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# **ABOUT DOT TECHNOLOGY**

**DOT Technology** is an Internet Advertising Services and Development company. We provide all business needs to build a steamed internet presence. Internet Advertising services include, Web Design and development, Hosting, Site management, Graphic Design, E-mail Marketing, Online Classified and Newsletters Advertising in addition to our exceptional Internet and hardcopy directory.

**DOT Technology** employs a network through top quality graphic designers, programmers, and technical support staff who together provide excellent services and results. Our target is to provide a comprehensive, visually stimulating and marketable Web site. We provide expert consultation and firmly believe in educating our clients to the world of the Internet.



Our business philosophy is using the latest technology in cooperation with other media owners to reflect your business image at reasonable cost. Everyone must get real and tangible benefits from dealing with us.

# **OUR MISSION**



Is to shape customer ideas into real, unique, tailor-made and cost effective IT solutions that serve and complete their present and future business needs incorporating with premier products and technologies available in the market.

## **BUSINESS FOCUS**

**DOT Technology** earns the recognition in the IT market as "Integrated solutions, Internet and professionals marketing provider" by the extensive range of services we offer to our clients`, which include:

- Enterprise Integrated projects
- Consulting and Feasibility Studies
- · Business directory
- Design & pre-Sales Services.
- Internet Solutions
- Products Supply & Support.
- Project Management & Implementation.
- Post-Sales Services and Maintenance.

Apart from the above, **DOT Technology** is co-operating with hands of third parties to offer turnkey IT solutions to the Major enterprises and SMB clients.

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# **TECHNOLOGY**

## **Web Sites Technologies**

.Net Technology (VB.Net/C#.Net/ADO.Net)

ASP/ASP.Net

XML Web Services

PHP

JSP

Java Applets

JS (Java script)

J2EE

Macromedia Flash

COM and COM+ Programming

## **Windows Application Tools**

Visual Studio .net 2003 (VB, C#, ADO, XML web services,

and Mobile operations)

C++ and visual C

# **Multimedia Application Tools**

Macromedia Flash

Macromedia Director

Free Hand

Adobe Photo Shop

#### **Reporting Tool**

Microsoft Reporting services

Crystal Report

#### **Database Engines**

MS SQL Server Database Oracle Database

MS Access

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# **DEPARTMENTS**

DOT Technology is a subsidiary of the world wide company "TheWorldwideDomains.Com" whom employee a huge number of professional employees around the world, and consists of the following major departments:

#### Technical:

### **Development Department:**

is responsible for web and application development activities.

## **Creative Department:**

is responsible for web and application design activities

#### **Professional Services Department:**

is responsible for pre-sales services, project management, training and maintenance.

# **Quality Assurance Department:**

is responsible for products and solutions' testing and quality control.

### **Implementation Department:**

is responsible for products and solutions' testing and quality control

### **Support Department:**

is responsible for after sales support.

## **Customer Relation:**

#### **Marketing Department:**

is responsible for pre-sales activities (in coordination with other departments), marketing programs, exhibitions, literatures and web site development.

#### **Pre-Sales Department:**

is responsible for Pre-sales activities.

## Sales Department:

is responsible for sales, sales account management activities.

#### **Non-Technical Departments:**

#### **Administration Department:**

is responsible for orders processing, purchasing, inventories control and logistics.

#### **Accounting Department:**

is responsible for accounting transactions & documents, taxes and balance sheets.

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#### **Legal Department:**

is responsible for legal issues .

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# **SERVICES SUMMARY**



Web Design and Development



Multimedia CD Creativity



Corporate Identity Creativity



**Email and Domains Management** 



Software Development



Fire Alarms, Metal Detectors, Monitor and Access Control Solutions





**Dedicated and Virtual Hosting Solutions** 

DOT Technology may support the Beneficiary Company with any of these brands and services:



#### **Recent Customers:**



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# 1 WEB DESIGN AND DEVELOPMENT



In every 3 seconds a new web site is being hosted on the internet. So you can understand the competition on the internet and compare between different services qualities rendered to you. We apply technology with innovation and responsibility to Design the right strategies for your website to be presented in a high quality.

