



Ducks Unlimited
Canada

National Facts

as of March 31, 2016



Ducks Unlimited Canada's (DUC) wetland conservation work provides opportunities for all of us to live in harmony with land, water and wildlife. Wetland conservation is one of the best things we can do for the planet – and for people. Benefits are far reaching: clean water, flood and drought prevention, climate change strategies, support for species at risk and outdoor recreation. All have the power to transform Canadian communities, economies and lives.

Our conservation success

**6.4
MILLION**

acres of habitat secured¹
(2.6 million hectares)

**143.9
MILLION**

acres of habitat
positively influenced²
(58.2 million hectares)

9,896

habitat projects

¹ Through land purchase, management agreements, conservation easements and leases.
² Through retention or restoration measures of less than 10 years or policy projects.

Our conservation community

More than **130,000** making a difference

A diverse mix of donors, landowners, students and teachers as well as fundraising event attendees and many others are taking action to support our conservation mission. This conservation community is championed by nearly 5,900 dedicated volunteers across the country.

Supporters of tomorrow

121,000 gaining greater awareness

Canadians are connecting with us through new media like social networks and political advocacy websites. They're also exploring the world of conservation for themselves by visiting our interpretive centres. All are gaining greater awareness and sharing our conservation messages with others within their spheres of influence.

Our financial commitment

In the 2016 fiscal year, DUC invested 93 per cent of available revenue in habitat conservation, research, public policy and education.

Uses of funds*

* not including \$14.1 million fundraising and philanthropic expenditures

\$76.5 MILLION

Conservation Mission

Includes capitalized conservation land purchases

\$5.7 MILLION

Administration

Sources of funds (in millions)

Government grants

\$42.0

Investment income

\$1.9

Fundraising revenue

\$32.5

Program and other

\$14.5

Lines of credit
*accessed for revolving
land purchases*

\$9.9

For more information visit
ducks.ca/annualreport

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