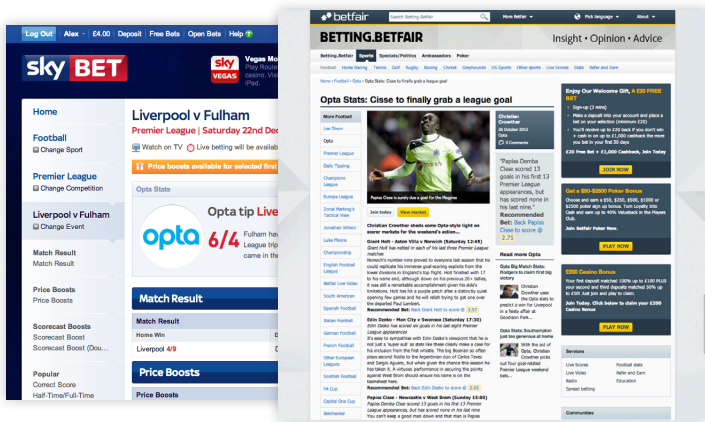
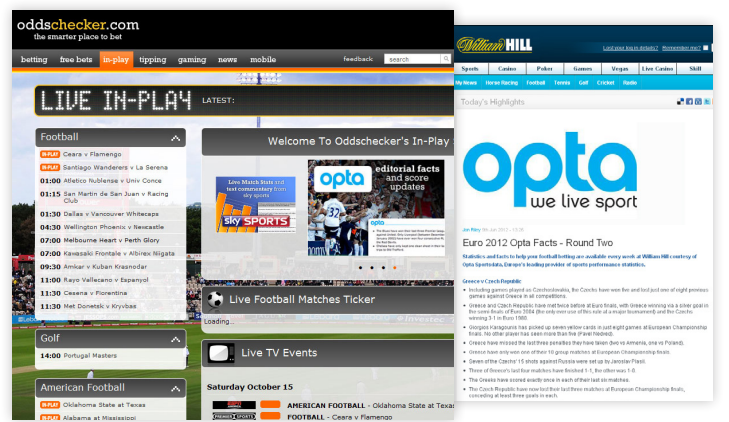


Editorial content



Our editorial team can mine our database to produce insightful and unique content across a wide range of sports and competitions which will enlighten sports betting enthusiasts.

Facts



Opta Facts are the flagship product for which we are renowned. Powered by the largest and most granular historical database in the world and with a dedicated editorial resource, Opta Facts are insightful, relevant and proven to drive betting activity.

Campaign Support



Opta know and provide the content which engages consumers. With the added credibility of association to the Opta brand, we are the perfect partner to maximise effectiveness and ROI from bespoke campaigns across any marketing channel.

Coupons



Opta can provide a range of form guide tables, in addition to insightful editorial content across a range of leagues and competitions. Opta's compelling and powerful content can be tailored to specific markets or promotional activity and is proven to increase coupon turnover and profits.

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