



# EDITORIAL CALENDAR

## 2015

		RESERVATIONS	MATERIALS			RESERVATIONS	MATERIALS
<b>JANUARY</b>	<b>JAN 5</b>	12/17	12/29	<b>MARCH</b>	Audio News		
	Top 10 Stories of 2014				Check It Out		
	Gift Books/ Sidelines				<b>MAR 16</b>	3/4	3/9
	Check It Out				Sports Books for Spring		
<b>JAN 12</b>	12/29	1/5	P&L with Brian Kenney				
2014's Bestsellers			<b>M.F.A. Update Supplement</b>	3/2	3/5		
First Fiction			<b>MAR 23</b>	3/14	3/16		
Common Core Column			Comics - Manga				
Audio News			Home Improvements				
<b>JAN 19</b>	1/7	1/12	<b>PWSelect: Cookbooks</b>	3/9	3/12		
Spring Travel			<b>MAR 30</b>	3/21	3/23		
P&L with Brian Kenney			<b>London Book Fair Preview</b>				
<b>PWSelect: 2015 Preview</b>	1/5	1/8	London, April 14 - 16				
<b>JAN 26</b>	1/12	1/15	Mysteries & Thrillers				
Spring Adult Announcements			Audio Bestsellers				
The Column by Peter Brantley			The Column by Peter Brantley				
<b>FEBRUARY</b>	<b>FEB 2</b>	1/21	1/26	<b>APRIL</b>	<b>APRIL 6</b>	3/28	3/30
Spring Audio Announcements				Poetry			
Check It Out				Check It Out			
<b>ABA Winter Institute 10 Preview</b>	1/19	1/22		Art & Photography			
<b>Supplement 10th Anniv</b>				<b>APRIL 13</b>	4/5	4/6	
<b>February 9 - 11, Asheville, NC</b>				Audio News			
<b>FEB 9</b>	1/28	2/2		Earth Day Books			
Middle East				Common Core Column			
<b>FEB 16</b>	2/2	2/5		<b>Children's Institute Preview Supplement</b>			
Spring Children's Announcements				<b>London Show Daily April 14 - 16</b>	3/20	3/27	
P&L with Brian Kenney				<b>APRIL 20</b>	4/8	4/13	
<b>FEB 23</b>	2/11	2/16		Inspirational Books			
Parenting				Digital Solutions in Publishing II			
Digital Solutions 1				<b>Books in Spanish Supplement</b>	3/30	4/2	
The Column by Peter Brantley				<b>APRIL 27</b>	4/15	4/20	
<b>PWSelect: Romance</b>	2/9	2/12		Audio Feature			
<b>MARCH</b>	<b>MAR 2</b>	2/18	2/23	Health			
Cookbooks				Audio Bestsellers			
Check It Out				The Column by Peter Brantley			
<b>Religion Update I</b>				<b>PWSelect: Poetry</b>	4/13	4/16	
<b>Spring Religion Announcements</b>	2/16	2/19		<b>Publishing in India Supplement</b>	4/13	4/16	
<b>MAR 9</b>	2/25	3/2		<b>MAY</b>	<b>MAY 4</b>	4/20	4/23
Fastest-Growing Small Publishers				<b>PRE-BEA Issue New York, May 27 - 31</b>			
<b>Bologna Book Fair Preview</b>				Check It Out			
<b>Bologna, March 30 - April 2</b>				Books in Spanish			



