



VICELAND

IT'S A TV CHANNEL

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SBS VICELAND UNVEILS PROGRAMMING SLATE AHEAD OF NOVEMBER LAUNCH THE BEST OF SBS 2 AND VICELAND FREE-TO-AIR

SBS VICELAND teaser: <https://youtu.be/II Ri l Ud l q 3 M>

A bold and diverse line up of programs exploring global cultures for younger audiences has been revealed for SBS VICELAND today, ahead of the channel switchover from SBS 2 at 4pm on Tuesday 15 November, 2016.

SBS VICELAND will feature the best of SBS 2's much-loved local and international shows, alongside exclusive, original and award-nominated programming from VICELAND cherry-picked and curated by SBS. Bringing young Australians distinctive news, current affairs, documentaries, entertainment and movies from Australia and across the world, the channel's slate of shows will cover cultural issues, race, identity, gender, music, technology, fashion, food, travel, sports, and more. It follows the announcement earlier this year that SBS 2 will re-launch as SBS VICELAND on television and online platforms in a content deal with global youth media brand VICE.



New SBS VICELAND programs premiering will explore contemporary global cultures including Michael K Williams' examination of the world's underworld economies in *Black Market*; Ellen Page and Ian Daniel's Emmy-nominated exploration of LGBTQI cultures around the globe in *Gaycation*; Hailey Gates' investigation into global fashion cultures and issues the industry often ignores in *States of Undress*; Krishna Andavolu's in-depth look into the ethics of marijuana use and legalisation in *Weediquette*; an international culinary tour with rap artist Action Bronson in *F*ck That's Delicious*; and a globe-trotting illustration of the relationship between sport and society in *VICE World of Sports*.

SBS VICELAND will also deliver an international news alternative in the nightly *VICE News Tonight*, delve into challenges facing First Nations cultures in *Cut-Off*, explore the world of cyberwarfare in *Cyberwar*, immerse Australians in the lives of diverse cultures in Thomas Morton's *Balls Deep*, and provide a first-hand look into the global music scene with *Noisey*.

All of this and more will feature alongside SBS 2 favourites including the award-winning Australian-made, nightly news, pop culture and technology program *The Feed*, which has been bringing in-depth and fresh perspectives on issues impacting young Australians since launching on SBS 2 in 2013. SBS VICELAND will also include *SBS PopAsia* which introduced the Asian pop phenomenon to wider Australian audiences on SBS in 2011; the cult hit Chinese dating program *If You Are the One*; and all the excitement of Australia's weekly football matches with the 2016-17 A-League season – to name a few.

Special Broadcasting Service

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SBS Director of Television and Online Content, Marshall Heald, said: “SBS’s second digital channel has been the home of programs from around the world exploring youth and emerging cultures since SBS 2 re-launched in 2013. Now SBS VICELAND takes this to a new level with a truly cutting-edge, contemporary mix of local and international programs, made by young people, for young people, tackling the issues that matter to them today.

“Combining the much-loved shows of SBS 2 with the best of VICELAND’s unique global programming never before seen in Australia, SBS VICELAND will celebrate diversity in different ways, exposing people to new cultures and ideas, and helping young people understand the world in which we all exist. This is SBS unashamedly delivering on our purpose to provide multicultural and multilingual programs that inspire, inform and entertain, in a way that strongly connects to young Australians.”

VICE is committed to telling the world’s most compelling stories in new and ever better ways, spanning all corners of culture and featuring a diverse range of talent, filmmakers and fresh new voices. Since launching in 2003, VICE Australia has been producing award-winning editorial and video programming for young Australian audiences, across a network of digital channels spanning news, culture, music, fashion, tech and sports.

Editorial highlights include a compelling documentary series covering the Indigenous experience of incarceration in Australia; a 2016 Federal Election podcast, hosted by comedian Aamer Rahman; and video series across its food channel Munchies, The Creators Project, and the female-focussed Broadly.

VICE Australia Managing Director, Michael Slonim, said: “For young Australians wanting to expand their world view and feed their curiosity about life, we hope SBS VICELAND becomes an important cultural touchstone. The channel will be a place they can turn to for unique perspectives about so many of the things that they care about.”

