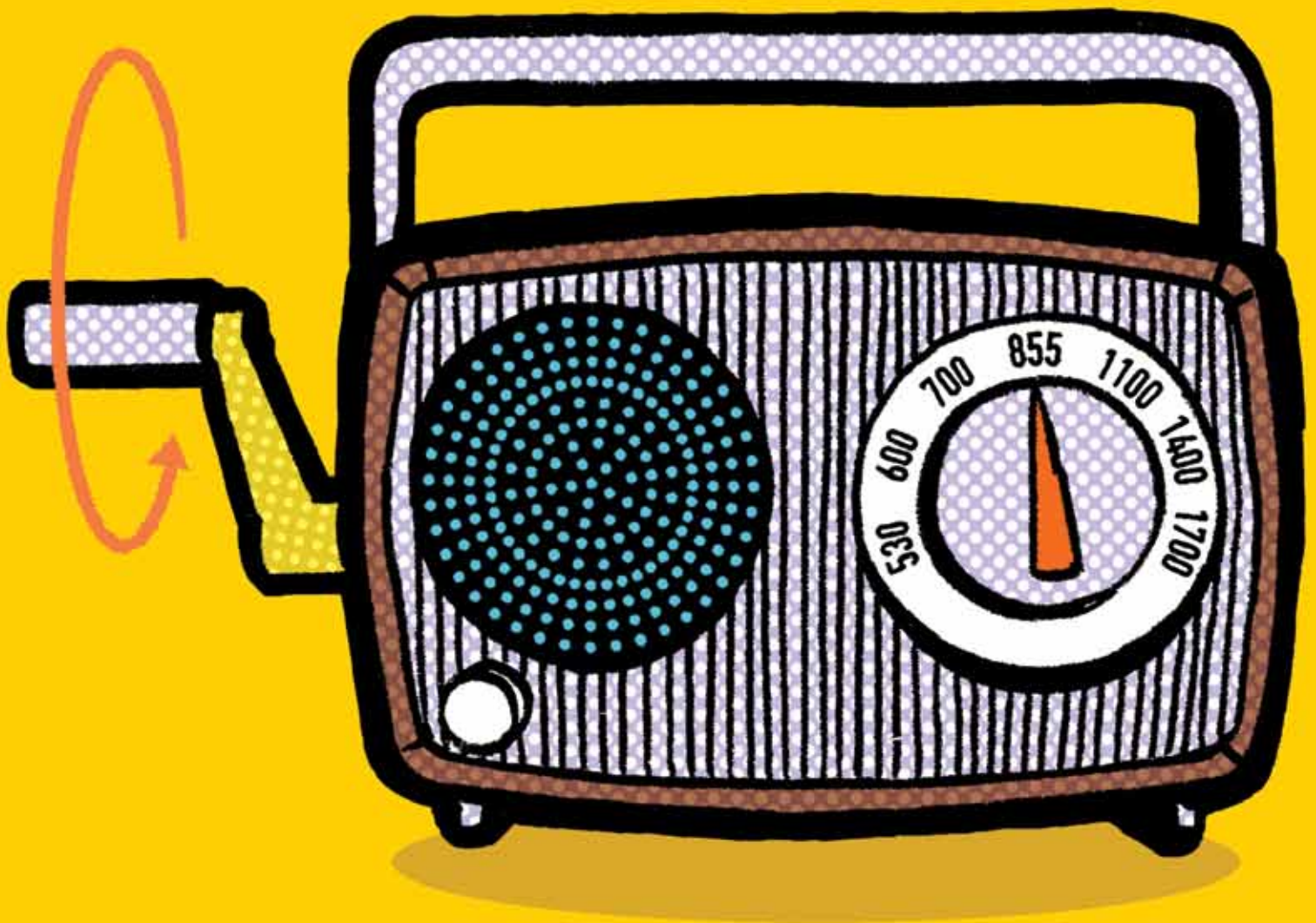


CRAM

WINTER 2011



People Powered Radio

3CR

**855AM
& Digital
3cr.org.au**

3CR PEOPLE POWERED RADIO

THERESE VIRTUE & NICOLE HURTUBISE
VICE-CHAIRPERSONS

As we searched for an appropriate slogan for our 2011 Radiothon, discussions amongst staff and Committee of Management swung round and back through many ideas and returned to the one used so successfully the year before last: People Powered Radio.

Of course 3CR is part of the technological explosion that characterises contemporary communication in the Western world. Go to the website, 3cr.org.au for information about programs and programmers, about membership and governance or as an alternative source of the programs. 3CR streams online in real time and some programs are available as podcasts. Go to Facebook and Twitter to get the lowdown on particular presenters, to become their friends and get speedy bulletins about content. Get onto the eNews list and have specific bulletins sent directly to your computer.

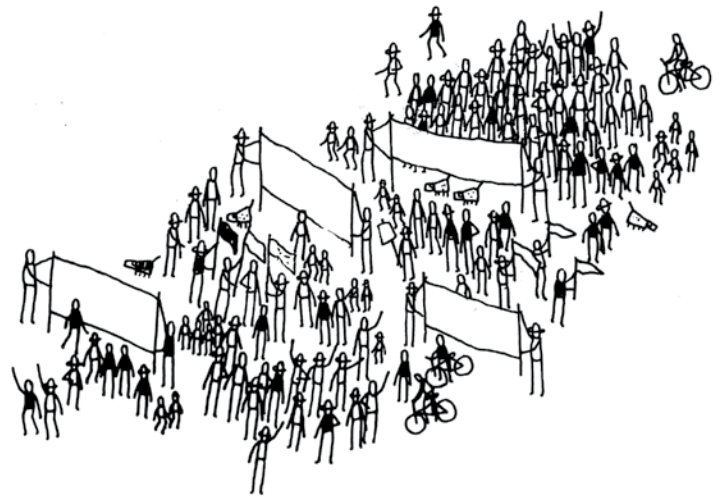
The most exciting recent development has been the launching of digital radio. On Thursday 14 April at Federation Square, staff and broadcasters from nine community radio stations gathered to celebrate the long awaited development that will give stations like 3CR twice the current broadcasting opportunities.

So what is it that particularly makes 3CR People Powered?

At 3CR the programs are brought to you by nearly 400 volunteers. People who treasure the opportunity to broadcast about an area of intense interest or concern, and commit to hours of training and program research and preparation. They also engage with the station to support its work by bringing more subscribers on board and raising money at Radiothon time to keep 3CR on air.

Volunteers also look after the reception desk and answer the phone. Volunteers support and engage with many of the projects 3CR undertakes, such as outside broadcasts and community projects like 2010's Carlton Live.

At a management level, volunteer input is just as critical. Governance at 3CR operates through a series of decision-



making bodies that meet regularly to support the work of the station.

The Community Radio Federation (CRF) is the peak decision-making body. It is composed of 10 subscriber representatives (elected by 3CR subscribers and station workers) and 10 station worker representatives (elected by 3CR subscribers and station workers) as well as one representative from each of the organisations that join 3CR as affiliates.

The CRF meets quarterly and makes decisions about governance and any major changes to 3CR operations and the constitution. 15 members from the CRF are voted onto the Committee of Management (one Chair, two Vice Chairs, one Secretary, one Treasurer and 10 regular members). The Committee of Management meets monthly with the station manager and a staff representative to oversee the work of the many sub committees and day-to-day management of the station.

The general friendliness and welcoming nature of 3CR is the first thing to strike a visitor. 3CR's commitment to supporting diversity is marvellous. Broadcasts cover arts events, theatre, music literature and film, politics, health, indigenous issues, current affairs and many other aspects of contemporary living in Australia. They offer perspectives not readily available elsewhere. The station is a meeting place for a wide range of individuals and ideas. If you think you have something to contribute, get in touch, you too can be part of the people powering this leading community broadcaster.



The CRAM guide is made with the generous contribution of the writers, photographers and 3CR presenters of the programs profiled.



6–19 JUNE, 2011

3CR RADIOTHON

LORETTA O'BRIEN, STATION MANAGER

The people who attended the public meeting at the Pram Factory in 1974 that formed the Community Radio Federation had a vision of what community radio could be and could provide. From its inception 3CR's direction was clear; to provide community access, financial independence, and listener participation.

Community participation is now hailed as a new benefit of online social networking technologies such as weblogs and forums. But what people rightly ascribe as the domain of online technologies - the democratisation of media, a platform that facilitates a multitude of voices and a challenge to the monopoly of the traditional corporate media - is what community radio has been since its inception.

As a Federation of community groups, 3CR is a genuine example of community participation. Currently we have 47 affiliate organisations from trade unions, activist organisations, peace and environment groups, music and arts groups to CALD community organisations. In the past year we have had five new affiliate groups join the station, proving that communities need a voice now as much as ever - Australian Chin Community, Somaliland Community Association, Australian Arabic Women's Foundation, Ogaden Community Association, and Melanesian Canoe Production.

3CR does more than provide a voice for those denied access to or discriminated against in and by the mass media, we enable people to participate in the creation of their own media. Key to this is 3CR's radio training course. 30 volunteer trainers have delivered six radio training courses in the past year, giving 65 people valuable radio skills so they can broadcast community issues.

Groups that received tailored training in the past year include the Roominations program that deals with homelessness and housing issues, the Australian Arabic Women's Foundation, the Mental Illness Fellowship and media skills training for Compass Clubhouse for people with acquired brain injury.

3CR has been out in the community broadcasting a diverse range of voices through a number of special radio projects that are featured in this CRAM including International Women's Day, Sustainable Living Festival, Applecore, Where the Heart Is, Survival Day, Tunnerminnerwait and Mulboyheener, Spirit of Eureka, International Day for Persons with a Disability and World Human Rights Day.

