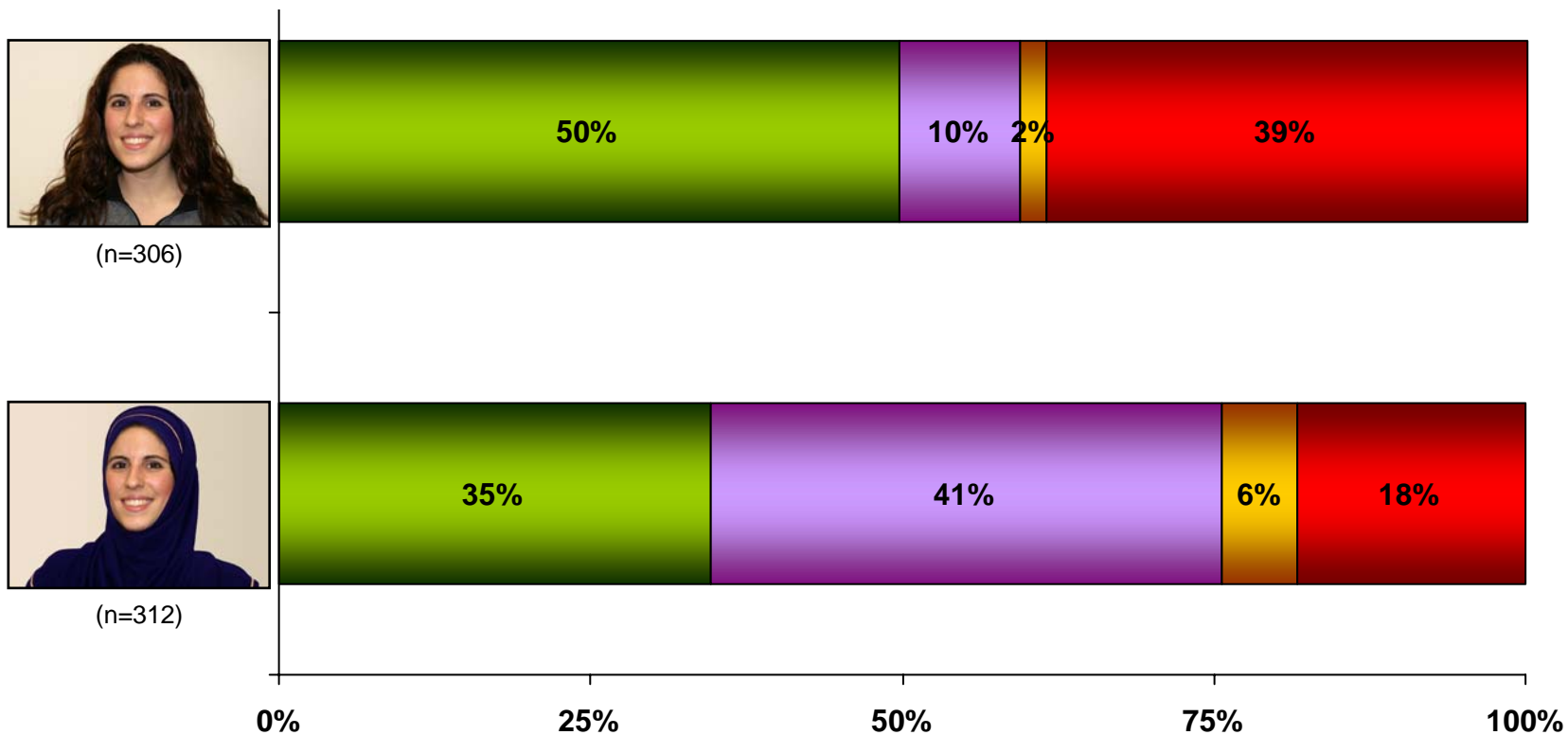
**“Assuming that this woman is married, which of the following best describes this woman’s career situation?”**

