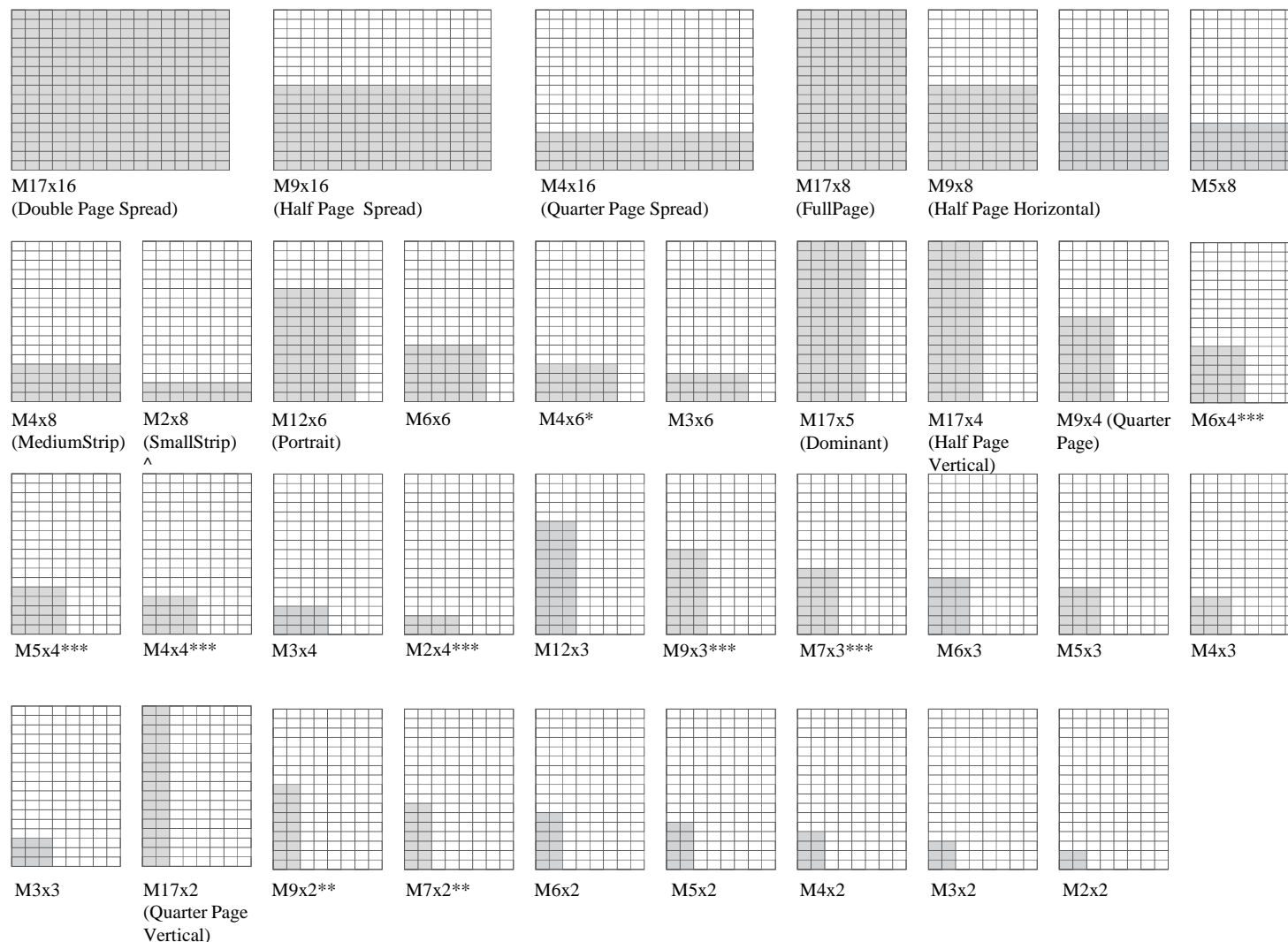


Newspaper - specifications

Broadsheet 580mm (h) by 405mm (w)

Ad Size (Name)	Depth mm	Width mm
M17x16 (Double Page Spread)	540	774
M9x16 (Half Page Spread)	284	774
M4x16 (Quarter Page Spread)	124	774
M17x8 (Full Page)	540	372
M9x8 (Half Page Horizontal)	284	372
M6x8 (Large Strip)	188	372
M5x8	156	372
M4x8 (Medium Strip)	124	372
M2x8 (Small Strip)^	60	372
M12x6 (Portrait)	380	278
M6x6	188	278
M4x6*	124	278
M3x6	92	278
M17x5 (Dominant)	540	231
M17x4 (Half Page Vertical)	540	184
M9x4 (Quarter Page)	284	184
M6x4***	188	184
M5x4***	156	184
M4x4***	124	184
M3x4	92	184
M2x4***	60	184
M12x3	380	137
M9x3***	284	137
M7x3***	220	137
M6x3	188	137
M5x3	156	137
M4x3	124	137
M3x3	92	137
M17x2 (Quarter Page Vertical)	540	90
M9x2**	284	90
M7x2**	220	90
M6x2	188	90
M5x2	156	90
M4x2	124	90
M3x2	92	90
M2x2	60	90