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<b>MAY</b>	<b>MAY 11</b>	4/29	5/4	<b>JULY</b>	<b>JULY 6</b>	6/24	6/29
	Audio News				Fall Audio Announcements		
	YA Feature				Global Ranking of Publishers		
	<b>IDPF Preview and Program Supplement</b>	5/4	5/7		Check It Out		
	<b>MAY 18</b>	5/6	5/11				
Business				<b>JULY 13</b>	7/1	7/6	
P&L with Brain Kenney				Audio Bestsellers			
<b>Religion Update II</b>				First Fiction			
<b>Publishing in China Supplement</b>				War and Military Distribution			
	<b>MAY 25</b>	5/13	5/18	Audio News			
LGBT Books				Common Core Column			
Diversity in Publishing				<b>New Faces Advertorial</b>			
<b>PWSelect: UpubU Show Guide/ Preview</b>	5/11	5/14					
	<b>BEA &amp; BookCon Show Daily, May 27 - 31</b>	4/30	5/4	<b>JULY 20</b>	7/8	7/9	
				Children's Fall Announcements			
				P&L With Brian Kenney			
<b>JUNE</b>	<b>JUNE 1</b>	5/20	5/25	<b>JULY 27</b>	7/15	7/20	
	Fall Religion Announcements			New Adult			
	Check It Out			Audio Bestseller			
	Books in Spanish			The Column by Peter Brantley			
	<b>JUNE 8</b>	5/27	6/1	<b>PWSelect—Kids/YA</b>	7/13	7/16	
Reference/Guide Books							
Romance				<b>AUG 3</b>	7/22	7/27	
Audio News				Hobbies & Crafts			
Common Core Column				Books in Spanish			
<b>Regional Spotlight: San Francisco</b>				Check It Out with Mike Kelley			
	<b>JUNE 15</b>	6/3	6/8	<b>AUG 10</b>	7/29	8/3	
<b>ALA Annual Expo Preview</b>				Digital Solutions III			
<b>San Francisco, June 25 - 30</b>				Audio News			
First Fiction				Common Core Column			
P&L with Brian Kenney				Audio Bestsellers			
	<b>JUNE 22</b>	6/10	6/11	Reference			
Fall Adult Announcements: Overview of the Season				<b>AUG 17</b>	8/5	8/10	
The Column by Peter Brantley				Cookbooks			
	<b>JUNE 29</b>	6/17	6/22	P&L with Brian Kenney			
<b>San Diego Comic-Con Preview</b>				<b>Publishing in Hong Kong</b>			
<b>San Diego, July 9 - 12</b>							
Children's Flying Starts				<b>AUG 24</b>	8/12	8/17	
Audio Bestseller				Indie Publishers Sleepers			
<b>PWSelect: Audiobooks</b>	6/15	6/18		Fall Travel			
				Audio Bestseller			
				<b>PW Select: Memoir/Autobiography</b>	8/10	8/13	



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<b>AUGUST</b>	<b>AUG 31</b>	8/29	8/24	<b>OCT</b>	<b>OCT 26</b>	10/14	10/19
	China Holiday Romance Distribution School and Library Publishing Audio News The Column by Peter Brantley				Illustrated Gift Books Audio Bestseller <b>PW Select</b> Self-Pub Book Expo Guide/Preview <b>Spotlight on Arab Publishing Supplement</b>	10/12	10/15
<b>SEPTEMBER</b>	<b>SEPT 7</b>	8/26	8/31	<b>NOVEMBER</b>	<b>NOV 2</b>	10/21	10/26
	Salary Survey Music Books Books in Spanish Check It Out <b>Regional Spotlight Fall Trade Shows Supplement</b>				<i>PW's</i> Best Books of the Year Check It Out <b>Books in Spanish Supplement</b>	10/19	10/22
	<b>SEPT 14</b>	9/2	9/7		<b>NOV 9</b>	10/28	11/2
	<i>PW</i> Star Watch Feature and Supplement Mind, Body & Spirit Children's Reviews: Christmas and Hanukkah Books				Diet and Fitness Printing and Paper		
	<b>SEPT 21</b>	9/9	9/14		<b>NOV 10</b>	10/22	10/26
	Gaming and Strategy Guides P&L with Brian Kenney <b>Canadian Publishing Supplement</b>	9/7	9/10		Children's Starred Review Issue		
	<b>SEPT 28</b>	9/16	9/21		<b>NOV 16</b>	11/4	11/9
	<b>Frankfurt Preview Issue</b> <b>Frankfurt, October 14 - 16</b> The Column by Peter Brantley <b>PW Select Marketing/Social</b>	9/14	9/17		Romance P&L with Brian Kenney		
<b>OCTOBER</b>	<b>OCT 5</b>	9/23	9/28	<b>DECEMBER</b>	<b>NOV 17</b>	11/5	11/9
	SF/Fantasy Books in Spanish Check It Out <b>Religion Update III: Scholarly and AAR/SBL Preview</b>	9/21	9/24		<b>Adult Starred Reviews</b>	10/26	10/30
	<b>OCT 12</b>	9/30	10/5		<b>NOV 23</b>	11/11	11/16
	Audio Bestsellers YA Feature Audio News Common Core Column				Mysteries Publishing Institutes <b>PW Select: Photo/Illustrated Books</b>	11/9	11/12
	<b>Frankfurt Show Daily Oct 14-16</b>	9/28	10/5		<b>NOV 30</b>	11/18	11/23
	<b>OCT 19</b>	10/7	10/12		African-American Publishing Tech Books The Column by Peter Brantley		
	Self-Help/Bullying P&L with Brian Kenney <b>M.F.A. Update Supplement</b>	10/5	10/8		<b>DEC 7</b>	11/25	11/30
					<i>PW</i> Publishing Person of the Year ALA Midwinter Preview Books in Spanish Check It Out Audio News		
					<b>DEC 14</b>	12/2	12/7
					2016 Spring Adult Announcements Personal Finance Digital Solutions IV The Column by Peter Brantley		
					<b>DEC 21</b>	12/9	12/14
					Children's Flying Starts P&L with Brian Kenney Audio Bestseller <b>PW Select: Distribution and Printing</b>	12/7	12/10