■ Working mom

■ Stay home mom

■ House wife and no children

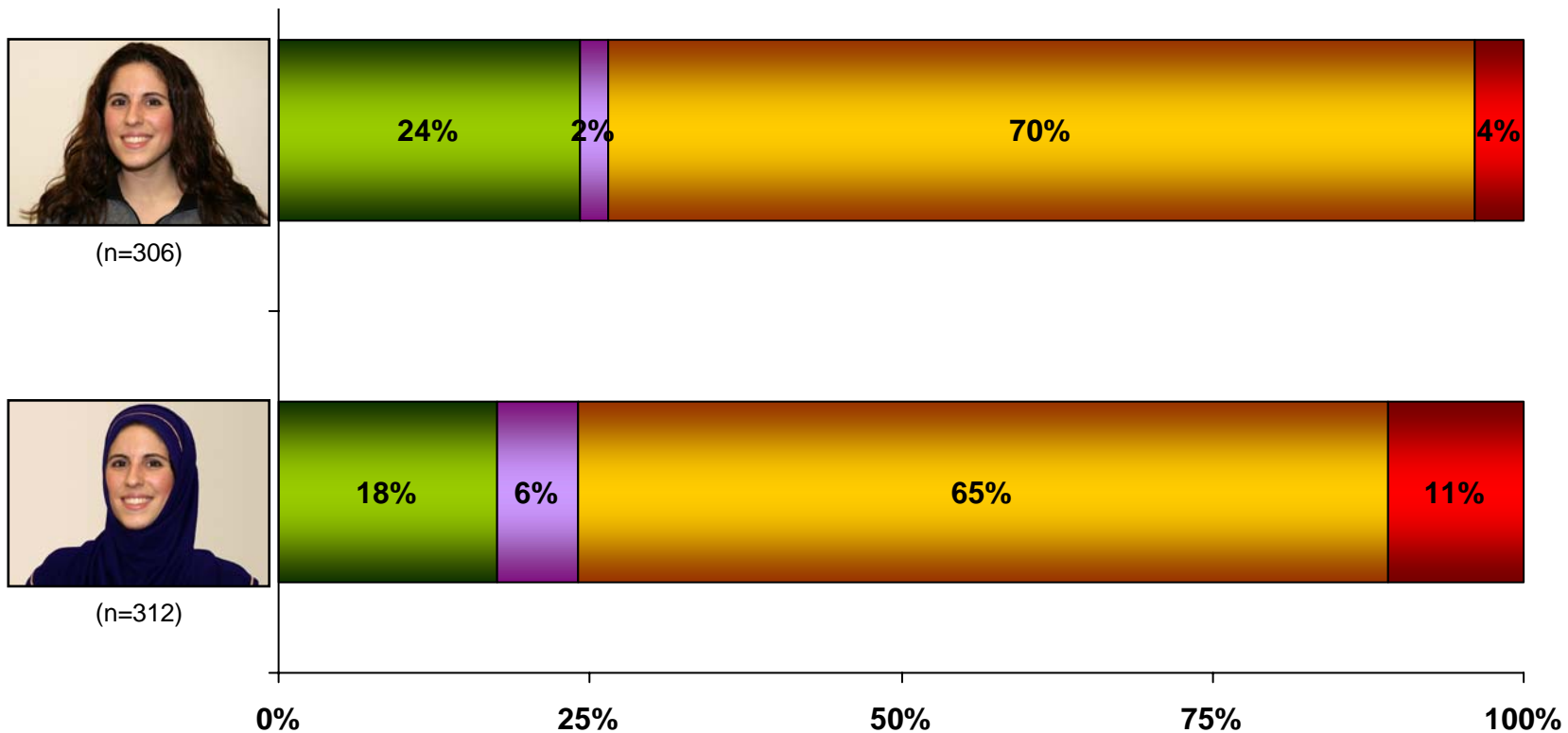
■ Married working woman and no children



Proportions may not add up to 100% due to rounding.

**“Assuming that this woman is NOT married, which of the following best describes this woman’s career situation?”**

- Working mom
- Stay home mom
- Working woman with no children
- Not working nor have children



Proportions may not add up to 100% due to rounding.

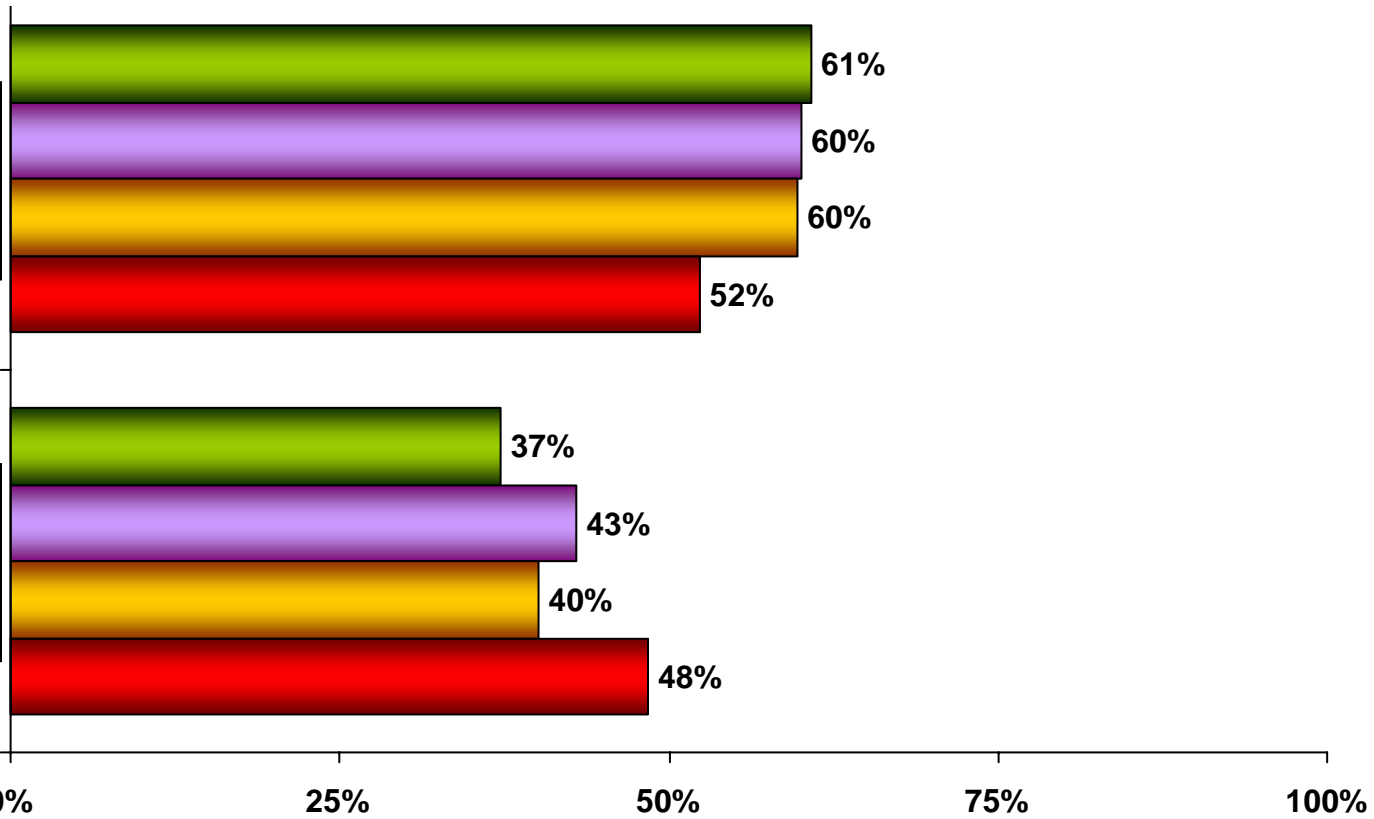
“Which of the following describes the woman in the picture above?”

