

2018 EDITORIAL CALENDAR

JANUARY

	RESERVATIONS	MATERIALS
JAN 1 Top Stories of 2017 Books in Spanish Festivals & Conferences	12/20	12/25
JAN 8 Audio News: Best of 2017 Parenting	12/27	1/1
JAN 15 2017 Bestsellers Libraries and Publishing Winter Institute Preview (Jan. 22-25)	1/3 1/2	1/8 1/4
JAN 22 Spring Travel Religion & Spirituality: Social Issues Digital Perspectives	1/10	1/15
JAN 29 Spring Children's Announcement	1/17	1/22

FEBRUARY

FEB 5 Spring Audio Announcements Books in Spanish	1/24	1/29
FEB 12 Writers to Watch Comic Retailing Home & Garden Digital Perspectives	1/31	2/5
FEB 19 Spring Religion and Spirituality Announcements Libraries and Publishing	2/7	2/12
FEB 26 Cookbooks Pub Tech Connect Supplement	2/14 2/13	2/19 2/15

MARCH

	RESERVATIONS	MATERIALS
MAR 5 Books in Spanish PLA Preview (Mar. 21- 23)	2/21	2/26
MAR 12 Bologna Children's Book Fair Preview (Mar 26-29) Children's Books In China Supplement Audio News	2/28	3/5
MAR 19 Poetry Sports Libraries and Publishing Digital Perspectives	3/7	3/12
MAR 26 Mysteries and Thrillers Religion & Spirituality: TBD London Book Fair Preview (Apr. 10-12) Baltic Supplement	3/14	3/19
BOLOGNA SHOW DAILY	3/13	3/15

APRIL

APR 2 Books in Spanish School & Library Spotlight (Edition I) Texas Library Preview (April 10-13)	3/21	3/26
APR 9 Art & Photography Fastest Growing Publishers Audio News	3/28	4/2
LONDON SHOW DAILY (Apr. 10- 12)	3/29	4/2
APR 16 Middle Grade Digital Perspectives Libraries and Publishing	4/4	4/9
APR 23 Health & Fitness Religion and Spirituality: TBD	4/11	4/16
APR 30 Backlist Backbones	4/18	4/23

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MAY			JULY		
	RESERVATIONS	MATERIALS		RESERVATIONS	MATERIALS
MAY 7	4/25	4/30	JULY 2	6/20	6/25
Books in Spanish YA Feature			Children's Flying Starts Fall Audio Announcements Writers to Watch Books in Spanish		
MAY 14	5/2	5/7	Digital Solutions in India Supplement	6/19	6/22
Graphic Novels in Libraries Digital Perspectives BE Preview (May 31- June 1)	5/1	5/4			
MAY 21	5/9	5/14	JULY 9	6/27	7/2
Business Religion & Spirituality: TBD			Fall Religion Announcements San Diego Comic Con Preview		
MAY 28	5/16	5/21	JULY 16	7/4	7/9
LGBTQ Books			War & Military Digital Perspectives Libraries and Publishing		
BOOK EXPO SHOW DAILY (May 31- June 1)	5/10	5/14	JULY 23	7/11	7/16
BOOKCON SHOW DAILY (JUNE 2-3)	5/10	5/14	Children's Fall Announcements		
			JULY 30	7/18	7/23
			Hobbies & Crafts		
JUNE			AUGUST		
JUNE 4	5/23	5/28	AUG 6	7/25	7/30
Romance Books in Spanish Children's Institute Preview (June 19-21)			Books in Spanish Mind, Body, Spirit		
JUNE 11	5/30	6/4	AUG 13	8/1	8/6
Printing & Paper Manga Audio News			Cookbooks Audio News Digital Perspectives		
JUNE 18	6/6	6/11	AUG 20	8/8	8/13
ALA Preview (June 21-26) School & Library Spotlight: (Edition II) Digital Perspectives Religion and Spirituality: TBD			School and Library Spotlight: Back to School (Edt III) Libraries and Publishing Religion and Spirituality: TBD		
JUNE 25	6/13	6/18	AUG 27	8/15	8/20
Fall Adult Announcements			Indie Sleepers Travel Printing In Hong Kong		

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SEPTEMBER	RESERVATIONS	MATERIALS
SEPT 3 Regional Fall Trade Shows Books in Spanish PW Star Watch Supplement	8/22 8/21	8/27 8/23
SEPT 10 Reference Music Audio News Canadian Publishing Supplement	8/29 8/28	9/3 8/31
SEPT 17 NYCC Preview Digital Perspectives Quebec Supplement	9/5 9/4	9/10 9/7
SEPT 24 Frankfurt Preview (OCT. 10-12) Religion and Spirituality: Conscious Living General & Trade Publishing in China Supplement	9/12 9/12	9/17 9/17

OCTOBER	RESERVATIONS	MATERIALS
OCT 1 Sci-Fi/Fantasy Books in Spanish	9/19	9/24
OCT 8 Holiday Gift Guide Audio News FRANKFURT BOOK FAIR SHOW DAILY (OCT. 10-12)	9/26 9/27	10/1 10/1
OCT 15 YA Feature Digital Perspectives Libraries and Publishing Texas Book Festival Spotlight	10/3 10/2	10/8 10/4
OCT 22 Self-Help Miami Book Fair Spotlight	10/10 10/2	10/15 10/4
OCT 29 Best Books in 2017 Spotlight on Arab Publishing	10/17 10/16	10/22 10/19

NOVEMBER	RESERVATIONS	MATERIALS
NOV 5 Health and Fitness Books in Spanish Supplement	10/24 10/12	10/29 10/17
NOV 12 Romance Audio News AAR/SBL Religion Supplement	10/31 9/10	11/5 9/14
NOV 19 Mysteries Libraries and Publishing Digital Perspectives Regional Spotlight: TBD	11/7	11/12
NOV 26 African-American Publishing Religion and Spirituality: TBD	11/14	11/19
NOV 28 Children's Starred Reviews	11/7	11/14

DECEMBER	RESERVATIONS	MATERIALS
DEC 3 PW Person of the Year Personal Finance Publishing Institutes Books in Spanish	11/21	11/26
DEC 10 Spring Adult Announcements Audio News	11/28	12/3
DEC 17 Children's Flying Starts ALA Midwinter Preview (Feb. 9-13) School & Library Spotlight (Edition IV) Digital Perspectives	12/5	12/10
DEC 24	TBD	
DEC 31	NO ISSUE	

