

Money OCTOBER 22-25, 2017
THE VENETIAN, LAS VEGAS
20/20

THE SPOTLIGHT IS ON YOU



11,000+
Attendees



1,000+
CEOs



540+
Speakers



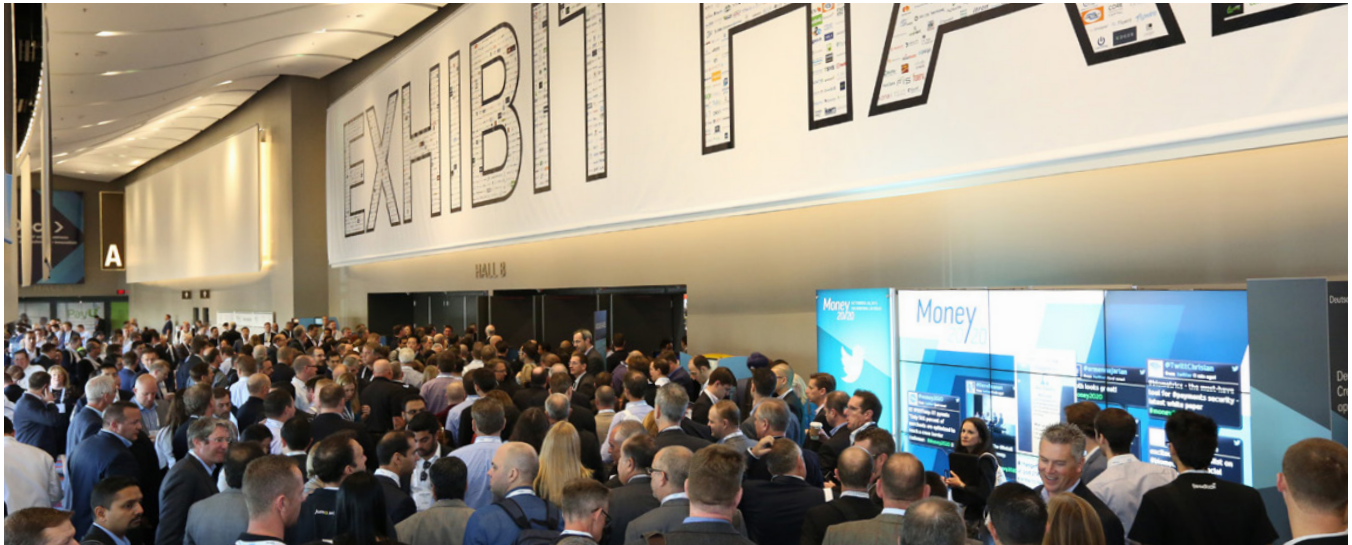
4,300+
Companies



85+
Countries

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Money20/20 shines a spotlight on Exhibitors and Sponsors in front of the best audience at the most engaging event.

2016's event featured **11,000+ attendees**, including more than **1,700 CEOs & Presidents**, from **4,500 companies** and **85 countries**.

Money20/20 is critical to realizing the vision of disruptive ways in which consumers and businesses manage, spend and borrow money.

Join us and be a part of the largest global event focused on payments and financial services innovation for connected commerce at the intersection of mobile, retail, marketing services, data and technology.

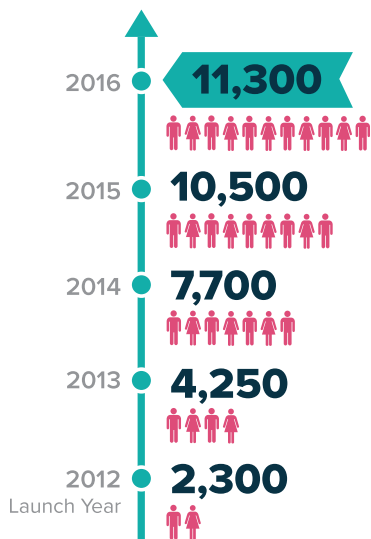
WE'RE AN AWARD-WINNING, WIDELY ACKNOWLEDGED INDUSTRY-STANDARD PLATFORM FOR YOU TO:

- Raise Brand Awareness
- Develop Partnerships
- Launch New Products or Companies
- Make Major Announcements
- Fundraise or Source Investments
- Learn about the Latest and Most Impactful Disruptions




Money20/20 is the anchor event on the industry calendar. It's the only event where leaders, innovators, and disruptors all converge under one roof to engage in an open environment. It's a truly rare set of 4 days that enable organizations large and small to achieve their goals.


