



WHAT'S UP WITH ALL THIS GMO STUFF!

The first genetically modified crops were corn, soybeans, and cotton, which were engineered to control the growth of weeds and resist insects. Sugar beets are another crop which has recently been deregulated. Some squash, papaya from Hawaii, and canola are also among common food crops that have been approved for sale as GMO foods and are common ingredients found in processed foods. It is possible for some products that are not labeled "non-GMO" to be GMO free, but not yet certified. To avoid GMOs, look for the "Non-GMO Project verified" seal or the USDA "Certified Organic" label. For a GMO shopping guide visit nongmoshoppingguide.com

SEVANANDA NATURAL FOODS MARKET'S VOICE REGARDING GMO'S

As there is currently no regulated labeling protocol for products containing GMOs, we encourage those who wish to know, our members and shoppers, to look for certified organic products, and products that make third-party verified non-GMO claims. In addition, fresh whole foods are less likely to contain GMOs than processed foods.

As a co-op, we are committed to meeting the needs of all of our customers. We support the right of consumers to make their own decisions regarding their purchases and their right to accurate information to make those decisions. However, it is impossible, with our limited resources, for our co-op to test every product available in the market at this time.

WHAT CAN WE DO AS MEMBER-OWNERS, CONSUMERS AND A COOPERATIVE?

Sevananda Natural Foods Market is a member of the National Cooperative Grocers Association (NCGA), which works with many organizations on behalf of all food co-ops to fight the deregulation of GMOs at the regulatory and legal level. We are encouraging consumers to self educate, and to contact legislators, and manufacturers directly about specific ingredients and their GMO policies.

You can join grassroots efforts (see cool links at sevananda.coop), to raise awareness about other organizations that have emerged to support legislation which supports the labeling of GMOs and the consumer's right to know what is contained in their food. Sevananda Natural Foods Market is living proof that the power of true cooperation is unlimited. We think change can happen from all levels if everyone does something to create it.

SEVANANDA FOOD SAFETY EFFORTS

To be the change we want to see and support the efforts of better food safety education, legislation, and action, Sevananda established a food awareness and integrity project in 2010 within our School of Commonhealth. To view our product policy or information regarding our on-going efforts; updated petition information, cool links, or One Minute Activist notices, please visit our website at sevananda.coop and click on the Food Integrity tab under the about dropdown menu. You can also find updates posted on the FoodWatch board in the front of the store, in Co-options monthly newsletter, or by tuning in to the Co-op 101 show for food safety news-bites on 89.3FM or listen online at WRFG.org.



FOOD WATCH