Multiple Responses

■ Has a sense of humor   
 ■ Always looks at the bright side   
 ■ Lively   
 ■ Is sexually straight

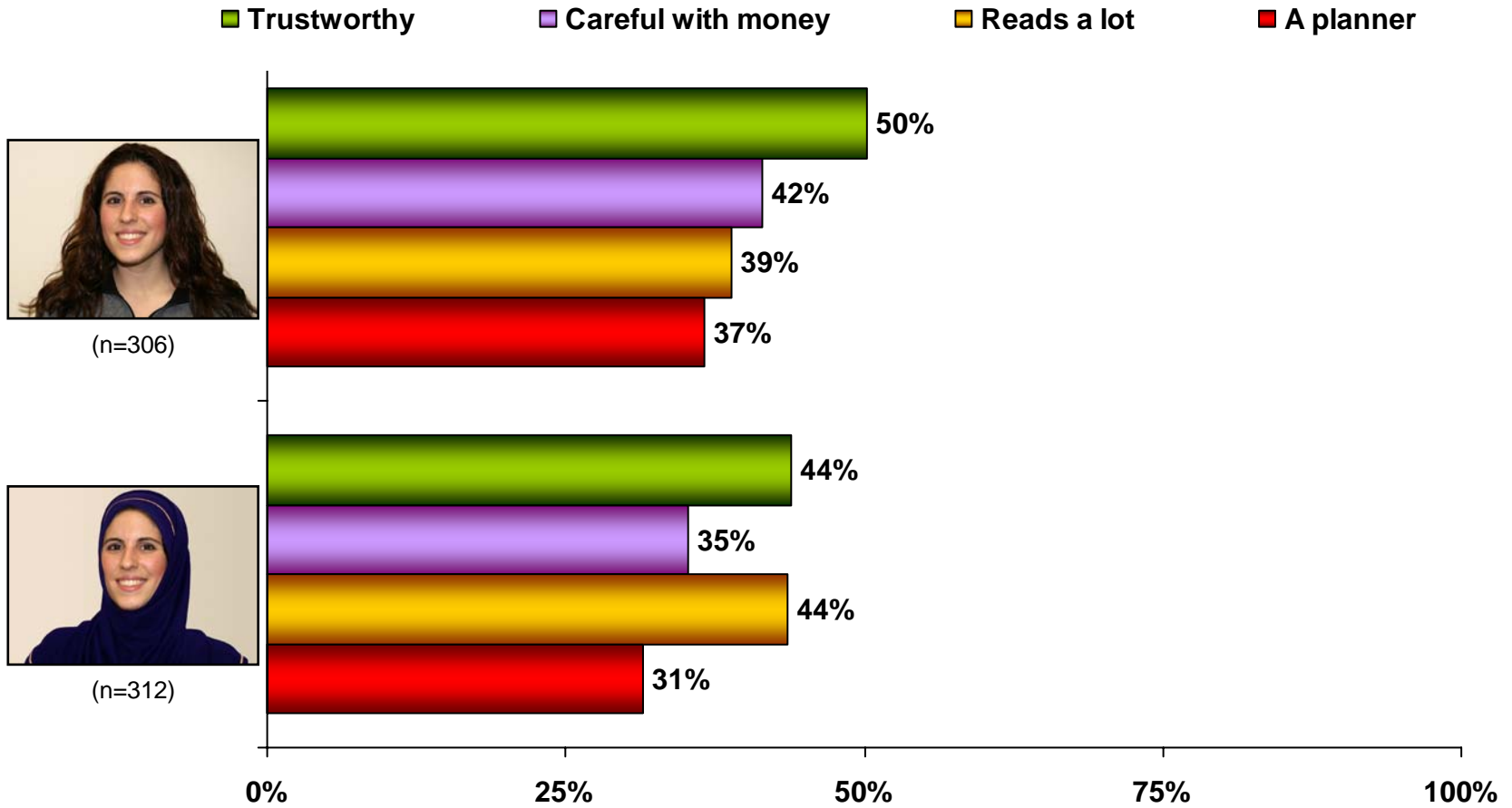


(n=306)



(n=312)

