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Adding value



Welcome to the HighWire July 2016 enewsletter!

In this issue, there is a special feature on [bioRxiv](#) from **John Inglis, Executive Director of Cold Spring Harbor Laboratory Press**. We hope you find it informative.

We're also giving you the opportunity for [last minute registration on our three webinars](#) running on the **2nd, 9th, and 16th of August**. Hurry, places are limited!

Plus, we have items of interest under our [News, products, and updates](#) section including an introduction from [Jim Longo, VP of Product Management](#) and a [promotional offer on our Custom Collection Toolkit](#).

It is our plan to provide an increased amount of insight and information for you in the coming months and we are also planning a refreshed design, additional topics, and more information.

We'd also like to encourage you to share ideas as to what you feel would be valuable content, so please get in touch: tdrewett@highwire.org

All the best, and thanks for reading!



Tracy Capaldi-Drewett,
VP Global Marketing and EMEA Sales

Webinars and promotions



HighWire webinars: register now!

HighWire is proud to announce the launch of our live webinar series for existing and new customers. The purpose of the webinars will be to showcase our vision, products, and innovations to add value to the customer experience.

The webinar program will commence on August 2. To register for the webinars, please click on the sessions below:

How to discover article-level impact and strategic insights with Impact Vizor

John Sack, Founding Director, HighWire Press, and Keith Gigliello, Senior Manager, Digital Publications, American Society of Hematology, publisher of *Blood*, the JCR top-ranked Hematology journal, discuss how faster visual analysis can replace time-consuming data manipulation.

Webinar date: August 9th, 2016 at 9:00 AM - 10:00 AM PST

To register, please click [here](#)

Creating a great journal website - ingredients for success

Raquel Abad, AJEV Managing Editor, American Society for Enology and Viticulture and Maya Sommers, Senior Project Manager, HighWire Press discuss creativity, problem-solving, and top tips to deliver journal web sites that delight readers, editors, and authors and meet strategic goals.

Webinar date: August 16th, 2016 at 8:00 AM - 9:00 AM PST

To register, please click [here](#)

Special feature

bioRxiv explained

Tracy Capaldi-Drewett talks to John R. Inglis, Executive Director of Cold Spring Harbor Laboratory Press

bioRxiv is Cold Spring Harbor Laboratory's not-for-profit preprint service; but how was it built; what are the benefits for the audiences; and how does it work? Tracy Capaldi-Drewett poses these questions and more to John R. Inglis.



[Read on to find out more ...](#)

News, products, and updates

Institutional Investor Journals selects HighWire as a strategic business partner for hosting journal content

HighWire is thrilled to welcome our newest publisher, IJ whose publications serve the institutional investment community, providing access to research and findings from the world's leading experts in the field. We will host their entire list of 15 journals on the JCore platform.

David Blide, Publisher, Institutional Investor Journals stated: "It was important to select a partner with a high level of service and responsiveness to meet our business needs and a modern, flexible platform enabling configuration changes and responsive design. We have a high expectation of what the HighWire team and platform will achieve as part of our journal strategy and look forward to a long and fruitful relationship."

Wendy Newsham, VP Sales, North America, HighWire said: "IJ is a very progressive publishing organization that appreciates HighWire's customer-centric approach. We are thrilled to work with IJ and will align our activities and strategies to their business objectives to ensure a mutually beneficial partnership."

We look forward to introducing David Blide and his team, Shruti Mishra and Dessi Schachne to the HighWire community at the fall Publishers' Conference in Washington, DC, September 28-30.

[Read more ...](#)

HighWire delivers new Circulation website for American Heart Association





HighWire is pleased to announce the newly redesigned American Heart Association's (AHA) **Circulation** publication site:
circ.ahajournals.org

The site features a contemporary and responsive design which provides a consistent and adaptable reader experience across all devices.

Heather Goodell, American Heart Association VP of Scientific Publishing said: "It was vital that the new site enabled our editorial and publishing teams to have much more control over the administration. Additionally, we needed to ensure that the site would deliver an enhanced reading experience for mobile users and that AHA's branding and identity needs could also be met."

[Read more ...](#)

Adding value: thought leadership, events

Thought leadership blogs

Impact is not just a "Factor": Seeing the different facets of research resonance

John Sack discusses the metrics that matter.

[Read more](#)

CSE & SSP 2016: a Brief Comparison of Scholarly Publishing's Big US Meetings

Wendy Newsham compares and contrasts the two recent big industry events.

[Read more](#)

Bringing Value to HighWire Customers

Tracy Capaldi-Drewett on HighWire's approach to understanding our customers' needs in a maturing market, today and into the future.

[Read more](#)

Blog from the archive: *Is Publishing What We Do, or How We Do It?*

John Sack on the evolution of scholarly publishing.

[Read more](#)

Events in Q3: where we are and what we're doing

USA: ISMTE, 9th Annual North American Conference, 11-12 August

Abhinav Mittal, Vice President of Engineering speaking on "**Online Security Risks in Academic Publishing**".

[Impact Vizor](#) presentation from the HighWire team.

Europe: ALPSP Conference, 14-16 September

USA: AAP Seminar, NYC, 20 September

Wendy Newsham, Vice President North American Sales speaking on Impact Vizor.

USA: HighWire Meeting, Washington DC, 28-30 September (invitation only)**Future webinars**

We have a number of webinars planned; we'll keep you posted on the details in due course!

- Self Service
- Marketing toolkit

And finally ...

The winner of the Amazon gift card for completing our survey after the London Publisher's meeting is

Catherine Driscoll from [WARC](#).

Well done Catherine, and thanks for taking part!

**New team members**

We say hello to:

Jim Longo, Vice President of Product Management, California.

[Read more about Jim ...](#)

Russ Keefe, Chief Financial Officer, California.

[Read more about Russ ...](#)

John Corkery, Senior Sales Director, North America.

[Read more about John ...](#)

Andy Gardner, Senior Sales Director, North America.

[Read more about Andy ...](#)

John Doherty, Director, Technical Support, Belfast.

[Read more about John ...](#)

Andre Kvaternik, Senior Director Professional Services, California.

[Read more about Andre ...](#)

Rob Smyth, Director of Engineering Quality Assurance, Belfast.

[Read more about Rob ...](#)



Save the date!

The **fall 2016 Publishers' Meeting** is in Washington, D.C., from **Wednesday, September 28** (pre-meetings and evening reception) through **Friday, September 30**.

Registration will open in August.

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HighWire Press, 425 Broadway St, Redwood City, CA 94063

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