

MEMORANDUM

TO: HELLER FOR U.S. SENATE
NATIONAL REPUBLICAN SENATORIAL COMMITTEE

FROM: DAVE SACKETT
LAUREN HUTCHINSON

RE: KEY FINDINGS FROM A STATEWIDE SURVEY OF REPUBLICAN PRIMARY
VOTERS IN NEVADA

DATE: AUGUST 17, 2017

The Tarrance Group is pleased to present the Heller for U.S. Senate Committee and the National Republican Senatorial Committee with the key findings from a survey of voter attitudes among Republican primary voters in Nevada. These key findings are based on telephone interviews with N=300 “likely” Republican primary voters throughout the state. Responses to this survey were gathered August 14-16, 2017 and the margin of error associated with a sample of this type is \pm 5.8% in 95 out of 100 cases.

KEY FINDINGS

- Senator Heller holds a commanding twenty-two point (+22) lead over Danny Tarkanian on a primary ballot test for the U.S. Senate. Fifty-five percent (55%) of Republican primary voters indicate that they would vote for Heller, while only 33% indicate they would vote for Tarkanian, and 12% of Republican primary voters are undecided.
- Heller stands with better than 50% of the vote among Republicans in both the Las Vegas and Reno DMA’s, and is over 50% among both men and women, and Republican primary voters of all ages. Fifty-six percent (56%) of seniors indicate they would vote for Senator Heller.
- Among those Republicans who self-identify as “very conservative”, fifty-four percent (54%) indicate they would vote for Heller and he leads Tarkanian by +20 points. Heller also captures 52% of the vote among pro-life Republicans.