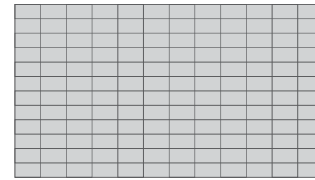
^Only available for EGN Front Page strips. *Only available for Real Estate. **Only available for Recruitment & Notices. ***Only available for Recruitment, Notices and Real Estate



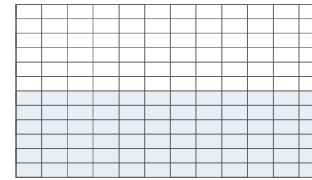
Newspaper - specifications

Tabloid 405mm (h) by 290mm (w)

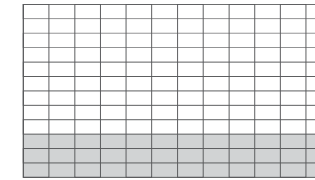
Ad Size (Name)	Depth mm	Width mm
M12x12 (Double Page Spread)	380	551
M6x12 (Half Page Spread)	188	551
M3x12 (Quarter Page Spread)	92	551
M12x6 (Full Page)	380	262
M6x6 (Half Page Horizontal)	188	262
M4x6 (Large Strip)	124	262
M3x6 (Medium Strip)	92	262
M2x6 (Small Strip)	60	262
M12x4 (Dominant)	380	174
M9x4 (Portrait)	284	174
M3x4	92	174
M12x3 (Half Page Vertical)	380	129
M6x3 (Quarter Page)	188	129
M5x3	156	129
M4x3	124	129
M3x3	92	129
M12x2 (Third Page Vertical)	380	85
M6x2	188	85
M5x2	156	85
M4x2	124	85
M3x2	92	85
M2x2	60	85



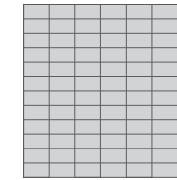
M12x12
(Double Page Spread)



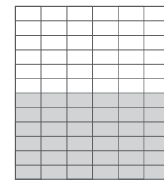
M6x12
(Half Page Spread)



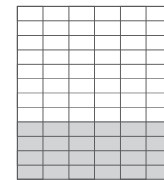
M3x12
(Quarter Page Spread)



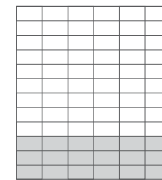
M12x6
(Full Page)



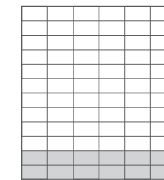
M6x6
(Half Page
Horizontal)



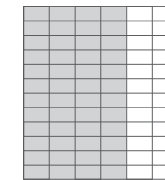
M4x6
(Large Strip)



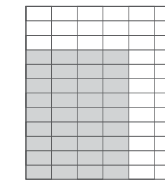
M3x6
(Medium Strip)



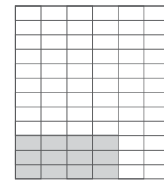
M2x6
(Small Strip)



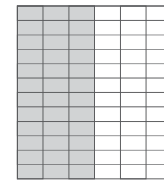
M12x4
(Dominant)



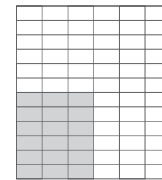
M9x4
(Portrait)



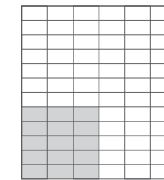
M3x4



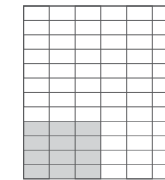
M12x3
(Half Page Vertical)



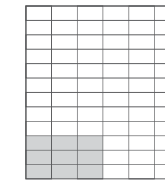
M6x3
(Quarter Page)



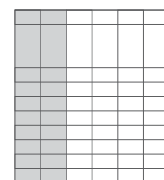
M5x3



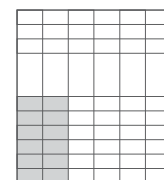
M4x3



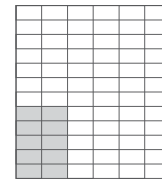
M3x3



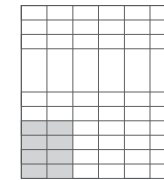
M12x2
(Third Page Vertical)



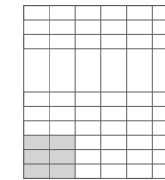
M6x2



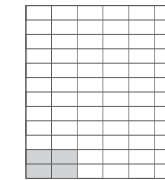
M5x2



M4x2



M3x2



M2x2