3CR is unique in fostering listener participation. Our subscribers are encouraged to participate in the decision making at the station. Last year we conducted a listener feedback week for 90 of our programs, which was a fantastic way for listeners to give feedback on our shows.

3CR is committed to maintaining its independence and this includes financial independence. Last year 65% of our operating funds were raised independently via the generous donations of our supporters, service fees generated through hire of our studios and transmitter site, merchandise sales, benefits and raffles. It is vital to us that we don't become dependent on government funding or corporate sponsorship. We want to maintain our independent voice so that we can speak unfettered about community issues.

An essential ingredient in our financial independence is our annual radiothon fundraising appeal. This year's Radiothon is 6 – 19 June, the theme is People Powered Radio and we are aiming again to raise \$210,000.

We run on the enthusiasm, dedication and passion of people. It is people not money that runs 3CR, people keep this station powering on. For this reason we decided that 3CR would continue a radio theme that puts people at the centre of what we do, people powered radio. I urge you to donate to the station in 2011 and support your radio station - the station that gives you a voice.



SUSTAINABLE LIVING FESTIVAL

SAROJINI KRISHNAPILLAI, BROADCAST COORDINATOR

3CR's environment programs were out in force at the 2011 Sustainable Living Festival.

Earth Matters, Out of the Blue, Renegade Economists and Beyond Zero Emissions brought festival goers and 3CR listeners two hours of talk live from the Festival at Melbourne's Federation Square.

The theme of the two-week long festival, which has been running since 1998, was "Mission Safe Climate".

Topics covered included Melbourne's transport troubles, what fish we should avoid eating and urban planning problems.

The highlight of the outside broadcast was the appearance of Canadian scientist, activist and broadcaster Dr David Suzuki, who captivated the 200-strong audience with his broad ranging thoughts on climate change, activism, media and Australian politics.

3CR would like to thank the organisers of the Sustainable Living Festival as well as the Lord Mayor's Charitable Foundation for making the broadcast possible.

We look forward to another inspiring partnership in 2012! To listen to Dr David Suzuki live on 3CR at the Sustainable Living Festival go to 3cr.org.au/slf2011



David Suzuki and Matthew Wright at the 2011 Sustainable Living Festival live outside broadcast. Photo by Lucas Hodge.

RADIO ON DEMAND 3CR PODCASTS

Many 3CR programs are now podcast, which means you can listen to them when you want, through your computer, your portable mp3 player or your mobile phone.

You can subscribe to a program's podcast to receive a link to the download via email or you can download them directly from the 3CR website.

For a full list of podcast programs and instructions on how to get started visit:

<http://www.3cr.org.au/podcasts>



3CR GOES SOLAR

LORETTA O'BRIEN, STATION MANAGER

With a wonderful donation from Supporters of Public Education in memory of 3CR stalwart Ray Nielsen the studios at 21 Smith Street will be solar powered. By request of the donor, the funds will be used to install 24 solar panels at the station. These will not only greatly reduce 3CR's carbon footprint but will also reduce our operating costs and provide a lasting legacy for the station.

Here is what the donors had to say about Ray:

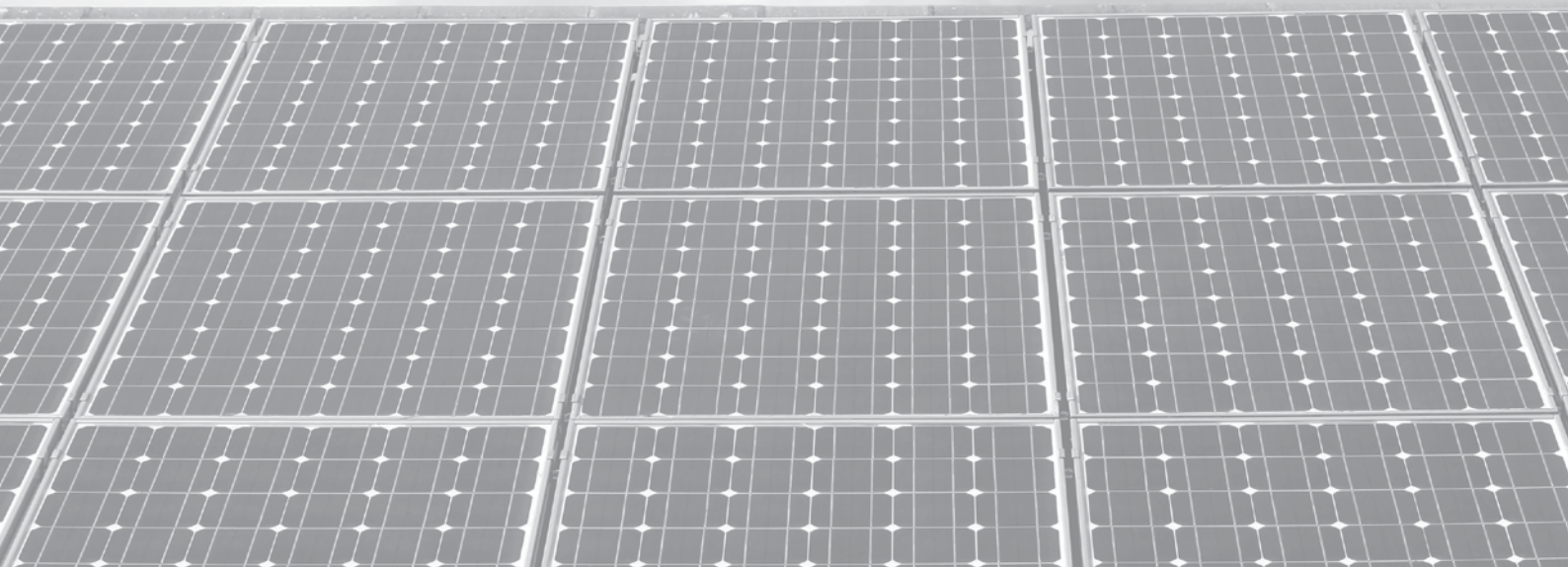
“Ray Nielsen was a great fighter for not only public education, but for every cause of liberty which he met in his eventful life. He loved 3CR and believed that it was a torch light in the darkness of authoritarian developments both in Australia and overseas.

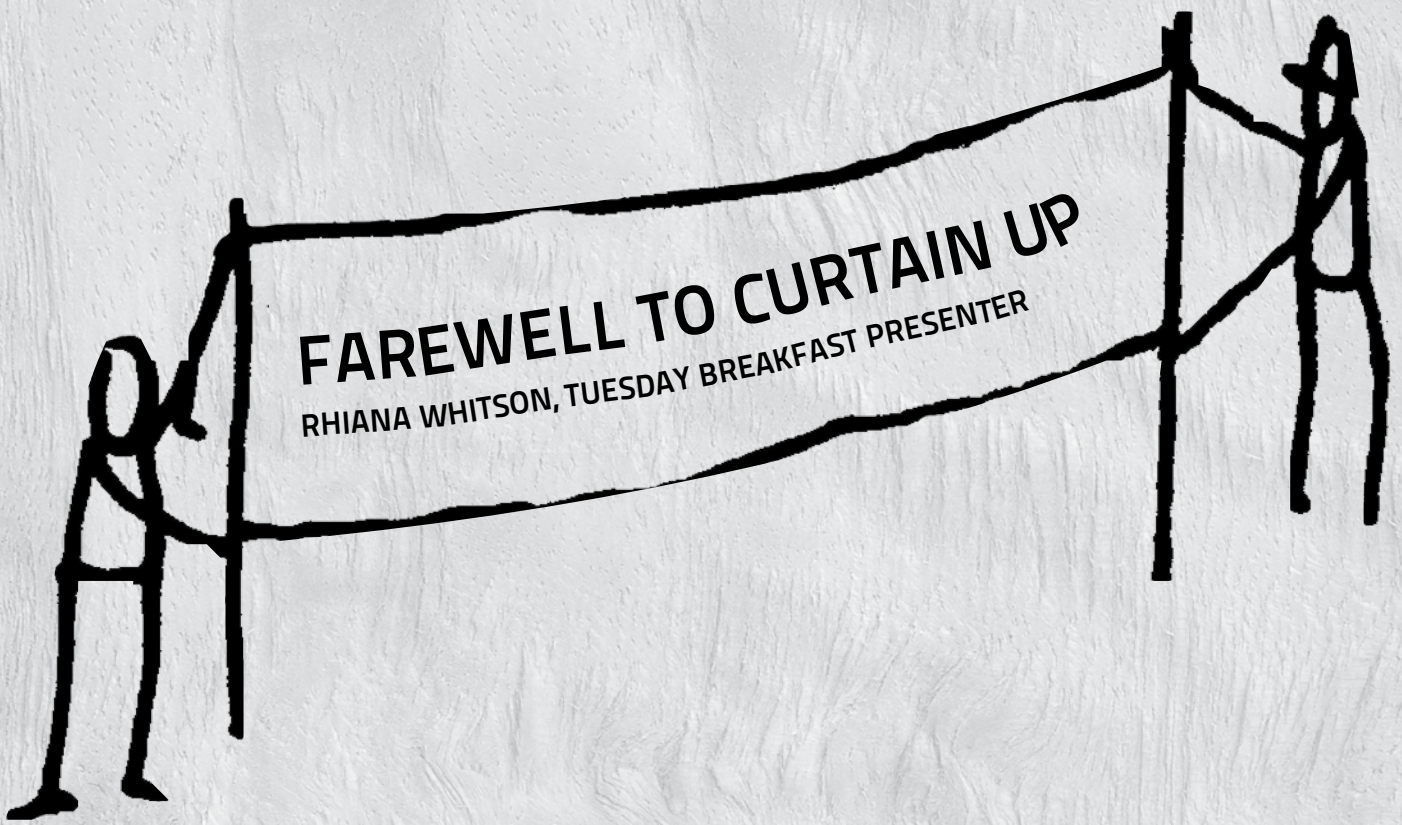
If anyone was prepared to take on the powerful in Australia it was Ray. For decades he worked tirelessly in the cause of public education, taking on hierarchies and networks in the political, legal and religious establishments.