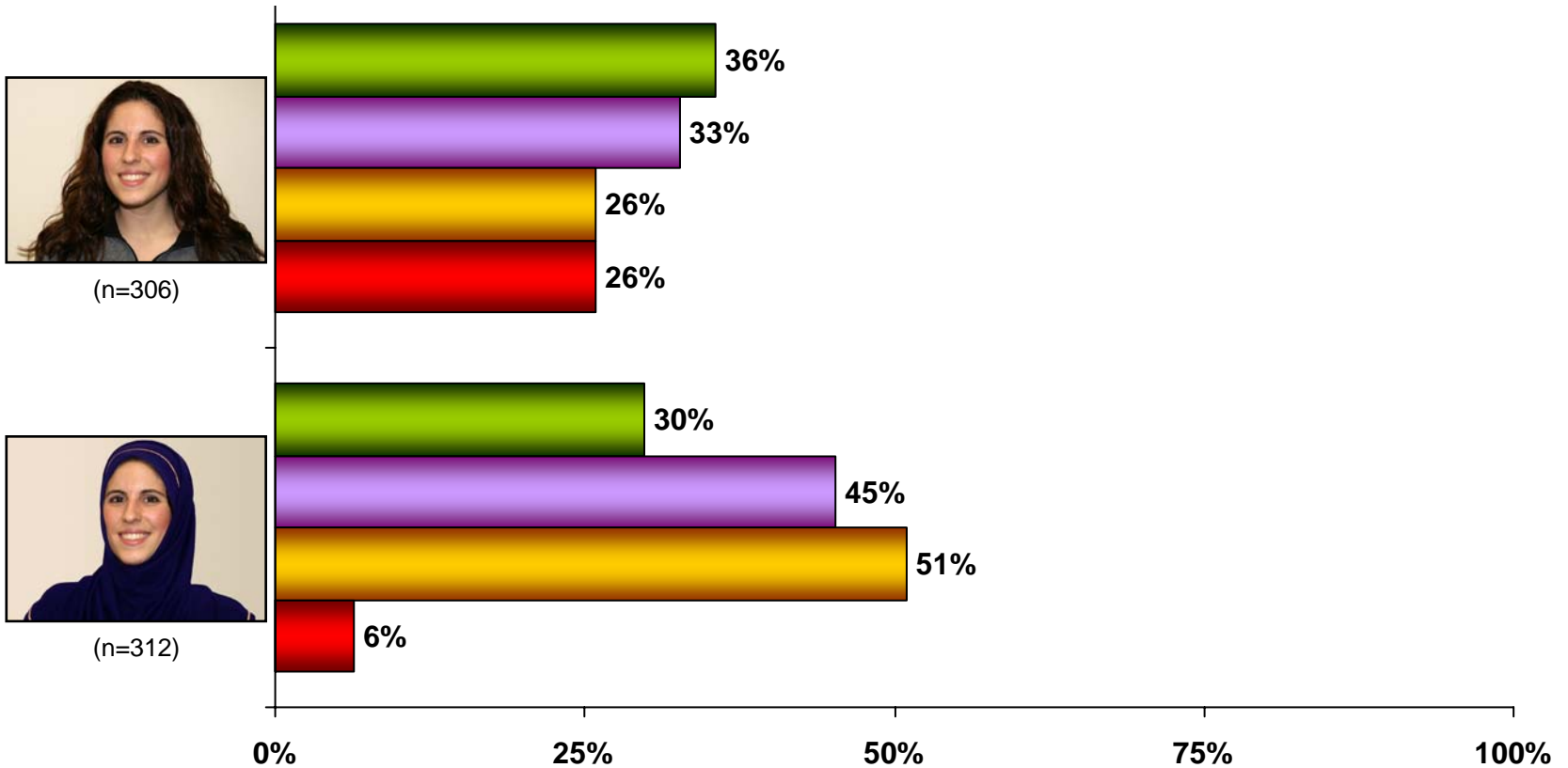
**“Which of the following describes the woman in the picture above?”**  
 Multiple Responses