SBS VICELAND also presents an exciting opportunity for SBS and VICE to work together in the future to produce Australian programs for the channel.

Here’s what Australians can expect on SBS VICELAND from 15 November:

Black Market

Actor Michael K. Williams (*The Wire*, *The Night Of*) meets society's outcasts, from poachers in South Africa to carjackers in New Jersey, heroin-addicted shoplifters in London to stick-up boys in Brooklyn, in an unflinching look into the lives of the people who work in underworld economies. Drawing on his own past living on the fringes, Williams gains unprecedented access into these worlds, treading a dangerous line to bring us a glimpse of lifestyles that many of us rarely see.

Gaycation

Actress Ellen Page (*Juno*, *Inception*) and her best friend, Ian Daniel, set off on a journey to explore LGBTQI cultures around the world. From Japan to Brazil, they discover the multiplicity of LGBTQI experiences through amazing people and their stories of struggle and triumph. From the threat of the rising far-right in Ukraine to the deep-rooted traditions of India, Ellen and Ian gain an understanding of how queer people navigate their identities around the globe in this Emmy-nominated program.



Weediquette

We are living in an age of radical transformation for the culture of marijuana. VICE correspondent Krishna Andavolu explores the world of weed by meeting people whose lives hang in the balance of a new pot paradigm. Krishna explores the ethics of marijuana use and legalisation, from those who say their lives have been improved by the drug to those who say they've been negatively impacted. *Weediquette* is a multi-faceted, diverse look at the plant that is sure to stimulate debate.

F*ck, That's Delicious

*F*ck, That's Delicious* follows rap's greatest bon vivant, Action Bronson as he travels the world meeting like-minded pleasure-seekers and eating his fair share of everything. Whether working his way through tagines in Morocco, paella in Barcelona, Italian in Melbourne, or Vietnamese food in Cabramatta, Action shows us that life is to be enjoyed as much as possible.

VICE News Tonight

VICE News Tonight brings an indispensable alternative source of international news to viewers, breaking major stories with its unique brand of intrepid, investigative journalism and hard-hitting storytelling. Airing weeknights at 7pm on SBS VICELAND, fast tracked from the US.

States of Undress

Former model Hailey Gates explores global fashion and issues the industry often ignores, showing us what the world wears, and why. Hayley travels to Palestine where fashion week is offering some women freedom of self-expression, Pakistan and Venezuela where expression through clothing is highly dangerous, and Russia where sanctions make it difficult for western fashion supply to meet demand, among other destinations.

Cut-Off

Cut-off is a special documentary on struggle and hope for youth in remote Canadian Indigenous communities. It's about Indigenous youth facing each day with resilience, coping amid states of emergency over suicide epidemics, a lack of access to clean water and infrastructure breakdown. The documentary follows Canadian Prime Minister Justin Trudeau's exclusive visit to an isolated reserve.

Balls Deep

There are over seven billion lives happening on earth right now, and most are pretty interesting. To find out what humanity's deal is, Thomas Morton hangs out with different groups of people and gives their lives a try, whether it's living with a Muslim family fasting for the holy month of Ramadan, or living off some of the least live-off-able land on earth with the Eskimos and Inuit of Northern Alaska.

VICE World of Sports

VICE World of Sports chronicles unique stories from around the world that illustrate the relationship between sport and society. Host Selema Masekela travels to places such as Ghana, Cuba, and Kenya, among many others, to tell compelling stories that explore broad cultures, politics, places and people through the one thing connects them all: sport.

Cyberwar

Ben Makuch travels the world to meet with hackers, government officials, and dissidents to investigate the ecosystem of cyberwarfare. Ben delves deep into the NSA's elite hacking force and asks who their targets are; tackles Iran's ramped up cyber war offensive; explores Syria's



cyber battlefields; examines China's multiple hacking attacks from Google to the US government, and much more.

Dead Set on Life

Dead Set on Life is a culinary travel show from the mind of Matty Matheson: a boisterously warm Canadian chef. Matty explores the diverse culinary offering of his native country, including Toronto's multicultural melting pot, Winnipeg's Filipino smorgasbord, and the traditional food of the First Nations people Portage La Prairie.