We know he would like the idea of solar panels on the roof of 3CR ... drawing warmth and power from above and looking down on our wonderful radio station.”

—Supporters of Public Education

Gifts in memory are a wonderful way to honour the passions of loved ones and colleagues. To make a gift in memory of a family member, friend or colleague or to arrange for donations in lieu of flowers at a funeral, please contact Loretta O'Brien on (03) 9419 8377.





For twenty years, the dulcet tones of John and Carolyn Gunn graced the airwaves of 3CR every Sunday afternoon.

Their program *Curtain Up* provided Melbourne's theatre scene with an enlightened critical voice.

John first joined 3CR as a reviewer, under *Curtain Up's* previous moniker *Applause Applause*. It was after taking the helm in 1991 that John changed its name to *Curtain Up*. But sadly, in December last year, the husband and wife team gave their final curtain call.

After 20 years, John says saying goodbye to their loyal listeners was an emotional day. "We were very upset, I think Carolyn burst into tears," said John.

So emotional, that despite gifts of Champagne and flowers sent by *Curtain Up's* adoring listeners, John says instead of celebrating with a glass of bubbly, "Carolyn and I went home to sort of mope around a bit - it was a very sad day."

Listeners will remember an in depth knowledge of theatre as *Curtain Up's* biggest strength. However, just as enduring was the on air chemistry of John and Carolyn. Having met through the theatre as actors and directors, "a very long time ago" the broadcasting duo possessed an intimacy and warmth that traversed the airwaves and into listeners' homes.

"We are very lucky, really. We were able to work together without getting at each others throats."

"I always said Carolyn was the brains and I was the ratbag," laughed John.

Despite interviewing over 500 thespian guests, renowned for their often difficult temperaments, John says every guest was a pleasure to interview.

"The most trying guests would have to be a couple of comedians from the UK, they wouldn't lose their act, and we ended up becoming another aspect of it."

John says he and Carolyn will now dedicate their time to family commitments. After a total of 30 years at 3CR, John says he is especially grateful to the late Clark Sinclair for mentoring him all those years ago and the reviewers of *Curtain Up* who "always approached each review with honesty."

With the final curtain call over, Melbourne's theatre scene has lost a powerful voice in *Curtain Up*.



John and Carolyn Gunn on receiving their 3CR life membership in recognition of their long service and commitment to 3CR.

THE PASSING OF MAX WATTS

JAN BARTLETT, TUESDAY HOMETIME PRESENTER

On 23 November 2010 a man described by his friends and comrades as an all round stirrer and fighter for justice and humanity, passed away. The man was independent journalist Max Watts, a name and voice familiar to listeners of *Tuesday Hometime*, who introduced himself as “Max Watts from Sydney”. Max became part of the program in 1996 and contributed until a few months before his death.

At his wake I was asked if I would collect his interviews over those many years so that they could become part of his archive which has been established at the International Institute for Social History. This comprises Max’s enormous store of papers in relation to one of the main activities of his life, working with soldiers against unjust wars – Resistance Inside The Army (RITA).

This undertaking occupied me for many hours earlier this year. And it reinforced my admiration for Max’s professionalism: his knowledge of world events; support for those struggling against oppressions and exploitation; and his eagerness to encourage the listener to also be part of these struggles. I know he had a great band of followers. He taught me so much and for that I am grateful and I felt very special when he introduced me to his friends as “my producer”.

Although it was difficult listening to his voice over those many years I knew it was important to preserve his contribution to the struggles he was involved with for most of his life in many countries around the world - both before he settled here in Australia and afterwards. Topics as varied as struggles in Palestine, Iraq, Afghanistan, Nepal, Timor, Latin America, Thailand, Bougainville, PNG, West Papua, anti nuclear, what really happened to HMAS Sydney in 1941, RITA, interspersed with his battles with multinational banks, telecoms and councils,

care for the environment and of course his book and film reviews. For many years he was the official 3CR reviewer at the Sydney Film Festival. Max was a great story teller, mainly about his exploits in the many countries he lived in following his and his family’s fleeing from Europe in 1938.

Two of these involved women, one his girlfriend who was stolen from him by Fidel Castro and the second Jane Fonda who became involved in the anti Vietnam War effort through him. The latter is true, not quite sure about the former.

I can’t help thinking what Max would be saying about events in the Middle East and Northern Africa. One of his friends recently posted this comment on the Remembering Max Watts site on Facebook. “I wish Max was still alive to follow the Revolution it’s proof there’s no afterlife, because if he was still alive, he’d come back.”

Over and out from Max.



Max Watts – photo by Alf Liebhold.



REFUGEE RADIO

POWERED BY PEOPLE'S STORIES

MAJA GRAHAM, BROADCAST PRODUCER

Where do asylum seekers and refugees come from? The answer may seem obvious, but the root causes of such immigration to Australia are rarely acknowledged in public debates. Refugees and asylum seekers come from countries like Pakistan, Iraq and Sudan, where the deterioration of human rights is so severe that it causes population displacement. We live in a world where it seems overseas conflicts and disasters are ever increasing and more and more people are fleeing their homes and homelands for safety. Some of these people seeking protection end up in Australia. Once they arrive here they are often marginalised as 'boat people' and 'queue jumpers'.

So while refugee and asylum seeker communities are growing bigger and stronger in Australia they are still victim to discrimination and indifference. The broader community hears about refugee and asylum seeker incidents, but much of the news is impersonal and political, failing to paint a picture of real people with real lives at stake.

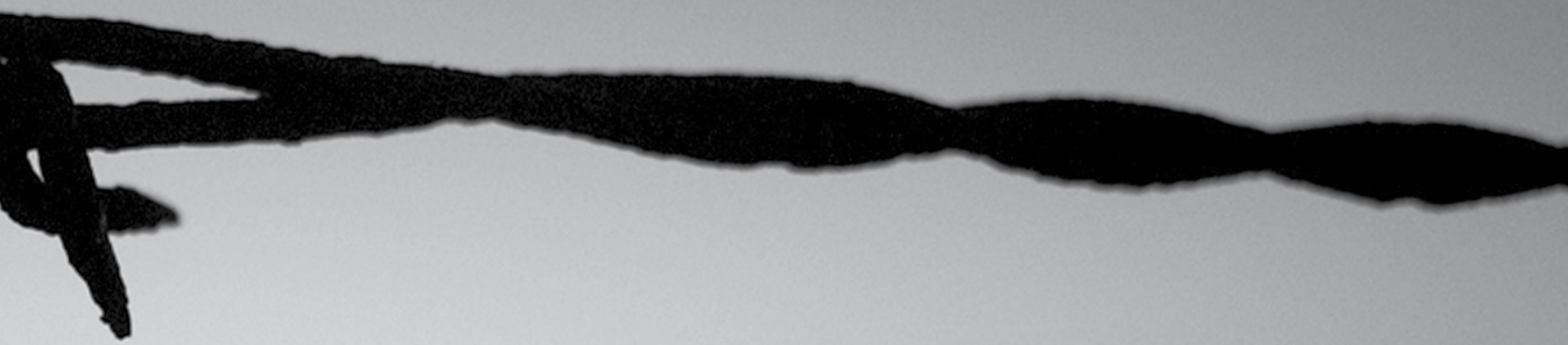
The last year's events will hopefully lead to a crossroads in Australia's asylum policy. December 2010 saw the tragic death of asylum seekers on a boat that crashed on rocks off Christmas Island. It was barely mentioned that these asylum seekers had communities to join in Australia, communities who were also in shock and deeply affected by the deaths. Seena, a young Iranian boy orphaned by the boat crash, brought the issue of children in immigration detention centres once again to the fore. Yet, while Seena was eventually released from detention, over 1,000 other children remain held in locked facilities and over 450 of these children are unaccompanied minors. The shameful history of indefinite, mandatory

detention in remote locations continues with numerous detainees inflicting self harm and a spate of five suicides in just over six months. This simply can't go on.

Once in Australia, too many refugees and asylum seekers are then stuck playing the waiting game: "How long does it take ...to process my visa? ...to get my security clearance?" ...to get refugee status?" ...to get Australian citizenship?" These questions are asked by those both within and outside the immigration detention centres. The responses they receive vary and can range up to years and years. Then, even after permanent residency may have been granted, it's not necessarily a walk in the park for refugees in Australia. There's discrimination and racism to consider, lack of access to resources and language support, not to mention the anguish of leaving loved ones behind and the ongoing suffering from torture and trauma.

The human rights of these individuals are often compromised. That's exactly why 3CR makes Human Rights Day an annual celebration of refugee and asylum seeker voices. With a special broadcast giving voice to the social concerns, the personal journeys and the human rights of those seeking asylum and refuge in Australia, listeners can tune in to remarkable stories from members of Melbourne's refugee and asylum seeker community (don't forget to check out this year's broadcast on 10 December!).