Whether your business requires a Web site development from the beginning, or your current site requires a re-design or has little or no activity, we can provide you with needed services. Through understanding your business activities deeply, we will design and develop a suitable web site to your business as a whole.

# **Design and Development**

**DOT Technology** creative team believes that your web presence should accurately reflect and identify the nature of your business, producing the greatest visibility and generating the highest impact on your targeted markets. So, we optimize our clients' web performance.

#### **Database Development**

**DOT Technology** provides comprehensive and accurate database management solutions. Regarding to the fact that your clients` are the most important assets your company has and you have to manage their database, we provide you with our unique technology and comprehensive methodology to ensure a successful data integration projects about your clients.

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# **2 WEB HOSTING**



**Our hosting** environment offers you reliability to keep you visible 24/7/365, understanding your growing needs, and flexibility to meet your changing operational requirements.

**E-Mail: DOT Technology** hosts thousands of corporate email boxes. We offer infrastructure support and a personal account management which is not commonly found in other environments.

**Domain Registration: DOT Technology** Staff can assist you when you register a domain name or transfer one from a non cooperative host.

**Site management:** Regarding to the fact that, you need to deal with a steamed and an authorized company to guarantee effective and efficient level of performance at reasonable cost. **DOT Technology** has been managed its clients` web sites since day one and our clients` rely on us in house programming resources.

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# **3 CORPORATE IDENTITY**



# **Marketing Packages**

# **Business Cards**

**CREATIVE DESIGN** Colors: 4 Colors SIZE: 9 CMM x 5 CMM

# **Envelops Stickers**

CREATIVE DESIGN Colors: 4 Colors SIZE: 3 CMM x 3 CMM

# **CD Covers/Stickers**

**CREATIVE DESIGN** Colors: 4 Colors SIZE: 5.25 INCH

# **Outdoor Flayers**

CREATIVE DESIGN Colors: 4 Colors SIZE: 9 CMM x 21 CMM

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# 4 EMAIL MARKETING

E-Mail Marketing: using e-mail marketing in the business world today becomes a necessity not a luxury. With regard to our awareness of this fact, we provide e-mail marketing services according to your business needs. We have different e-mail marketing solutions for you whether it will be web promotions, product announcements, newsletters or customers' personal information messages in order to assist you in achieving your targets such as saving time, building customers relationships and increasing sales.

# **Advantages of Online advertising**

Worldwide exposure: The World Wide Web on the Internet can be accessed by millions of people all over the world where there is an internet access. Your web page will have a wider exposure than your advertisement in any daily newspaper.

Low Cost: Compare our offers' with any other competitor that can give you a world wide color graphic exposure in a short turn.

No waiting for the "next issue" to be published: You can be 'Online' in hours/days instead of weeks or months with newspapers and yellow pages.

# Highly targeted visitor base:

	Egyptian A	Audience Mailing Rates:		
		Corporate Mailing List		
	Pack-EgC1	100,000 Email Address		
	Pack-EgC2	200,000 Email Address		
l	Individual Mailing List			
	Pack-EgI1:	100,000 Email Address		
	Pack-EgI2:	500,000 Email Address		
	Pack-EgI3:	1,000,000 Email Address		
	Pack-EgI4:	1,500,000 Email Address		
	Pack-EgI5:	2,000,000 Email Address		

Arab Audi	ence Mailing Rates "Gulf Area":
	Individual Mailing List
Pack-GuI1:	100,000 Email Address
Pack-GuI2:	500,000 Email Address
Pack-GuI3:	1,000,000 Email Address
Pack-GuI4:	1,500,000 Email Address
Pack-GuI5:	2,000,000 Email Address

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# **5 SOFTWARE DEVELOPMENT**



# **Solutions**

**Dot Portal**: Full automation for company process and work flow.

**CRM** : Customers Relationships Management.

School Management System Document Management System

**Work Flow** 

**Products** 

Human Resource Sales Follow Up Real States
Time & Attendance Stock Time Share
Online Recruitment Mail Campaigns

# **Tailored Solutions & Applications**

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# **6 System Integration**

# **Data Networking Solutions**

Nowadays, speed, reliability and capacity of network data are important criteria in the world of digital communications. Internet has become a vital business tool for modern enterprises and now of course your voice calls may use the same network as your data. For these reasons, it is vital that you are 100% confident in your network infrastructure and the company that designs and installs it for you.