King of the Road

Thrasher's legendary competition-come-road trip which sees the world's best skateboarding teams duke it out on the gnarliest stairs, ramps and slabs of skateable concrete.

Noisey

A first-hand look into the cultures and artists behind some of the world's most compelling music, with each episode focusing on a different global scene.

Alongside these highlights from VICELAND, there's also the best from SBS 2, including:

The Feed

News. People. Things. Daily. SBS's award-winning news and current affairs program *The Feed* brings its new host line-up to SBS VICELAND. Laura Murphy-Oates (NITV) and Michael Hing (ABC's *Good Game*) join Marc Fennell, Jeannette Francis and Patrick Abboud to bring young Australians *The Feed's* unique mix of news, satire, live interviews and in-depth investigative reporting every night at 7.30pm.

SBS PopAsia

SBS PopAsia is Australia's number one stop for Asian pop. Hosted by Andy Trieu, the show features the hottest hits from across Asia including the very best K-Pop, J-Pop and C-pop every Sunday morning.

A-League

The weekly Friday night A-League match coverage will be once again hosted by Socceroo and former A-League Champion David Zdrilic along with chief football analyst, Socceroo Craig Foster. Match commentary each week will be provided by David Basheer and former Premier League star Michael Bridges. Reporter Lucy Zelic will be pitch side at each match with player and coach interviews as well as updates throughout the night. The Hyundai A-League is currently live and free on Fridays, 7.30pm (AEDT) on SBS 2.

If You Are the One

A worldwide cultural phenomenon – with particularly obsessive fan base in Australia - *If You Are The One* is a popular and addictive Chinese dating show.

SBS VICELAND will also feature **multiple daily in-language international news services**, the beloved ***South Park*** which is celebrating its 20th season, critically acclaimed news comedy program ***Full Frontal with Samantha Bee***, award-winning comedy series ***Brooklyn Nine Nine***, not to mention **the world's best cult, arthouse and LOTE films**, alongside other favourites.

In the coming months, SBS VICELAND will bring further cutting edge contemporary programming including the Emmy nominated ***Woman***, in which feminist icon Gloria Steinem guides us to the women who are shaping not just their own future, with spotlights on Colombia, Zambia, DRC,



Canada, El Salvador, USA, Pakistan; New York Times bestseller Eddie Huang's culinary adventures in ***Huang's World***; Grace Neutral's exploration of global tattoo culture in ***Needles & Pins***; VICE co-founder Suroosh Alvi's travels around the world to investigate the origins and impact of the world's deadliest terrorist organisations in ***Terror***, and many more.

SBS VICELAND will replace SBS 2 on television and online platforms, and will be available to all Australians for free.

The channel launches at 4pm on Tuesday 15 November 2016. All programs will be available directly after broadcast to stream exclusively on SBS On Demand.

VIDEO: <https://youtu.be/IIlRilUdlq3M>

Join the conversation at #SBSVICELAND.

Free call **1800-321-511**. SBS VICELAND is listening....

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ABOUT VICE MEDIA

VICE is the world's preeminent youth media company and content creation studio. Launched in 1994, VICE now operates in over 35 countries and distributes its programming to hundreds of millions of viewers each month across digital, linear, mobile, film and socials. VICE includes an international network of digital channels; a television and feature film production studio; a magazine; a record label; an in-house creative services agency; and a book-publishing division. VICE's award-winning programming has been recognised by Mumbrella BE Festival, The Walkley Foundation, BandT, Publishers Australia, Amnesty International Australia, Peabody Awards, Sundance Film Festival, Cannes Lions and Webby Awards, among others.

ABOUT SBS

With a background as Australia's multicultural broadcaster, SBS holds a unique place in the Australian media landscape. As described in the SBS Charter, SBS's principal function is to provide multilingual, multicultural and Indigenous radio, television and digital media services that inform, educate and entertain all Australians, reflecting Australia's diverse society. SBS carries out this function through an ever-increasing number of distribution platforms including free-to-air television channels, subscription television, analogue and digital radio, online, and via mobile devices and apps. SBS inspires all Australians to explore, appreciate and celebrate our diverse world, and in doing so contributes to a cohesive society. For more information visit sbs.com.au.