Last year's Human Rights Day broadcast featured the annual broadcast live from the Asylum Seeker Resource Centre in West Melbourne. This included personal stories, political and legal updates and details on how the broader community could support those struggling to find stability and refuge in Australia.



Also last year on Human Rights Day, for the first time, 3CR ran *Refugee Radio*, a project which featured ten refugees and asylum seekers sharing their experiences of coming to a new land. Ten short radio features were created and the aims of this project were manifold: to facilitate the voices of those under-represented in the mainstream media, to give voice to the joys, concerns and struggles of Melbourne's refugees and asylum seekers while promoting and advocating for justice for refugees and those seeking asylum here, and to provide the broader public with an opportunity to hear directly from refugees and asylum seekers.

The ten participants who were involved in *Refugee Radio* decided to take part for a variety of reasons. Rozanna, a teenager who recently arrived from the Democratic Republic of Congo, wanted "other Australians to understand that we're equals"; Akech, a young Sudanese man, was keen to show that he had a voice and through his actions wanted to "encourage other young people, show them what can be done if they believe in themselves". Nasro, a young woman from Somalia, as well as wanting to celebrate Human Rights Day, wanted people to know that she'd gone through some tough experiences, including homelessness, but that you "can ask for help and come out the other side". Ali, from Darfur, the western region of Sudan, was "angry and unhappy" about his general situation and felt that being involved in this radio project and having people hear his voice would be "a good way to release some of the pressure" that was building up for him.

Being on radio was a new experience for all of the *Refugee Radio* participants. "I have always been a fan of radio, since I was young, I never thought I would hear

myself on it, this experience has really added a lot to me." (Ali) Overall they were very proud of their features and were excited to be able to share the podcasts with family and friends. "I got good feedback and people asked me how I got to be on radio!" (Akech) It helped some of them to feel less invisible as refugees and asylum seekers in Melbourne and they were all very keen to be a part of a project that helped to increase the general public's understanding of refugee and asylum seeker issues. "It was a good learning experience and worthwhile project." (Nasro)

Half a year later the *Refugee Radio* participants are still waiting for significant changes from the Australian government and people. While some of them feel welcome in Australia, some of them don't. They wish that newcomers to this country were welcomed with a smile. While some of them have settled here successfully, some of them haven't. They've left behind horrible experiences just to be subjected to a new kind of suffering, the never-ending waiting game in limbo land. While some of them don't hold the government accountable, some of them do. They feel that the government, at all levels, is lacking initiative and that it has the capacity to make real differences in the lives of refugees and asylum seekers in Australia. The waiting goes on.

3CR's Human Rights Day special broadcast is powered by refugees and asylum seekers. Power comes from their beliefs, their sense of justice, their self-respect and dignity and their inspiring stories of survival.

www.3cr.org.au/refugeeradio

DISABILITY RADIO

VOICES BEHIND THE LABEL

HELEN GWILLIAM, PRODUCER / PRESENTER



20% of Australians and 40% of indigenous Australians have a disability, whether permanent or temporary, physical, sensory, intellectual, mental illness or related to other illness or disease.

Whenever I hear or read statistics like this, I wonder - where is everyone? People with disability appeared to be in plentiful supply at my first school – a 'special' school. Though as Stella Young says, 'special' in the disability context is generally a synonym for 'shit'.¹

But from the age of six I've been an honorary citizen of Normal Land² and, since then, progress seems to have been inexplicably slow. Generally no people with disability in my other schools, at uni and in the places I've worked.

I appreciate this potted biography identifies me as a person with disability and privilege. But the opportunities I've had should have been available to all of my school friends, and there really should be more people with disability in my comparatively privileged world.

Of course, not all disability is immediately apparent, and not everyone will identify as having a disability.

But whether we identify ourselves or not, people with disability are likely to experience poverty, violence, disadvantage or exclusion at some stage in our lives, and more severely than people without disability. Some depressing evidence of this:

- 85%-90% of women with intellectual disability will experience sexual assault during their lifetime

- more than half of the fatal police shootings in Victoria since 1982 have been of people with mental illness or disorder
- within OECD countries, Australia has the lowest average personal income for people with disabilities, at 44% of the income of people without a disability

So, as some political leaders have belatedly acknowledged, equality for people with disability remains one of the last frontiers for human rights in Australia.

Given we count for 20% of the population, and generally have enthusiastic support from informed and enraged friends and family, you'd think we could have made more progress by now.

But the reality is, it's difficult to fight for social justice if you can't direct your day-to-day life. If you can't get the personal support or the equipment necessary to take part in your community or be politically active. If you are denied education, employment or income. And especially if you cannot easily communicate.

An opportunity for change is the Australian Productivity Commission's current inquiry into establishing a long-term disability care and support scheme – also known as a National Disability Insurance Scheme.

It's the simple idea that people with disability should be provided with the resources needed for an adequate standard of living, and more personal control over their care and support.

¹ If you don't know who Stella Young is, approach Dr Google and ask nicely for enlightenment.

² With due reverence to Ian Dury, for naming this mythical land. If you don't know who he is either, see suggestion in reference 1.



A National Disability Insurance Scheme would not on its own provide equality or safety for people with disability. But if people with disability are accorded a basic standard of living and greater self-determination, then other social and economic exclusion and abuse can be more easily addressed.

Treating people with disability as fully paid-up members of the human race will cost, and it will be a challenge for governments to commit to and sustain, even when it's so obviously the right thing to do.

So it's also a challenge for media-makers concerned about social justice.

A challenge to support equality for people with disability, as 3CR has supported other campaigns for human rights and self-determination.

To make sure the proposal for a National Disability Insurance Scheme doesn't get lost in a fog of budget excuses, or diversionary and divisive politics.

To provide accessible and inclusive media, by including disability issues as news, and current affairs, by including people with disability as guests and programmers, and in everything we do as a community radio station.

To continue 3CR's legacy of providing a voice for those denied access to the mass media - because 3CR has been broadcasting radio by people with disability for decades.

And for the last two years, 3CR has celebrated International Day of People with Disability with twelve hours of broadcasting dedicated to radio created by, for and about people with disability.³

If you haven't heard either of these broadcasts yet, you still can at www.3cr.org.au/special-broadcasts. (And yes, we are aware of the irony of this being a 'special' broadcast!)

The next all day broadcast is on 3 December 2011. But if you have an idea for a program or a story about disability and social justice at any time, get in touch.

And while it may not be your preference to identify as a person with a disability, remember that many other campaigns for social justice have succeeded because people agreed to work together, wearing an ill-fitting label. I haven't always wanted to wear the label either, but being heard collectively and consistently is more important.

And support 3CR - an inclusive community radio station - by subscribing or making a donation to Radiothon.

Helen Gwilliam is a 3CR programmer with a disability.

Photos from:

Disability Day 2010

www.3cr.org.au/disabilityday2010

I Just Can't Hide It project

www.3cr.org.au/ijustcanthideit

³ One for the pedants - the United Nations designated 3 December each year as "International Day of Persons with Disabilities". Australia celebrates the moderately friendlier "International Day of People with Disability".

VISIONING JUSTICE PROJECT

BEC SMITH, PROJECT COORDINATOR

Imagine for a moment that mainstream media tells Victorians that you are a violent, criminal, who's part of a gang. Imagine for a moment that this media instils fear of you, in others in your community. Imagine that instead of talking to you, welcoming you, or supporting you, your neighbours called the police every time you were outside with your friends. Many young people of diverse backgrounds in Victoria do not have to imagine this.

"It's been [a] rough ride. I honestly thought that coming to Australia I was going to leave, ya know, the entire corrupt, political, civil war ideology of Africa behind me ... You have a lot of the people in the community saying, 'Just make the best, be quiet, if the police hit you on one cheek, turn the other. Let them do whatever they want you to, just behave yourself, we're gonna get out of here eventually.' So when I see this, obviously it really destroys my heart. People are running away from Australia because of, ya know, people are saying we're never gonna be accepted. The police won't, the politics won't accept us."¹

The detrimental impacts of recent trends in mainstream television, radio and newspaper reporting have been felt deeply by young people in our city. But a new project, *Visioning Justice*, seeks to turn this reality around for at least some young people in Melbourne. The project has brought young people from diverse backgrounds into the 3CR studios over the past few months to get young people's experiences and opinions onto the airwaves and into the public realm, and to generate a grass roots 'vision' of how their communities can engage with criminal justice institutions in a positive and transformative way. This project seeks to equip and support these directly affected young people to produce alternative media messages and narratives and to bring those stories to the attention of the broader community, community agencies, policy bodies and criminal justice institutions.

The project is a partnership between 3CR, Springvale Monash Legal Service, Western Suburbs Legal Service and Youthlinks and follows from a previous research project conducted by Springvale Monash Legal Service which looked at issues with African young people and policing in Melbourne. The recommendations that came from young people in that research and our development of relationships with African young people in three regions of Melbourne (the City of Greater Dandenong, Maribyrnong and Flemington/Kensington) significantly inform the current *Visioning Justice* project.