REMARKABLE ATTENDEE GROWTH



CONSISTENTLY SENIOR AUDIENCE

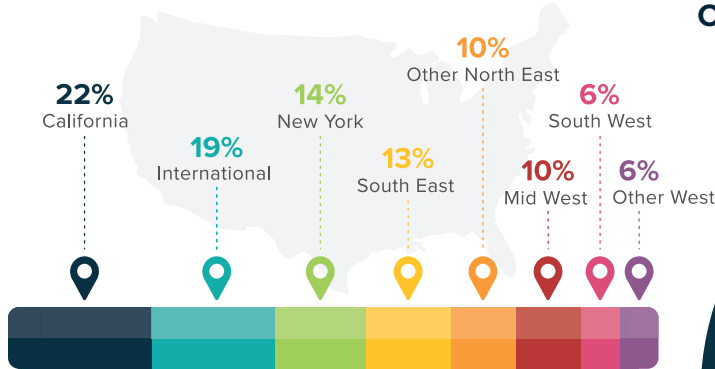
 2,500+ C-LEVEL EXECs

 1,000+ CEOs

 4,500+ COMPANIES

 540+ SPEAKERS

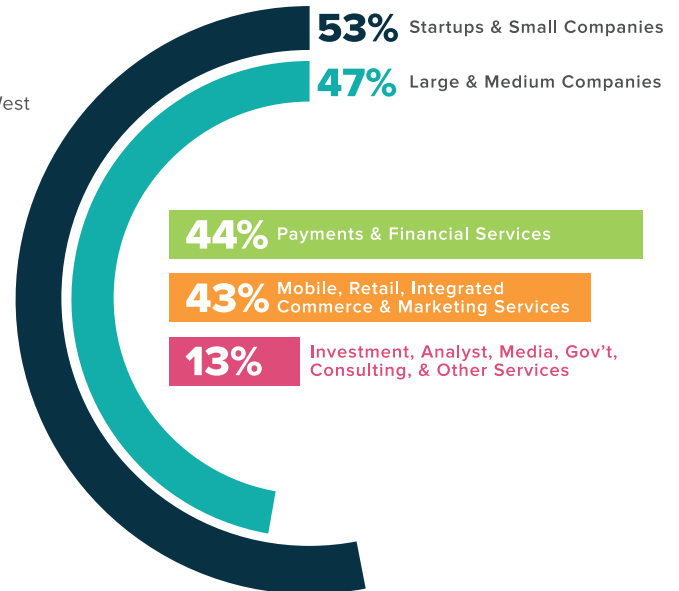
OVER 11,000 ATTENDEES FROM 85+ COUNTRIES



TOP 10 COUNTRIES OF ORIGIN, INTERNATIONAL ATTENDEES

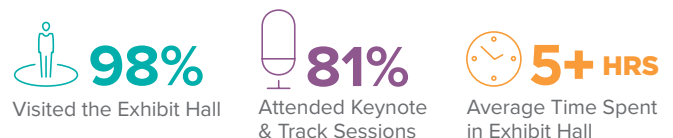
- Canada
- United Kingdom
- Japan
- Brazil
- Germany
- South Korea
- China
- France
- Australia
- Netherlands

REPRESENTING EVERY SECTOR OF THE ECOSYSTEM & ORGANIZATIONS OF EVERY SIZE



ENGAGEMENT STATISTICS

We offer an exceptional audience that is highly engaged across every critical aspect of Money20/20, including the exhibit hall and educational resources:





PARTICIPATE TO:

- Engage with the industry's largest audience
- Meet with senior decision makers
- Generate qualified targeted leads
- Build brand awareness
- Launch new products to industry and media

With the biggest stage in front of the best audience, Money20/20 optimizes your financial and non-financial resources. **We provide off-the-shelf and tailored exhibiting, meeting space and sponsorship opportunities to meet your company's specific marketing needs and budget.** Whether you're a start up, large global company or somewhere in between, our offerings can be designed to achieve your goals.

2017 SPONSORSHIP LEVELS

Money20/20 offers 5 levels of sponsorship based on your aggregate spend on exhibit space, meeting space and branding as follows:

★★★★★ 5 Star Sponsor	\$150,000+
★★★★ 4 Star Sponsor	\$100,000
★★★ 3 Star Sponsor	\$60,000
★★ 2 Star Sponsor	\$30,000
★ Star Sponsor	< \$30,000

