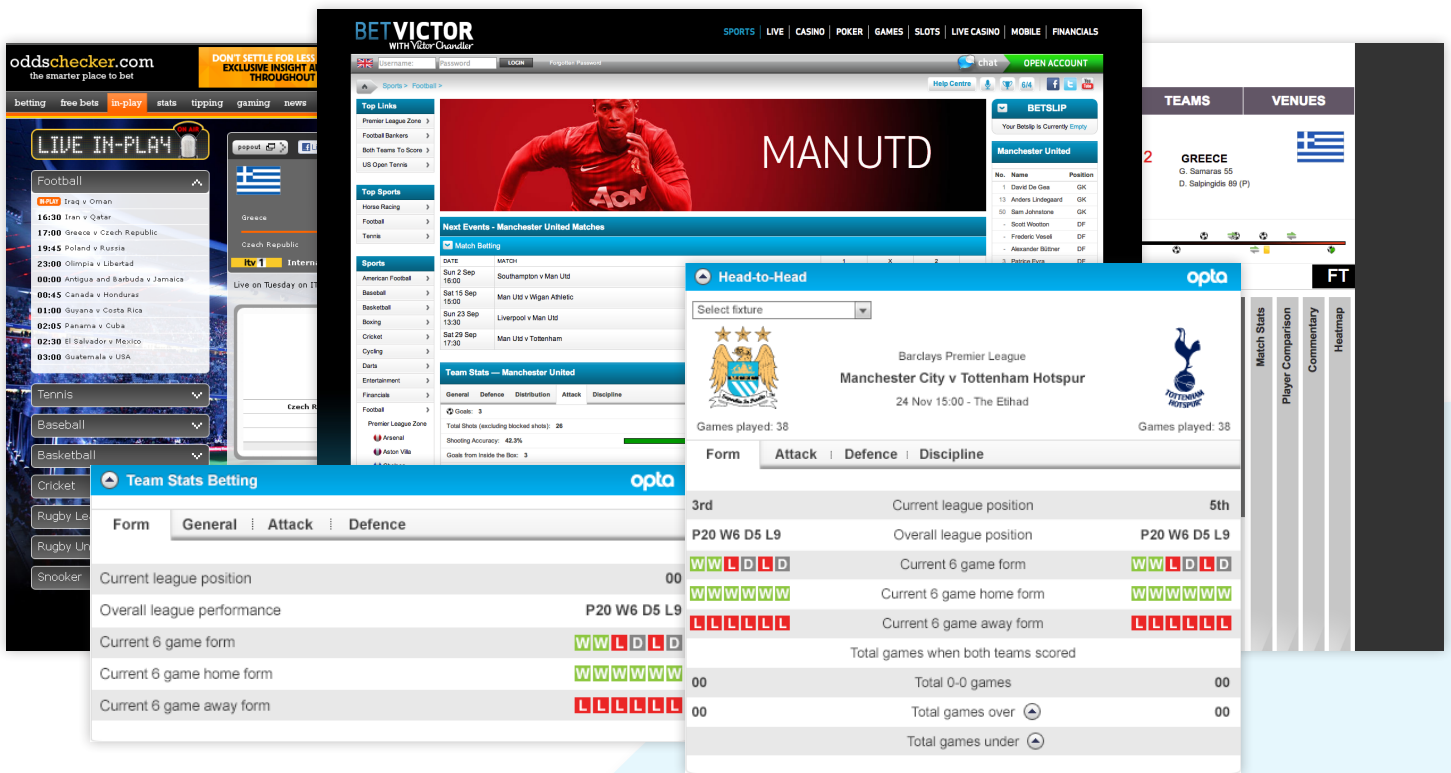# Betting Widgets

**opta**

## Product Overview

Opta have a suite of dedicated betting widgets which provide clients with off the shelf and fully customisable access to market-leading Opta data. Opta widgets, powered by our i-Centre technology, are easy to implement and a simple way to publish betting relevant sports data and content on any sportsbook or consumer destination page.

Choose the widgets you want, where they will sit on your site, reskin them, resize them and apply your own branding. Add more widgets as and when you need to and the Opta i-Centre technology seamlessly adapts to your changing requirements.



## Product Detail

- Hosted on Opta's cloud.
- Range of sports including all major football leagues and competitions.
- Fully customisable to suit the requirements of each individual client.
- Powered by industry leading Opta data.
- Client odds can be directly embedded within the widgets.

- All widgets are independent and future proof. Clients can add, remove, move and place them with no restrictions.
- Multilingual, widgets are available in English, French, Spanish and German plus more.

## Features & Benefits

- Easy integration and access to industry leading Opta data.
- Opta widgets offer maximum flexibility and require minimum technical integration at the client end.

- Range of uses including use as affiliate marketing material.
- No need to integrate feeds.

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