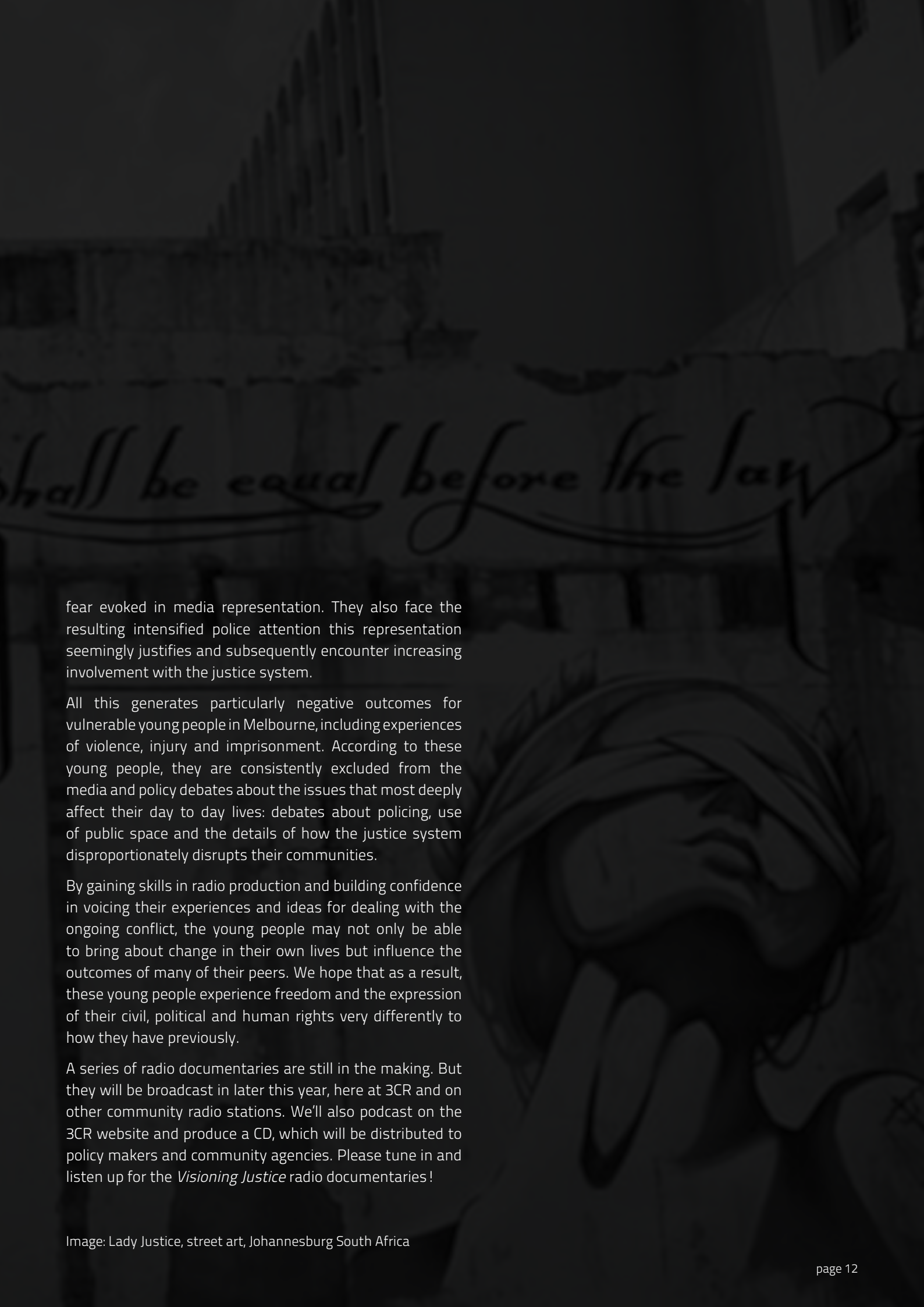
Visioning Justice is a commitment to the young people to find practical solutions to the problems they and many of their peers have faced when involved with the criminal justice system; to listen to and publicise their stories and to work alongside them to create meaningful changes in their interactions with the police and justice system.

Project participants have undertaken an eight week training course to support the development of their radio documentaries. They've learned about 3CR, panelling, interviewing, the documentary form, using portable recorders and interviewing. We've also had four guest speakers to help interrogate and understand the issues and complexities of the justice system and its impacts, including legal experts, advocates and activists.

Visioning Justice seeks to address social disadvantage by the development of sustained working relationships around issues of social justice with young people from diverse backgrounds, and by maintaining a supportive space for these young people's perspectives and analysis in the media and policy arenas. The project is in part an attempt to encourage the justice system to be more responsive to marginalised communities and to generate positive alternative solutions to the structural issues that generate conflict.

Young people from diverse backgrounds have experienced significant alienation stemming from the unnecessary

¹Smith & Reside, Boys, You Wanna Give Me Some Action? Interventions into policing of racialised communities in Melbourne (2010) www.fitzroy-legal.org.au/cb_pages/files/LegalAid_RacialAdol_FA2.pdf



fear evoked in media representation. They also face the resulting intensified police attention this representation seemingly justifies and subsequently encounter increasing involvement with the justice system.

All this generates particularly negative outcomes for vulnerable young people in Melbourne, including experiences of violence, injury and imprisonment. According to these young people, they are consistently excluded from the media and policy debates about the issues that most deeply affect their day to day lives: debates about policing, use of public space and the details of how the justice system disproportionately disrupts their communities.

By gaining skills in radio production and building confidence in voicing their experiences and ideas for dealing with the ongoing conflict, the young people may not only be able to bring about change in their own lives but influence the outcomes of many of their peers. We hope that as a result, these young people experience freedom and the expression of their civil, political and human rights very differently to how they have previously.

A series of radio documentaries are still in the making. But they will be broadcast in later this year, here at 3CR and on other community radio stations. We'll also podcast on the 3CR website and produce a CD, which will be distributed to policy makers and community agencies. Please tune in and listen up for the *Visioning Justice* radio documentaries!

PROGRAMMING UPDATES

NEW SHOWS

B-SIDE ARC HIVES

B-Side Arc Hives presents music and sonic experimentation, interviews, creative rants and other aural absurdities. Presented by Onnie Art. 11pm-12 midnight Sundays.

BRAINWAVES

Produced and presented by people with lived experience of mental illness, *Brainwaves* brings you interesting guests, heart-warming stories and some laughs as well. Presented by the Mental Illness Fellowship Victoria. 5-5.30pm Wednesdays.

DGYM TIME

Melbourne Aboriginal Youth, Sport and Recreation (MAYSAR) presents community well-being and healthy lifestyles information. Presented by Jody Beeton. 2-3pm Thursdays.

FREEDOM OF SPECIES

Debates and updates on a broad range of animal issues, tunes and tips on compassionate living. Yes, you can have your Vegan cake and everyone wants to eat it too! Presented by Kate Elliott, Joanna Randall, Roy Taylor, Douglas Leigh with regular guests Sascha Dawson and Caley Otter. 1-2pm Sundays.

GUNNUNG-WILLAM-BALLUK

Indigenous community news, music and events with a strong focus on education, training and employment. Presented by Jody Beeton. 11-12noon Tuesdays.

I-NITY RIDDIMS

Rasta Rhythms has been reinvigorated and reinvented. Now called *I-nity Riddims*, this program brings you a special blend of Roots Reggae and Dancehall. Presented by Maria Stratford. 10-11.30pm Thursdays.

INDEARTS

An aboriginal show presenting an indigenous point of view on current affairs and the arts. Presented by John Harding. 3-4pm Thursdays.

KALEMAT

Kalemat is an avenue for expressing Australian Arabic women's opinions, views, struggles, challenges and triumphs. Presented in both English and Arabic by the Australian Arab Women's Foundations (AAWF Inc). 6.30-7pm Tuesdays.

PRECIOUS MEMORIES

Stories, music and song requests from Elders in the local Aboriginal community. Presented by Gilla McGuinness. 11-12noon Tuesdays.

SMALL TALK

Brought to you by the Short Statured People of Australia (SSPA), a monthly program providing local and international information on community and current affairs affecting short statured people. Presented by SSPA. 6-6.30pm on the first Wednesday of every month.

SOMALILAND

News from Somaliland, community activities and news, interviews, Somaliland music and culture. 10-11pm Mondays. {SOMALI}

DEPARTING SHOWS

BEYOND THE ACRE BLOCK

Thanks to David for his many years of early morning programming at 3CR, and good luck with your future pursuits!

CURTAIN UP

Finishing up after a long-term dedication to programming, we thank John and Carolyn Gunn for their contribution to theatre and performing arts coverage on 3CR.

DES PARDES

Thanks for the community news and information each week and good luck to the team.

DYKES ON MICS

Big thank you to all the programmers from this long standing Queer Current Affairs program.

FRESH OFF THE BOAT

Short but sweet; like a good punk song, *Fresh Off The Boat's* energy and enthusiasm will be missed.

GECKO'S SHOW

Thanks for the music, community news, interviews and information. Good luck for the future.

HEP CHAT

Hep Chat is changing format and moving into a regular breakfast interview spot on air soon. Archived programs can be accessed at the Hep C website: www.hepcvic.org.au

I DO NOT PLAY NO ROCK AND ROLL

Thanks to IDNPNRNR for this eclectic and interesting program. Good luck for the future.

OUT OF CONTEXT

The rip-snorting comedy and political commentary of *Out Of Context* was one of a kind!

SPECIAL PROGRAMMING

TUNNERMINNERWAIT AND MAULBOYHEENER 20 JANUARY 2011

3CR broadcast live from a commemoration event held on the corner of Bowen and Franklin Sts. The event marks the commemoration of the execution of Tunnerminnerwait and Maulboyheener, two Indigenous Tasmanians who were the first to be publicly executed in Victoria.

SURVIVAL DAY 26 JANUARY 2011

On 26 January 3CR commemorated Survival Day - acknowledging and respecting Indigenous peoples and their culture in Australia. Now for the second year, Gilla McGuinness hosted a two hour Outside Broadcast from a community Survival Day event held in Belgrave.

