

Metro rates by Ad size

Ad Size Name	Height in number of modules	Width in number of modules	Total Modules	Monday to Friday	GST	Total	Saturday	GST	Total	Sunday	GST	Total
M12 x 12 (Double)	12	12	144	\$13,392.00	\$1,339.20	\$14,731.20	\$15,408.00	\$1,540.80	\$16,948.80	\$12,816.00	\$1,281.60	\$14,097.60
M12 x 6 (Full Page)	12	6	72	\$6,696.00	\$669.60	\$7,365.60	\$7,704.00	\$770.40	\$8,474.40	\$6,408.00	\$640.80	\$7,048.80
M9x4 (Portrait)	9	4	36	\$3,348.00	\$334.80	\$3,682.80	\$3,852.00	\$385.20	\$4,237.20	\$3,204.00	\$320.40	\$3,524.40
M12x4 (Dominant)	12	4	48	\$4,464.00	\$446.40	\$4,910.40	\$5,136.00	\$513.60	\$5,649.60	\$4,272.00	\$427.20	\$4,699.20
M6x6 (Half Horizontal)	6	6	36	\$3,518.08	\$351.81	\$3,869.89	\$4,036.90	\$403.69	\$4,440.59	\$3,383.42	\$338.34	\$3,721.76
M12x3 (Half Vertical)	12	3	36	\$3,348.00	\$334.80	\$3,682.80	\$3,852.00	\$385.20	\$4,237.20	\$3,204.00	\$320.40	\$3,524.40
M12x2 (Third Vertical)	12	2	24	\$2,232.00	\$223.20	\$2,455.20	\$2,568.00	\$256.80	\$2,824.80	\$2,136.00	\$213.60	\$2,349.60
M6x3 (Quarter)	6	3	18	\$1,674.00	\$167.40	\$1,841.40	\$1,926.00	\$192.60	\$2,118.60	\$1,602.00	\$160.20	\$1,762.20
M4x6 (Large Strip)	4	6	24	\$2,232.00	\$223.20	\$2,455.20	\$2,568.00	\$256.80	\$2,824.80	\$2,136.00	\$213.60	\$2,349.60
M3x6 (Medium Strip)	3	6	18	\$1,674.00	\$167.40	\$1,841.40	\$1,926.00	\$192.60	\$2,118.60	\$1,602.00	\$160.20	\$1,762.20
M2x6 (Small Strip)	2	6	12	\$1,116.00	\$111.60	\$1,227.60	\$1,284.00	\$128.40	\$1,412.40	\$1,068.00	\$106.80	\$1,174.80
M3x4	3	4	12	\$1,116.00	\$111.60	\$1,227.60	\$1,284.00	\$128.40	\$1,412.40	\$1,068.00	\$106.80	\$1,174.80
M5x3	5	3	15	\$1,395.00	\$139.50	\$1,534.50	\$1,605.00	\$160.50	\$1,765.50	\$1,335.00	\$133.50	\$1,468.50
M4x3	4	3	12	\$1,116.00	\$111.60	\$1,227.60	\$1,284.00	\$128.40	\$1,412.40	\$1,068.00	\$106.80	\$1,174.80
M3x3	3	3	9	\$837.00	\$83.70	\$920.70	\$963.00	\$96.30	\$1,059.30	\$801.00	\$80.10	\$881.10
M6x2	6	2	12	\$1,116.00	\$111.60	\$1,227.60	\$1,284.00	\$128.40	\$1,412.40	\$1,068.00	\$106.80	\$1,174.80
M5x2	5	2	10	\$930.00	\$93.00	\$1,023.00	\$1,070.00	\$107.00	\$1,177.00	\$890.00	\$89.00	\$979.00
M4x2	4	2	8	\$744.00	\$74.40	\$818.40	\$856.00	\$85.60	\$941.60	\$712.00	\$71.20	\$783.20
M3x2	3	2	6	\$558.00	\$55.80	\$613.80	\$642.00	\$64.20	\$706.20	\$534.00	\$53.40	\$587.40
M2x2	2	2	4	\$372.00	\$37.20	\$409.20	\$428.00	\$42.80	\$470.80	\$356.00	\$35.60	\$391.60

Mechanical Specifications

Ad Size Name	Depth mm	Width mm	Ad Size Name	Depth mm	Width mm	Ad Size Name	Depth mm	Width mm	Ad Size Name	Depth mm	Width mm
M12x12 (Double Page Spread)	380	551*	M4x6 (Large Strip)	124	262	M12x3 (Half Page Vertical)	380	129	M6x2	188	85
M6x12 (Half Page Spread)	188	551*	M3x6 (Medium Strip)	92	262	M6x3 (Quarter)	188	129	M5x2	156	85
M3x12 (Quarter Page Spread)	92	551*	M2x6 (Small Strip)	60	262	M5x3	156	129	M4x2	124	85
*Stitched & Trimmed		534	M12x4 (Dominant)	380	174	M4x3	124	129	M3x2	92	85
M12x6 (Full Page)	380	262	M9x4 (Portrait)	284	174	M3x3	92	129	M2x2	60	85
M6x6 (Half Page Horizontal)	188	262	M3x4	92	174	M12x2 (Third Page Vertical)	380	85			

M12x6 (Full Page) Physical Dimensions

Mechanical 405mm x 289mm

Live Art Area 380mm x 262mm





Metro rates per module*

	Discount	Mon-Fri	GST	Total	Sat	GST	Total	Sun	GST	Total
Casual	0%	\$93.00	\$9.30	\$102.30	\$107.00	\$10.70	\$117.70	\$89.00	\$8.90	\$97.90
\$5,000	-3%	\$90.21	\$9.02	\$99.23	\$103.79	\$10.38	\$114.17	\$86.33	\$8.63	\$94.96
\$10,000	-6%	\$87.42	\$8.74	\$96.16	\$100.58	\$10.06	\$110.64	\$83.66	\$8.37	\$92.03
\$15,000	-10%	\$83.70	\$8.37	\$92.07	\$96.30	\$9.63	\$105.93	\$80.10	\$8.01	\$88.11
\$20,000	-15%	\$79.05	\$7.91	\$86.96	\$90.95	\$9.10	\$100.05	\$75.65	\$7.57	\$83.22
\$30,000	-20%	\$74.40	\$7.44	\$81.84	\$85.60	\$8.56	\$94.16	\$71.20	\$7.12	\$78.32
\$50,000	-25%	\$69.75	\$6.98	\$76.73	\$80.25	\$8.03	\$88.28	\$66.75	\$6.68	\$73.43
\$100,000	-30%	\$65.10	\$6.51	\$71.61	\$74.90	\$7.49	\$82.39	\$62.30	\$6.23	\$68.53

Please note page dominant loading applies to Half Page Horizontal rates. Please see Half Page Horizontal base rates detailed on previous page.

Position Loading Charges

Page 1	100%**	Page 10	30%
Page 2	50%	Page 11	30%
Page 3	50%	Page 12	30%
Page 4	50%	Page 13	30%
Page 5	50%	Page 14	30%
Page 6	50%	Page 15	30%
Page 7	50%	Back Page	50%
Page 8	30%	Specified Position	20%
Page 9	30%	Front Page Sections	20%

**Must be part of a creative execution (Wrap).

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Rates apply from July 1, 2013. Rates are inclusive of colour.

Prices based per module. 72 modules = Full Page

*Modules not sold individually but only sold by Ad sizes shown on previous page.

