

OVERVIEW



WHAT DOES D10E MEAN?

d10e is a numeronym for decentralization. In the past couple of years, the FinTech ecosystem embraced Bitcoin and other digital currencies, a movement which allowed multiple disruptive industries to explode. The race toward a unifying theme (decentralization) became evident and part of our everyday lives.

Decentralization isn't a buzzword, but an idea capable of driving the cultural shift toward the next leap in human civilization. What can be decentralized will be decentralized.

- FINTECH
- ICOs
- BLOCKCHAIN
- DISRUPTIVE TECHNOLOGY
- BUSINESS AND CULTURE
- THE SHARING ECONOMY
- THE FUTURE OF WORK





D10E EDITIONS

2017 **BUCHAREST**/FEB TEL AVIV/JUN SAN FRANCISCO/AUG KYIV/SEP WARSAW/OCT **GIBRALTAR**/OCT

LJUBLJANA/NOV

2016 **AMSTERDAM**/FEB SAN FRANCISCO/JUL

2015

2014 SAN FRANCISCO / AUG **SINGAPORE**/MAY

SAN FRANCISCO/JUL

Over \$750M was raised through ICOs by our past presenters.

300+ experts, executives, makers, and investors have presented at our events.

C-Level executives from bitcoin and blockchain companies, disruptive technology companies, investment firms, and startup incubators are our most loyal supporters.

150+ media outlets and journalists covered our events including Vice News, Nasdag, Max Keiser, CoinDesk, Bitcoin Magazine, Cryptocurrency News, CoinTelegraph, RT News, and more.



CAYMAN ISLANDS / 27-30 JAN

SILICON VALLEY /15-18 FEB

WHISTLER /FEB

TOKYO

SINGAPORE

MUMBAI

PERU

BUCHAREST

TEL AVIV

ASTANA

SEOUL

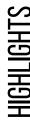
BUENOS AIRES

BANGKOK

HONG KONG

DUBAI

CAPE TOWN



AUDIENCE





GENDER

Tech savvy, financially astute and risk tolerant between the **AGES OF 25-50**

INCOME



38% 18% 21% 7% 16% < \$ 100,000 \$ 75,000 \$ 50,000 \$ 40,000 > \$ 30,000

FDUCATION

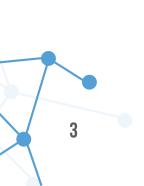


MEDIA



150+

media outlets have covered our events, including RT News, Vice News, CoinDesk, CoinTelegraph and more.





SPONSORSHIP OPPORTUNITIES





	REVOLUTIONARY SPONSOR \$15K	DISRUPTIVE SPONSOR \$10K	VISIONARY SPONSOR \$7K	SUPPORTIVE SPONSOR \$4K
ON OUT MADVETING		OI UNUUII O IUK	OI ONSOIT O/IX	UI UIIUUII 94N
ON-SITE MARKETING				
Event app branding	0			
Ad in event booklet	2 pages	1 page	1/2 page	1
Individual presentation	•	0		
Panel speaker	0	0	0	
Goodie bag insert	0	0	0	0
EXP0				
Logo on step and repeat	0			
Premium Exhibit Booth	0	0		
Standard Exhibit Booth			0	0
Logo Projection	0	0		
		i i	i	1
ON-STAGE BRANDING Prominent Stage Branding				
Prominent Stage Branding	0	0		
Prominent Stage Branding Sponsor announcement	0	•		
Prominent Stage Branding Sponsor announcement EVENT MARKETING	•	•		
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases	•			
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases Materials distribution	0		•	
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases Materials distribution Logo on website	0	0	0	•
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases Materials distribution Logo on website Logo on materials	0	0	0	0
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases Materials distribution Logo on website	0	0	0	0
Prominent Stage Branding Sponsor announcement EVENT MARKETING Mention on press releases Materials distribution Logo on website Logo on materials	0	0	0	0



SPONSORSHIP OPPORTUNITIES





"IN PARTNERSHIP WITH" TITLE - \$50,000
Benefits to be discussed in private



ICO PACKAGE - \$5,000 (CASH) + \$5,000 (VALUE OF TOKENS)

Presentation slot at the biggest ICO competition in the world Exibition booth

Two conference passes

Logo on website

CUSTOM EVENT ACTIVATION



EVENT BAGS SPONSOR - \$5.000

Logo on all goodie bags
Logo on website
Material distribution at the event



LANYARD & BADGE SPONSOR* - \$10,000

Logo on all Lanyards & Badges

Logo on website

Material distribution at the event

*available only for Revolutionary sponsors



PRIVATE SOCIALIZING EVENT SPONSOR - \$5,000

Branding at the event Welcome speech (3 min)

Logo on website

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