SUSTAINABLE LIVING FESTIVAL 19 FEBRUARY 2011

This year the live broadcast from the Sustainable Living Festival at Federation Square was hosted by Dave Sweeney from the Australian Conservation Foundation. 3CR programs *Beyond Zero Emissions*, *Out of the Blue*, *Renegade Economists* and *Earth Matters* broadcast from the event and featured guest speakers including David Suzuki.

APPLECORE FESTIVAL 26 FEBRUARY 2011

3CR broadcast live from the Applecore Backyard Festival in Thornbury for the second year this February. The special programming featured live music from the festival stage, and interviews with musicians and festival goers. A highlights package from the broadcast will be distributed nationally via the CRN later this year.

INTERNATIONAL WOMEN'S DAY 8 MARCH 2011

3CR celebrated International Women's Day with 24 hours of special programming and a street party from 6-9pm. Listeners enjoyed 24 hours of women's voices, music, special editions of regular programs, and Indigenous and Latin American shows. The day featured interviews, news and views on current affairs, health, education, gender,

music, arts, and the environment. Live music and comedy was broadcast from the street party stage between 7-8pm.

WHERE THE HEART IS 18 MARCH 2011

The *Roominations* show presented another live Outside Broadcast from the Where the heart is... festival in Edinburgh Gardens on the 18 March.

PERSIAN NEW YEAR 20 MARCH 2011

For the first time this year, 3CR's *Shiftegan* program presented a special broadcast celebrating Norooz, the Persian New Year. *Shiftegan* presented two hours of music, stories and interviews from the community to celebrate the event.

STILL TO COME IN 2011...

- NAIDOC WEEK 4-8 JULY
- INTERNATIONAL DAY OF PEOPLE WITH DISABILITY 3 DECEMBER
- INTERNATIONAL HUMAN RIGHTS DAY 10 DECEMBER

AWARDS

CBAA AWARDS 2010

- Excellence in Ethnic and Multicultural Broadcasting Award for *Girls on Air*
- Most Innovative Outside Broadcast or Special Event Broadcast for *Turn Up Your Radio*

NEMBC AWARDS 2010

Multicultural/Ethnic Women's Program of the Year for *Accent Of Women*

OTHER AWARDS

Commendation in the Victorian Community History Awards for *People's Tours*

NATIONAL PROGRAMS

Each week 3CR produces ten national programs that are then distributed nationally via the Community Radio Network - the satellite service of the Community Broadcasting Association of Australia based in Sydney. These are: *Accent of Women*, *Anarchist World This Week*, *Beyond Zero*, *Earth Matters*, *Let the Bands Play*, *Lost in Science*, *Radioactive Show*, *Radio for Kids*, *Stick Together*, and *Women on the Line*. There are around 30 national programmers involved in producing and presenting these shows each week.



FREEDOM OF SPECIES

MEGAN HUGHES, VOLUNTEER

“Differing opinions on all things ‘animal’ – makes for good radio”

“What we agree on is that animals do matter – for their future, our future and the future of the planet”

How did the seven of you all meet?

We are all involved in different aspects of the animal rights, animal welfare, conservation and Vegan community. The opportunity to produce an animal issues radio program has brought us together. How else would an agricultural scientist, a teacher, a barrister, an Alan Saunders impersonator, a vegan chef, anthropologist and a French-speaking actor meet?

What is the radio program you host and what’s it about?

The program is *Freedom of Species* and it’s about animals. It’s about providing animals with the closest thing to what most people consider a basic right – freedom of speech. Speaking out on behalf of animals is the closest we can get to giving them a voice. Currently, our society has a confused relationship with animals – marvelling at David Attenborough documentaries and pampering our feline and canine friends while other animals are routinely abused and exploited in the name of fashion, entertainment, scientific research and food.

Freedom of Species makes animal protection accessible, simple and dynamic. We present information for experienced animal advocates but also for anyone who simply wants to learn a little more about the lives of animals in today’s society. We also just love to talk about how amazing animals are and how easy it is to lead a cruelty-free life.

Why is *Freedom of Species* a great program to listen in to?

By exploring the lives and rights of animals *Freedom of Species* draws on such diverse fields as; zoology, law, ethics, social justices, speciesism, anthrozoology, anthropology, philosophy, spirituality, conservation, history, media, science, economics, politics, dietary choices and compassionate living. We also play some kick arse tunes – many from the vibrant vegan and animal rights muso community.

Did you know that:

Most mammals’ brains have three lobes, but whales have a fourth lobe believed to be dedicated to communication.

Bull fighting has been banned in the Spanish regions of Catalonia and Canary Islands due to inherent cruelty and acknowledgement that it is inappropriate in today’s society.

Over 200 million animals are killed in experiments each year yet no diseases are cured. This is due to species difference, a factor which will always render animal experiments worthless for humans.

Currently there is a Party for the Animals in the Netherlands that holds two seats in the House of Representatives and one seat in the Senate.

Buckingham Palace held a vegan dinner to promote the significant effect a plant based diet can have on combating climate change.

Freedom of Species is broadcast Sundays 1–2pm

GIRLS RADIO OFFENSIVE

DALE BRIDGE, PRODUCER / PRESENTER

SHOCK!

If there were more diverse images of women in the media, there would be absolutely no need for a program such as the *Girls Radio Offensive*. But as it stands, the outdated homogenised, cosmetic-slathered, token talking female heads continue to not only dominate the media but also debase all women who fall outside that picture perfect category. So, here on the *GROSHOW*, we attempt to celebrate ALL modern women, in their myriad manifestations, with love, honesty and a laugh. Not for the faint of heart, *GRO* explores all facets of the modern maenad, making no excuses and encouraging communication about issues heretofore considered 'inappropriate', 'taboo' and not 'nice'. Obsolete, subjective moral judgement's have allowed the covert exploitation of women and children for far too long and the *GROSHOW* refuses to perpetuate the silence. Also, we just can't keep ourselves nice.

CONFESSIONS!

The *GROSHOW* contains a segment called "Confessions of the Modern Maenad" where women email their stories, little vignettes that provide an insight into the machinations of women today. Funny, wild, heart-breaking and sometimes just downright rude, the confessions are presented completely anonymously; even the actors voices have been modulated to protect the innocent, because unfortunately the risk of negative judgement is still all too prevalent. Confessions creates a forum for us to vent, laugh, ponder, and simply BE..... but most of the time, we laugh.

TABOO!

By no means are the women of today the first to get up to some crazy stuff although perhaps now we are in the unique position to OWN who we are, to exist as individuals without apology or retribution. To this end, the *GROSHOW* interviews women in all their changing guises some of which have thus far included: practicing witch, stand-



up comedian, dominatrix, clairvoyant, disability rights activist, schizophrenic musician, roller derby queen, poet, sex-worker, mature-age student, jazz singer, crusty punk, single mum, all dyke band, skateboard grrls, playwright, anti-fascist anarchist, rope bondage mistress, incest survivor ... the list continues still. Focussing on women who exist in our society but are never celebrated in the mainstream gives us a chance to talk about issues that are often deemed too uncomfortable to be viable for a commercial audience. Nonetheless, these are matters that NEED open candid discussion and communication if we wish not to be condemned to the repetition of the mistakes former generations have made.

OFFENSIVE!

With the serious always comes the jocular - you've gotta laugh, or you'll cry. The entire show is one big language warning as they simply don't make 'young gals' like they used to, especially the ones we feature. Everyone is encouraged to contribute, listen and play along in an effort to make life a little easier for those of us who will never appear either in a glossy mag or reading one.

The *GROSHOW* - the show your nan would screw her nose up at and your mum wouldn't let you hang out with.

Join us from 2-3pm Sundays.

Email girlsradiooffensive@myway.com

Find us on Facebook [GirlsRadioOffensive](https://www.facebook.com/GirlsRadioOffensive)

KALEMAT

ARAB WOMEN ON THE AIRWAVES

RHIANA WHITSON, TUESDAY BREAKFAST PRESENTER

Kalemat is a new 3CR program founded by the Australian Arab Women's Foundation - an organisation dedicated to encouraging the public participation of Arabic women living in Australia.

Leaving religion and divisive politics at the door, the program features the broadcasting talents of several women. Each woman encapsulates the diversity of what it means to be an Arab woman. Their backgrounds range from pharmacy and teaching to engineering.

"The Arab world is made up of 22 different countries. There is not one Arab world, nor is there one Arab woman," says the shows coordinator, Inaam Barakat.

Inaam says Australian society tends to ignore the diversity of Arabic women. Instead, the mainstream media relies on representations of Arab women as 'oppressed victims.' Or fails to recognise them at all.

"We want to move beyond the hijab and talk about real Arab women's issues," Inaam said.

This is where *Kalemat* steps in. By providing a much needed platform for showcasing international inspirational Arabic women, *Kalemat* aims to empower women through words, broadcast in both Arabic and English.

"We want to show Arabic women living in Australia, that if Arabic women can be successful in other countries, it is also possible here: where opportunities are much more accessible."

Each week, the show provides basic information such as how to access employment and English language services. Inaam says this information is crucial for listeners who may otherwise lack the confidence and language ability to access this information themselves.

"Often women lack motivation, because they lack the confidence and knowledge of how to access things. We want to empower women to be financially and socially happier."

A study conducted by AAWF last year found depression and isolation among the main issues affecting Arab women living in Australia.



The Kalemat program team

Inaam says the findings prompted AAWF to approach 3CR to create a program designed to inspire and educate Australian Arab women.

Inaam says without English language skills, Arab women are relegated to the home.