500+ EXHIBITORS & SPONSORS

YOUR
SIGN
HERE

YOUR
SIGN
HERE

YOUR
SIGN
HERE

#B

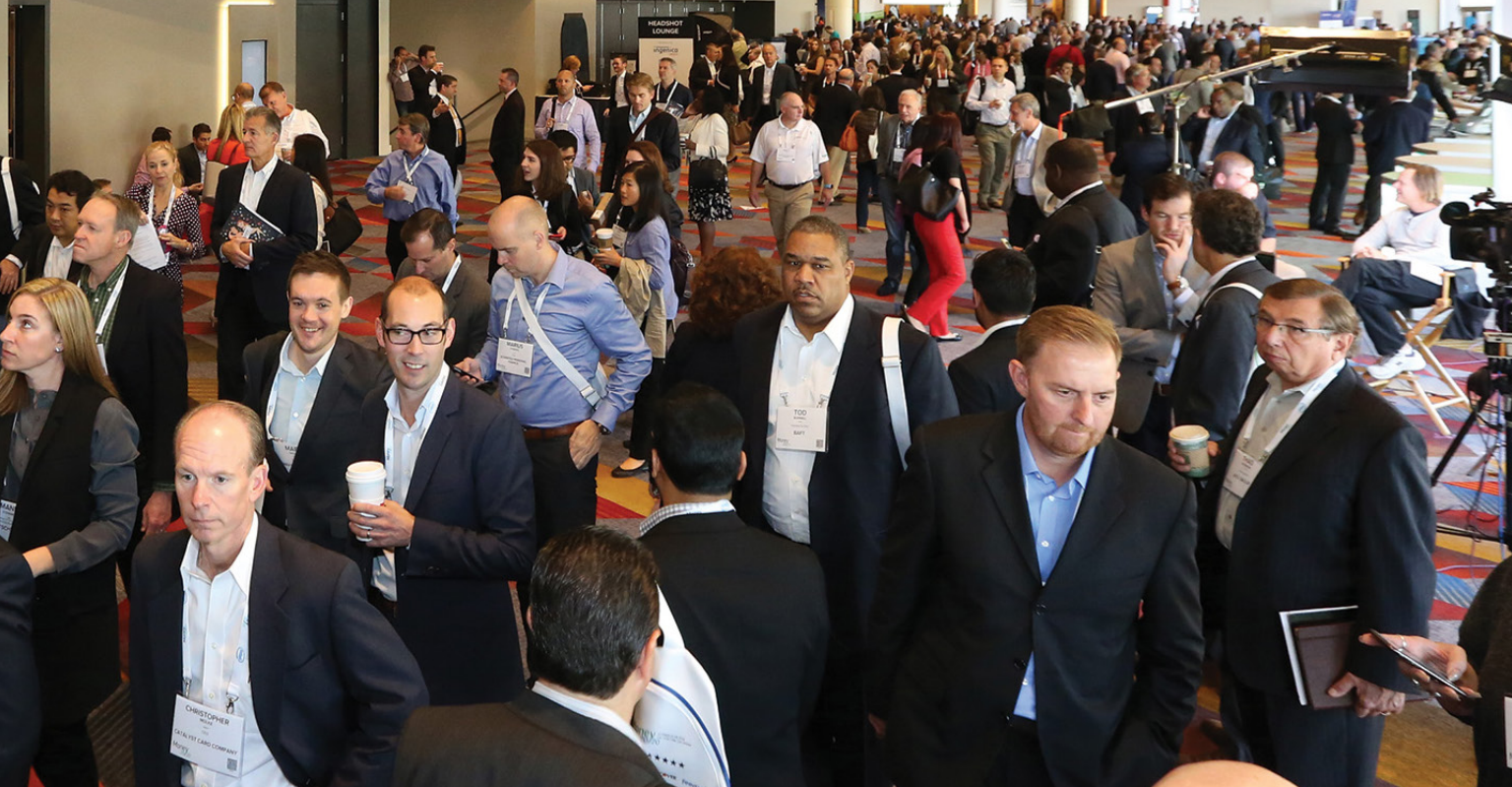
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WE provide world-class
networking opportunities

HALL C

HEADSHOT LOUNGE

C



2017 EXHIBIT SPACE OPTIONS

We offer a variety of exhibit and meeting space options priced as follows:

Kiosk	+2 Passes	\$8,000
10 x 10	+3 Passes	\$16,500
Turnkey 10 x 10	+3 Passes	\$22,100
20 x 10	+5 Passes	\$31,000
20 x 20	+10 Passes	\$57,500
20 x 30	+15 Passes	\$82,500
20 x 40	+20 Passes	\$105,000

Exhibit spaces include only pipe and drape; Meetings pods and cubes include a table and chairs; Meeting rooms are configured with rounds unless otherwise specified.

Our standard, prebuilt offerings are illustrated below:



Private Meeting Cube



Kiosk



Meeting Pod

2017 MEETING SPACE OPTIONS

10 x 10 Meeting Pod (approx. 4 People)	\$9,500
10 x 10 Meeting Cube (approx. 4 People)	\$12,000
12 x 12 Meeting Cube (approx. 4 People)	\$14,200
Board Room (approx. 16 People)	\$18,500
Meeting Room approx. 361 sq. ft. (approx. 20 People)	\$18,500
Meeting Room approx. 500 sq. ft. (approx. 30 People)	\$20,500
Meeting Room approx. 600 sq. ft. (approx. 40 People)	\$24,000
Meeting Room approx. 1,200 sq. ft. (approx. 80 People)	\$26,000
Hospitality Suites	Please Contact Us

VISIBLE BRANDING

We have a wide range of branding and signage opportunities ranging from \$5,000 to \$125,000. These are located in highly visible, prominent areas throughout the Sands Expo Facility near our exhibit hall and the Venetian near our track sessions.

Some options include:



Feature Wall banner, other large format banners and smaller Pony Wall signage

STRIKING: Signage, Branding, & Advertising Opportunities

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Coffee Nook/Lounge, Charging Station Nook/Lounge, or Customized Lounge



Escalator Branding

FLOOR PLAN: Sponsor and Exhibit





CONTACT US:
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Manager, Sales



Remi Kent
Manager, Sales

GET ENGAGED!

EXHIBIT • SPONSOR • ATTEND

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UNPRECEDENTED
SCOPE & SCALE