



November, 2016 - in this issue:

CEO update

NEW! Usage Vizor launches!

Video interview with Patty Baskin, Neurology®

Guest blog post from Susan King, CHORUS



Welcome to HighWire's November enewsletter!

The November enewsletter is packed with content but I would like to particularly draw your attention to contributions from two of our customers: Patty Baskin, Neurology® and <a href="Susan King, Rockefeller University Press, <a href="and Chair, Board of Directors, CHORUS.

Patty Baskin, Executive Editor at American Academy of Neurology shared her thoughts and plans for the future with HighWire with Yath Ithayakumar, her HighWire Account Manager, at the Fall HighWire Publishers' meeting. Do follow the link to the video of her interview below in the Customer Spotlight Section. You might be interested to know that we are looking to bring more video content to future enewsletters.

The <u>guest blog</u> this month is from Susan King, Rockefeller University Press, and Chair, Board of Directors, CHORUS and highlights how Biomedical publishers are adapting workflows with CHORUS to deliver on funder requirements. The blog also features contributions from Tracey DePellegrin, Genetics Society of America, and Claire Moulton and Kristy McCormack, The Company of Biologists.

And lastly, we are excited to announce the launch of the latest addition to our world-class Vizor suite: Usage Vizor. Usage Vizor launches on 14th November and is a powerful tool that enables users to vizualise the trends and patterns of article-level usage. We are confident that it will be of great benefit to editors, publishers, and business managers. To find out more, see our article below and you can also contact your Account Manager. Lastly, thank you everyone who completed the feedback forms following the Fall publisher meeting in DC and congratulations to Richard Sever of Cold Spring Harbor Laboratory who will shortly be receiving his gift card from the draw!

All the best, and thanks for reading!

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