"If you don't have English, you don't have the skills to find a job," Inaam said.

"You're really isolated to your role as housewife and mother. Not that I'm underestimating the importance of that, but I think women can do much more than that."

As well as providing inspiration for Australian Arab women, Inaam says the program, along with 3CR, provide key practical skills in broadcasting - something Inaam hopes to expand to other Arab women.

"3CR is giving a voice to Arab women. They are helping us to empower Arab women, to develop financial and social independence - as well as practical skills in radio."

So, what does *Kalemat* mean?

"*Kalemat*, means words in Arabic."

"And words provide knowledge, information and most importantly, words provide power," said Inaam.

Kalemat is broadcast every Tuesday at 6.30-7pm

THOSE MAGNIFICENT TRAINERS WHERE WOULD WE BE WITHOUT THEM?

LEANNE MCLEAN, TRAINING COORDINATOR

The great programming aired daily on 3CR is in many ways attributable to the quality of training programmers receive when they join 3CR.

Most radio stations have paid staff delivering training to prospective programmers. 3CR is proudly not 'most stations' and is quite unique in that the majority of our training is delivered by volunteers. This not only enables us to save money, it also helps to foster a culture of cooperation where activist networking abounds, friendships evolve and excellent training skills are developed.

How It Works. Experienced programmers are invited

to share their knowledge and talents with new programmers. They attend an annual Train the Trainer workshop, delivered by experienced 3CR trainers. The workshop covers basic principles of adult learning and training techniques. New trainers then 'shadow' existing trainers until they feel confident enough to lead training modules.

This circle of trainees becoming trainers enables 3CR to have a replenishing pool of around twenty five trainers to train the eighty or so new programmers that join the station each year.

Thankyou 3CR trainers! We REALLY love your work.

LORETTA O'BRIEN 3CR STATION MANAGER

JENNY DENTON, PRODUCER / PRESENTER

Radio's always been big in new station manager Loretta O'Brien's life. She remembers the present that started it all when she was seven.

"It was a green apple-shaped radio. It was plastic. It probably lasted about three months, but it was like this amazing thing to get a radio. I remember going to my bedroom and putting it on."

For a kid in a country town—growing up in Gippsland—radio was a connection to the world beyond.

Three decades on, it's still about connection.

"Community media is about building, developing, growing, connecting community. We all want to be connected, that's why we tune in. And then connection can lead to action."

For Loretta, it did, in the late '90s, when she joined the Jabiluka blockade after hearing about it on the radio on a trip around Australia. Returning to Melbourne, she shed the suit of a St Kilda Road personal assistant and took the leap into life as an activist.

With a long stint as campaigner with Friends of the Earth, a masters in public advocacy and action and six years experience running the 3CR office under her belt, in 2011 Loretta's taken the helm of the full-bellied, rollicking vessel that is Melbourne's most outspoken radio station.



Loretta O'Brien, Station Manager

"The reason I applied for the job is I have a lot of faith in the organisation, a lot of faith in the staff working there, and a strong sense that you can achieve so much. And it's a really exciting time in terms of multiple platforms for media."

She sees her role, though, as more navigator than captain of the ship.

"It's mainly for me to allow the organisation to grow and develop and keep vibrant and fresh and at the same time preserve the value of what we have."

25 YEARS ON AIR TUESDAY HOMETIME

CELEBRATING OUR PEOPLE POWERED HISTORY

Like many of the more retiring types at 3CR, Jan Bartlett didn't actually want to be on radio when she joined the station in 1984. It was the attitude of the place that attracted her – its politics, the inclusiveness, the activism. She knew she wanted to be a part of it and had an idea that it would be in a 'behind the scenes' type role - vital, but out of earshot.

"I was a mature age student at Preston TAFE and one of the subjects was about Public media," she says. "I started at the front desk and then I was the subscription coordinator. I had no intention of being on air. Eventually when I wound up there I started off just playing music."

25 years later, *Tuesday Hometime* is a mainstay and a highlight of 3CR current affairs. The focus is firmly international and influenced by the many language shows devoted to justice and independence in the programmers' home countries.

"The show has spoken to a huge number of people who have travelled or lived overseas doing activist work – in Latin America, Palestine, PNG and Burma ... all over. Also visiting activists engaged in human rights struggles from around the world."

But there's still a need for more voices, she says.

When asked about a key issue from decades of programming – Jan is thoughtful. "I think it was when Timor Leste had their vote for independence ... it was a very chaotic time trying to get information and the truth out about the horrors that were happening on the ground."

Recording activists' social oral histories has also been a highlight of *Tuesday Hometime*. Taking the time to record peoples' life stories and give voice to years of struggle on social justice issues. "I like getting people in for a few hours, then edit the recording well. I've done a lot of people's life stories and I take the time to sit and talk to them properly."

Tuesday Hometime 4–5.30pm with Jan Bartlett

DO YOU KNOW
WHAT'S HAPPENING
AT YOUR FAVOURITE
PEOPLE-POWERED
RADIO STATION?

Subscribe to the 3CR eNews online at www.3cr.org.au and receive your monthly update of 3CR events, new shows, not-to-be-missed podcasts, giveaways to subscribers and much more.

The 3CR eNews is a great way to keep in touch with your radio community.



3CR in 1976 in Armadale, our first home.

SUBSCRIBE TO 3CR

Make a small gesture toward keeping independent, progressive radio on air in Melbourne...subscribe to 3CR!

YOUR SUPPORT WILL...

- keep one of the best community radio stations on air
- strengthen the diversity of programs and voices that 3CR broadcast
- keep independent and commercial free radio alive in Melbourne

SUBSCRIPTION COST:

- \$60 Waged
- \$30 Concession (pensioner, student and health care card)
- \$100 Solidarity, Band or Organisational sponsor

YOU CAN SUBSCRIBE:

- Online through the 3CR website www.3cr.org.au
- Call 03 9419 8377 (credit card payments only)
- Visit the station at 21 Smith Street, Fitzroy (cash, credit or cheque)
- Post your cheque/money order to PO Box 1277, Collingwood, 3066.

35 YEARS ON AIR ARMENIAN SHOW

CELEBRATING OUR PEOPLE POWERED HISTORY

It wasn't until a listener – somebody's mother – suggested that the 3CR show *Armenian News* be broadcast in Armenian, not English, that Berta Mansourian comprehended the special role of the program.

She estimates the Melbourne Armenian community to have been around 10,000 back in 1976, and was compelled to produce the show when she heard contemporary Armenian music being played on a record – not the old traditional music, but modern stuff she had never heard before.

“I thought ‘hallelujah’... I was profoundly concerned that we were so isolated and disconnected from other Armenians, living on the other side of the world,” she says. With such a broadly scattered Diaspora, Berta recognised the power of radio to reach as many Melbourne Armenians as possible and to connect them with other Armenians worldwide through keeping them informed of events and activities in overseas communities. “To me the notion of cultural continuity and connectivity was really important.”

Finding Armenian voices to put to air was hard. Luckily, Berta was going through her ‘traveling phase’ in the 1980s. “Anytime I went overseas I made sure I had first packed my recording equipment in the hand-luggage. When I was overseas, I would go and track down community organizations, churches, clubs, and journalists in order to set up interviews with community leaders and interesting individuals. One time I was in Paris and after interviewing the bishop there, he was kind enough to set up an interview with the Catholicos of All Armenians (the head of the Armenian church) who was visiting Paris at the time from Yerevan in Armenia.” This was quite a coup at the time as usually access to the Catholicos was very limited and then, only to journalists with long-standing credentials.

The early days of the show were entirely self-funded and produced with help from her brother and later, with one other person.

“Those days were fabulous. I loved the camaraderie between the broadcasters and the infrastructure at 3CR and the learning opportunities available.”

Today the show is run by a community organisation – the Armenian General Benevolent Union (AGBU).

Armenian News Thursdays 9–10pm



3CR STREET PARTY INTERNATIONAL WOMEN'S DAY

MARIAN PRICKETT, EVENT COORDINATOR

On International Women's Day this year, nearly 200 people filled Little Victoria Street (the small street that runs alongside the station) for an evening of fun, food, dance and music – an event totally powered by women and broadcast live on 855AM, 3CR Digital and streamed on 3cr.org.au.

While 3CR has celebrated IWD throughout the station's history, the tradition of a street party had lapsed in recent years. We were thrilled to bring it back in such fantastic fashion with support from the City of Yarra.

The performances captured the diversity of the station itself with many of the performers also being broadcasters or having a strong connection to the station. Long time 3CR broadcaster Shiralee Hood welcomed people to the event, acknowledging that it was occurring on Wurundjeri land.

MC's Kate and Suzy from the *Lazy Wednesday Afternoon* program then guided the audience through the acts: Iranian dance troupe Neda, the Arabic Women's Folklore Choir, Laura McFarlane, Shiralee Hood, Muma Doesa and the Shambelles.

It was inspiring, fun and overwhelmingly positive to fill Little Victoria Street with the sights and sounds of such remarkable women – special thanks are due to everyone who came along and made this event possible as well as our technician on the night Lara Soulio. So, see you again next year?



Cartoon, Fiona Katauskas

3CR DIGITAL

JULIET FOX, SPECIAL PROJECTS COORDINATOR

On Thursday 14 April 2011 3CR officially launched its new digital service – 3CR Digital. Together with eight other Melbourne community radio stations, 3CR Digital was launched with a live broadcast from the Atrium at Federation Square.

