



2017 Annual CFPM CONFERENCE

The Canadian Federation of Podiatric Medicine

Nov. 10-11, 2017
Hilton Meadowvale
Mississauga, ON

Booth Awards

In an effort to recognize outstanding efforts and design, awards will be presented to companies, as voted by the conference delegates:

- Best Use of Innovation and Technology
- Best Customer Service during Conference
- Best Exhibit Overall

EXHIBITOR PROGRAM & REGISTRATION
EARLY BIRD REGISTRATION DEADLINE JUNE 12, 2017

EXHIBITOR REGISTRATION

The 2017 CFPM 18th Annual Conference will take place at the Hilton Meadowvale in Mississauga, Ontario. Delegates to the conference will come from across Canada. We expect approximately 250 delegates to attend the CFPM conference from many professions related to foot care.

We have scheduled plenty of opportunities throughout the conference for our delegates to visit the exhibit hall. All refreshments, meals and social activities are included.

Chiropractic students from the Michener Institute will be invited on Saturday to tour the exhibitor hall and mingle with the exhibitors. This will give you a chance to meet the upcoming graduates in chiropractic and future buyers.

EXHIBIT BOOTHS

Each 10x10 booth includes one skirted 6' table and 2 chairs. Each booth fee includes one representative. The cost for a single booth package is \$1400. Each additional representative is \$400. The CFPM reserves the right to limit the number of representatives per booth. Representative name tags are non-transferable. Booth allocation is based on a first come, first serve basis. The CFPM reserves the right to determine the final floor plan and booth allocation.

IMPORTANT EXHIBITOR INFORMATION – AT A GLANCE

Dates of CFPM Conference and Exhibit Show:

Friday, Nov. 10 – Saturday, Nov. 11, 2017

Location:

The Hilton Meadowvale
6750 Mississauga Road, Mississauga, ON L5N 2L3
905-821-1981 or **1-800-445-8667**

Exhibit Hall Venue:

Graydon Hall

Guestroom Booking:

The Hilton Meadowvale
6750 Mississauga Road, Mississauga, ON L5N 2L3
905-821-1981 or **1-800-445-8667**

Room rates start at \$125.00 if booked BEFORE Oct. 18, 2017

Questions:

Cindy Hartman at CFPM
Phone: **1-888-706-4444** | Email: cfpmexe.dir@cfpmcanada.ca

CAUTION: Exhibitor Housing Services

In the past Exhibitor Housing Services has contacted CFPM Conference Exhibitors offering a hotel discount. This company does **NOT** represent the CFPM nor is working with the CFPM to offer hotel discounts. If you are contacted by **Exhibitor Housing Services – Reservations Department** **proceed with caution** as they **DO NOT** represent the CFPM or The Hilton Meadowvale, in any way.

Our efforts to contact the Exhibitor Housing Department has been met with an immediate dial tone and they will no longer accept our phone calls.



TENTATIVE SCHEDULE (Subject to change. Final schedule will be emailed to confirmed exhibitors.)

| Dates | Exhibit Hall | Hours |
|--------------------------------|--|---|
| Thurs., Nov. 9, 2017 | <ul style="list-style-type: none">• Booth Set up | 6:00 pm – 10:00 pm |
| Fri., Nov. 10, 2017 | <ul style="list-style-type: none">• Exhibitor Hall Opens• Break• Lunch• Break• Reception in Exhibit Hall | 8:00 am 10:00 am – 11:00 am 12 noon – 1:30 pm 2:30 pm – 3:30 pm 4:30 pm – 6:00 pm |
| Saturday, Nov. 11, 2017 | <ul style="list-style-type: none">• Exhibit Hall Opens• Break• Lunch Prizes and Draws• Exhibitor Take Down | 8:30 am 10:00 am – 11:00 am 12 noon – 2:00 pm 2:00 pm |

ADDITIONAL EXHIBITOR SERVICES

Full conference facilities for exhibitors are available (eg. Storage, Loading Dock). Further information will be forwarded to confirmed exhibitors.

Early Registration

Exhibitors registered before June 12, 2017 will receive \$50 off registration. Those registered before June 12, 2017 will also receive mention in the final conference brochure.

Exhibitor Badges

Each booth fees include one representative / name badge. This badge will grant you access to all meals and lectures during the conference. Additional badges are available for \$400 each. Badges are for full-time employees only of the exhibiting company and are non-transferable.

Move in & Move out

All exhibitors must be available for full exhibit days and specific times. No packing is permitted until the official closing time of the exhibit area. Move in will occur from 6 pm until 10 pm on Thursday, Nov. 9, 2017. Move out will occur from 2:00 pm to 5:00 pm on Saturday, Nov. 11, 2017. All exhibits must remain intact and manned until the official exhibit closing. Booths may not be dismantled or removed before that time.

Security & Insurance

As a courtesy to our exhibitors, the 2017 CFPM Conference will contract security surveillance in the exhibit area during closed exhibit hours. The ballrooms will be locked overnight. If it becomes necessary to return to the exhibit area after closing hours, advance arrangements must be made with the CFPM staff.

Exhibitors wishing to insure their exhibit displays, material goods and other wares against theft, damage, fire, accidents or loss of any kind must do so at their own expense. The provision for security should not be understood or interpreted by exhibitors as a guarantee to them against loss, vandalism or theft of any kind.

DOOR PRIZE DRAW

Traditionally this has been a popular event for everyone that is associated with the game format to draw people into your booth. A mandatory prize, not related to your products or services, is required from each exhibitor (minimum value \$100) (e.g. An orthotic company giving an orthotic is not an acceptable gift. A gift may include a gift card to Future Shop, a restaurant voucher, a gas card, etc.)



