

2017 EDITORIAL CALENDAR

JANUARY			MARCH		
	RESERVATIONS	MATERIALS		RESERVATIONS	MATERIALS
JAN 2 Top Stories of 2016 Books in Spanish Festivals & Conferences	12/21	12/26	MAR 6 Cookbooks Books in Spanish	2/22	2/27
JAN 9 Audio News: Best of 2016 Parenting	12/28	1/2	MAR 13 Sports Audio News LONDON SHOW DAILY (March 14-16)	3/1	3/6
JAN 16 2016 Bestsellers Libraries and Publishing Winter Institute Preview (Jan. 22-30)	1/4	1/9	LONDON SHOW DAILY (March 14-16) Children's Institute Preview (Apr. 5-7)	2/24	3/3
JAN 23 Spring Travel Religion & Spirituality: Social Issues Digital Perspectives	1/11	1/16	MAR 20 Home & Garden Bologna Children's Book Fair Preview (April 3-6) Children's Books In China Supplement Libraries and Publishing Digital Perspectives	3/8	3/13
JAN 30 Spring Children's Announcement	1/18	1/23	MAR 27 Mysteries and Thrillers Religion & Spirituality: Books for "Spiritual but not Religious" Readers	3/15	3/20
FEBRUARY			APRIL		
FEB 6 Spring Audio Announcements Books in Spanish	1/25	1/30	APR 3 Poetry School & Library Spotlight (Edition I) Books in Spanish Texas Library Preview (April 19-22)	3/22	3/27
FEB 13 Writers to Watch Comic Retailing Gifts & Sidelines Digital Perspectives	2/1	2/6	BOLOGNA SHOW DAILY (APR. 3)	3/10	3/17
FEB 20 Spring Religion and Spirituality Announcements Libraries and Publishing	2/8	2/13	APR 10 Art & Photography Fastest Growing Publishers Audio News	3/29	4/3
FEB 27 London Book Fair Preview (March 14-16)	2/15	2/20	APR 17 Backlist Backbones Digital Perspectives Libraries and Publishing	4/5	4/10
			APR 24 Health & Fitness Religion and Spirituality: Inspiration	4/12	4/17

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MAY			JULY		
	RESERVATIONS	MATERIALS		RESERVATIONS	MATERIALS
MAY 1	4/19	4/24	JULY 3	6/21	6/26
Books in Spanish Women Run Presses			Children's Flying Starts Fall Audio Announcements Writer to Watch Books in Spanish		
MAY 8	4/26	5/1	Digital Solutions in India Supplement	6/20	6/23
Audio Feature (Audio Book Month) YA Feature					
MAY 15	5/3	5/8	JULY 10	6/27	6/30
Graphic Novels in Libraries Digital Perspectives Libraries and Publishing			Fall Religion Announcements San Diego Comic Con Preview		
BE Preview (June 1-2)	5/2	5/5	JULY 17	7/5	7/10
			Children's Fall Announcements Digital Perspectives Libraries and Publishing		
MAY 22	5/10	5/15	JULY 24	7/12	7/17
Business Religion & Spirituality: Christian Fiction (Bonus Dist. at ICRS)			War & Military		
MAY 29	5/17	5/22	JULY 31	7/19	7/24
LGBTQ Books BOOK EXPO SHOW DAILY (JUNE 1-2) BOOKCON SHOW DAILY (JUNE 3-4)	5/8 5/8 5/8	5/15 5/15 5/15	Hobbies & Crafts		
JUNE			AUGUST		
JUNE 5	5/24	5/29	AUG 7	7/26	7/31
Romance Books in Spanish			Books in Spanish Mind, Body, Spirit		
JUNE 12	5/31	6/5	AUG 14	8/2	8/7
Printing & Paper Manga Audio News			Cookbooks Audio News Digital Perspectives		
JUNE 19	6/7	6/12	AUG 21	8/9	8/14
ALA Preview (June 22-27) School & Library Spotlight: (Edition II) Digital Perspectives Religion and Spirituality: Memoirs, Biographies and Autobiographies			School and Library Spotlight: Back to School (Edt III) Libraries and Publishing Religion and Spirituality: Marriage, Parenting & Family Life		
JUNE 26	6/14	6/19	AUG 28	8/16	8/21
Fall Adult Announcements			Indie Sleepers Travel Printing In Hong Kong	8/15	8/18

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SEPTEMBER

	RESERVATIONS	MATERIALS
SEPT 4	8/23	8/28
Regional Fall Trade Shows Books in Spanish		
PW Star Watch Supplement	8/22	8/25
SEPT 11	8/30	9/4
Music Audio News		
SEPT 18	9/6	9/11
NYCC Preview Reference Digital Perspectives		
SEPT 25	9/13	9/18
Frankfurt Preview (OCT. 11-15) Religion and Spirituality: Conscious Living General & Trade Publishing in China Supplement		

OCTOBER

OCT 2	9/20	9/25
Holiday Gift Guide Books in Spanish		
OCT 9	9/27	10/2
Sci-Fi/ Fantasy Audio News Canadian Publishing Supplement FRANKFURT SHOW DAILY (OCT. 11-13)	9/15	9/25
OCT 16	10/4	10/9
Self-Help Digital Perspectives Libraries and Publishing Texas Book Festival Spotlight	9/28	10/5
OCT 23	10/11	10/16
YA Feature Miami Book Fair Spotlight	10/10	10/13
OCT 30	10/18	10/23
Best Books in 2017 Spotlight on Arab Publishing	10/17	10/20

NOVEMBER

	RESERVATIONS	MATERIALS
NOV 6	10/25	10/30
Health and Fitness School & Library Spotlight: AASL Preview (Edition IV) Books in Spanish Supplement Guadalajara Book Fair Preview		
NOV 13	11/1	11/6
Romance Audio News AAR/SBL Religion Supplement (Nov. 18-21)		
NOV 20	11/8	11/13
Mysteries Libraries and Publishing Digital Perspectives D.C. Metro Publishing Spotlight		
NOV 27	11/14	11/17
African-American Publishing Religion and Spirituality: Women Writing for Women		
NOV 29	11/8	11/15
Children's Starred Reviews		

DECEMBER

DEC 4	11/21	11/27
PW Person of the Year Personal Finance Publishing Institutes Books in Spanish		
DEC 11	11/29	12/4
Spring Adult Announcements Audio News		
DEC 18	12/6	12/11
Children's Flying Starts ALA Midwinter Preview (Feb. 9-13) School & Library Spotlight (Edition V) Digital Perspectives		
DEC 25	NO ISSUE	

