

# NPR FACT SHEET

## DATE OF NPR, INC. INCORPORATION

February 26, 1970

## FIRST SHOW BROADCAST

*All Things Considered* May 3, 1971

## DC PRODUCTION CENTER

1111 North Capitol St. NE, Washington, DC 20002

## NPR WEST PRODUCTION CENTER

9909 Jefferson Boulevard, Culver City, CA 90232

## NPR NEW YORK

11 West 42nd Street, 19th Floor, New York, NY 10036

President and CEO	Jarl Mohn
Number of Employees	832 <sup>1</sup>
NPR, Inc. Operating Budget, FY 2016	\$216.4M
News Division Staff	353 <sup>1</sup>
Stations Broadcasting NPR Programming	1,098 <sup>2</sup>
NPR Member Stations and Associate Stations	994 <sup>6</sup>
Non-Member Stations Airing NPR Programming	120 <sup>2</sup>
Weekly Listeners for all NPR Stations	37.7 million <sup>3</sup>
Weekly Listeners for NPR Programming and Newscasts	30.2 million <sup>3</sup>
Monthly NPR.org Unique Visitors	36.8 million <sup>4</sup>
Monthly Visits to NPR Digital Properties	114.4 million <sup>4</sup>
Weekly Unique downloaders of NPR Podcasts	5.6 million <sup>5</sup>

## AWARD HIGHLIGHTS

Since 1971, NPR and its journalists and programming have won hundreds of awards including 37 Alfred I. duPont-Columbia University Awards, 63 George Foster Peabody Awards, 81 awards from the White House News Photographers Association, 24 Webby Awards (which includes ten Webby “Peoples’ Voice” awards) and 24 awards from the Overseas Press Club of America.

## ABOUT NPR

NPR is a nationally acclaimed, non-profit multimedia organization and the leading provider of non-commercial news, information and entertainment programming to the American public. Launched in 1970 as a radio network by a group of public radio stations, today NPR is among the most successful news organizations in America and a growing presence in digital media including podcasting, mobile applications and social media.

## INTERNATIONAL BUREAUS (17)

Beijing, China	Mexico City, Mexico
Beirut, Lebanon	Moscow, Russia
Berlin, Germany	Nairobi, Kenya
Cairo, Egypt	New Delhi, India
Dakar, Senegal	Rome, Italy
Islamabad, Pakistan	Rio de Janeiro, Brazil
Istanbul, Turkey	Seoul, South Korea
Jerusalem, Israel	Shanghai, China
London, United Kingdom	

## DOMESTIC BUREAUS (17)

Austin, TX	New Gloucester, ME
Birmingham, AL	NPR New York
Boston, MA	Orange Beach, AL
Chicago, IL	Philadelphia, PA
Cleveland, OH	Portland, OR
Dallas, TX	Salt Lake City, UT
LA Bureau/NPR West	San Francisco, CA
Miami, FL	Seattle, WA
	Virginia Beach, VA

<sup>1</sup> As of March 2017.

<sup>2</sup> NPR Carriage Report Center, Spring 2017. Note that some Member Stations do not air NPR programming.

<sup>3</sup> ACT 1 based on Nielsen Audio Nationwide, Spring 2017, Persons 12+, based on program broadcast times, Mon-Sun Midnight-Midnight. © 2017 The Nielsen Company. May not be quoted or reproduced without the prior written permission of Nielsen.

<sup>4</sup> Google Analytics, 3-month average, June – August 2017. Note: NPR Digital Properties includes NPR.org and NPR apps.

<sup>5</sup> Splunk, 13-week average, 06/04/2017 - 08/27/2017.

<sup>6</sup> NPR Authorized Representatives & Station List, September 6, 2017.