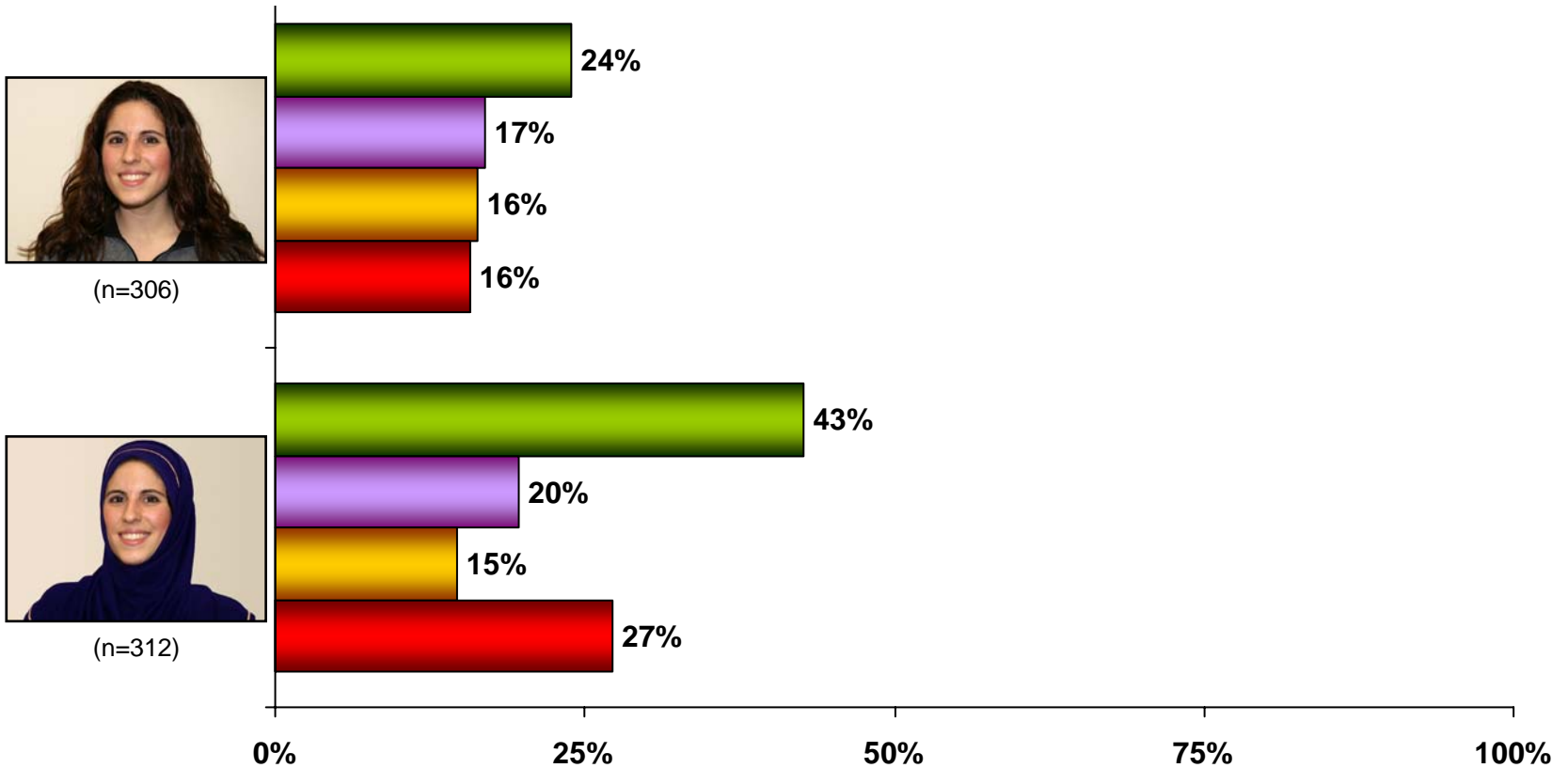
**“Which of the following describes the woman in the picture above?”**  
 Multiple Responses

■ Steady     
 ■ A good mother     
 ■ A devoted wife     
 ■ Might be the life of the party



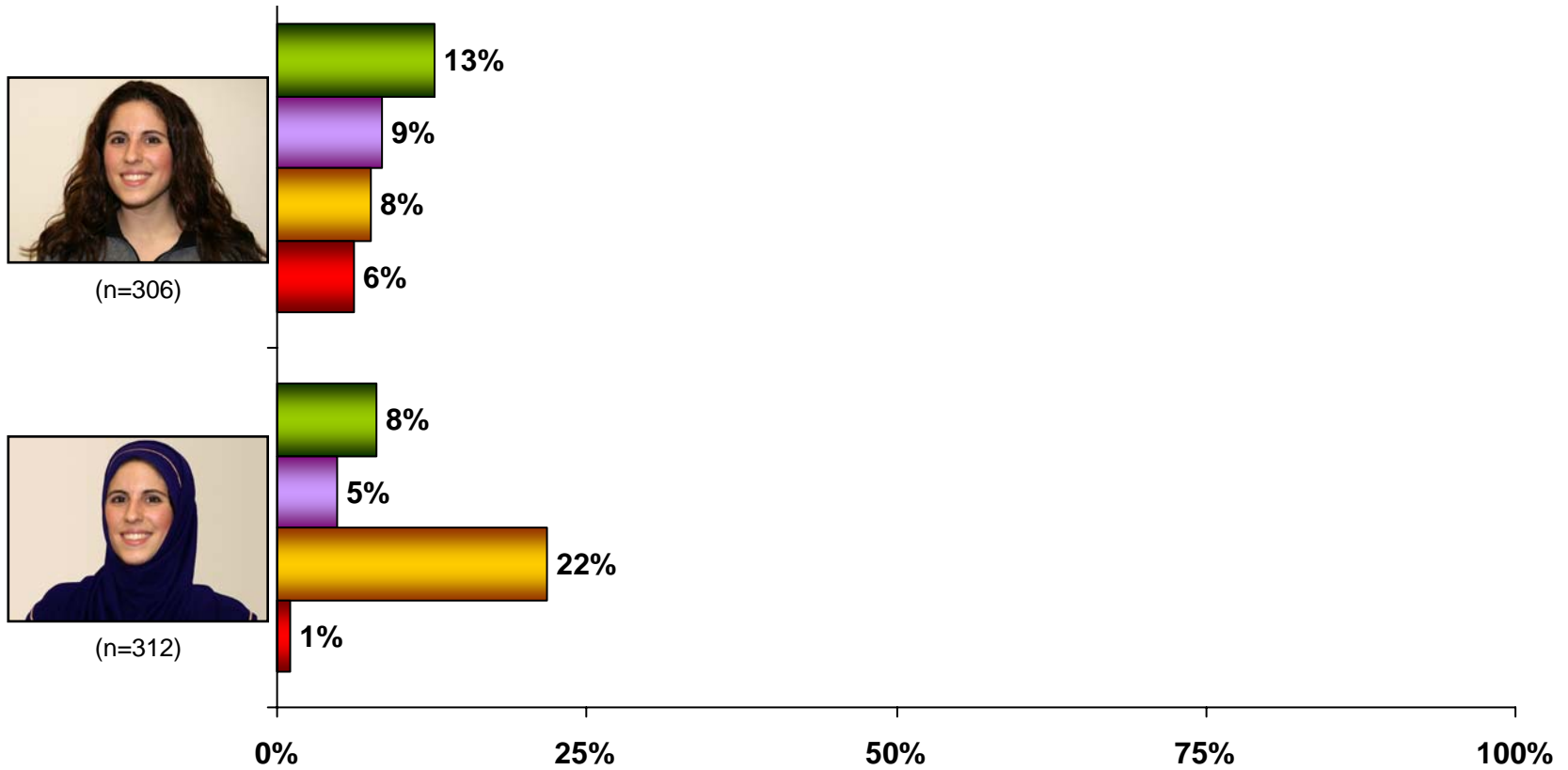
**“Which of the following describes the woman in the picture above?”**  
 Multiple Responses

