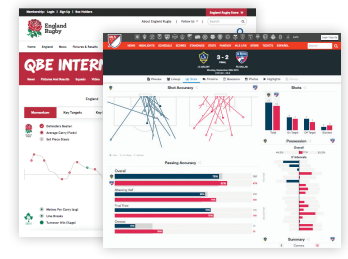
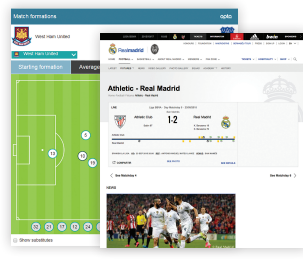


Finding beauty in the detail

Opta is a world-leading global provider of live, detailed sports data. Part of Perform Content, a division of Perform Group, detailed Opta data is used by the world's leading sports broadcasters, digital media outlets, governing bodies, clubs, bookmakers, brands and sponsors. We collect, package, analyse and distribute more live data, in more detail, than anyone else, bringing an added dimension to the world of sport.

Built on a globally consistent data collection system, Opta data is trusted by over 800 clients in 40+ different countries. Our skilled editorial teams across the world use this archive to create a level of content that is unmatched in its authenticity and credibility, allowing the biggest and best organisations in the world of sport to rely on it to power their coverage across a range of platforms.



Sports Data Feeds

The quality and variety of Opta data feeds reflect our passion and expertise for what we do: they're fast, robust, accurate and consistent. We package our feeds in to three different tiers of complexity: Core, Classic and Performance, meaning that we are able to offer our customers uniquely tailored information to match their exact requirements.

Widgets and Hosted Solutions

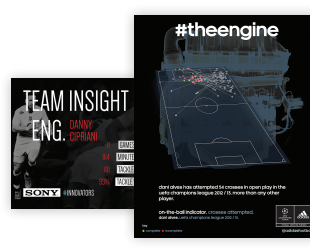
We're constantly innovating and developing ways to make our content stand out, as well as making it easier for digital publishers to provide high quality, detailed, live statistical content on their platforms. All Opta widgets are fully customisable, easy to implement and hosted by us.

Statistics and Insight

We believe in the power of sports data to illuminate and inform. Our dedicated editorial team know what is important to fans and can delve deep into our database to pull out the insights that make the difference between good coverage and great coverage.

Advanced Analysis

Opta has been at the forefront of the sports data revolution since the late 1990s. This expertise, plus the global quality and consistency of our data has meant that we are the data and analysis source of choice for some of the world's most forward thinking clubs and teams, blue-chip brands and advanced governing bodies.



For Broadcasters For Digital Publishers

We understand the complexities of sports broadcasting. We help to educate, inform and provide live content for commentators and presenters, while integrating our data with all of the major broadcast graphics providers used today. Our uniquely meta-tagged XML also helps broadcast companies reduce production costs and increase efficiency.

Opta data is ideal for online publishers, whether on a website or app. Live, detailed and consistent across multiple global leagues and sports, Opta data is ideal content that can be effectively segmented to suit the most demanding of online sports audiences.

For Brands & Sponsors

For brands wishing to align themselves with sport, there is no better partner than Opta. We are skilled at mining our extensive databases to find compelling and insightful information, ideal for bringing a sponsorship activation programme to life.

For Bookmakers

Our data and editorial products provide an ideal solution for problems facing modern betting companies. Quick, accurate XML feeds from a vast range of competitions means that we can assist with marketing campaigns, event creation, resulting and settlement across all media platforms as well as back and front end systems.

For more information:

optasports.com info@optasports.com