**DOT Technology** designs, installs and maintains of the local area networks (LAN) and wide area networks (WAN), providing both on-site and 24 hour telephone support. Our highly skilled teams and trained people are able to help you to address the broad needs of your network, help you to boost network performance and thereby improve your organization's productivity and efficiency.

We offer comprehensive portfolio of network products from the world leading Manufacturers' with whom we have long standing and close partnerships only.

# **Voice Telephone Solutions**

DOT Technology is able to tailor business communications solutions to suit your requirements from a small key system to corporate IP based network. By careful reviewing of systems availability from our top three partners and selecting the best one which fulfill our clients' needs. We are able to provide you with the most cost-effective and reliable solutions.



Through matching solutions available today with the convergence of voice and data on the same network all new ways of sharing information become possible. DOT **Technology** proud of being able to provide its clients' with cutting edge converged systems at any size and great deal with experienced companies in this field.

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# 7 SECURITY SYSTEMS

# **Access Control**











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RealClear\* reveals components of a gun, knife and bomb in real time, without lags and delays.



# **Fire Alarms**







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# **CUSTOMER LIST**



#### Multinational

- German-Arab chamber of Industry and Commerce
- Siemens Limited Egypt
- Yellow Pages
- Grohe
- Violia Water

#### Governmental

- CASE- Cairo Alexandria Stock Exchange
- IMC-Industrial Modernisation Center
- Sales Tax Authority
- Ministry of Education 1000 School Hub
- Ministry of Justice

#### Military

- Kobry El-Kobba Military Hospital
- Air Defense 5th Group
- Second Army Central Command
- Engineering Group Main Store
- Air Forces Vehicles Unit
- Fuel Store

#### **Embassies**

Belgium Embassy

# Banks & Finance

• Agricultural Development Bank

# هیئات و <mark>منظم</mark>ات دولیة

- الغرفة الالمانية
  - شركة سيمنز
    - ، يلو بادجيز
      - جروهی
    - فيوليا واتر

# ليئات حكومية

- بورصتي القاهرة و الاسكندرية
  - مركز تحديث الصناعة
    - الضرائب
    - وزارة التعليم
    - وزارة العدل

# القوات المسلحة

- مستشفى كوبري القبة
- القوات الجوية المجموعة الخامسة
  - الجيش الثاني
  - المجموعة الهندسية
    - مخزن الوقود

#### السفار ات

سفارة بلجيكا

البنو ك

• بنك التنمية الزراعي

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#### Gas & Oil

Alex Petroleum Company

#### **Education**

- Menia University
- Zakazik University
- Irish School Cairo
- Roots School
- Cairo English Schools
- Menes International School
- The Arab Academy for Science and Technology

#### Health

- Hassabo Hospital
- Matarya Education Hospital
- CliniLab
- EIMS
- Nile Pharmaceutical
- Mash Pharma
- IDClinics
- Rashed Dental

#### **Tourist**

- Blue Sky Tours
- Green Valley Tours
- Seagull Travel
- South Dive Club Dahab
- Sea View Dahab
- Egizia
- Rady Village
- Relax Tours
- Rocca
- Six Corner Resort

#### **Internet Services**

- AyMakan.com
- Mooga.com
- ISP of Egypt

#### **Recruitment & Training**

- · Resource Professional
- Career Finders
- Career Target

# قطاع البترول

الإسكندرية للبترول

#### التعليم

- جامعة المنيا
- جامعة الزقازيق
- المدرسة الايرلندية
- مدارس كايرو انجليش
  - مدارس مینیس
- الاكاديمية العربية للعلوم و التكنولوجيا

# القطاع الصحى

- مستشفى المطرية التعليمي
  - کلینی لاب
    - EIMS •
  - صيدلية النيل
    - ماش فارما
- ، العيادات المتكاملة للاسنان
  - عیادات دکتور راشد