SPONSORSHIP

- Title/Presenting Sponsorship – \$15,000 Includes:** Conference presenting sponsor logo predominantly placed throughout conference as Presenting Sponsor. "Presenting Sponsor" and company logo on all conference program materials (brochures and handouts). One Workshop presentation and one booth, the ability to introduce 3 keynote speakers, 3 conference passes. Opportunity for one unique activation on-site at the conference at sponsor's expense. Possible ideas include a photo booth. Conference team to work with sponsor to determine the best activation.
- Keynote Speaker Sponsorship – \$5000 Includes:** One booth and one representative. Company Logo on advertising material pertaining to conference and mention of sponsorship during the lecture/s.
- Welcome Reception Sponsorship – \$2500 (Thursday Reception) Includes:** One booth and one representative. Verbal recognition at the reception and the conference. Opportunity for sponsor to provide custom napkins or any other give-away at the reception (at sponsor's cost), Conference team to work with sponsor to determine the best activation. Signage at the reception and during the conference.
- Conference Reception Sponsorship – \$4000 (Friday Reception) Includes:** One booth and one representative. Verbal recognition at the reception and the conference. Opportunity for sponsor to provide custom napkins or any other give-away at the reception (at sponsor's cost), Conference team to work with sponsor to determine the best activation. Signage at the reception and during the conference.
- Lunch – \$1000 Includes:** Company recognition on all printed material pertaining to conference relating to reception and signage at the event.
- Buffet Breakfast – \$350 Includes:** Company recognition on all printed material pertaining to conference relating to reception and signage at the event.
- Coffee Breaks – \$350 each Includes:** Company recognition on all printed material pertaining to conference and signage during the coffee break.
- Delegate Bag Inserts – \$350 + One page insert for each bag (min. 250)**
- Conference Name Tags – \$500 + Company Lanyards (min. 400) Includes:** Company recognition on all printed material pertaining to conference. Company will provide lanyards, with company logo.

SPOTLIGHT ON SUPPLIERS

Do you want an opportunity to present a product or topic related to your company? Here's your chance. Each applicant will be given the opportunity to present a **60 minute** workshop as part of the conference agenda. Please complete the attached application as part of the registration if interested. Workshop presentations are for **Registered Exhibitors only**. The application must be received at our office by the stated deadline date of June 12, 2017. The topic is subject to the discretion of the CFPM and a change could be requested. Available on a first come, first serve basis. Space is limited.

PRICE: \$1900 plus HST (includes one booth package)

Application for "Hands on Workshop" for Exhibitors

Title of Lecture/Workshop: _____

Detailed Description of Lecture or Workshop (please include an outline of what would be covered during the lecture workshop). If you require more space, please attach to the application.

Time required _____ Max. Number of Delegates (if applicable) _____

Name of Presenter(s) for the Workshop 1) _____ 2) _____

I understand I must be registered as an exhibitor at the 18th Annual Clinical Conference to qualify to present a workshop. I will not hold the CFPM liable for any injury/damage associated with the above workshop.

Exhibitor Signature: _____ Date: _____

DEADLINE: JUNE 12, 2017

EXHIBITOR REGISTRATION FORM

CFPM 18th Annual Clinical Conference

Mississauga, ON | Nov. 10 – 11, 2017 | Hilton Meadowvale

PLEASE COMPLETE BOTH SIDES

Company Name: _____

Contact Name: _____

Address: _____

Province: _____ Postal Code: _____

Phone: _____

Email: _____

Website: _____

Booth Selection

1ST # _____

2ND # _____

3RD # _____

REPRESENTATIVES

(Each booth package includes one representative. Each additional person is \$400 each)

Representative #1: _____ Email Address: _____

Representative #2: _____ Email Address: _____

Representative #3: _____ Email Address: _____

Representative #4: _____ Email Address: _____

MANDATORY DOOR PRIZE

Must be a minimum value of \$100 and not related to the products or services that you provide. Eg: gift card for Future Shop, restaurant voucher, iPod, DVD Player, Art, etc

The gift I will be bringing is: _____

FEES

| | | | |
|---|----------------|---------|----------------|
| A. Standard Exhibitor Package | \$1400 x _____ | = _____ | |
| B. Workshop Exhibitor Package | \$1900 x _____ | = _____ | |
| C. Each Additional Representative(s) | \$400 x _____ | = _____ | |
| D. Electrical Power at Booth – \$150 per booth | | | |
| E. Additional Tables at Booth | \$75 x _____ | = _____ | |
| F. Additional Chairs at Booth | \$12 x _____ | = _____ | |
| G. SUBTOTAL (A+B+C+D+E+F) | | = _____ | |
| H. Less \$50, if registered before June 12, 2017 | | | _____ (Line 1) |
| (Line 1) _____ x 13% HST | | | _____ (Line 2) |
| Subtotal (Line 1 + Line 2) | | | _____ (Line 3) |
| I. Sponsorship of items selected on previous page | | | _____ |
| GRAND TOTAL (Line 3+I) | | | _____ |

PAYMENT OPTIONS

Please make cheque payable to: Canadian Federation of Podiatric Medicine, 200 King Street South, Waterloo, ON N2J 1P9

Credit Card Payment Option Please complete credit card information and fax to 519-888-9385.

Please circle one: Visa Master Card American Express

_____/____/____ (mm/yy)
Credit Card Number _____ Expiration Date _____

Card Holder Name _____ Amount \$ _____

Card Holder Signature _____ Date _____

For further information, please contact Cindy Hartman at the CFPM at **1-888-706-4444** or by email at **cfpmexe.dir@cfpmcanada.ca**. Please visit our website for a full registration package and conference information at www.podiatryinfocanada.ca

FLOOR PLAN – EXHIBIT HALL