■ Sticks to a tight circle of people    
 ■ Stylish    
 ■ A good dresser    
 ■ Beautiful



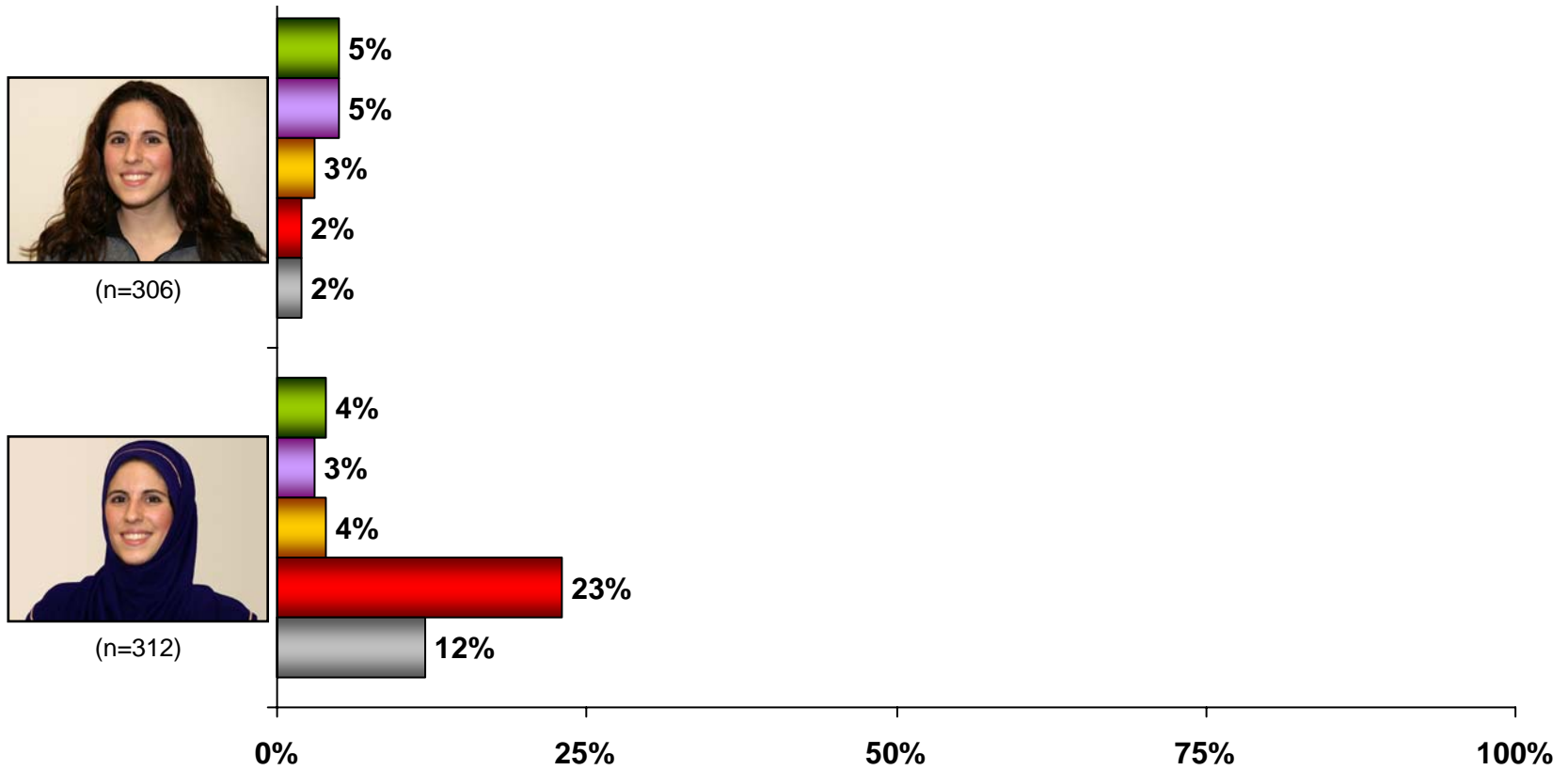
**“Which of the following describes the woman in the picture above?”**  
 Multiple Responses

