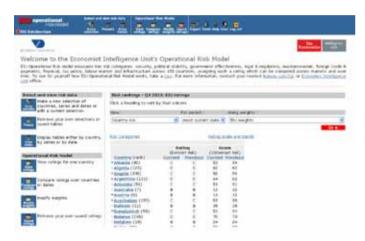
Operational Risk Model

Find opportunity and avoid risk in 150 markets

If you worry about the impact on your business of currency instability, government collapse, global terrorism, intellectual property infringement, skills shortages and bureaucratic logjams, then Operational Risk Model can help you navigate the risks and identify opportunities.



The model is designed to assess and mitigate the risks of doing business in 150 markets.

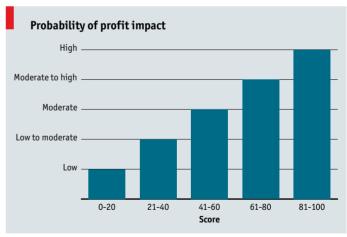
Use Operational Risk Model to:

- Evaluate risks for competing investments using an interactive tool.
- Open country operations in order: from least risky to most risky for maximum profit.
- Balance supply chain sourcing across several countries.
- Monitor international changes with a more nuanced view.
- Input risk ratings into an internal opportunity model.
- Adjust weightings to meet your industry, company, or country needs.

How does Operational Risk Model determine a country's risk level?

At the centre of the service sits a risk model that assesses a country's overall business operating risk. It combines our renowned political and economic analysis with new material covering the business conditions on the ground. The resulting scores allow us to rank countries by operating risk.

Each country's scores are updated by our analysts once a quarter, or more frequently as events require. The model rests on 66 indicators for each of the 180 countries covered. Indicators are scored on both qualitative and quantitative factors. The model processes the results for the ten main categories of risk (see below), producing a category score for each from 0 to 100 (lower is less risky). The model then provides an overall country score from 0 to 100. For 120 of the largest countries, Risk Briefing provides scenario analysis for each of the ten risk factors, ranked by impact and probability.



10 categories of risk

- Security
 - 1... 1 . 1...
- Political stability
- Government effectiveness
- Legal and regulatory
- Foreign trade and payments
- Macroeconomic
- Financial
- Tax policy
- lax policy
- Infrastructure
- Labour market

What does the Operational Risk Model allow you to do?

The service allows you to view the individual scores for each indicator in the model for all of the countries. You can also adjust the weightings of any of the indicators to create a model tailored to your needs. In addition to the ratings, a textual country risk overview summarises the main assumptions and forecasts.



A data selection module allows you to view, manipulate, and download the underlying dataset, including historical data going back to 2002. The dataset encompasses scores for each variable in the model as well as overall scores for each of the ten risk categories.



Model details are available on request. The Economist Intelligence Unit experts can help you customise this model to fit your unique operational needs. Please contact us for a confidential discussion.

Operational Risk Model delivers:

- Risk Summary with scores for 150 countries across 10 dimensions of risk.
- Full report with analysis on each of the ten risk categories for 120 countries.
- Scores only for 60 emerging markets.
- Historical ratings from 2002-present for many countries.
- Model updated weekly; each country's scores updated quarterly, or more frequently as events require.

Access choices:

- Enterprise access via IP control or username:
 - Bureau van Dijk eiu.bvdep.com

Interface features:

- Downloadable Excel® tables.
- Create charts
- Interactive tool to compare and view ratings.
- Adjust weightings to match your industry, company, or other needs.
- Save your model adjustments.

Which countries are covered?

- Afghanistan* Albania* Algeria Angola Argentina Armenia*
- Aruba* Australia Austria Azerbaijan Bahamas* Banaladesh
- Bahrain Barbados* Belarus* Belgium Belize* Benin*
- Bhutan * Bolivia Bosnia and Hercegovina Botswana Brazil
- Brunei* Bulgaria Burkina Faso* Burundi* Cambodia
- Cameroon Canada Cape Verde* Cayman Islands* Central African Republic* • Chad* • Chile • China • Colombia • Congo (Brazzaville)*
- Congo (Democratic Republic) * Costa Rica Côte d'Ivoire Croatia
 Cuba Cyprus Czech Republic Denmark Djibouti* Dominican
- Republic Ecuador Egypt El Salvador Equatorial Guinea Eritrea*
- Estonia Ethiopia Finland France French Guiana* Gabon
- Gambia* Georgia* Germany Ghana Greece Greenland* • Guatemala • Guinea* • Guyana* • Haiti* • Honduras • Hong Kong
- Hungary Iceland* India Indonesia Iran Iraq Israel
- Ireland Italy Jamaica Japan Jersey* Jordan Kazakhstan
- Kenya Kosovo * Kyrayz Republic * Kuwait Laos * Latvia
- Lebanon Lesotho* Liberia* Libya Liechtenstein* Lithuania
- Luxembourg * Macedonia Macau * Madagascar * Malawi
- Malaysia Mali* Malta* Mauritania* Mauritius Mexico
- Moldova Mongolia* Montenearo* Morocco Mozambique
- Myanmar Namibia Nepal* Netherlands New Zealand
- Nicaragua Niger* Nigeria North Korea* Norway Oman
- Pakistan Panama Papua New Guinea Paraguay Peru
- Philippines Poland Portugal Puerto Rico * Qatar Romania
- Russia Rwanda* Saudi Arabia São Tomé and Príncipe* Senegal • Serbia • Seychelles* • Sierra Leone* • Singapore • Slovakia • Slovenia
- Somalia* South Africa South Korea Spain Sri Lanka Sudan
- Suriname* Syria Swaziland* Sweden Switzerland Taiwan
- Taiikistan* Tanzania Thailand Timor-Leste* Togo* Trinidad
- and Tobago Tunisia Turkey Turkmenistan* Uganda Ukraine
- United Arab Emirates United Kingdom United States of America
- Uruguay Uzbekistan Venezuela Vietnam West Bank and Gaza*
- Yemen Zambia Zimbabwe

*Scores only

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