Thanks to technicians Greg Segal and Lara Soulio, host Jiselle Hanna and guests Loretta O'Brien, 3CR Station Manager, Joe Toscano, *Anarchist World This Week*, Kutcha Edwards, *Beyond the Bars Project*, Bec Smith, *Visioning Justice Project*, Millie Ross, *Gardening Show*, Sally Goldner, *Out of the Pan*, Inaam Barakat, *Kalamat Show*, Nicole Hurtubise, 3CR Co-Vice Chairperson, and Yousef Alreemawi, *Palestine Remembered*.

5 THINGS YOU NEED TO KNOW ABOUT DIGITAL RADIO

- You can now hear 3CR in three different ways. The same content is broadcast on all platforms.
 - 3CR 855AM
 - 3CR Digital
 - Streaming live on 3cr.org.au
- Digital radio is a new way of broadcasting, listeners need to have a digital radio to hear 3CR Digital.
- 3CR Digital is broadcast throughout the Melbourne metropolitan area only.
- 3CR is still broadcast on 855AM – so everyone can keep listening on their existing radio.
- Digital Radio is a clearer, higher quality signal – that means no interference from trams!



Photos taken during the digital radio launch, Federation Square, 14 April 2011

APPLECORE

On 26 February 2011 3CR broadcast live from the Applecore Backyard Festival – a local, live music event held in an otherwise quiet Thornbury backyard.

The annual event celebrates local talents and community, and this is the second year 3CR has presented a live broadcast.

The broadcast featured Kim Salmon, the Blueness, Gentle Ben and His Sensitive Side, Frankie Alibi and the Fugitives, and Screamefeeder. Thanks to everyone who helped out on the day: Mike, Lara, Riah, Nicole, Matt, Meg, Daisy, Lotti, Jacqui and Lana.

The broadcast and recording was distributed via the Australian Music Radio Airplay Project (AMRAP) and the Community Radio Network (CRN) and supported by a grant from the Community Broadcasting Foundation as part of their AMRAP project funding.

Photos thanks to Kate Seabrook www.kateseabrook.com



YOUR NEW 3CR WEBSITE SHINY INSIDE AND OUT!

JOHN JACOBS, JANE CURTIS AND THE 3CR WEBTEAM

Like the rest of 3CR, a team of volunteers and staff update and improve our website, Facebook and Twitter.

In 2006 the 3CR website was just plain old static HTML. Since then the Webteam has added podcasts, a news/blog, individual program pages, online subscriptions, shop and the monthly 3CR eNews. So far so good, but what's next?

What's the 3CR website of the future?

At a recent Webteam meeting, we went blue sky and brainstormed this very question, post-it-notes everywhere!

The 3CR Webteam wants our website to keep up with how people interact with their community media.

We started by looking at what people use the site for now. In the current 'multi-platform' media landscape there are many different ways of people having a relationship with their media. 3CR audiences might:

- listen to the radio
- check a program's website for links mentioned in the program
- leave a comment
- share an audio segment on social media
- tweet about it with a program hashtag
- like the program on Facebook

In the month of March 8,001 people visited our website to stream, podcast and get information about our programs. 6,845 were from Australia, the rest from 92 other countries. This is more than the amount of people physically visiting, programming or training at the station.

Rebuilding from the ground up

In response to this we're looking to create a new website built from the ground up, with all the best new social web can offer:

- dynamic podcast content
- multi-lingual support

- program blogs and mailing lists
- Twitter, YouTube and Facebook integration

Our future website should deliver a great user experience for site visitors and be easily updated by the 3CR community. During 2011 the Webteam will plan and design a robust and sustainable platform to deliver 3CR's web content for the next five years.

Have your say

What would you like the future 3CR website to look like? Got some ideas for your program's home page? Visit the survey to have your say <http://bit.ly/j8uKHR>

Join us!

If you're a passionate broadcaster, dedicated listener, web writer, social media savant, or Drupal developer with 4 hours a month to volunteer by working collaboratively, the 3CR Webteam would love to hear from you.

Contact Special Projects Coordinator Juliet Fox
specialprojects@3cr.org.au



Photo: Tour of a Rollerderby Player with Splatterpuss



Photo: Yana Alana's Tour of Rage



Photo: Leith Thomas, A Tour of Unpopular Music



Photo: Casey Jenkins, A tour of radical craft

PEOPLE'S TOURS

In 2011 3CR produced *People's Tours of Music* and *People's Tours of Yarra*. Facilitated by Jane Curtis (peoplestour.net) and Nicole Hurtubise together the two projects produced nine audio tours.

The *People's Tours of Music* project is a series of four audio tours with emerging Melbourne musicians from diverse backgrounds and musical genres.

- A Tour of Indigenous Hip Hop with Johnny Mac
- A Tour of Unpopular Music with Leith Thomas
- A Tour of My Bands with Monica Sonand
- A Tour of a Protest Song with Helen Begley

The project was funded by the Community Broadcasting Foundation as part of their AMRAP project funding.

People's Tours of Yarra features five tours based in the City of Yarra.

- A Tour of Radical Craft with Casey Jenkins
- A Tour of a Rollerderby Player with Splatterpuss
- Yana Alana's Tour of Rage
- A Tour of the Aboriginal History of Gertrude Street, Fitzroy, with Larry Walsh
- Tour of Women's 8 Ball Competition with Suzy Steinger

The *People's Tours of Yarra* project was funded by the City of Yarra.

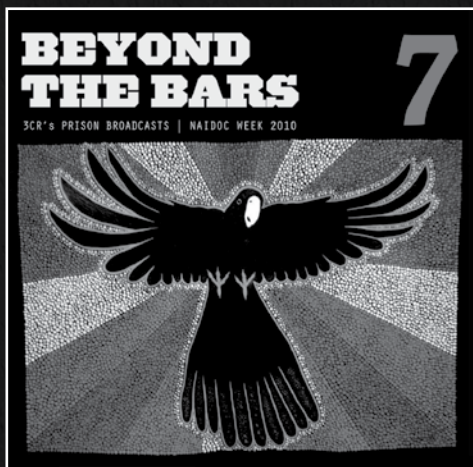
PEOPLE'S TOURS OF MUSIC

www.3cr.org.au/peoplestoursofmusic

PEOPLE'S TOURS OF YARRA

www.3cr.org.au/peoplestoursofyarra

BEYOND THE BARS 2010



Beyond the Bars 7 is a double CD with highlights from 3CR's 2010 live NAIDOC* broadcasts from within five Victorian prisons - the Dame Phyllis Frost Centre, Barwon Prison, Fulham Correctional Centre, Marngoneet Correctional Centre, and Port Phillip Prison.

To get your free copy of *Beyond the Bars 7* call the station or email specialprojects@3cr.org.au

Thanks to the City of Melbourne, the Community Broadcasting Foundation, the Department of Justice, and the Neighbourhood Justice Centre for financial support in 2010.

In 2011 *Beyond the Bars* celebrates 10 years on air.

*National Aboriginal and Islander Day Observance Committee.

REST IN PEACE LESTER GREEN

JOHN SHEPPARD, LIVING FREE PRESENTER

Lester Green was a regular contributor to the *Living Free* show on 3CR. He loved spreading the message about recovery from addiction. A proud Aboriginal man Lester spent most of his life in Fitzroy and the inner northern suburbs.

He lived a hard and colourful life. One of the original 'Charcoal Lane' mob, he drank with Archie Roach and others like him. Once he gave up the grog, Lester dedicated his life to helping other people with alcohol or substance abuse problems, no matter what the colour of their skin.

Lester managed the Galiamble Recovery Centre for many years. He also helped set up the 'Maya Living Free Healing Centre' in Thornbury.

He was chairperson of Koori Kids and Families in Crisis at the time of his passing and working with Bunji Bunji, supporting youth involved in the criminal justice system. He was well known and respected by people from both sides of the law.

Lester's life wasn't always easy, even when he gave up the booze and turned his life around he had many battles

to face. He was a fighter for causes he believed in and when he had his tail up he was somebody you didn't want to lock horns with. He spoke his mind and he spoke it with passion.

He was warm hearted, caring and generous, literally depriving himself of food on occasion to ensure that some battling family could eat. He was still giving generously to the very day he died.

Lester is sorely missed and will never be forgotten.



3CR *Living Free* programmer and Aboriginal community worker, the late Lester Green.

3CR STAFF WINTER 2011

Office Coordinator

Position Vacant

Current Affairs Coordinator

Gabrielle Reade

Programming Coordinator

Meg Butler

Special Projects Coordinator

Juliet Fox

Station Manager

Loretta O'Brien

Training Coordinator

Leanne McLean

Volunteer Coordinator

Rachel Kirby

Technical Coordinator

Greg Segal

Technical Assistant

Riah Williams

I.T Worker

Position Vacant

Accountant

Denis West

MANAGEMENT COMMITTEE

Chairperson

James McKenzie

Vice Chairpersons

Therese Virtue

Nicole Hurtubise

Treasurer

Perambalam Senthoooran

Secretary

Marian Prickett

Directors

Bill Deller

Gonzalo Illesca

Phoebe Barton

Helen Gwilliam

Pat Khor

CRAM WINTER 2011

CRAM Editor

Juliet Fox

CRAM cover art

Runa Kamijo

CRAM Illustrations

Tom Sevil

CRAM Copy editor

Pilar Aguilera

Design and Layout

Rachel Kirby

Contributors

Jan Bartlett

Dale Bridge

Jane Curtis

Jenny Denton

Rosa Ellen

Maja Graham

Helen Gwilliam

Lucas Hodge

Megan Hughes

Nicole Hurtubise

Therese Virtue

John Jacobs

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