■ Spends a lot on her home   ■ Spends a lot on herself   ■ Keeps to herself   ■ Plays around



**“Which of the following describes the woman in the picture above?”**  
 Multiple Responses

■ Spends a lot on her man    
 ■ Might be a lesbian    
 ■ Not attractive    
 ■ Strict    
 ■ Rigid

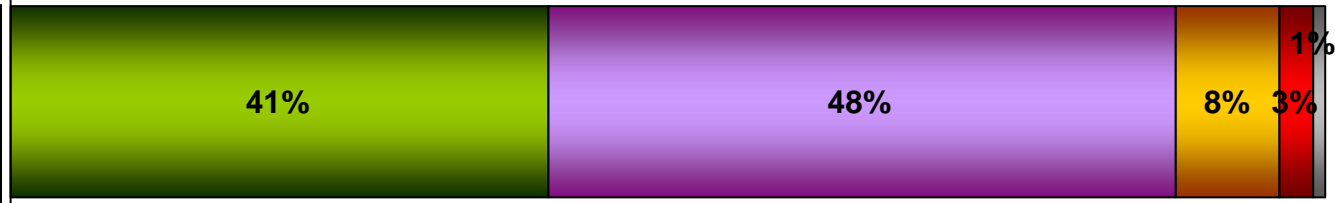


### “Would you like this person to live \_\_\_?”

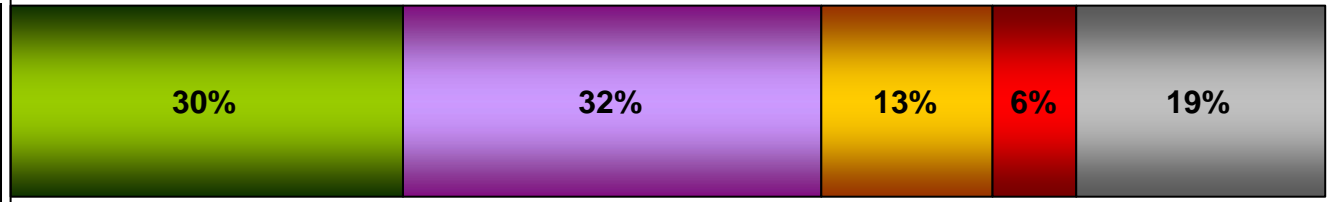
- As your next-door neighbor
  - In another section of your town or city
  - Outside of the US
- In your neighborhood
  - In another town or city



(n=306)