# القطاع السياحي

- بلو سكاي للسياحة
- جرین فالی تورز
- سيجال ترافل للسياحة
  - مرکز غطس بدهب
- قریة سی فیو بدهب
- ايجزيا للخدمات السياحية
  - قریة راضی
- شركة ريلكس تورز للسياحة
  - شركة روكا للسياحة

## القطاع تكنولوجيا المعلومات

- اي مكان دوت كوم
  - موجة دوت كوم
- ای اس بی مصر

# قطاع الموارد البشرية و التوظيف

- ريسورس بروفيشينال
  - کارییر فایندرز
  - و کارپیر تارجت

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#### **Auto Resellers and accessories**

- Auto Egypt
- Arabian Group
- Arabiat
- Total Rent Cars
- City Motors

#### **Real State**

- Promac Villas
- Al-Akad Real States

# **Texstyle**

- Hero
- Winitex
- HM

#### **Private Sector**

- First East Invest
- El-Rowad for Education Technology
- Toy & Joy
- Mind winder
- El Noor
- Grabel for marble
- Canadian Group
- Radio One
- Final Touch
- Tatas Panasonic Agancy
- ESF Egypt
- Golden Group
- Mohamed Helmy Accounting Office
- Youssef Nabih
- Stern-z

# قطاع السيارات و الكماليات

- اوتو ایجیبت توکیل نیسان
- المجموعة العربية توكيل تويوتا
  - شركة عربيات
  - توتال رينت لتأجير السيارات
    - سیتي موتورز

#### العقارات

- برواماك للتسويق العقاري
  - العقاد للتسويق العقاري

# قطاع الملابس

- هيرو
- وینیتکس
- حسن مصطفى

# القطاع الخاص

- برواماك للتسويق العقاري
  - و العقاد للتسويق العقاري
- توي اند جوي للعب الاطفال
  - مايند ويندر للعب الاطفال
- شركة النور للصوتيات و المرئيات
  - جرابل للرخام
  - المجموعة الكندية
  - راديو وان للاعلان
  - فاينال تاتش للديكور
  - تاتس توكيل باناسونيك
    - مصانع اي اس اف
      - جولدن جروب
- مكتب محمد حلمي محاسب قانوني
- مكتب يوسف نبيه محاسب قانوني
  - استيرن لادارة الازمات

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# **SAMPLES OF WORK**

Please find below selected Web-based designs and success stories:



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# Selected Samples:



ONHOLOG

#### Flash:

http://www.barakatgroup.com http://www.mashpharma.com http://www.idclinics.com

## Static:

http://www.scidreco.com http://www.stgeorgehtl.net http://www.firsteastinvest.com http://www.goldengrope.com http://www.finaltouch-eg.com http://www.irishschoolcairo.com http://www.master-form.com http://www.zeinox.com http://www.ttf-tawakol.com

#### Dynamic:

http://www.mastertradeint.com http://www.cesegypt.com http://www.omega-eg.net http://www.hmcottons.com http://www.badawyah.com http://www.autoegypt.com.eg http://www.arabian-gr.com.eg

### **DOT Projects:**

http://www.offarat.com http://www.GoldenCvs.net http://www.hogozat.net http://www.templatesmakers.net http://www.ispegypt.com http://www.fastadv.net http://www.kawkap.com

http://www.dot-technology.net

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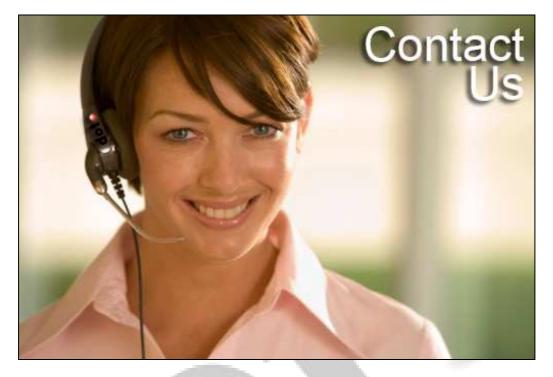
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