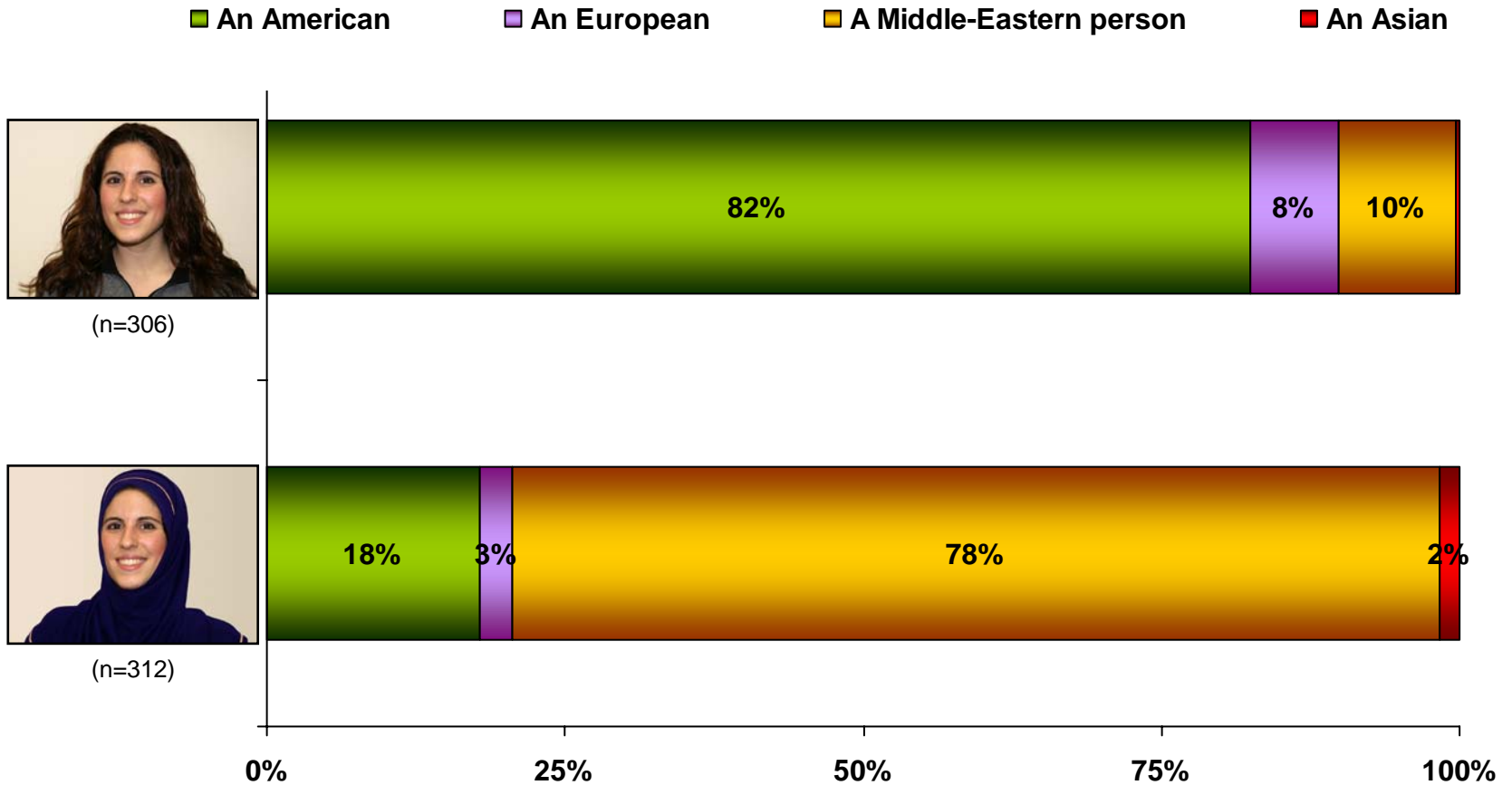


(n=312)



0% 25% 50% 75% 100%

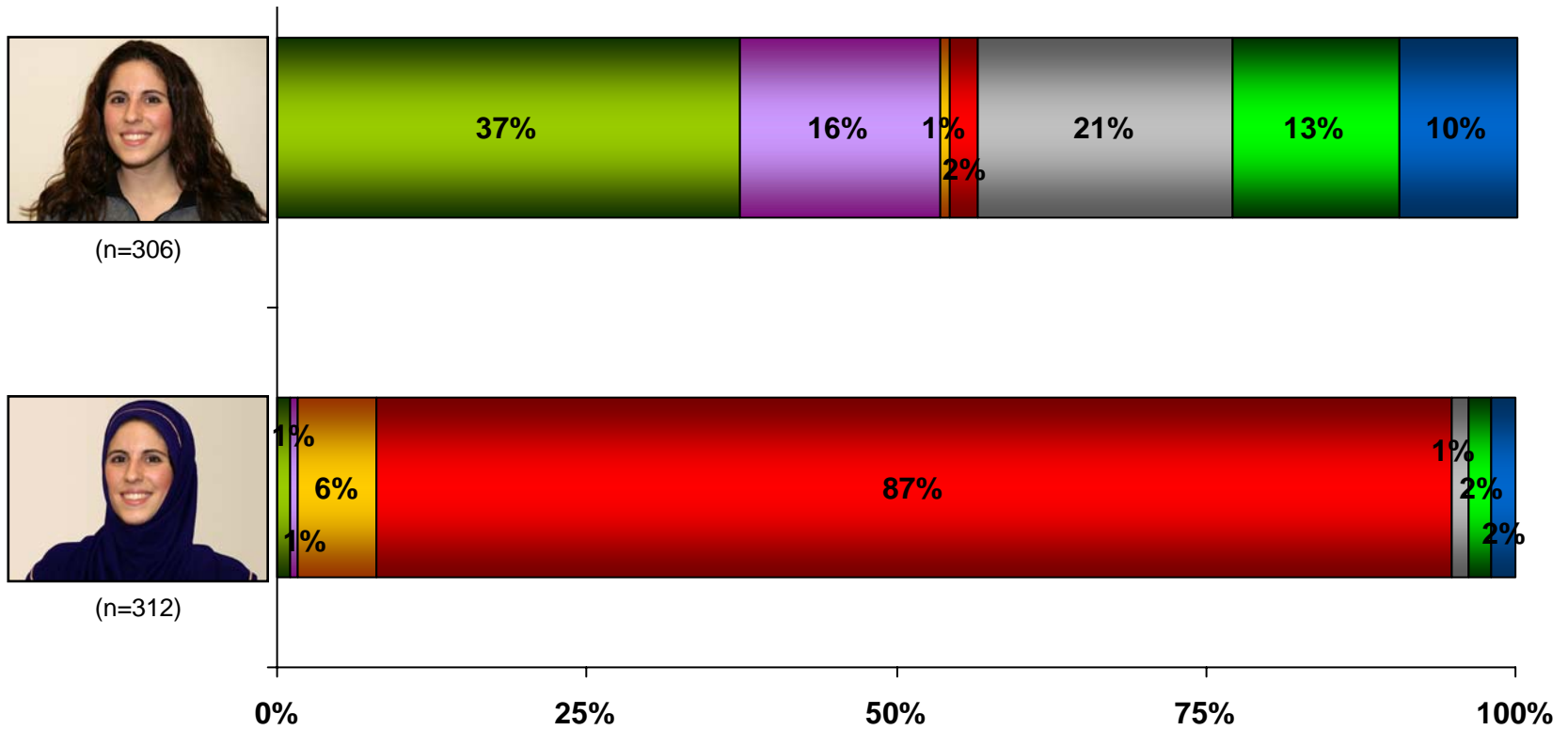
“Which of the following best describes the woman in the picture?”



Proportions may not add up to 100% due to rounding.

### “Which of the following might be this woman’s religion?”

■ Catholic   
 ■ Protestant   
 ■ Hindu   
 ■ Islam   
 ■ Jewish   
 ■ No religion   
 ■ Other



Proportions may not add up to 100% due to rounding.